**WEBSITE DESIGN & DEVELOPMENT PROPOSAL**

***Prepared for***

**MEN OF LIKEMINDS COOPERATIVE SOCIETY**

*Prepared by*

**TECHLIZAR**

**08132016744**

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**INTRODUCTION**

Thank you for the opportunity to submit this proposal for designing and developing your website.

I believe we can work together to make sure your presence is brought online by designing an easy-to-navigate, user friendly and attractive website for you.

Sequel to our discussion on phone, I have highlighted the benefits you’ll derive from having an official website which will serve as an easy medium to automate various transactions of your cooperative society.

This proposal describes the technology, services, duration and the project costing of this web designing and development project.

**WHAT WE DO**

Techlizar is an ICT company that designs and builds professional websites for small and big businesses and organizations looking to grow online.

With the drastic growth in the usage of mobile phones to surf the internet, we develop mobile-friendly websites that scales well to the size of the device’s screen it is being viewed on irrespective of the screen size.

**NEEDS IDENTIFIED**

* Men of like minds cooperative society needs a professional website and web application which displays information about who you are, services you render and through which various transactions such as loans, savings, withdrawals, ledgers and other financial transactions will be automated.

This will reduce any form of mathematical error and enables transparency in any of the aforementioned transactions.

* With the drastic growth in the usage of mobile phones to surf the internet, the website needs to scale well to the size of the device’s screen it is being viewed on. This is referred to as “responsiveness”.

**SOLUTIONS TO THE NEEDS IDENTIFIED**

In order to fulfill the purpose of this proposal, the proposed web designing and development project will take place in several phases as highlighted below:

* System planning and evaluation.
* System design and development.
* Software testing.

**SYSTEM PLANNING AND EVALUATION**

The first step in designing and developing any website and web applications is to have a pictorial sketch and plan of how the website will look like, which will save time during the process of the development.

**SYSTEM DESIGN AND DEVELOPMENT**

Web designing refers to the interface seen by the visitor of any website, how attractive and orderly arranged it is.

It’s always static since there is no interaction with the MySQL database and the apache server.

Web development on the other hand, refers to the main engine of the website.

The registration and login process of users, sending of feedback to the website owner, loans, savings, withdrawals and any other transactions, sending of text messages after each transactions, just to name a few.

It’s always dynamic since there is an active interaction with the MySQL database and the apache server.

This phase is where the system planning of the website layout is being programmed to your taste, thereby, making it real.

**SCOPE OF THE DESIGN AND DEVELOPMENT PHASE**

The design and development phase of this project will be made up of two sections, namely:

* The front end.
* The back end.

**THE FRONT END**

Most of these pages will be seen by users that are yet to be logged in.

The front end will be made up of some of these pages:

* Home page.
* About us page.
* Our services page.
* FAQ page.
* Registration and login page.
* Contact us page.

These pages will be hardwired into the website and links to all these pages will appear in the horizontal menu bar placed at the top of each page (located beside the company’s logo).

After the user might have logged in, he can request for loan, save into his account, withdraw from this account, view all his transaction records and have a live chat with other members and the administrators.

**THE BACK END**

This is also known as the **Administrator’s Panel.**

This panel will be divided into three modules:

* Loan committee panel.
* Savings and withdrawals committee panel.
* Global administrator’s panel.

**LOAN COMMITTEE PANEL**

This is the panel where transactions for requested, approved and paid loans will be handled.

**SAVINGS AND WITHDRAWALS COMMITTEE PANEL**

This is the panel where savings and withdrawals transactions will be handled.

**GLOBAL ADMINISTRATOR’S PANEL**

This is the panel where all loans, savings, and withdrawals transactions will be handled.

All users’ profile with their transactions records will also be monitored here as well.

**SOFTWARE TESTING**

After the website design and development phase might have been completed, the website needs to be tested to check for any bug.

**PROJECT COSTING**

The cost of the design and development, domain name and web hosting, SMS integration of this website is as follow:

|  |  |
| --- | --- |
| **TITLE/DESCRIPTION** | **COST** |
| DOMAIN NAME AND WEB HOSTING | N15, 000 |
| SMS PURCHASE | N10, 000 |
| SMS INTEGRATION | N5,000 |
| WEB DESIGNING | N30, 000 |
| WEB DEVELOPMENT | N55, 000 |
| MISCELLANEOUS | N5, 000 |
| TOTAL | **N120, 000** |

**DESIGN AND DEVELOPMENT SCHEDULE**

The real design and development of this website will commence upon **50%** payment of the amount slated for the project costing **(N60, 000)**.

The duration for this work is **4 weeks**.

After the project has been completed, the remaining balance must be paid before the website will be brought online.

**HIDDEN CHARGES**

* The amount slated for purchasing SMS **(N10, 000)** will be able to buy **10,000** units which means **10,000** SMS can be sent with it.

Once exhausted, another SMS units need to be purchased, else all SMS alert operations will be stopped.

* The amount slated for domain name and web hosting **(N15, 000)** is to be renewed annually. After the duration of 1 year, MLM website will be temporarily disabled and it will be reactivated upon renewal of the domain name and web hosting.
* Should in case there is need for any serious upgrade and maintenance of the website, a particular charge will be allocated for it, depending on the new features to be added.

**MUTUAL BENEFITS BETWEEN MLM AND TECHLIZAR**

* You’ll receive 10% of the amount charged for any client you refer to us.
* Should you experience any difficulty in getting some things done after the website might have been hosted? We’ll always be there for you.
* You can contact us for any ICT consultancy **FREELY**.