

Table 1

| Base Reward       | \$1   |  |  |  |  |  |
|-------------------|-------|--|--|--|--|--|
| Bonus             | \$5   |  |  |  |  |  |
| MTurk Fee         | \$1   |  |  |  |  |  |
| Master Qual Fee   | \$0   |  |  |  |  |  |
|                   |       |  |  |  |  |  |
|                   |       |  |  |  |  |  |
|                   |       |  |  |  |  |  |
|                   |       |  |  |  |  |  |
| Total Worker Cost | \$8   |  |  |  |  |  |
|                   |       |  |  |  |  |  |
| Control           | 40    |  |  |  |  |  |
| Treatment 1       | 40    |  |  |  |  |  |
| Treatment 2       | 40    |  |  |  |  |  |
|                   |       |  |  |  |  |  |
| Total Subjects    | 120   |  |  |  |  |  |
| Total Cost        | \$901 |  |  |  |  |  |
|                   |       |  |  |  |  |  |
|                   |       |  |  |  |  |  |
|                   |       |  |  |  |  |  |
|                   |       |  |  |  |  |  |