



PIZZA SALES REPORT

Jan 01 - Dec 25 (2015)



Pizza Category

All

01.01.2015

31.12.2015



Home



Best/Worst Pizzas

DAILY AND MONTHLY ORDER TRENDS

DAILY

Orders are increasing from Monday to **Friday**, which has the **highest** orders, then they are decreasing until **Sunday**, which has the **lowest** orders.

MONTHLY

October has the **lowest** orders while **July** has the **highest** orders.

PIZZA TRENDS

Classic is the **most** preferred pizza category. Supreme, Chicken, and Veggie pizza sales are close to each other.

Large is top choice for pizza size. Medium, small, X-Large, and **XX-Large** are next choices, respectively. Only 0,12% of pizza sales are **XX-Large**, which makes it the least preferred pizza size.



817,86K

Total Revenue



21,35K

Total Orders



38,31

Avg Order Value



49,57K

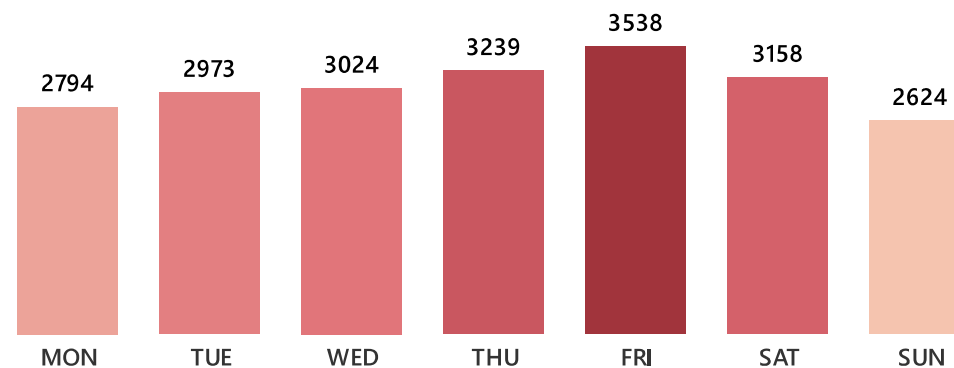
Total Pizza Sold



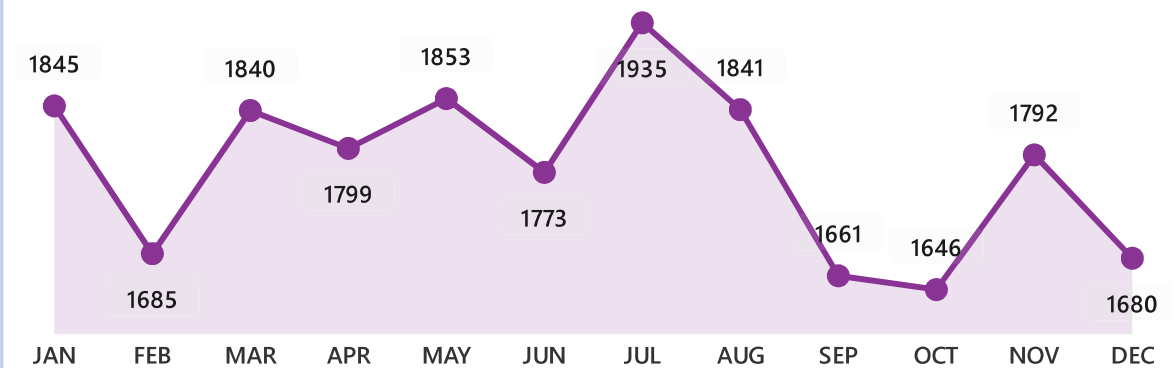
2,32

Avg Pizza Per Order

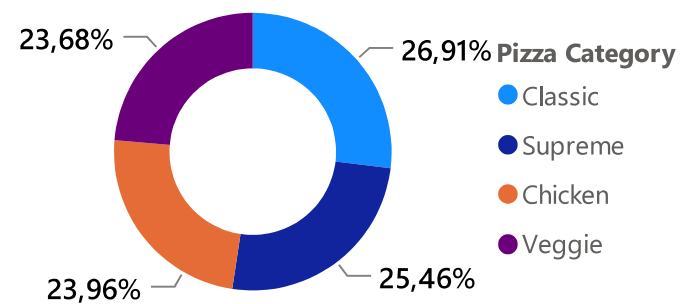
Daily Trend for Total Orders



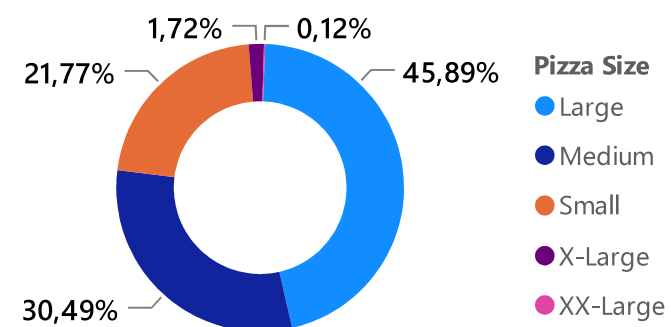
Monthly Trend for Total Orders



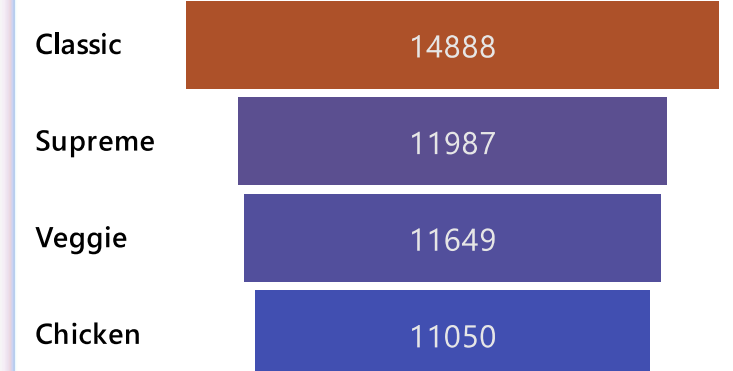
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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Best/Worst Pizzas

BEST PIZZAS

REVENUE

The Thai Chicken pizza is the **top 1** that contributes highest to the **Revenue**.

ORDERS & QUANTITY

The Classic Deluxe Pizza is the **most ordered** pizza.

WORST PIZZAS

REVENUE, ORDERS & QUANTITY

The Brie Carre Pizza is the **least** pizza contributes to sales.



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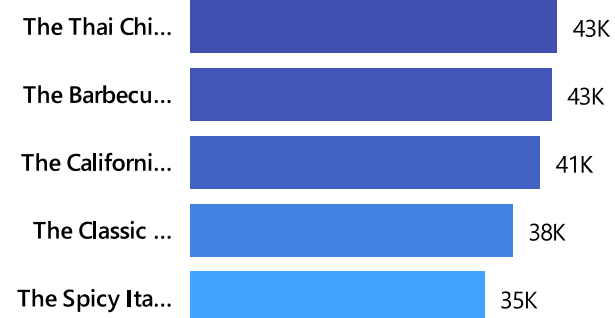
Total Pizza Sold



2,32

Avg Pizza Per Order

Top 5 Pizzas by Total Revenue



Top 5 Pizzas by Total Orders



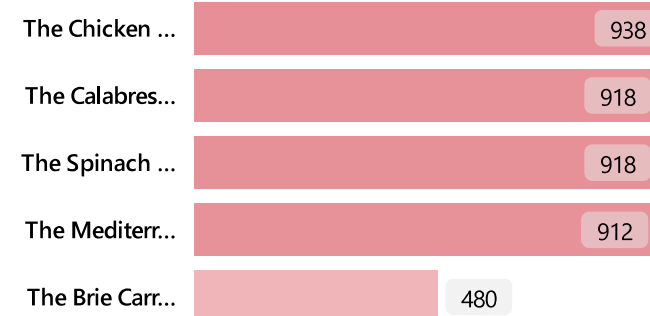
Top 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Revenue



Bottom 5 Pizzas by Total Orders



Bottom 5 Pizzas by Quantity

