	Highest Academic Qualification and the Awarding Univ	ersity (L	ocal Lectu	ırers)	Master of Business (International Marketing)	Master of Business Administration	Master of Business Administration (Mgt & Admin Studies)	Master in Tourism Hospitality Management (Marketing Mgt)
					Curtin University of Technology, Australia	The University of Birmingham, UK	Indiana University, Indiana, USA	Tourism Institute of Australia, Adelaide
Nos	Name of Module	Level	Core / Option	Module Code	Goh Choo Seng	Ong Ah Huat	Lee Thiam Soon	Koh Bee San Pixie
	ABE Level 7 Diploma in Business Management			ociation of				
1	(5 x Core Module) Strategic Business Management and Planning	7	Core	7SBMP		√	√	
2	Management of Financial Resources and Performance	7	Core	7MFRP	√	,	, V	
3	Leadership, Change and People Performance	7	Core	7LCPP		√	√	
	Corporate Strategy, Governance and Ethics in the Global							İ
4	Environment	7	Core	7CSGE	,	√ 	√ 	<u> </u>
5	Research Methods and their Application to Marketing	7	Core	7RMAM	√	√	√	
	ABE Level 6 Extended Diploma in Travel, Tourism and Hospitality Management	Awarded by Association of Business Executives						
	(9 x Core Modules + 4 x Optional Modules)		3111E33 LAE	cutives				1
1	The Business Environment	5	Core	5TBE	√	,	,	
2	Organisational Behaviour	5	Core	5OB		٧	V	V
4	Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations	5 5	Core Core	5TTH 5ITHTO		V	V	V
5	Managing the Customer Relationship	5	Core	5MCR	√	V √	٧	
					·			V
6	Travel, Tourism and Hospitality Operations Management	5	Core	5TTHOM				,
7	Strategic Hospitality Management	6	Core	6SHM				√ 1
9	International Travel, Tourism and Hosptality Sustainable Tourism, Planning and Development	6	Core Core	6INTT 6STPD				√ √
10	Principles of Business Law	6	Option	5PBL	√	√		
11	Strategic Marketing Management	6	Option	6SMM	V	,	V	i
	Human Resource Management	6	Option	5HRM	·	√		ĺ
13	Marketing Policy, Planning and Communication	6	Option	6MPPC	√			
14	Sales Management	6	Option	5SM	√		√	<u> </u>
15	Strategic Human Resource Management	6	Option	6SHRM		√		
16	Project Management	6	Option	6PM				√
	ABE Level 6 Diploma in Travel, Tourism and Hospitality Management (3 x Core Modules + 2 x Optional Modules)	Awarded by Association of Business Executives						
1	Strategic Hospitality Management	6	Core	6SHM				√
2	International Travel, Tourism and Hosptality	6	Core		i			√ √
3	Sustainable Tourism, Planning and Development	6		6INTT	<u></u>	i		v
			Core	6STPD				V
4	Strategic Marketing Management	6	Option	6STPD 6SMM	V	1	√	· ·
5	Strategic Human Resource Management	6	Option Option	6STPD 6SMM 6SHRM	√	√	√	1
5		6	Option	6STPD 6SMM	V	√ V	٧	· ·
5	Strategic Human Resource Management	6 6 6 Award	Option Option Option	6STPD 6SMM 6SHRM 6PM	٧	√ 	V	V
5	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management	6 6 6 Award	Option Option Option	6STPD 6SMM 6SHRM 6PM	V	√ 	√ 	V
5	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules)	6 6 6 Award Bu 5 5	Option Option Option Option ded by Asso	6STPD 6SMM 6SHRM 6PM ociation of cutives		V	V	√ √
5 6 1 2 3	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality	6 6 6 8 Award 8 5 5 5	Option Option Option Option ded by Assistances Exec Core Core Core	6STPD 6SMM 6SHRM 6PM ociation of cutives 5TBE 5OB 5TTH		٧		V
5 6 1 2 3 4	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations	6 6 6 Award Bu 5 5 5 5 5 5 5	Option Option Option Option Core Core Core Core	6STPD 6SMM 6SHRM 6PM cociation of cutives 5TBE 5OB 5TTH 5ITHTO	V	V	\ \ \	√ √
5 6 1 2 3	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality	6 6 6 8 Award 8 5 5 5	Option Option Option Option ded by Assistances Exec Core Core Core	6STPD 6SMM 6SHRM 6PM ociation of cutives 5TBE 5OB 5TTH		٧		√ √
5 6 1 2 3 4 5	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations Managing the Customer Relationship Travel, Tourism and Hospitality Operations Management	6 6 6 6 Award Bu 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Option Option Option Option led by Assisiness Exer Core Core Core Core Core Core	6STPD 6SMM 6SHRM 6PM ociation of cutives 5TBE 5OB 5TTH 5ITHTO 5MCR	√ √	V	√	√ √
5 6 1 2 3 4 5 6 7	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations Managing the Customer Relationship Travel, Tourism and Hospitality Operations Management Principles of Business Law	6 6 6 Award Bu 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Option Option Option Option ded by Assisiness Exer Core Core Core Core Core Core Option	6STPD 6SMM 6SHRM 6PM ociation of cutives 5TBE 5OB 5TTH 5ITHTO 5MCR STTHOM 5PBL	V	\ \ \ \		√ N
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5 6 1 2 3 4 5 6 7 8 9	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations Managing the Customer Relationship Travel, Tourism and Hospitality Operations Management Principles of Business Law Human Resource Management Marketing Policy, Planning and Communication Sales Management ABE Level 4 Diploma in Travel, Tourism and Hospitality Management	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	Option Option Option Option Option ded by Assisiness Exer Core Core Core Core Core Option Option Option	6STPD 6SMM 6SHRM 6PM ociation of cutives STBE 5OB 5TTH SITHTO 5MCR STTHOM 5PBL 5HRM 5MPPC 5SM	\ \ \ \ \	\ \ \ \	V	√ √
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5 6 1 2 3 4 5 6 7 8 9	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations Managing the Customer Relationship Travel, Tourism and Hospitality Operations Management Principles of Business Law Human Resource Management Marketing Policy, Planning and Communication Sales Management ABE Level 4 Diploma in Travel, Tourism and Hospitality Management (4 x Core Modules) Introduction to Business	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	Option Option Option Option Option led by Assisiness Exe Core Core Core Core Option Option Option Option Option Core Core Core Core Core Core Core Core	6STPD 6SMM 6SHRM 6PM ociation of cutives STBE 5OB 5TTH SITHTO 5MCR STTHOM 5PBL 5HRM 5MPPC 5SM	\ \ \ \ \	\ \ \ \	V	√ √
5 6 1 2 3 4 5 6 7 8 9 10	Strategic Human Resource Management Project Management ABE Level 5 Diploma in Travel, Tourism and Hospitality Management (6 x Core Modules + 2 x Optional Modules) The Business Environment Organisational Behaviour Travel, Tourism and Hospitality IT in Hospitality and Tourism Operations Managing the Customer Relationship Travel, Tourism and Hospitality Operations Management Principles of Business Law Human Resource Management Marketing Policy, Planning and Communication Sales Management ABE Level 4 Diploma in Travel, Tourism and Hospitality Management (4 x Core Modules)	6 6 6 6 6 6 8 8 8 8 8 8 8 8 8 8 8 8 8 8	Option Option Option Option led by Assisiness Exe Core Core Core Core Option	6STPD 6SMM 6SHRM 6PM cociation of cutives STBE 5OB STTH SITHTO SMCR STHOM 5PBL SHRM 5MPPC 5SM cociation of cutives	\ \ \ \ \ \ \ \	\ \ \ \	\ \ \ \	√ N