

Highest Academic Qualification and the Awarding University (Local Lecturers)							Master of Business Administration	Master of Business (International Marketing)	Master of Business Administration (Mgt & Admin Studies)	Master in Tourism Hospitality Management (Marketing Mgt)	Master of Business Administration (MBA) (Internatinal Biz & Finance)	Master of Business Administration	Master of Science Degree (International Marketing)
							The University of Birmingham, UK	Curtin University of Technology, Australia	Indiana University, Indiana, USA	Tourism Institute of Australia, Adelaide	University of London, UK	Cranfield University, UK	University of Strathclyde, Glasgow, UK
Nos	Name of Module	Level	Credit	Core / Option	Module Code	UOB Fly-in Lecturers	Ong Ah Huat	Goh Choo Seng	Lee Thiam Soon	Koh Bee San Pixie	Tan Chin Kin	Goh Meow Kiang Catherine	Heng Boon Kim, Joe
	Master of Business Administration (MBA) (Total: 180 Credits)												
1	Management and Leadership	MBA	20	Core	MBA4054	Rebecca Ward				√	√	√	√
3	Managing Finance	MBA	20	Core	MBA4057	William Burke		√			√		
2	Managing Business Performance and IT	MBA	20	Core	MBA4056	Mathew Shafaghi			√		√		
6	Managing People	MBA	20	Core	MBA4058	Karen Trem	√			√	√	√	√
5	Managing Change	MBA	20	Core	MBA4055	Chirs Grant	√				√	√	√
4	Strategic Management and Marketing	MBA	20	Core	MBA4059	David Ratcliffe	√	√	√		√		√
7	Research Methods	MBA	20	Core	MBA4060	Mathew Shafaghi		√	√		√		
8	Dissertation	MBA	40	Core	Diss	Mathew Shafaghi			√	√			√
	Bachelor of Arts (Hons) in Business Management (L1 x 6 Cores, L2 x 6 Cores, L3 x 2 Cores + 3 Options) (Total: 360 Credits)												
1	Management Skills	1	20	Core	BAM4001							√	√
2	Managing People	1	20	Core	BAM4002						√	√	√
3	Principles of Marketing	1	20	Core	BAM4003								√
4	Business Environment	1	20	Core	BAM4004						√		√
5	Business Finance	1	20	Core	BAM4005						√		
6	Introduction to Services Marketing	1	20	Core	BAM4006								√
7	Financial Decision, Decision Making For Business Managers	2	20	Core	BAM5001						√		
8	Managing Organisational Behaviour	2	20	Core	BAM5002						√	√	√
9	Operations Management	2	20	Core	BAM5003						√	√	
10	Professional Project	2	20	Core	BAM5004						√	√	√
11	Marketing Communications	2	20	Core	BAM5005								√
12	International Marketing	2	20	Core	BAM5006								√
13	Strategic Management	3	40	Core	BAM6001						√		√
14	Investigative Study	3	20	Core	BAM6002						√		√
15	Contemporary Management Issues	3	20	Option	BAM6003						√		√
16	Marketing Management	3	20	Option	BAM6004						√		√
17	Marketing Strategy	3	20	Option	BAM6005						√		√
18	Buying Behaviour	3	20	Option	BAM6006								√