CTI 110

M4 Lab

Zachary Burkhardt

10/8/17

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* **Site title:** Kustom Gear
* **Developer information:** Zachary Burkhardt
* **Rationale/focus**: This site is for musicians to find reviews, tutorial videos, and other information about different brands and kinds of gear! Its purpose is to help guitar players, drummers, keys players, and other musicians find reviews on gear before they make a purchase to make sure if they like it or not and if it’s what they need.
* **Target audience**: The target audience is musicians, starting with guitars, drums, and keys and growing from there, depending on site popularity.
* **Site Outline**: The first page will be the Welcome page. From there, I will have different embedded pages for different instruments. First guitar, then drums, then keys. Within these imbedded pages, I will have content for those specific instruments. I could also have more pages to separate different brands so reviews and videos will be organized not random.

1. Welcome page
   1. Guitar
      1. Brand pages
         1. Reviews/videos
   2. Drums
      1. Brand pages
         1. Reviews/videos
   3. Keys
      1. Brand pages
         1. Reviews/videos