

# Burak Akcal

Web Designer

## Personal Info

**Email**  
burakakcal@gmail.com

**Phone**  
249-359-9403

**Address**  
37 Johnson Street  
Barrie, Ontario

**Website**  
http://burakakcal.me

## Skills

HTML5	<div><div></div><div></div><div></div><div></div><div></div></div>
CSS	<div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Suite	<div><div></div><div></div><div></div><div></div><div></div></div>
JavaScript	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Php	<div><div></div><div></div><div></div><div></div><div></div></div>
jQuery	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Node.js	<div><div></div><div></div><div></div><div></div><div></div></div>
MEAN Stack App	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
MySQL	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
AdWords / Analytics	<div><div></div><div></div><div></div><div></div><div></div></div>

## References

**Leonid Kuligin**  
*Machine Learning Engineer, Google*

**Tijen Armagan**  
*CEO, Zero Density*

Coming from an international background, I have acquired a wide range of experience while dealing with different circumstances and cultures. Being the son of a diplomat, I have fundamentally had the opportunity to live in various countries: US, Germany, Finland, and England. The challenges I have encountered while living in these new environments have not only made me a more adaptive person but also gave me an array of skills along the way. This is perhaps the reason why I chose to work for companies that provide the opportunity to work together with people from diverse backgrounds.

## Work History

2016-08 - 2019-05	<b>Founder</b> <i>Shazmo Media, Istanbul</i> <ul style="list-style-type: none"><li>Worked closely with 150 SMB's over a span of 4 years providing online presence solutions to expand their digital footprint.</li><li>Design and implementation of dynamic and responsive websites through the use of the most common CMS (WordPress, Magento).</li><li>Elaboration of vector and photographic images for the web</li></ul>
2013-05 - 2015-08	<b>Data Production Team Lead</b> <i>Yandex, Istanbul and Moscow</i> <ul style="list-style-type: none"><li>Created, started, and built several systems in a new startup department with the goal of building Yandex Turkey's online business directory for Yandex Maps.</li><li>Launched various ad-hoc projects and monitorings to achieve KPI's.</li></ul>
2012-09 - 2013-05	<b>Project Manager</b> <i>Telus International, Istanbul</i> <ul style="list-style-type: none"><li>Developed, lead and took full responsibility for an AdWords sales operation for our client, Google.</li><li>Managed a team of 40 Reps, 2 Quality Managers and 1 Team Manager.</li><li>Success: Met all significant targets and overachieved by 300% vs. EoY revenue target. Client referred to team's revenue accomplishment as "phenomenal".</li></ul>
2010-10 - 2012-05	<b>Student Resources Specialist</b> <i>Sabanci University, Istanbul</i>
2009-10 - 2010-05	<b>Team Leader</b> <i>Teleperformance, Istanbul</i>

## Education

2020-01 - present	<b>Georgian College (Dean's List), Barrie</b> <i>College Diploma, Interactive Media Design</i>
2005-01 - 2006-12	<b>Richmond, The American International University of London, London</b> <i>BA, Economics</i>
2000-09 - 2005-01	<b>George Mason University, Fairfax, Virginia, USA</b> <i>BA, Management Information Systems</i>
1994-09 - 1997-06	<b>International School of Helsinki, Finland</b> <i>IB, High School</i>