

**1. Ride Volume Over Time**

Avg ~2,000–2,150 rides/day; stable trend with minor fluctuations.

**2. Booking Status Breakdown**

Completed rides: ~64,000 (100%). No cancelled rides present.

**3. Top 5 Vehicle Types by Ride Distance**

Ebike (25.15 km), Prime Plus (25.03 km), Prime Sedan (25.01 km), Mini (24.98 km), Bike (24.93 km).

**4. Average Customer Ratings by Vehicle Type**

Prime Plus: 4.01; Most others ~4.00; Bike & Ebike: 3.99.

**5. Canceled Rides Reasons**

Dataset contains only completed bookings. Cancellation fields are inconsistent and excluded to maintain data accuracy.

**6. Revenue by Payment Method**

Cash: ■19.3M; UPI: ■14.2M; Credit Card: ■1.3M; Debit Card: ■0.3M.

**7. Top 5 Customers by Total Booking Value**

Top customers contribute ~■5.9K–■6.0K each.

**8. Ride Distance Distribution Per Day**

Weekday rides higher (Tue: 10.5K, Mon: 10.3K) vs Sun: 8.1K.

**9. Driver Ratings Distribution**

Ratings concentrated between 3.5–5.0; average ~4.0.

**10. Customer vs Driver Ratings**

Both average ~4.0; strong alignment.