



# BURAK AKCAL

UX DESIGNER

<http://burakakcal.me>

[burakakcal@mygeorgian.ca](mailto:burakakcal@mygeorgian.ca)

+1 249 359 9403

## EXPERIENCE

### Shazmo Media / Founder

Aug 2016–May 2019

- Worked closely with over 150 small businesses and provided online presence solutions to expand their digital footprint.
- Implemented Web Development & Graphic Design
- Built e-Commerce solutions using WooCommerce
- Implemented trademark registration for clients

### Yandex / Data Production Team Lead

May 2013–Aug 2015

- Created, started, and built several systems in a new startup department with the goal of building Yandex Turkey's online business directory both for the web and for Yandex Maps.
- Launched various ad-hoc projects and monitorings to achieve KPI's.
- Top downloaded Yandex service in Turkey to this date.

### CCC (Google's Official AdWords Operation) / Project Management

Oct 2012 – May 2013

### Student Resources Specialist / Sabanci University

Oct 2010–May 2012

### Yellow Pages / Team Lead

Aug 2009–May 2010

## EDUCATION

### Georgian College / Interactive Media Design

Jan 2020–Present

- Dean's List

### Richmond University / Economics BA

2005–2006

### George Mason University / MIS

1999–2005

## SKILLS

### Design

UI Design Storyboarding  
Information Architecture  
Wireframing  
Interaction Design Rapid  
Prototyping Responsive Web  
Design  
HTML  
CSS

### Software

Adobe CS  
Sketch / Figma  
InVision / Axure  
Principle / Zeplin  
HTML / CSS / Javascript  
Java / C++  
Arduino / Unity