# **Burak Akcal**

Web Designer

## **Personal Info**

**Email** 

burakakcal@gmail.com

**P**hone

249-359-9403

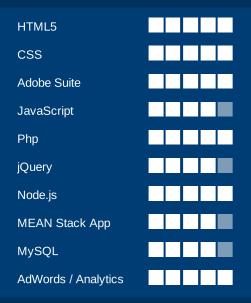
**Address** 

37 Johnson Street Barrie, Ontario

Website

http://burakakcal.me

## **Skills**



## References

## **Leonid Kuligin**

Machine Learning Engineer, Google

### Tijen Armagan

CEO, Zero Density

Coming from an international background, I have acquired a wide range of experience while dealing with different circumstances and cultures. Being the son of a diplomat, I have fundamentally had the opportunity to live in various countries: US, Germany, Finland, and England. The challenges I have encountered while living in these new environments have not only made me a more adaptive person but also gave me an array of skills along the way. This is perhaps the reason why I chose to work for companies that provide the opportunity to work together with people from diverse backgrounds.

# **Work History**

2016-08

#### **Founder**

- 2019-05

Shazmo Media, Istanbul

- Worked closely with 150 SMB's over a span of 4 years providing online presence solutions to expand their digital footprint.
- Design and implementation of dynamic and responsive websites through the use of the most common CMS (WordPress, Magento).
- Elaboration of vector and photographic images for the web

2013-05

#### **Data Production Team Lead**

- 2015-08 Yandex, Istanbul and Moscow

- Created, started, and built several systems in a new startup department with the goal of building Yandex Turkey's online business directory for Yandex Maps.
- Launched various ad-hoc projects and monitorings to achieve KPI's.

2012-09

## **Project Manager**

- 2013-05

Telus International, Istanbul

- Developed, lead and took full responsibility for an AdWords sales operation for our client, Google.
- Managed a team of 40 Reps, 2 Quality Managers and 1 Team Manager.
- Success: Met all significant targets and overachieved by 300% vs. EoY revenue target. Client referred to team's revenue accomplishment as "phenomenal".

2010-10

#### **Student Resources Specialist**

- 2012-05

Sabanci University, Istanbul

2009-10

#### **Team Leader**

IB, High School

- 2010-05

Teleperformance, Istanbul

## **Education**

| 2020-01<br>- present | Georgian College (Dean's List), Barrie College Diploma, Interactive Media Design    |
|----------------------|---|
| 2005-01<br>- 2006-12 | Richmond, The American International University of London, London  BA, Economics    |
| 2000-09<br>- 2005-01 | George Mason University, Fairfax, Virginia, USA  BA, Management Information Systems |
| 1994-09<br>- 1997-06 | International School of Helsinki, Finland   |