



BURAK AKCAL

UX DESIGNER

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EXPERIENCE

Shazmo Media / Founder

Aug 2016–May 2019

- Worked closely with over 150 small businesses and provided online presence solutions to expand their digital footprint.
- Implemented Web Development & Graphic Design
- Built e-Commerce solutions using WooCommerce
- Implemented trademark registration for clients

Yandex / Data Production Team Lead

May 2013–Aug 2015

- Created, started, and built several systems in a new startup department with the goal of building Yandex Turkey's online business directory both for the web and for Yandex Maps.
- Launched various ad-hoc projects and monitorings to achieve KPI's.
- Top downloaded Yandex service in Turkey to this date.

CCC (Google's Official AdWords Operation) / Project Management

Oct 2012 – May 2013

Student Resources Specialist / Sabanci University

Oct 2010–May 2012

Yellow Pages / Team Lead

Aug 2009–May 2010

EDUCATION

Georgian College / Interactive Media Design

Jan 2020–Present

- Dean's List

Richmond University / Economics BA

2005–2006

George Mason University / MIS

1999–2005

SKILLS

Research

Survey / Interviews Competitive Analysis Heuristic Evaluation Usability Studies Data Analysis

Design

UI Design Storyboarding Information Architecture Wireframing Interaction Design Rapid Prototyping Responsive Web Design HTML CSS

Software

Adobe CS Sketch / Figma InVision / Axure Principle / Zeplin HTML / CSS / Javascript Java / C++ Arduino / Unity