

INSTRUCTIONS FOR THE DEPLOYMENT OF A LOCAL NETWORK IN AN ADVERTISING AGENCY

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1 Introduction

Networked computers are now an integral tool in the work of enterprise employees. Not a single organization can do without such a computing system.

In this regard, the correct construction of a local network is a very important task. This is also important because high and in some areas very stringent requirements are imposed on the enterprise network.

Networks of enterprises should be built on the basis of proven technologies with such qualities as scalability, flexibility, and most importantly — reliability.

Local Area Network — a communication system consisting of several computers interconnected via cables, allowing users to share computer resources: programs, files, folders, as well as peripheral devices: printers, plotters, disks, modems, etc.

Purpose of work: to compile instructions for the deployment of a local network advertising agency.

To achieve the goal, you must complete the following tasks:

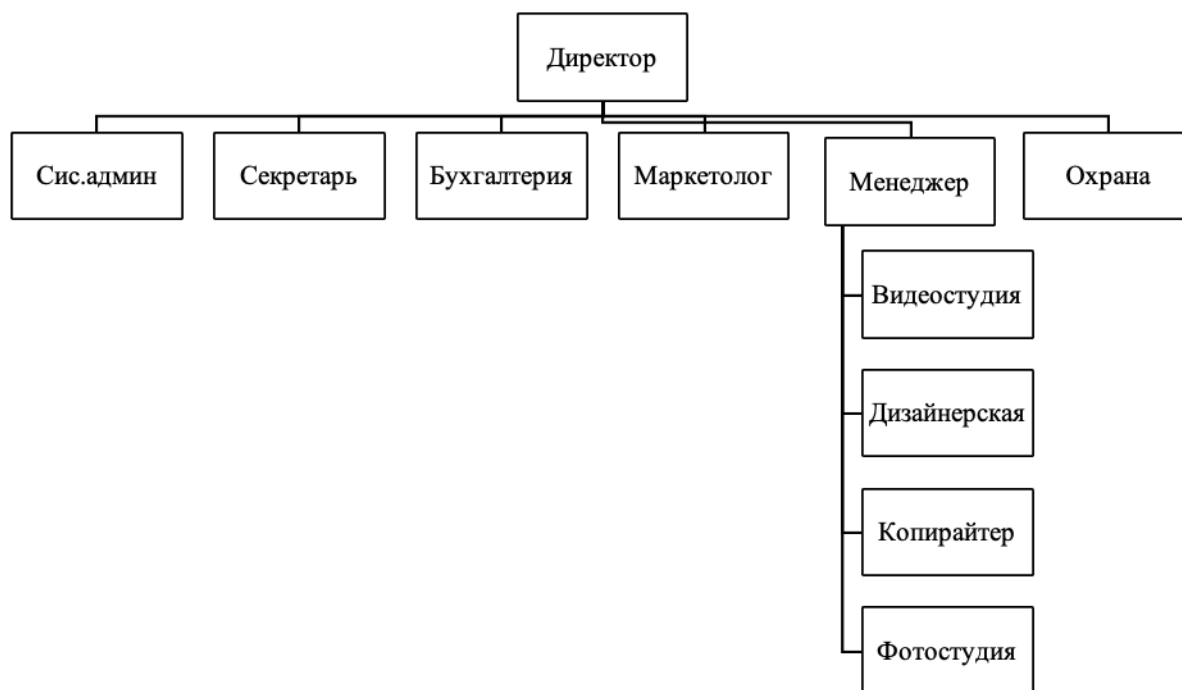
1. Get acquainted with the structure of the enterprise;
2. Consider the premises and their characteristics;
3. Specify the roles of employees;
4. Choose the necessary software and hardware;
5. Write instructions for deploying a local network.

2 Company Profile

“Isit” Advertising Agency provides the following services:

1. Design (graphic design, web design, video);
2. Advertising in the media (on television, in newspapers, in magazines, on the radio);
3. Advertising on the Internet (advertising on social networks, contextual advertising, banner advertising, email newsletters, advertising on blogs, forums, etc.);
4. Creation of sites.

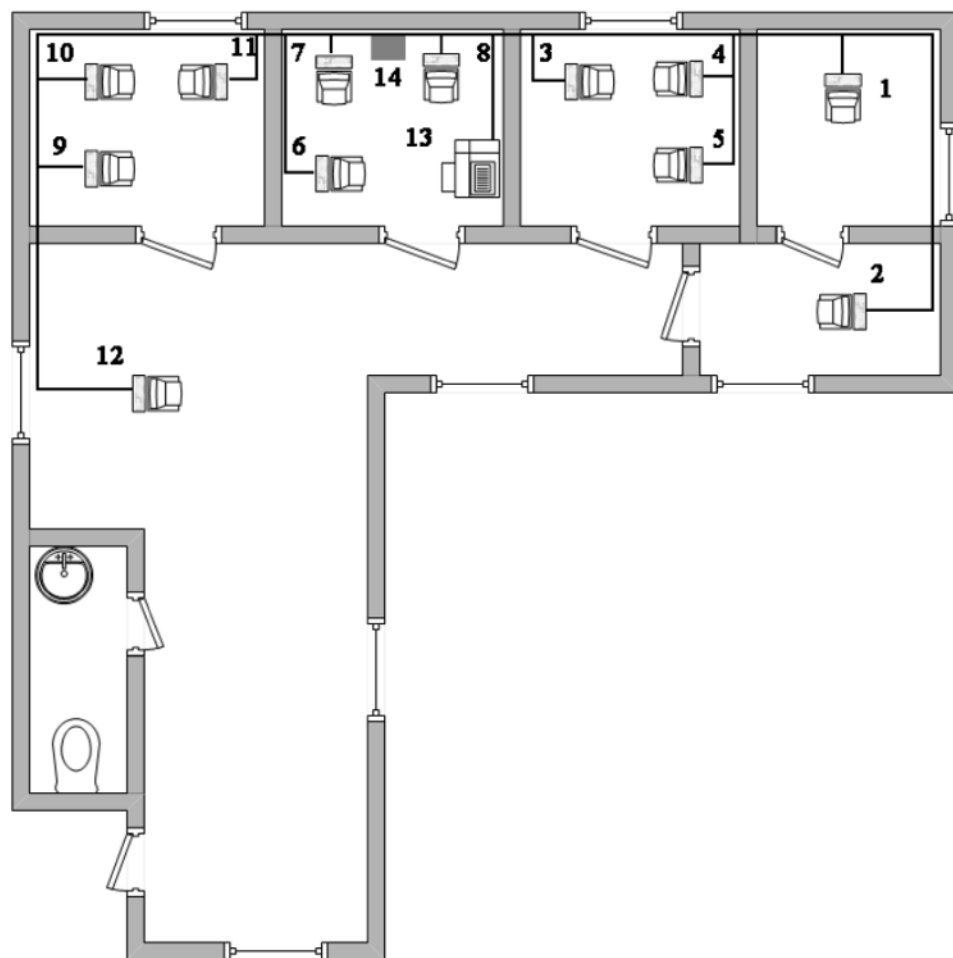
2.1 the structure of the enterprise



Pic 1 the organizational structure of the enterprise

Departments of the first office:

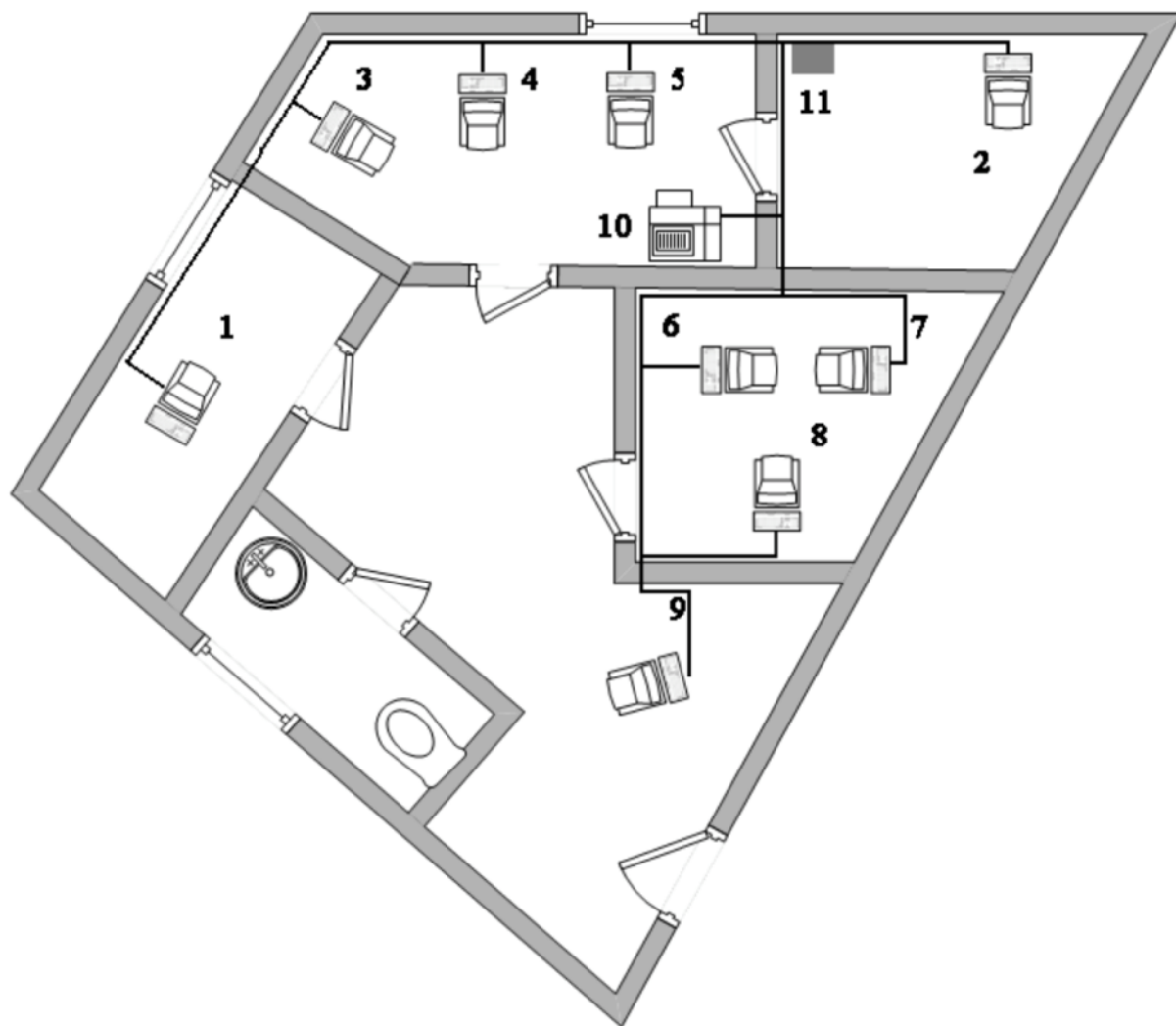
1. Director;
2. Secretary;
3. Accounting;
4. System administrator, electronic engineer;
5. Designers;
6. Security.



Pic 2 Scheme of the first office. 1 director; 2-secretary; 3,4,5- accounting; 6,7 system administrators; 8-electronic engineer; 9,10,11 designers; 12-security, 13-MFP

Departments of the second office:

1. Deputy Director
2. photo studio;
3. Videographer, sound engineer, screenwriter;
4. Marketer, manager, copywriter.
5. Security.



Pic 3 Scheme of the second office. 1 Deputy Director; 2-photo studio; 3-video operator; 4-sound engineer; 5-screenwriter; 6-marketer; 7-manager; 8-copywriter; 9-guard; 10-MFP

3 Formula

The legs a and b of the triangle are connected with the hypotenuse c by the formula: $c^2 = a^2 + b^2$.

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