

Arrange meet-ups using Schedr easily with your friends or just anyone! Schedr automates meetings timeslot by compiling all you and your attendees' busy schedules to generate that common timeslot that you might have otherwise spend a good 10 minutes on.

Use Schedr to arrange meetings easily

1. Go to sd.vishnuprem.com/static/index.html
2. If you are the organizer, simply enter the event details and also the range of dates and timeslots you are available
3. Send the invitations to the fellow attendees
4. Attendees reply the event with their respective available timeslots
5. Schedr produces a common timeslot for everyone!

The Demand for Schedr

According to Doodle, there are *more than 10million monthly users*¹ making use of Doodle, another online scheduler, to arrange meetings. It is reported that *98% of all users discovered Doodle because of a personal invitation or recommendation* which is also one of the marketing technique Schedr heavily depends upon. A steady active user database will bring in more users as they actively use this web-app with their friends and family. The widespread outreach that Doodle has in mostly the European countries has proved the viability of such concept and the demand for such a product is there.

Competitive Environment

i) Doodle.com

Doodle is an online scheduling tool that can be used quickly and easily to find a date and time to meet with multiple people. Till date, it has remained the one most popular scheduling tool on the Internet. Doodle allows users to integrate other popular calendars like Google calendar and i-Calendar to avoid conflicting timeslot when users arrange meetings. It is simple and straight-forward to use without prior registration required. Recently, it launches premium products BookMe and MeetMe, to extend on the scheduling services it provides for professionals and managers who typically have flexible schedules. Both products aim to remove their hassle of arranging meet-ups and appointments with clients and customers manually.

ii) Scheduling Assistant - Microsoft Outlook built-in feature

Besides having the calendar feature with the email service they provide, Microsoft Outlook even includes a scheduling assistant feature in the outlook calendar that enables users to create an event by first super-imposing all the calendars of all attendees. It is not widely known a feature even to users of Microsoft Outlook, must less the people who don't use Microsoft outlook.

What Schedr can do, and even better.

Schedr aims to simplify the arrangement of meetings among users. Developed as a web-app, Schedr hopes to be the next convenient tool for meet-ups admin such that the next time you wish to create a meet-up with your friends, you think of Schedr, because it's easy to use and really quick to set it up.

¹ Doodle blog post: <http://en.blog.doodle.com/2011/10/11/doodle-crosses-the-10-million-user-mark/>

Doodle.com - Hassle event-organizing
This is one of our competitors in the area of automate scheduling; however, one major fault that we find of Doodle.com is the tedious process of arranging a meeting. We feel that the process of creating an event all the way until the end of successfully getting a timeslot for all attendees consists of redundant steps which can be reduced effectively. One prominent example would be the one shown in the picture, which is to pin-point the exact timing you would like the event to be held.

1 Doodle.com Lengthy Timesheet Form for meeting creators to insert possible meet-up time

One would then need to understand that many meetings to be arranged via scheduling tools like Doodle.com are informal and flexible. They do not already have a fixed date and time, so more often than not, the meet-up organizers would not have specific time-slots in mind to fill up the lengthy potential timings of the form.

Thus, Schedr's intuitive design reduces the many steps required of users to create a new event. A simple and easy-to-use event creation form is used to allow users to create an event in less than a minute! Picture 2 shows the event form used by Schedr; we have set a default timing used by event organizers to suggest the timing for the event.

Outlook Scheduling Assistant is much less known to the public because the feature stays within the Outlook users and their address books. It allows people from different email provider to submit their calendars for scheduling, however, it only restricts to the people who are already in the organizer's outlook contact book.

Schedr attempts to solve this issue by enabling any person, whichever email servers they are using, to link up and create meetings another person, whether or not he or she is the friend of the contact. One flexible feature of Schedr is that both the users and attendees have the rights to state their free timeslots for the event, not just pulling out the common time slot super-imposed by the calendars.

2 Schedr Event Form

3 Sending Invitations by Email