

TIFFANY ANN SMITH

GRAPHIC DESIGN

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253-301-8858

AT A GLANCE

Over 10 years of retail in-house design experience, ranging from printed packaging, e-commerce digital experiences, to promotional and social media collateral.

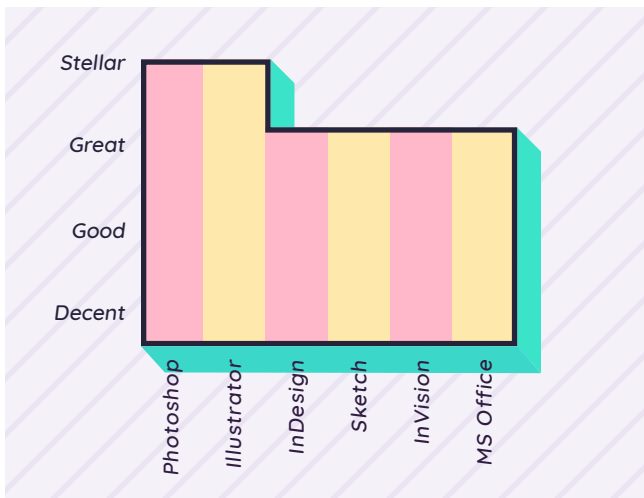
Fast, efficient, and competent in both digital and print projects.

Has no problem working on numerous projects at once.

Great eye for detail as well as exceptional organizational skills.

Collaborative, efficient communicator who works well both independently and with groups.

PIXEL-PUSHING PROWESS



Source: Arbitrary Horn Tooting Ego Boosting Society

WHAT ELSE?

Prepare yourself for some really nerdy and really passionate expositions about synthesizers from time to time.

I love learning new things and am constantly looking to broaden my skills, even if they aren't directly work related.

PLACES I'VE WORKED

Tommy Bahama

Senior Digital Designer | Oct. 2013 - Present

Creates brand and season specific concepts, assets, style guides and redlines for main retail website, international site, and the brand blog.

Designs various types of digital ads, social media assets, and full-circulation branded and promotional emails.

Collaborates with print, digital and marketing partners to make sure that new designs and concepts fit within brand standards, across all platforms for omni-channel consistency and meet business needs.

Creates mocks, prototypes, and style guides for mobile and desktop experiences.

Shirt.Woot

Art Director & Designer | Feb. 2013 - Oct. 2013

Assisted in art direction, created assets for web, and created pre-production for apparel specific artwork.

Zumiez

Senior Graphic & Accessories Designer | Sept. 2006 - Aug. 2012

Researched, conceptualized, art directed and designed items such as packaging, hard goods, apparel, and internal collateral, for over 6 in-house brands.

Worked with outside domestic and overseas vendors to get goods produced within time constraints, international testing requirements, and guidelines.

Responsible for on boarding, mentoring, training and professional development of design interns and junior designers.

Freelance

Graphic Design & Illustration | Sept. 2006 - Present

Design, illustrate and art direct projects including but not limited to printed club promotions, album covers, social media assets, gig posters, and websites.