# **YU-HSUAN LIN**

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EDUCATION	National Chiao Tung University Bachelor of Science in Computer Science Last 60 GPA: 4.0	Sep 2012 - Jun 2016	
EXPERIENCE	Backer-Founder  UI Designer , Front-End Developer	July 2016 - present	
	<ul> <li>Designed user flow and interface of a cash flow system. Developed front-end implementation. Created 20+ wireframes and prototyped for the function and interface of the cashflow system.</li> </ul>		
	<ul> <li>Collaborated with graphic designers and project specialists on landing page design.</li> <li>Focused on front-end implementation and UI design.</li> </ul>		
	NCTU plus UI Designer , Front-End Developer	July 2015 - May 2016	
	<ul> <li>Evaluated and redesigned interface of the school's course selection and experience sharing website. Collaborated with back-end engineers.</li> </ul>		
	Created prototypes and developed interfaces of the website.		
	National Chiao Tung University Service Learning Teaching Assistant	Feb 2016 - Jun 2016	
	Taught students to use slides and animation to present and analyze l	Data Structure.	
PUBLICATION	News ripples : Analysis of News Events and Visualization Sys Computer Graphic Workshop 2015	stem July 2015	
	Advisor : Wen Chieh Lin		
	<ul> <li>A visualization research based on the relationships between news content, news topics, popularity, and time. Regarded each news event as a ripple because of their continuity and relativity.</li> </ul>		
EXHIBITION	Illustration Exhibition, Creative Expo Taiwan Invited by Tumblr	Apr 2016	
HONOR	Excellence Award   Senior Project Contest	2016	
	1st place   Akatsuki Game Hackathon	2015	
	Honorable Mention Award   Computer Graphic Workshop 20	15 <b>2015</b>	
	Core Subject Award   NCTU	2015	
	2nd place   Makerthon in NCTU	2014	
	Into the semi-finals   Google Adwords Challenge	2013	
SKILL	Programming		

**Design**Storyboarding, Wireframing, low to high fidelity Design, Illustration, Animation

Coffusions

Javascript, HTML, CSS, Python, C++, C#, D3.js, Processing, PHP, Basic ROR

Software

Sketch, Adobe Creative Suite, Maya, 3ds Max, Prott

### SELECTED **PROJECT**

### Backme - Crowdfunding Cash Flow System UI Designer, Front-End Dveloper

· Collaborated with back-end developers and project managers. Created wireframes to evaluate functions and interfaces. Prototyped 20+ crowd-funding cash flow and mall interfaces. Analyzed information and visualized cash flow data. Engaged in front-end development using Github, Ruby on Rails, Javascript, and CSS

### PlueMe - Prototype Design and Development Project UX Researcher and Designer

2016

· Designed a mobile application partly based on the experience from school's course selection and experience sharing website. Created and executed the research plan, which consisted of evaluative methodologies. Used Lego to make concept video and evaluate scenario.

## MeiChu mobile application

2016

UI Designer, Visual Designer

· A mobile game which is designed for the annual sports competition between NCTU & NTHU (National Tsing-Hua University). Players can use AR techniques to find hints and gain points. Designed User flows and visual elements.

#### News Ripple Analysis of news events and visualization system 2015 Data Analyst, Front-End Developer

· Collaborated with 2 teammates to search and collect specific news topics. Then sorted news events by time and degree of association. Used ripples to visualize and analyze connection between news events. Developed the interface and designed the visualization by HTML, CSS3, D3.js.

## Rolling Pigs - Akatsuki Game Hackathon Visual Designer

2015

· Attended a game Hackathon held by a Japanese enterprise. It is a puzzle game in which players aim to place (roll) pigs in the right place. Planned the game's UI flow and designed characters and scenes. Won first prize in the Hackathon.

Divvv 2015

## Developer and UI Designer

· Divvy is a bike-sharing system boasting hundreds of stations and over 3000 bicycles across Chicago. Visualized data on maps with two tasks. Sorted and analyzed data using Python. Developed the visualization interface with D3.js.

### **Independent Crowdfunding Campaign Module** UI designer and UX Researcher

2016

· Designed independent crowdfunding campaign modules to efficiently build a site. Organized and evaluated information architecture. Created 15+ crowdfunding campaign modules and templates.

### **Involvement**

NCTU Graduation Prom, Head of Design	2016
NCTU MEICHU Association, Head of Marketing	2015
Deconstruction Entrepreneurship Workshop, Head of Marketing	
OpenHCI 2015	2015
Pan Asia Mun , Designer	2014

2016