Started on	Thursday, 6 February 2025, 7:15 PM
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Marks	15.00/15.00
Grade	**100.00** out of 100.00

Question 1

1.00/1.00

Which brand has utilized AI for generating new clothing designs?

- StitchFix✔
- Gucci
- H&M
- Prada
- Zara

The correct answer is: StitchFix

Question 2

1.00/1.00

How can Generative AI contribute to sustainable fashion?

- By predicting weather patterns
- By designing video games
- By enhancing e-commerce platforms
- By increasing production rates
- By designing sustainable fabrics✔

The correct answer is: By designing sustainable fabrics

Question 3

1.00/1.00

In the context of sustainability, how might AI be used in material design?

- By creating more colorful fabrics
- By making fabrics more elastic
- By making fabrics waterproof
- By simulating and designing eco-friendly materials✔
- By enhancing fabric softness

The correct answer is: By simulating and designing eco-friendly materials

Question 4

1.00/1.00

How can Generative AI potentially impact inventory management in fashion?

- By predicting fashion trends with higher accuracy ✔
- By designing new storage systems
- By increasing the speed of garment production
- By enhancing e-commerce platforms
- By reducing the cost of materials

The correct answer is: By predicting fashion trends with higher accuracy

Question 5

1.00/1.00

Who is a prominent virtual influencer mentioned in the case study?

- Kylie Jenner
- Gigi Hadid
- Lil Miquela ✔
- Naomi Campbell
- Bella Hadid

The correct answer is: Lil Miquela

Question 6

1.00/1.00

What could be a futuristic application of Generative AI in creating personalized clothing?

- By creating seasonal collections
- By replicating popular celebrity styles
- By analyzing global fashion trends
- By designing clothing based on an individual's mood ✔
- By considering the majority's preferences

The correct answer is: By designing clothing based on an individual's mood

Question 7

1.00/1.00

Which is a potential future application of Generative AI in fashion?

- AI-driven music composition
- Virtual cooking shows
- Virtual reality games
- Space exploration
- Hyper-personalized clothing ✔

The correct answer is: Hyper-personalized clothing

Question 8
1.00/1.00

What aspect of AI in fashion raises concerns about user privacy?

- AI-generated music
- Personalized shopping experiences ✔
- Virtual reality games
- AI-driven automobiles
- Virtual fashion shows

The correct answer is: Personalized shopping experiences

Question 9
1.00/1.00

How does AI enhance the shopping experience?

- By increasing product variety
- By offering discounts
- By providing personalized product recommendations ✔
- By offering virtual games
- By improving website speed

The correct answer is: By providing personalized product recommendations

Question 10
1.00/1.00

Beyond body image standards, what's another ethical concern regarding virtual models?

- The potential for AI to replace all human jobs in fashion
- The authenticity of virtual influencers in advertising campaigns ✔
- The potential for AI to misuse personal data
- The potential for AI to create unrealistic beauty standards
- The potential for AI to create biased designs

The correct answer is: The authenticity of virtual influencers in advertising campaigns

Question 11
1.00/1.00

What is a potential challenge of over-relying on AI in fashion?

- Reduced customer engagement
- Decreased sales
- Overshadowing human creativity and intuition ✔

- Reduced data availability
- Overproduction of garments

The correct answer is: Overshadowing human creativity and intuition

Question 12

1.00/1.00

What is the global valuation of the fashion industry?

- $1 trillion
- $2.5 trillion✔
- $3 trillion
- $500 billion
- $5 trillion

The correct answer is: $2.5 trillion

Question 13

1.00/1.00

How might AI transform the fitting experience in fashion retail?

- By offering a faster checkout process
- By offering discounts during fittings
- By playing AI-generated music in fitting rooms
- By providing a 3D view of the store
- By allowing customers to virtually "try on" clothes✔

The correct answer is: By allowing customers to virtually "try on" clothes

Question 14

1.00/1.00

Why might there be concerns about an over-reliance on data-driven AI in fashion?

- Fashion inherently values human creativity and intuition✔
- AI can process data faster than humans
- AI can store more data than human memory
- AI can predict future fashion trends with certainty
- AI can operate 24/7 without breaks

The correct answer is: Fashion inherently values human creativity and intuition

Question 15

1.00/1.00

What ethical concern arises from the use of virtual models in fashion?

- Concerns about AI and electricity consumption
- Concerns about AI replacing fashion designers
- Concerns about AI taking over the world
- Concerns about AI creating unfashionable designs
- Questions about body image standards and job losses for human models ✔

The correct answer is: Questions about body image standards and job losses for human models

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