YU HSUAN LIN

User Experience + Interaction Design

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EDUCATION

New York University

Sep 2017 - May 2019

Masters, Integrated Digital Media (IDM)

Focus on UX, and Interaction Design.

National Chiao Tung University

Sep 2012 - June 2016

BS in Computer Science

Focus on Data Visualization and HCI.

WORK EXPERIENCE

NYU Information Technology UX Designer

Sep 2017 - Now

• Identified and researched problems by interviewing stakeholders. Created user flows, guideline and interactive prototypes for applications.

Backer-Founder Product Designer

July 2016 - June 2017

- Designed user flows, guidelines and prototypes for a crowdfunding admin panel, Backme. Evaluated the website's usability by interviewing end users.
 Designed and developed reusable UI components for the site. Prototyped interfaces and visualized cash flow data.
- Translated designs to front-end code, estimated time and costs, and wrote feature tests.

NCTU Plus

May 2015 - Jun 2016

UX/UI Designer and Front-end Developer

- Evaluated and redesigned interface for a smart school website. Created prototypes and developed interfaces for its app and website.
- Translate designs to front-end code, ensured its usability and feasibility.

SELECTED PROJECTS

Blender - Sketch Plugin

Blender is a Sketch plugin which can let users create a series of intermediate objects and colors between selected objects. Conducted user research and developed the plugin. **Got 298 stars on Github.**

Talk to Figure - Site Specific User Experience Project

Designed an exhibit for a museum regarding abolition history. Enabled people to learn from abolitionists through interactive storytelling. Took the responsibility from user research to prototype development.

AWARD

Booking.com Hackathon 3rd place

Akatsuki Game Hackathon 1st place

Computer Graphics Workshop Honorable Mention Award

Senior Project Contest Excellence Award

NCTU

Academic Achievement Award

SPECIALITY

Skills

Interface design (app/web)
Interaction design
Visual design
Digital prototyping
Storyboarding
Wireframing
User Research
Usability Testing
Video making

Tools

Visual

- Sketch
- Adobe Creative Suite

Prototyping

- Principle
- Invision

Development

- HTML / SASS/ Javascripte
- D3.js / Vue.js / p5.js
- Ruby on Rails (Basic)
- PHP/Wordpress

EXHIBITION

Creative Expo Taiwan 2016 Illustration Exhibition

Invited by Tumblr