

# Uber Trip Analysis | Overview Analysis

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

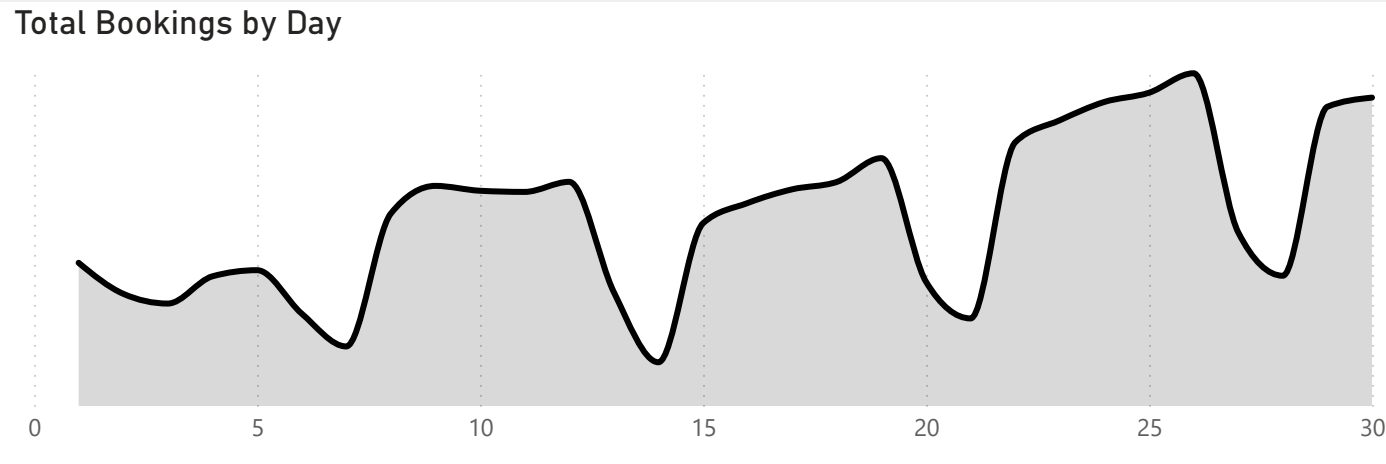
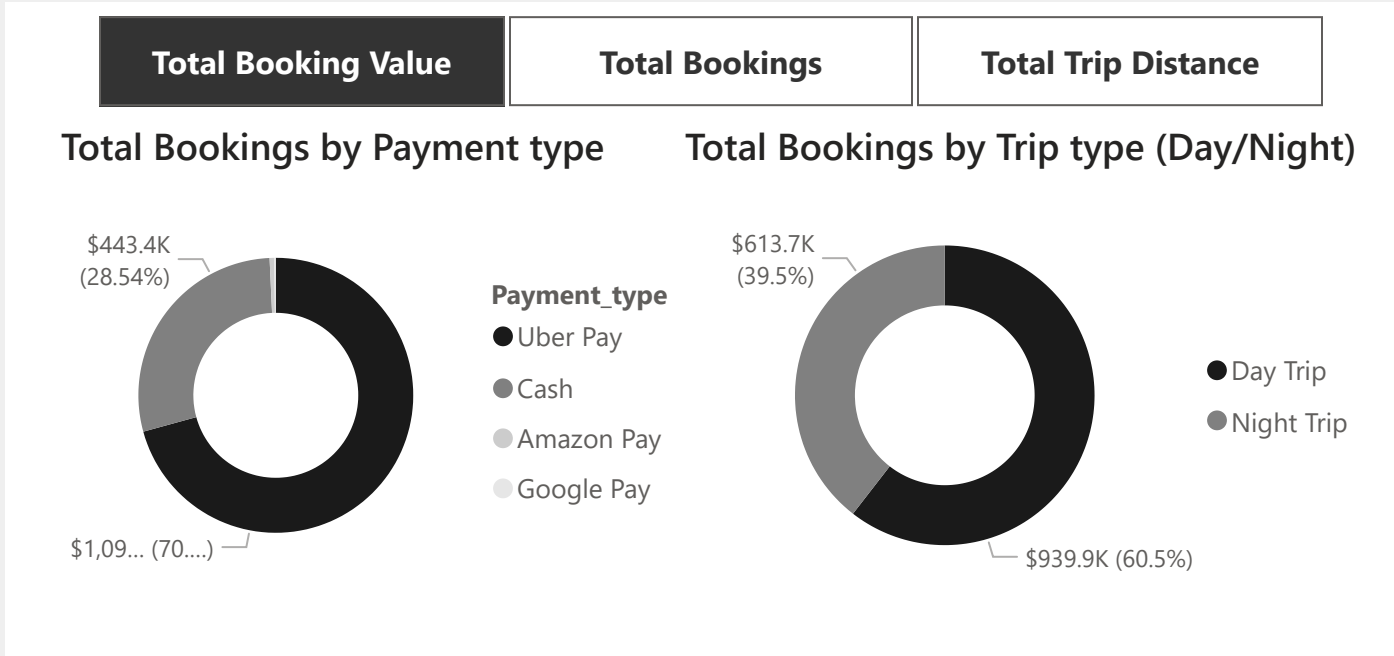
Total Trip Distance

3 miles

Avg Trip Distance

16 min

Avg Trip Time



Most Frequent Pickup Point

Penn Station/Madison Sq West






Most Frequent Dropoff Point

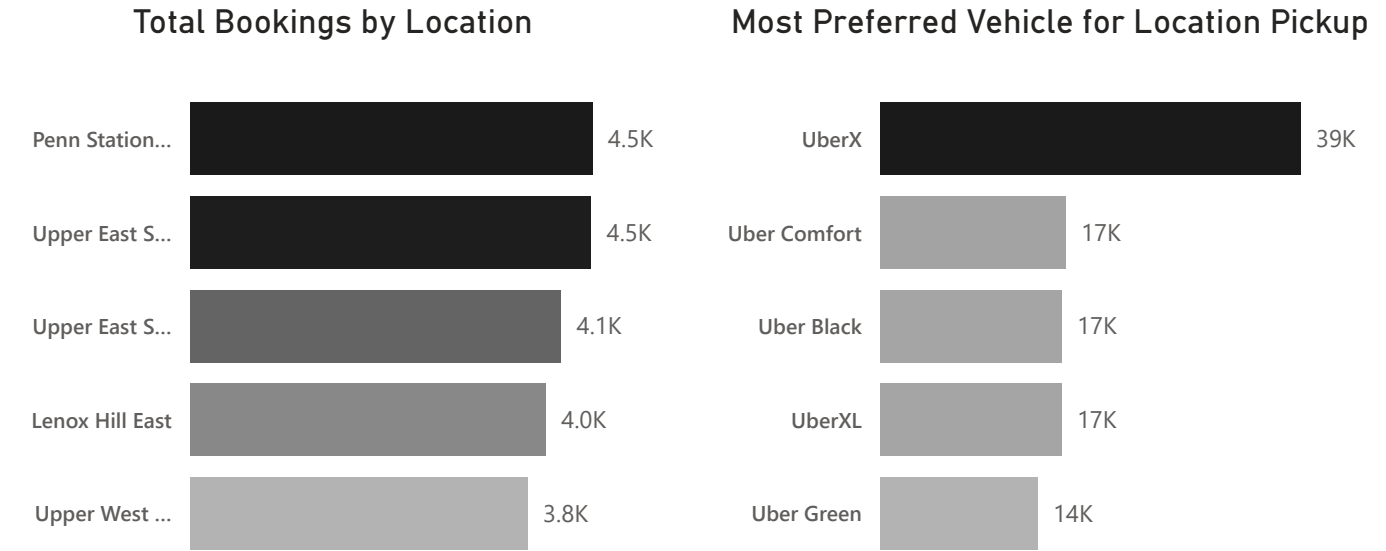
Upper East Side North

Farthest Trip

Pickup: Lower East Side Drop-off: Crown Heights North (144.1 miles)

# Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distan
	UberX	38744	\$583,880	\$15	131,496
	Uber Black	16710	\$250,192	\$15	56,149
	UberXL	16698	\$249,424	\$15	55,721
	Uber Green	14498	\$216,181	\$15	48,778
	Uber Comfort	17078	\$253,995	\$15	56,790



# Uber Trip Analysis | Time Analysis

Total Booking Value

Total Bookings

Total Trip Distance

103.7K

Total Bookings



\$1.6M

Total Booking Value



\$15.0

Avg Booking Value



349K miles

Total Trip Distance



3 miles

Avg Trip Distance

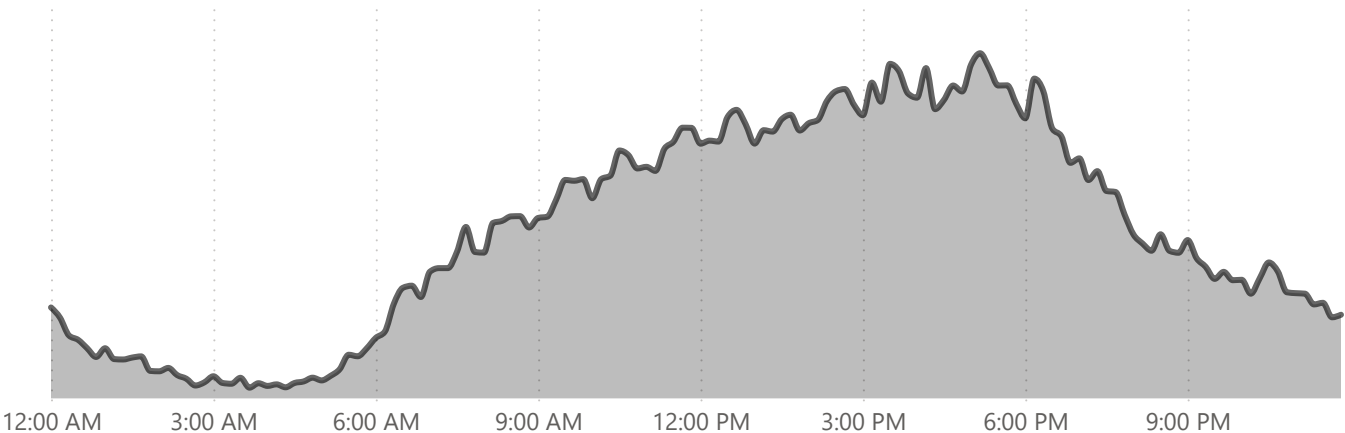


16 min

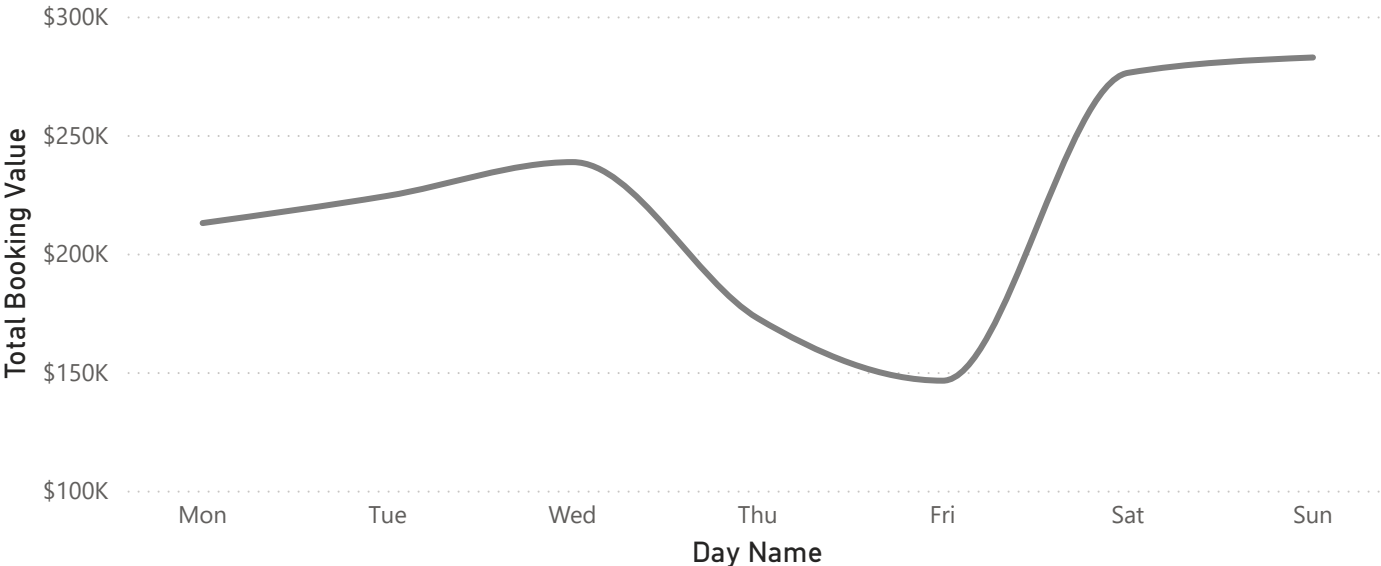
Avg Trip Time



Total Bookings by Pickup Time



Total Booking Value by Day Name



Pickup Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
0	\$2K	\$2K	\$3K	\$6K	\$5K	\$4K	\$3K	
1	\$1K	\$2K	\$2K	\$3K	\$3K	\$2K	\$1K	
2	\$1K	\$1K	\$1K	\$2K	\$2K	\$1K	\$1K	
3	\$1K	\$1K	\$1K	\$1K	\$1K	\$1K	\$1K	
4	\$0K	\$1K	\$1K	\$1K	\$1K	\$1K	\$1K	
5	\$2K	\$2K	\$2K	\$1K	\$1K	\$3K	\$3K	
6	\$5K	\$6K	\$6K	\$3K	\$2K	\$7K	\$7K	
7	\$8K	\$9K	\$9K	\$4K	\$3K	\$10K	\$12K	
8	\$11K	\$11K	\$10K	\$4K	\$3K	\$14K	\$13K	
9	\$12K	\$12K	\$12K	\$6K	\$5K	\$16K	\$16K	
10	\$13K	\$14K	\$13K	\$7K	\$7K	\$16K	\$17K	
11	\$14K	\$14K	\$14K	\$10K	\$7K	\$18K	\$19K	
12	\$14K	\$15K	\$15K	\$11K	\$9K	\$18K	\$21K	
13	\$16K	\$15K	\$14K	\$12K	\$10K	\$18K	\$19K	
14	\$16K	\$17K	\$17K	\$13K	\$11K	\$20K	\$20K	
15	\$15K	\$18K	\$18K	\$14K	\$11K	\$22K	\$21K	
16	\$16K	\$18K	\$19K	\$11K	\$11K	\$21K	\$22K	
17	\$18K	\$18K	\$21K	\$11K	\$10K	\$23K	\$23K	
18	\$15K	\$15K	\$17K	\$12K	\$10K	\$19K	\$20K	
19	\$11K	\$11K	\$13K	\$12K	\$9K	\$13K	\$13K	
20	\$7K	\$8K	\$10K	\$9K	\$7K	\$9K	\$9K	
21	\$5K	\$6K	\$8K	\$8K	\$7K	\$8K	\$8K	
22	\$6K	\$6K	\$7K	\$7K	\$6K	\$7K	\$7K	
23	\$4K	\$4K	\$6K	\$6K	\$5K	\$5K	\$5K	