

EDUCATION	East China University of Science and Technology	Shanghai, China
	<i>Master of Laws in Sociology</i> • GPA: 3.89/4.00 (1/34) • Research Interests: Polarization, Political Communication, Social Media	2022 - 2025
	Xiangtan University	Hunan, China
	<i>Bachelor of Laws in Sociology</i> • GPA: 3.66/4.00 (2/35)	2018 - 2022
PAPERS	<ol style="list-style-type: none"> 1. Xizhu Zeng. The Self in Action: Reconfiguring the Unit of Online Social Action <i>Presented at The 9th Lilin Forum, Beijing</i>, 2023. 2. Xizhu Zeng, Fangyikuang Ding. Text Accumulation: Conceptualizing and Measuring Collective Attributes on Social Media <i>In Progress</i>, 2024. 3. Xizhu Zeng. Rethinking the Relationship Between the Individual and the Collective on Social Media <i>Under Review</i>, 2025. 	
RESEARCH EXPERIENCE	Gig Labor Research RA for National Philosophy and Social Science Project	2024
	• Independently responsible for data analysis of 1500 questionnaires • Completed data cleaning, factor analysis, descriptive statistics, ANOVA, and cluster regression, produced publication-ready visualizations and tables by R and Excel	
	Unveiling the Dynamics of Digital Action Personal	2024
	• Collected and preprocessed 949 tweets from 4 hashtags by Python and EasySpider • Implemented agent-based model (ABM) visualizations using Python (Matplotlib) to illustrate emergent behavior patterns • Maintained analysis scripts using Git and Jupyter Notebooks • Integrated local LLM agents(Llama and deepseek) in research process	
	Digital Labor Project RA for Guangzhou Anthropological Society	2024
	• Independently responsible for data analysis of 1360 questionnaires • Cleaned outliers, recoded variables, conducted reliability and validity testing, conducted descriptive analysis and visualizations using R and Excel	
	Insulting China in Indiscrimination? The Change of Online Belief Personal	2023
	• Wrote literature reviews on digital activism and digital vigilantism • Managed RA team and data collection process to built a structured case database • Performed tagging, classification, and exploratory social network analysis (NetworkX)	
	Impact of Digital Information on Residents' Income Coursework	2023
	• Utilized cross-sectional data from the 2020 CFPS(N=7140) • Applied a moderating effect model based on three-way interactions by Stata • Visualized the results using ArcGIS Pro	
	The Digital Transformation in Rural Areas Provincial Innovation Competition	2022
	• Developed a mixed-methods research design, including questionnaire construction, semi-structured interview, and thematic focus group • Led the research in Sichuan, collected data, wrote a report and presented findings at university research forums	

ADVANCED TRAINING	Summer School in Advanced Social Research Methods (Advanced Course) <i>CASER NYU-Shanghai</i>	2024.07
	Using LLM in Social Science Advanced Workshop <i>University of Michigan and East China University of Science and Technology</i>	2024.06
	Programming for Everybody (Getting Started with Python) <i>University of Michigan, Coursera</i>	2024.03
	Local Governance Cooperative Summer Research <i>Municipal Party School and East China University of Science and Technology</i>	2023.07
	Social statistical analysis based on R <i>Tsinghua University, Xuetao X</i>	2023.06
AWARDS AND HONORS	• First Student Scholarship , East China University of Science and Technology	2023
	• Outstanding Student , East China University of Science and Technology	2023
	• Freshman Scholarships , East China University of Science and Technology	2022
	• Outstanding Graduates , Xiangtan University,	2022
	• Outstanding Bachelor's Thesis , Xiangtan University	2022
	• First Student Scholarship , Xiangtan University	2021
	• Provincial Funding for Student Innovation Competition , Hunan Province	2020
	• Outstanding Report , Xiangtan University	2019
	• Top Ten Club Officers (ten from the school) , Xiangtan University	2019
SKILLS	Languages: English (fluent), Mandarin Chinese (native)	
	Programming: Python, R, LATEX	
	Tools: SPSS, Stata, MS Office, ArcGIS Pro, Easyspider(data scrapping), Llamaindex	
WORK EXPERIENCE	Luohan Academy (Alibaba Initiative) <i>Communications Intern, Remote</i>	2025.05
	CIIC Consulting (State-owned Enterprise) <i>Assistant Consulting Analyst, Shanghai</i>	2025.03
	Undergraduate Course: Introduction to Social Research Methods <i>Teaching Assistant, Shanghai</i>	2023.07
	Hongguang Community (Local Government Office) <i>Administrative Intern, Sichuan</i>	2022.04