Burhanuddin Madraswala

Front End Developer

Address Mumbai, MH, 401209

Phone 956 150 3852

E-mail madraswalaburhanuddin@gmail.com

LinkedIn https://www.linkedin.com/in/burhanuddin-madraswala

Innovative task-driven professional with **5+** years of **Front end development** experience. Proficient in developing user interfaces and a firm believer in mobile first approach & good core web vitals numbers for the webpage.
Team player with adequate management skills and a keen learner for trending technologies & frameworks to keep myself updated in ever growing software development industry.

🗄 Work History

2021-05 - Current

WordPress Engineer (FrontEnd Developer)

BrowserStack Software Private Limited, Mumbai, Maharashtra

- Worked on creating components, templates, short codes, custom theme & plugins for Wordpress thus enabling self serve architecture which helps marketing folks to edit the pages on their own.
- Worked on improving **Core Web Vitals numbers** for top performing pages by implementing various performance optimization techniques like lazy loading, first fold CSS and JS.
- Implemented custom checks on **Wordpress components** for text (max length check) and image upload size along with bundling mechanism for asset files like CSS, JS thereby improving **website performance**.
- Worked on **WCAG (Web Content Accessibility Guidelines)** and implemented it on various components of website.
- Created **Custom Plugin Notifier** for adding alerting system (Mail & slack integration) for the new plugin updates which are available on the website.
- Developed web & landing pages from concept through deployment with responsive, **mobile-first approach**
- Implemented various third party integrations like **Sentry**, **GTM**, **MailChimp** with alerting mechanism of every error reported on it.

Link: https://www.browserstack.com/

| 2017-07 - 2021-05 | **Front End Developer** |
| | ZI Systech Pvt Ltd, Mumbai, Maharashtra |

- Developed user interface of web pages for website & product along with email templates for survey tool.
- Implemented Lazy loading and code optimization techniques (**Core Web Vitals**) to improve performance and load time of web pages.
- Developed websites (Help, Blog, API), web & landing pages from concept through deployment with responsive, mobile-first approach.
- Integrated **Google Search API** and **Youtube API** data for search functionality and video library page on website.

Link: https://www.sogosurvey.com

Skillset

JavaScript & jQuery

HTML5, CSS3, CSS Preprocessors (LESS and SASS)

Frameworks: React, Angular, Bootstrap

CMS: Wordpress

PHP, MySQL

GIT, VSS

Gulp, Webpack

Tools & Utilities

VWO, Sentry, Google Tag Manager, Analytics, Amplitude, JIRA, Unbounce, MS-Office, Salesforce, Deepcrawl, Visual Studio, Sublime, MailChimp, BigQuery, Figma, InVision, Zeplin, UXPin, Adobe XD

Accomplishments

QUANTUM STRUCTURE FOR SPACE TIME RESEARCH GROUP (TIFR)
Description:
A Web application for the research group of quantum structure of space time at **Tata Institute of Fundamental Research (TIFR).** Developed a CMS which consist of all the research work and profiles of the faculty, post-doc students. It also consists of an admin panel that allows the admin to make changes to the application (front-end) by updating important seminars and reports.

Certifications

2016-09	Android Certified Programmer (ACP)

Education

2013-08 - 2017-06

Bachelor of Engineering: Information Technology

M.H. Saboo Siddik College of Engineering - Mumbai

CGPA: 8.82

2011-06 - 2013-04

HSC: Science

St Andrews College - Mumbai

2001-06 - 2011-05

SSC

St Aloysius High School - Mumbai

Languages

English, Hindi, Gujarati, Marathi

Hobbies

- Playing Cricket, Indoor games, Playing instruments, Trading & Reading Blogs.