

## **NON-DISCLOSURE AND LIMITED ACCESS AGREEMENT**

This Non-Disclosure and Limited Access Agreement (the "Agreement") is entered into effective July 7, 2018 between PGSS Campaign, Inc., a Pennsylvania domestic non-profit corporation ("Party of the First Part" or "Corporation"), and Walter Burge, an individual having an address of PO Box 1766, Novato, CA 94948 ("Recipient").

### **1. Key Definitions**

#### **(a) Program**

As used herein, the term "Program" shall refer to the Pennsylvania Governor's School for the Sciences, which ran between the years of 1982-2009 and 2013-2018 under the names of the Pennsylvania School of the Sciences, then later the Pennsylvania Governor's School for the Sciences or simply PGSS.

#### **(b) Personal Identifying Information**

As used herein, the term "personal identifying information" or "PII" shall refer to data used for the express purpose of distinguishing or tracing individual identity, and shall include but not be limited to the following pieces of information: full name; face or photographic depiction; home address; age; gender, sex or race; name of high school or name of college(s) attended; employer; job position; email address; national identification number (e.g., Social Security Number); credit card number; digital identity; date of birth; place of birth; telephone number; and login name(s) (e.g., screen name, nickname or handle).

#### **(c) Corporate Databases**

As used herein, the term "corporate databases" shall refer to any and all databases, data compilations or electronically stored information repositories owned, operated, leased, managed or subject to accessibility restrictions by the Corporation for purposes of the Corporation's non-profit activities and/or donation initiatives.

#### **(d) Proprietary Corporate Database Information**

As used herein, the term "proprietary corporate database information" or "PCDI" shall refer to all information (including, but not limited to, PII) collected by the Corporation from its donors and past and current faculty, staff and attendees of the Program, and stored in one or more corporate databases.

### **2. Representations by Recipient**

(a) The undersigned Recipient is a student in the Summer session of MIDS 241, Section 1 class at the University of California – Berkeley (hereinafter, the "Class"), which Class is being taught by Dr. David Reiley.

(b) The Recipient seeks limited access to PGSS Campaign, Inc.'s PCDI within corporate databases for purposes of obtaining data, running queries, and submitting targeted inquiries to

IN WITNESS WHEREOF the parties hereto have caused this agreement to be executed by their duly authorized representatives:

\_\_\_\_\_  
Authorized Representative of  
PGSS Campaign, Inc.

Date: \_\_\_\_\_

  
\_\_\_\_\_  
Recipient

Name (printed): Walter Burge

Date: 7/19/18

## Appendix

### PGSS ALUMNI GIVING STUDY

**Walter Burge**  
**Subha Vadakkumkoor**

A research plan submitted to PGSS for partial fulfillment of The Requirements for the Master of Science in Information in Data Science at University of California, Berkeley

#### Introduction

The Pennsylvania Governor's School for the Sciences (PGSS) organization, based in Pennsylvania, conducts summer enrichment programs in the sciences and mathematics for talented high school students and provides instruction in biological sciences, chemistry, physics, mathematics, and computer science. The program is intended to encourage the students to pursue careers in the fields of science, technology, engineering or mathematics and to promote the involvement of under-represented minorities in STEM fields. The first PGSS session was held in year 1982.

The program, after being cancelled by the state in 2008, was reinstated by a group of PGSS alumni and parents in 2013. Currently the program is largely funded by the co-sponsor PGSS Campaign Inc., and alumni, parents, and friends of the PGSS through an annual fundraising around November of every year. Without state funding, the program now supports about 56 students per year instead of about 90 students earlier.

Alumni engagement is key to the success of this program. According to the Council for Advancement and Support of Education (2013), engagement is defined as providing financial support to institutions as well as connecting alumni to institutions beyond graduation. Fundraising studies typically classify the potential donors in these ways:

1. LYBUNTs: donors who donated Last Year But Unfortunately Not This Year