



Dot Density Maps I



GEOG380 FA 2018

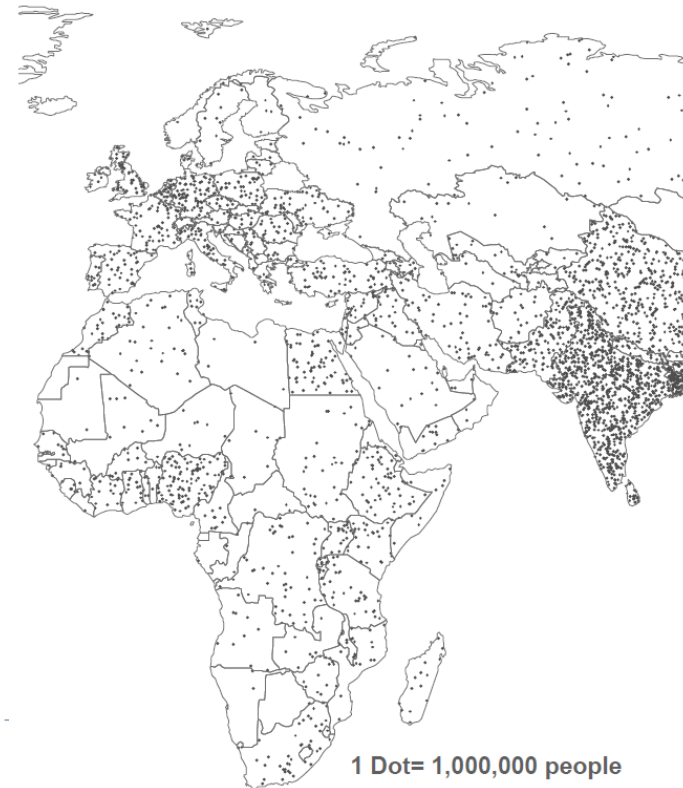
Outline

- ▶ **Dot density maps I**
 - ▶ Qualitative dot mapping
 - ▶ Proportional Point Symbolization
- ▶ Dot density maps II



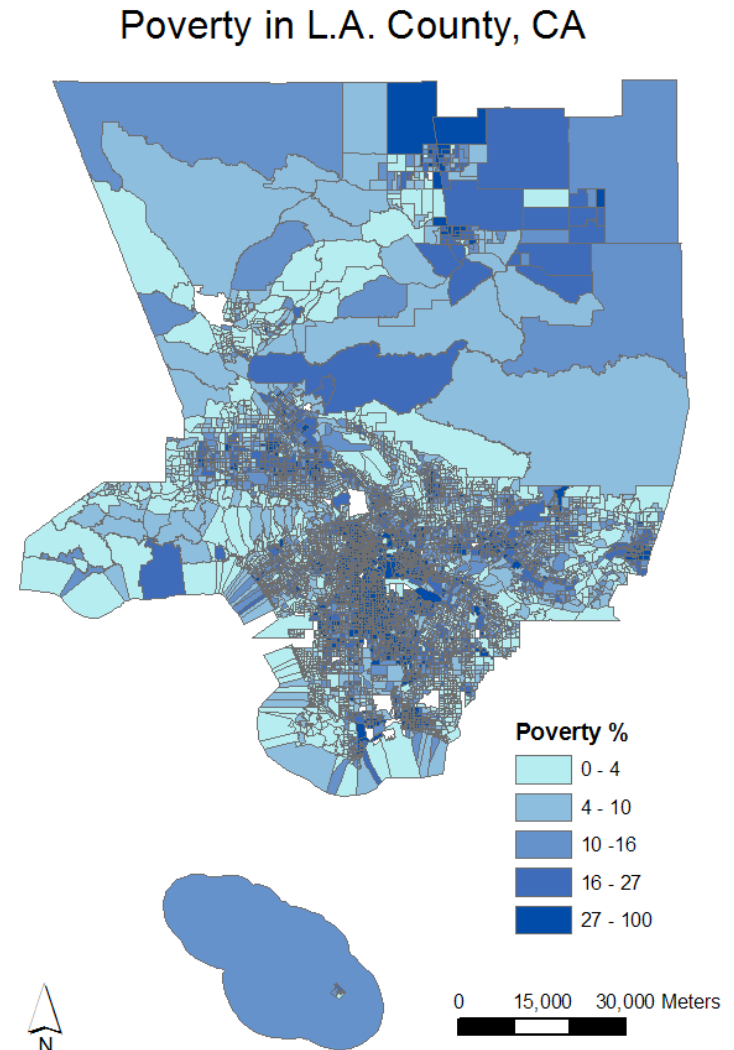
Dot density maps

- ▶ Recall some dot maps shown in the previous lectures...
- ▶ Questions to ponder
 - ▶ What are dot maps?
 - ▶ What can you do with the dot maps?
 - ▶ What are their advantages and disadvantages over other mapping techniques?



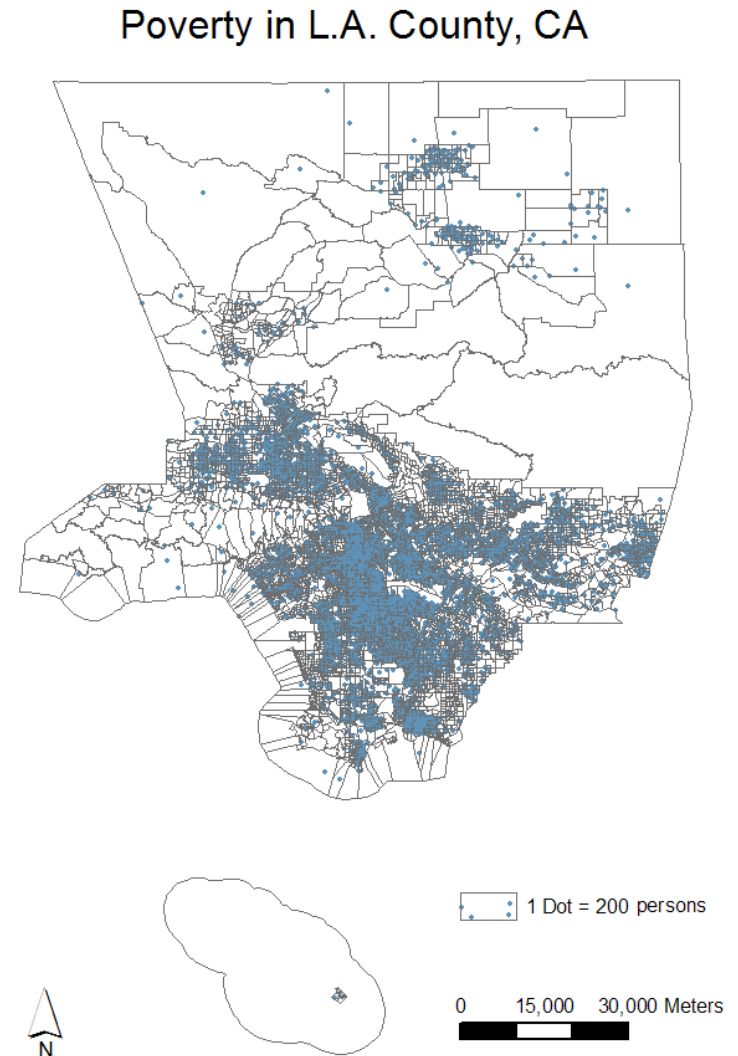
Dot mapping compared to choropleth mapping

- ▶ Recall from earlier lectures: choropleth maps are for “areas” mapping
 - ▶ e.g. A map of Los Angeles County: census block-groups showing the proportion of the population below the federal poverty level
 - ▶ The map shows **proportion** but does not reflect the total population because it was **standardized**
 - ▶ *How to calculate the proportion?*



The common dot map

- ▶ A direct symbolization of **object density**
 - ▶ Discrete objects
 - ▶ Absolute counts
 - ▶ Ex. total population, number of 49ERS fans, in L.A. County, etc
- ▶ The map shows the **number of people in poverty as dots**
 - ▶ Each dot represents certain number of people indicated
- ▶ Locations of the dots do **NOT** represent **true locations** but only serves as an indication (arbitrary locations)



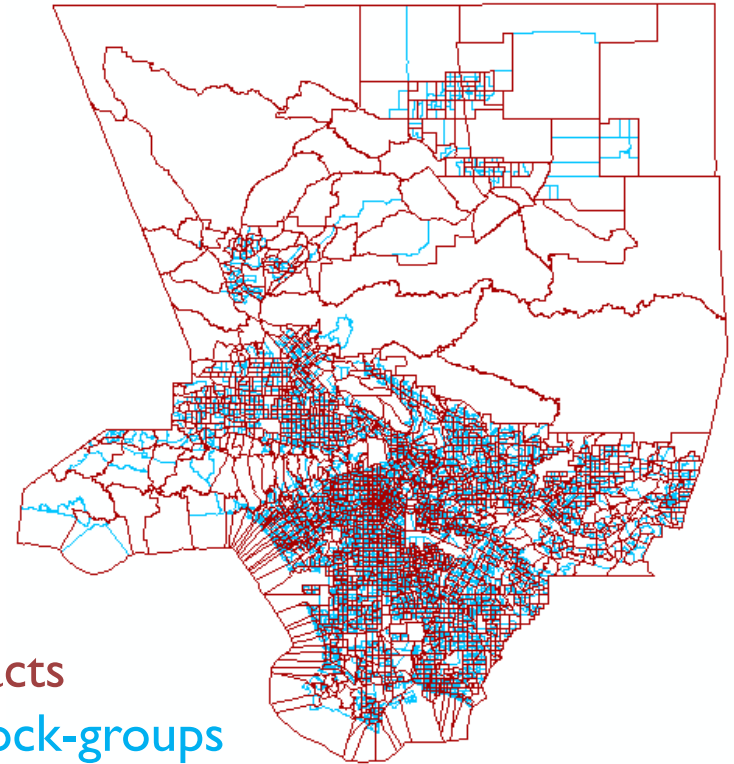
Two types of dot maps

- ▶ *A dot equals an observation*
 - ▶ One-to-one relationship between the symbol and the object, process, or phenomenon
- ▶ *A dot equals more than one observations*
 - ▶ One-to-many relationship between the symbol and the objects, processes, or phenomena
 - ▶ Concept of a spatial proxy

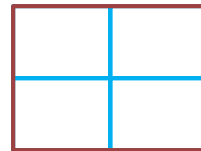


Size and value guidelines

- ▶ General rule for enumeration units in mapping
 - ▶ The smaller the statistical unit in relation to the overall size of the map, the greater the accuracy of dot distribution in the map
 - ▶ Recall MAUP!

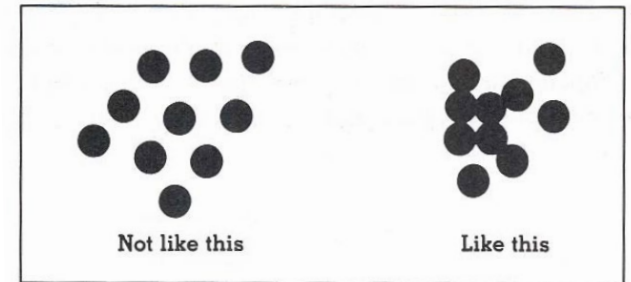


Census Tracts
Census Block-groups



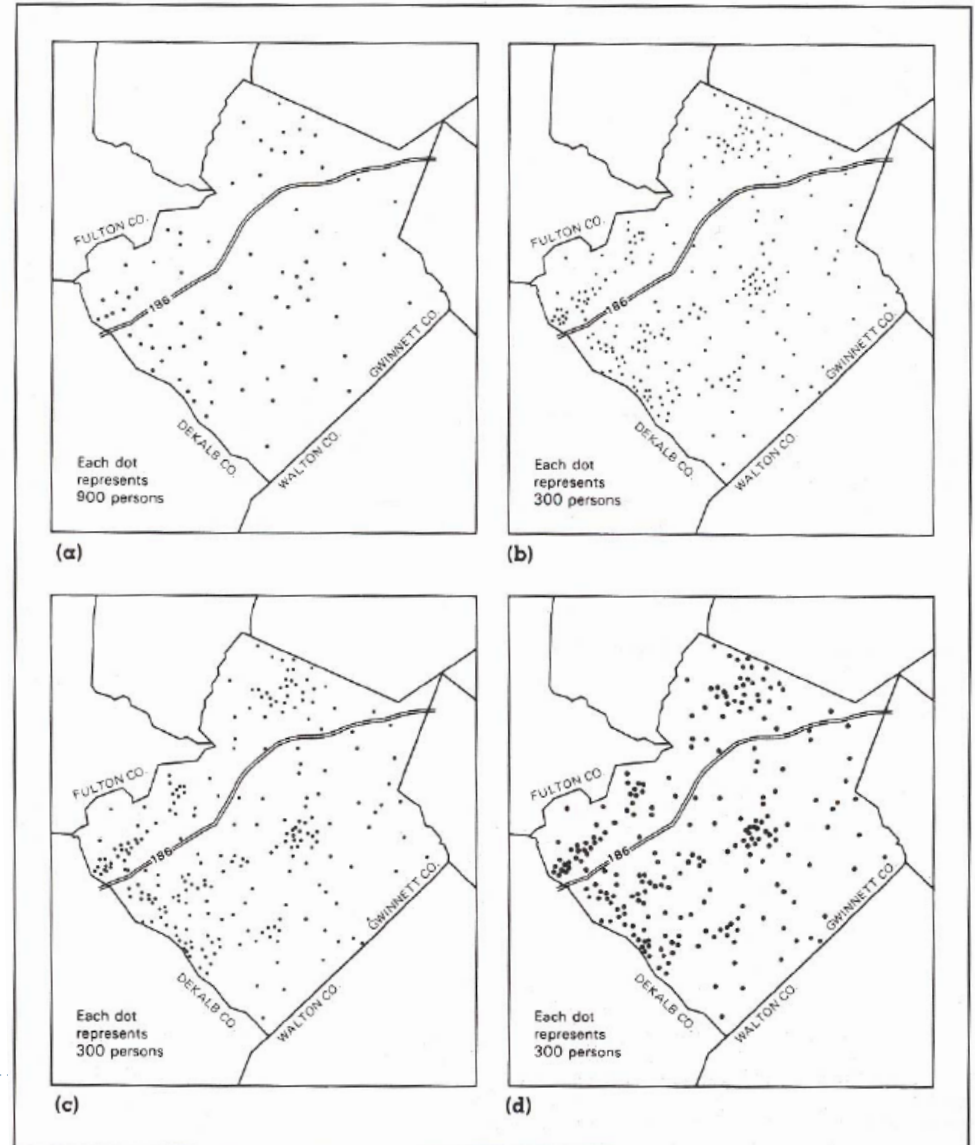
Size and value guidelines (cont.)

- ▶ What are **dot size** and **dot value**?
- ▶ Balance between dot size and dot value
 - ▶ Strive for **2-3 dots** in area with lowest value (the smallest number of dots within an areal unit)
- ▶ Dots begin to **clutter** (coalesce) in areas with highest values
- ▶ Use **intuitive dot values**—e.g. 5, 50, 100—rather than 6, 46, and 87.3
- ▶ Again, look for **balance in the map**
 - ▶ Neither too accurate nor too general...how the heck do you do that?
 - ➔ **Experiments** with different sizes and values!



The subjectivity of dot size and dot value

- ▶ Can you see the subtle differences in these maps?
- ▶ Which is the best? Why do you think so?



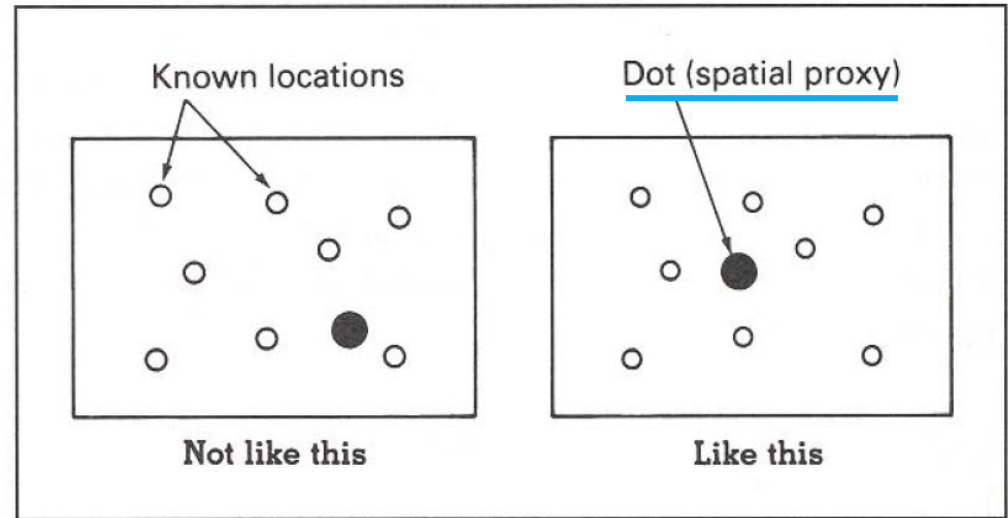
(Source: Dent 1999)

Dot placement

- ▶ The **Center of gravity principle**

- ▶ Locate dots as close as possible to their real distributions to better represent spatial density of the data

- ▶ Ex. Spatial mean



(Source: Dent 1999)

Placing dots

- ▶ Point location
 - ▶ **Uniform** (random)
 - ▶ Not optimal because in reality patterns are not uniform
 - ▶ **Geographically weighted** (principle of spatial autocorrelation)
 - ▶ Higher values tend to be located near other high values based on the uniform pattern
 - ▶ **Geographically based**
 - ▶ Use above principles, but also use **ancillary information** of areas where the observations might locate in reality to place the dots

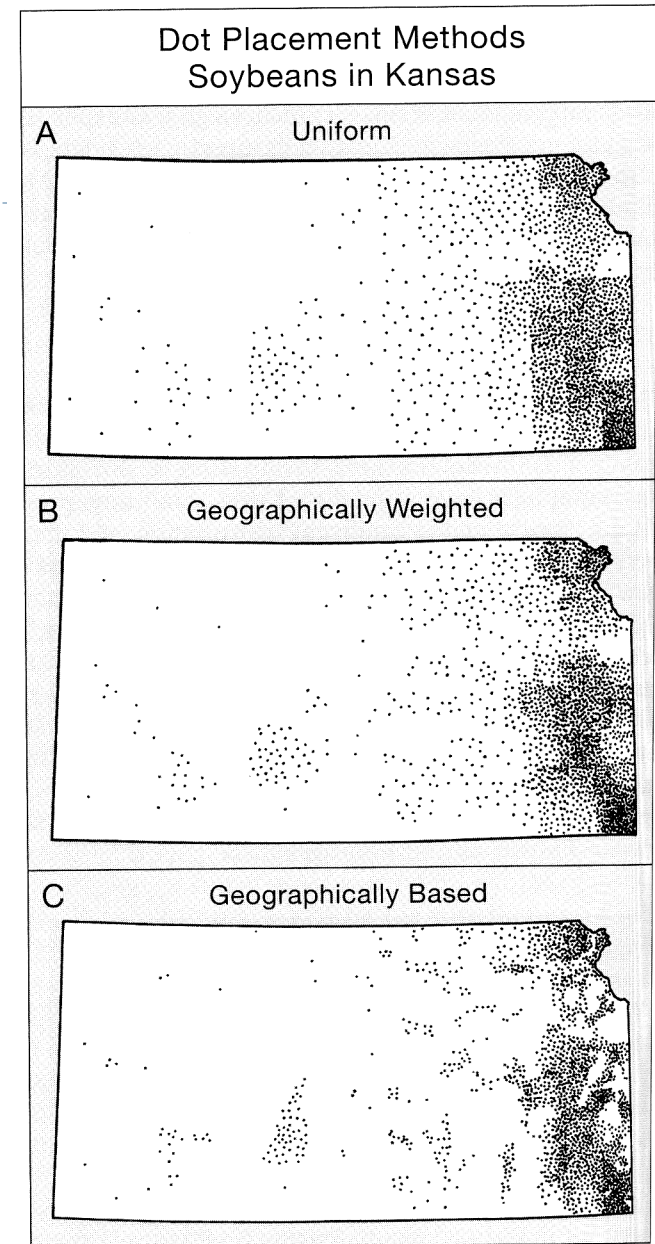


FIGURE 17.20 Approaches used by cartographers to place dots on a dot map: (A) uniform, (B) geographically weighted, and (C) geographically based.

Exercise

- ▶ Make a group of 3~4 people around you
- ▶ Let's find some dot-maps that show appropriate phenomenon, process, or feature using appropriate cartography
 - ▶ See what **type of data** do the maps use
 - ▶ See what **statistical unit** do the maps use
 - ▶ Think about **why** the dot mapping was used in the map
 - ▶ Share your group's findings with others



Dot legend design

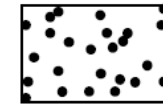
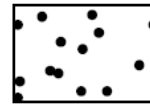
- ▶ Dot-density perception

- ▶ Not linear

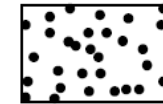
- ▶ Apparent density \neq geometric density



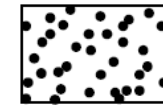
Which is twice the amount ?



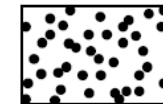
A



B



C



D

- ▶ Number of dots typically underestimate

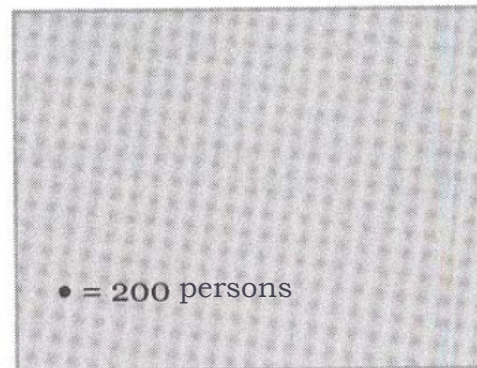
- ▶ Densities also underestimated



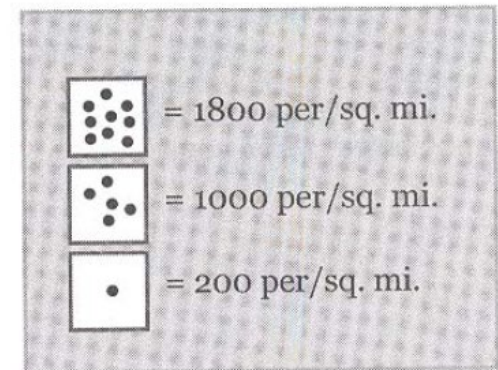
Dot map legends

- ▶ All legends should include:
 - ▶ A statement that tells the **unit value** of one dot
 - ▶ A disclaimer for the reader
 - ▶ i.e., “One dot = 250 persons”
 - ▶ i.e., “Each dot represents a particular value but does not always equal to it.” (199 persons, 201 persons: how many dot(s) do we need?)
- ▶ At least include 3 squares that show different densities in the map

Fair legend:



Better legend:



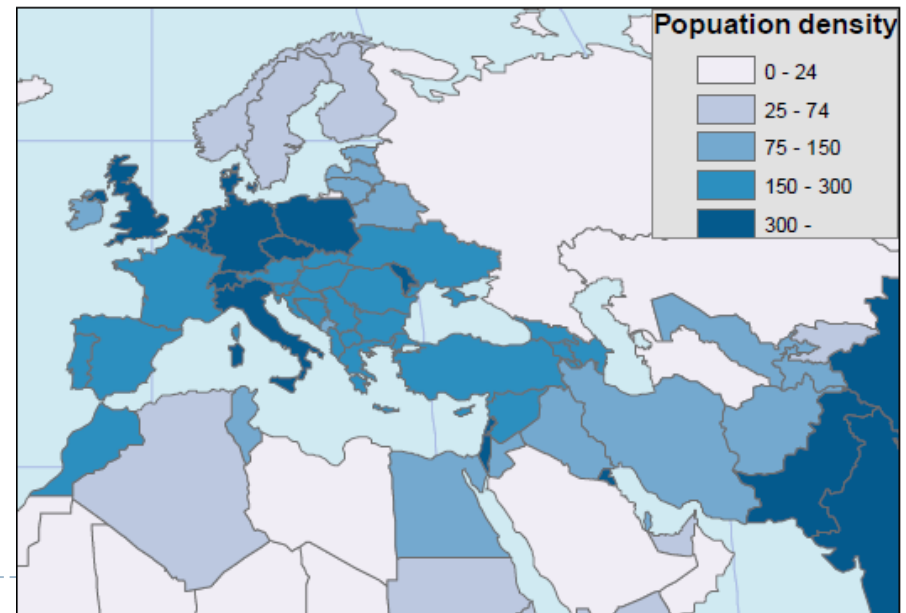
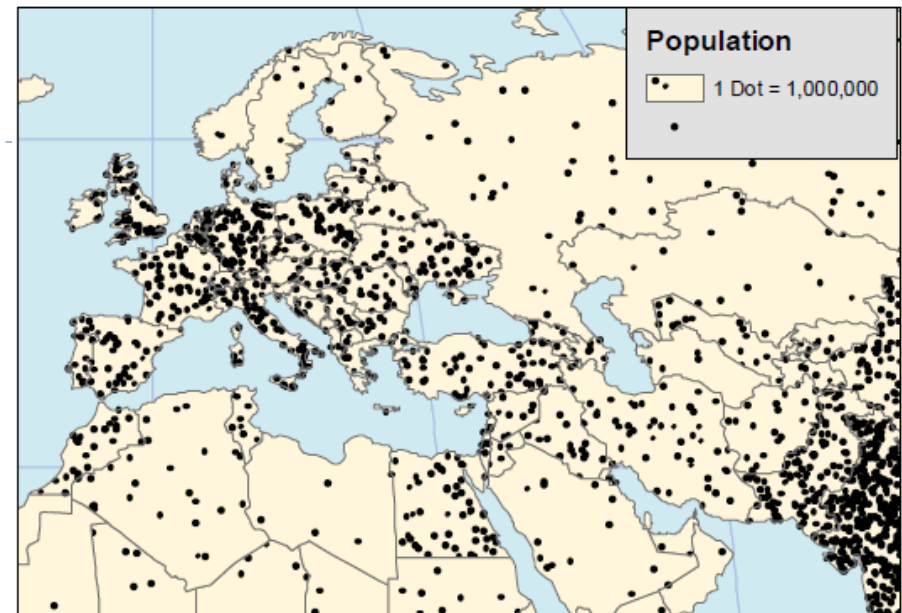
Pros. and cons.?

► Advantages

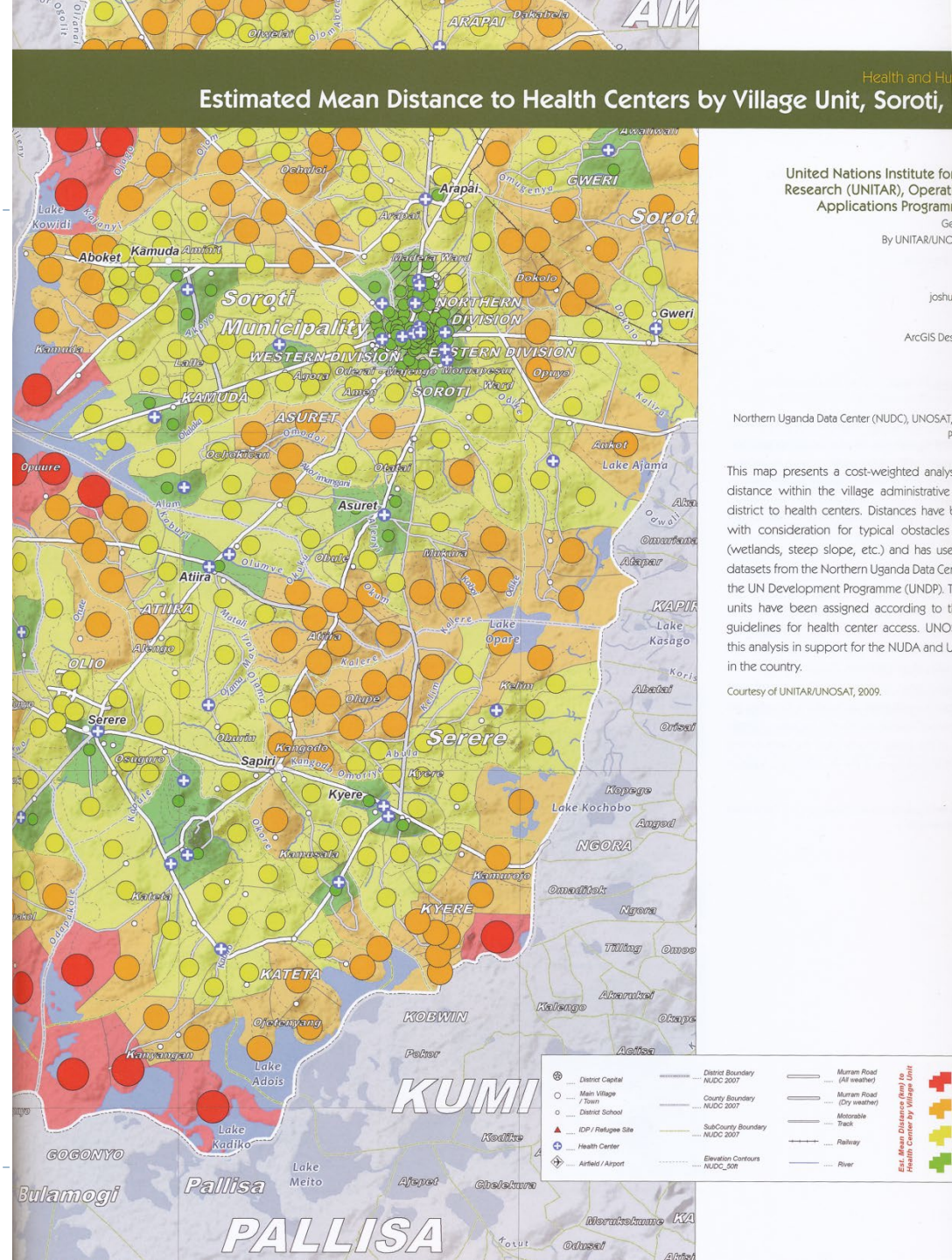
- Intuitive, once understood
- Can read **original data** from the map (unit in legend)
- Great for mapping **discrete elements: why?**
- Patterns are **representative**

► Disadvantages

- **Density estimation** is tricky
- *A dot can be misunderstood as one object*
- Highly subjective to make
- Data loss if too dense



Example



(source: 2010 ESRI Map Book, Vol 25, p.71)

Qualitative Point Symbolization

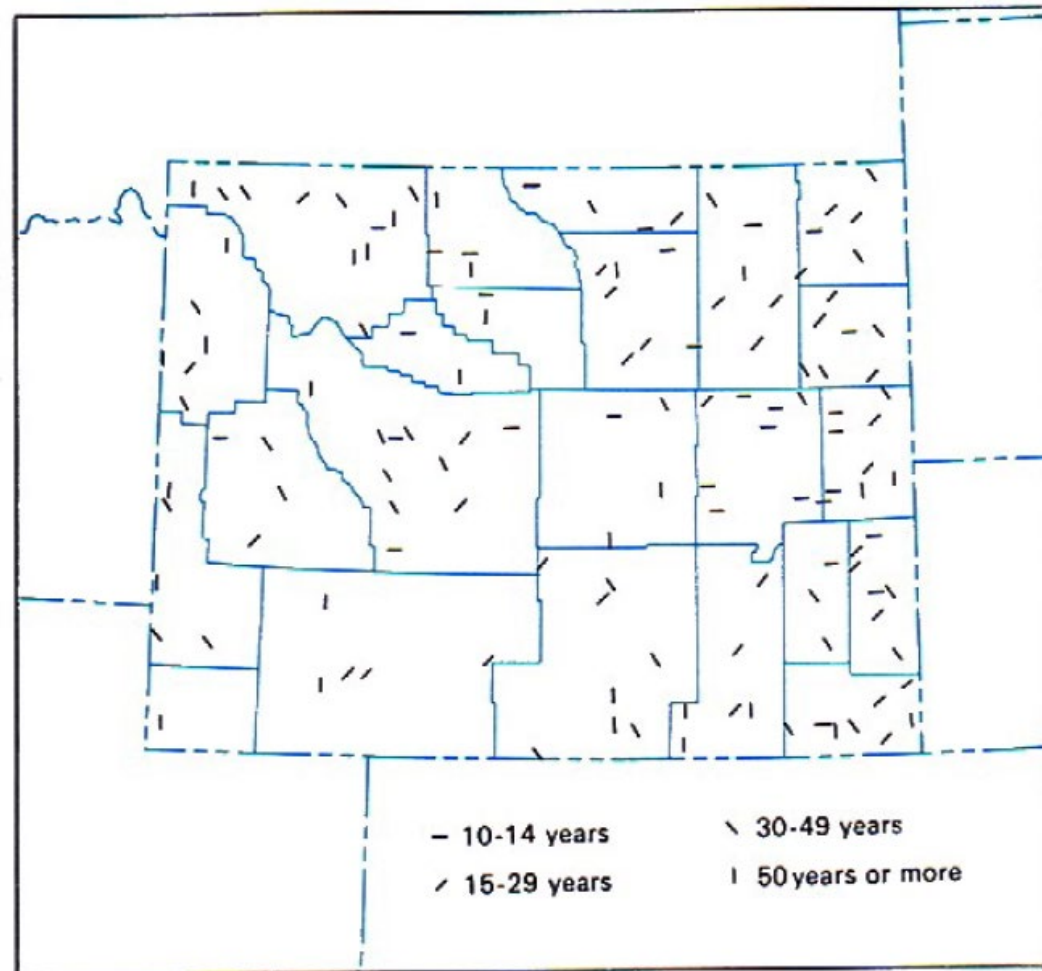
- ▶ Useful dimensions (visual variables) of dot symbols

- ▶ Shape and texture

- ▶ Hue

- ▶ Orientation

- ▶ Q. What do you think of the orientations of the symbology in the map?
(*hint: read the legend carefully*)



- What do you think of the symbology in the map?

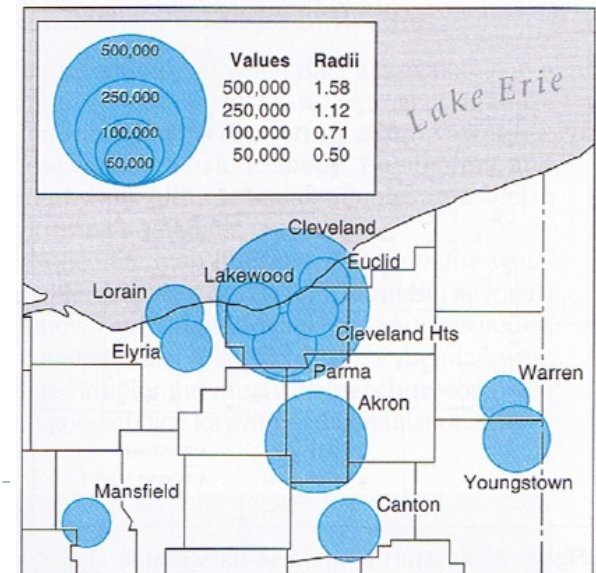
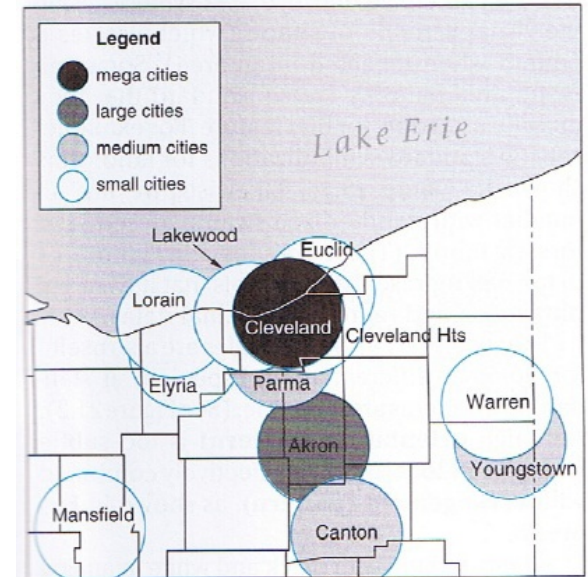


Proportional Point Symbolization

- ▶ Map symbol dimensions
 - ▶ Size
 - ▶ Value
 - ▶ Chroma (color)
 - ▶ Similar to the bubblegraph

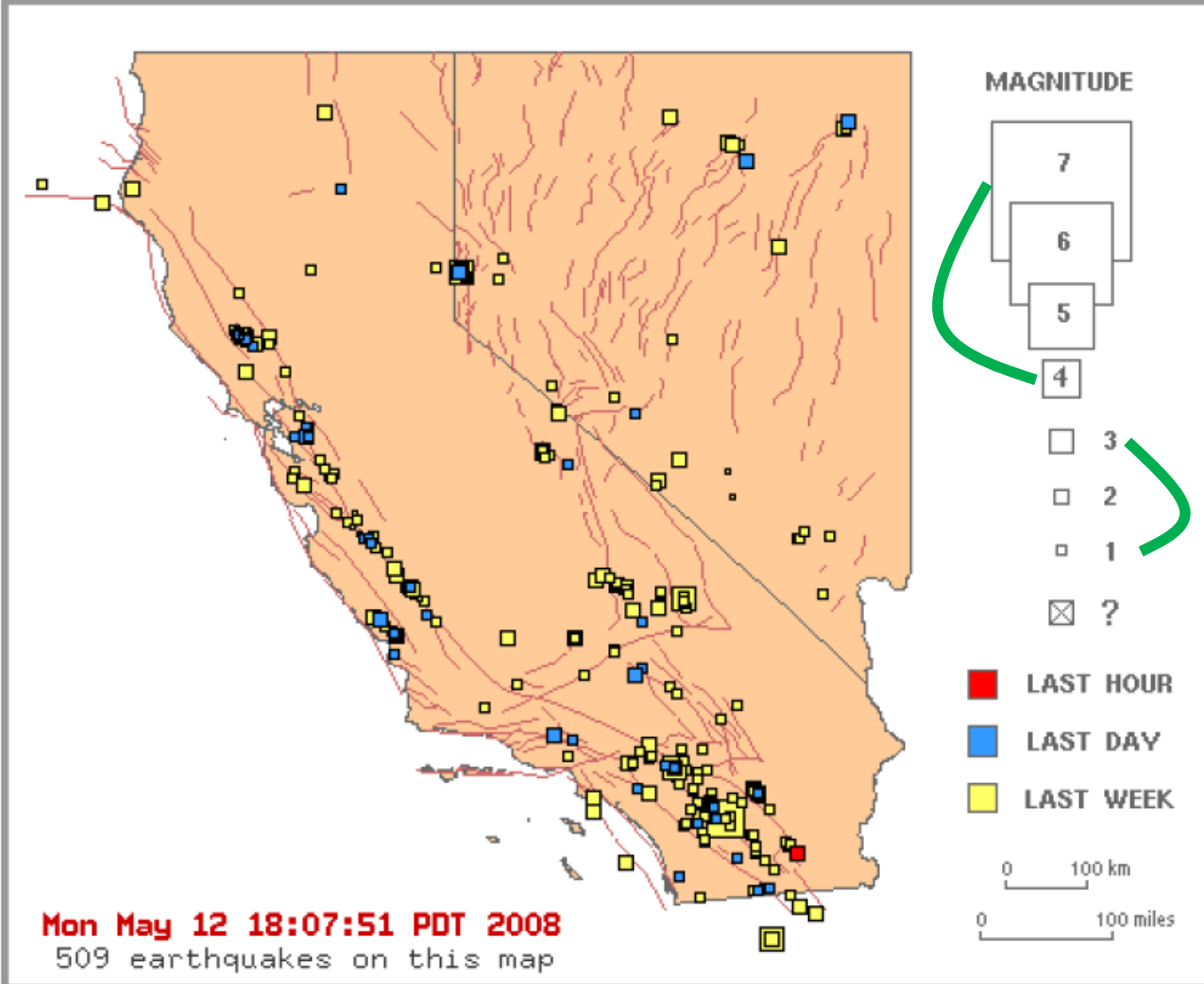
- ▶ The use of colors should be **limited**

- ▶ **Perceptual issue** for “size”
 - ▶ Not linear

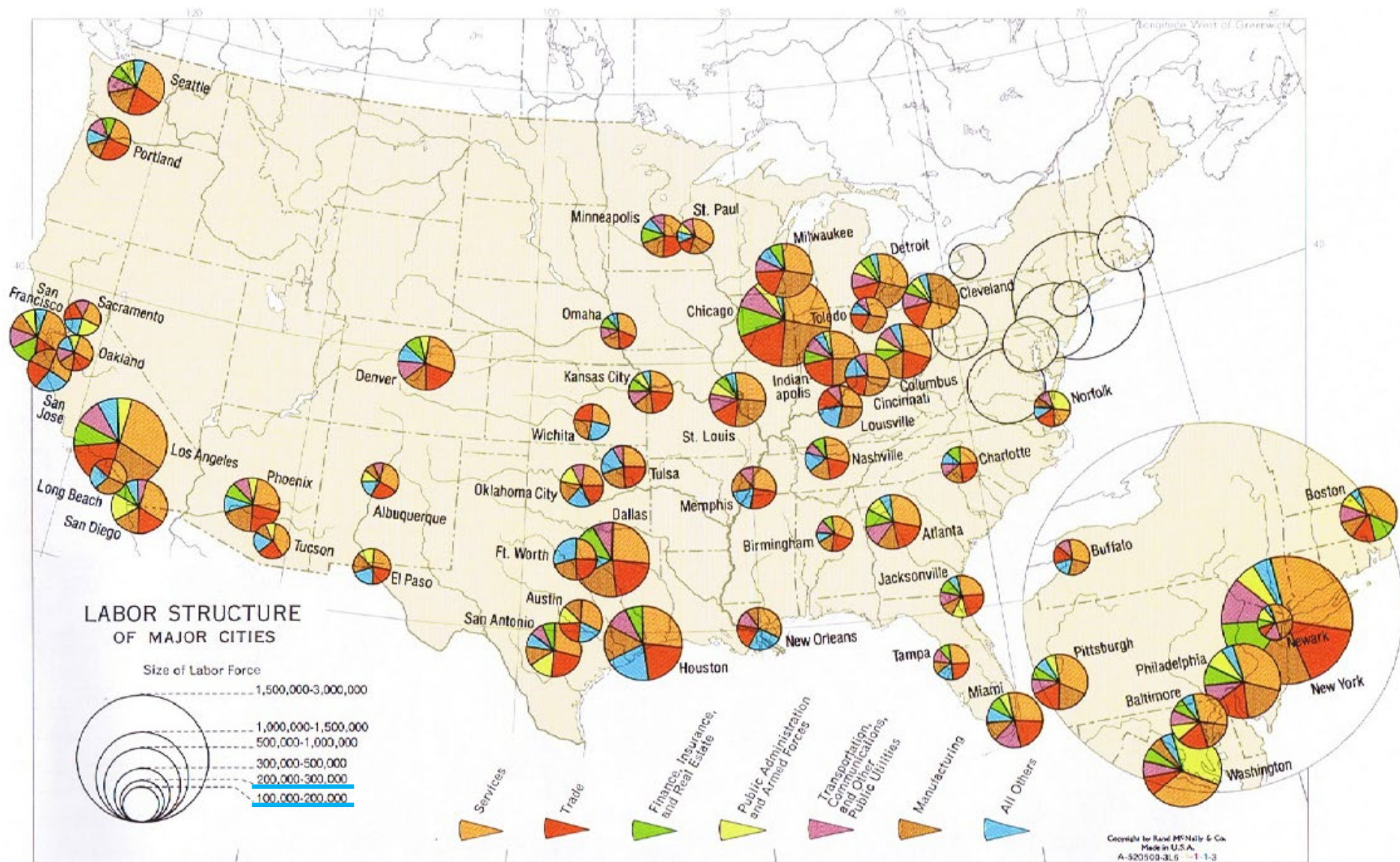


Index Map of Recent Earthquakes in California-Nevada

USGS·UCB·Caltech·UCSD·UNR



(Source: <http://quake.wr.usgs.gov/recenteqs/latest.htm>)



(source: Goode's World Atlas)

Summary

- ▶ **Dot density mapping**
 - ▶ Size, value, and placement
 - ▶ Qualitative Point Symbolization
 - ▶ Proportional Point Symbolization



For next time...

- ▶ Reading

- ▶ Ch. 17

- ▶ WS3 due 10/23

- ▶ Term Project introduction on 10/23

