

EXECUTIVE SUMMARY FOR RSPV MOVIES

- 1) A total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- 2) Highest number of movies were produced in the month of March.
- 3) Dream Warrior Pictures or National Theatre Live production companies have produced the highest number of hit movies among all production companies.
- 4) James Mangold can be hired as the director for their next project.
- 5) Based on median rating, Mammooty and/or Mohanlal can be hired as the actor for the next project.
- 6) Top 3 actresses are Parvathy Thiruvothu, Susan Brown, Amanda Lawrence based on superhit movies.