

HERO PAGE

Luna Tagline: **We care about your food! /////We serve quality on your door.**

ABOUT US PAGE

Our Story

Luna's story begins in 2003 – with a step taken for an establishment of a state-of-the-art fresh meat production led to the development of a new unparalleled portfolio of powerful and Iconic brands.

- “Excellence” and “Commitment” refers to everything we do at Luna and it is an essential part of our success.
- At Luna, we provide more than fresh produce to the market. We are unique in what we provide.

Mission

Luna's mission is to provide our customers both in Ethiopia and the world with quality fresh produces including but not limited to meat, vegetable, and fruits, as well-prepared and semi-prepared healthy dishes along with our unique wine and organic honey .

Luna culture stands in three pillars with pictures

- Food Safety and Quality: Luna is known for its leading position in Food Safety Management and Quality Assurance systems, producing a safe and consistent product. Production in our units is conducted in accordance with strict quality procedures in place.
- Consistency has been our backbone in developing firm relations with our partners for a very long time.

BRAND PAGE

OUR BRANDS (FRONT LINE PAGE)

- ***Luna Slaughterhouse***: leading exporter of Halal meat and meat products to the Middle East and Western Africa
- ***Fresh corner***: pioneer brand in the fresh produce industry where you get all fresh products in one place in the capital city of Ethiopia
- ***Fresh corner Kitchen***: serves great taste from its top-rated restaurant – “The Exclusive” all the way to its fast food section.
- Ezana Winery:
- Luna Honey:
- Caterkomat:
- Luna Waterwall Drilling

OUR PRODUCT/SERVICE/MENU PAGE

LUNA SLAUGHTERHOUSE

More than 20 years ago, Hagos family members founded Luna through their commitment to establishing an exemplary fresh produce supplier in Ethiopia.

Filled with a great passion for the rich livestock resource in the country and an inspiration to make Ethiopia one of the leading exporters of standardized meat products, the family started building a modern export slaughterhouse that ended up being the pioneer state-of-the-art production facility in the country.

Luna Export Slaughterhouse is the leading exporter of international standard Ethiopian Beef, Veal, Goat, mutton, and offal to the Middle East which has led Luna to become a trusted brand for fresh chilled meat export from Ethiopia.

Luna Slaughterhouse is also supplying the local market through its parallel unit “Fresh Corner”, located in different locations in the capital city of the country.

Delivering to our customers' requirement of international standards via an enabling environment for pastoralists to raise their animals in a modern husbandry system has been the key driving force to our strength to vision and make a huge investment in a feedlot ranch that is one of its kinds in Ethiopia and the rest of the world.

Our business strategy is based to provide the market with the very best quality products and maintain our competitiveness when exporting across the international market, together we build long-term relationships with our customers, on which we are dedicated to serving their needs at all levels.

OUR PRODUCTS WITH PICTURES

BEEF

Our cattle are grass feed raised in the highland, low, and mid-altitudes of Ethiopia. This is from where we source our natural, quality, and grass-fed, animals free from any hormone applications that ensure the meat is healthy, at its best quality, tender, and full of flavor.

GOAT AND MUTTON

Our Export division is well known for its finest quality fresh chilled goat meat products.

All of our processing steps are conducted in accordance with both national and renowned global quality & food safety management system requirements.

- Whole chilled carcass- Goat and Mutton
- Different cuts (Two-, Four-, Six-, and Eight-way cuts)
- Vacuum packed

OFFAL PRODUCTS

Luna slaughterhouse produces both red, green, and white offal types and is prepared and packed according to customers' requirements.

MEAT PRODUCT HANDLING AND OPERATION

FACILITY AND CAPACITY

Our slaughterhouse is located at Modjo Town 55 kilometers from Addis Ababa, Ethiopia. The location is just an hour drive from the Airport.

Our processing facility is fully integrated with a capacity to slaughter 2000 heads of Goat/ Sheep and 200 heads of cattle in one working shift.

In addition to our main line of premium meat processing the plant also offers aged meat solely for its line unit restaurant “ The Exclusive “. This ensures our local customers get a taste of the highest possible quality meat on their plates.

Cold Chain

Luna Slaughterhouse prides itself in building up a state-of-the-art modern slaughterhouse that has cold chain management with a fully automated system. It ensures product quality is maintained along the supply chain starting from the production line until the final delivery to the customer so as to maintain the standard storage temperature.

HALAL

Luna Slaughterhouse is able to deliver for the export market as per the demand for meat products produced in accordance with Halal standards and is certified for Halal certificates issued by the government and the recipient country’s approved Islamic affairs authorities.

Markets

The slaughterhouse currently exports to major GCC markets of UAE, Saudi Arabia, Qatar, Oman, Bahrain, and Kuwait.

The Export sales cover more than 80% of the production while the rest is channeled to the local market through its “Fresh corner” stores.

OUR TEAM

Our Leadership

The day-to Day Management of Luna business is taken care of by our committed management team. The designated management leads the diverse sections of the company.

Leadership details with pictures

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- *****

ACTIVITIES

SOCIAL RESPONSIBILITY

Luna is pillared by more than 800 employee-partners with a positive work environment that respects its employee's diversity, and inclusiveness and strives for growth opportunities. The women employees' proportion is 46%; giving it a positive outcome for its achievements.

Luna is implementing Occupational Health & Safety program /OHS/ to foster a safe and healthy occupational environment for its employees.

We have special value to our partners: customers, suppliers, and the community as a whole. We always strive to work together and create a win-win partnership.

We are committed to giving back. Luna leads and positively impacts the community through its sustainable environmental practices and its charitable services supporting disabled children and its school feeding program supports more than 360 needy students.

ENVIRONMENT & SUSTAINABILITY

At Luna, our sustainable mindset guides what we do. Since the beginning of our business, we have operated with a long-term perspective of setting strict standards for safe and environmentally friendly production systems.

- We recycle the water the factory uses and apply it for gardening.
- We have invested a serious amount of resources in building biogas digesters to convert the rumens waste of the animals to energy for our hot water demand of the slaughtering process.
- We regularly plant trees in our compound and the surrounding area to help save the mother earth from climate change and biodiversity loss.

QUALITY ASSURANCE

At Luna slaughterhouse, we have a Higher Standard of quality assurance programs where products are managed through leading quality and food safety systems, focusing to deliver safe and consistent products. Dedication to Food Safety goes well beyond industry standards for cleaner, safer products, and services.

Food Safety is our top priority at Luna. Production is done in accordance with international food safety standards and export accreditation requirements including but not limited to product traceability, animal welfare, and food-grade materials usage.

So as to deliver assurance that we are implementing our stringent standards, our facility is accredited for:

- ISO 9001:2018 Quality Management System
- Global Food Safety Initiative /GFSI/
- FSSC 22000 V5.1 Food Safety System
- ISO 14001 Environmental Management System

AWARDS WITH LOGO

A Message from managing Director (if required)

Certifications with picture
