XIZHU ZENG

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EDUCATION

East China University of Science and Technology — Shanghai, China
Master of Laws in Sociology — 2022 - 2025
- GPA: 3.89/4.00 (1/34)
- Research Interests: Polarization, Political Communication, Social Media

Xiangtan University — Hunan, China
Bachelor of Laws in Sociology — 2018 - 2022
- GPA: 3.66/4.00 (2/35)

PAPERS

1. **Xizhu Zeng**. The Self in Action: Reconfiguring the Unit of Online Social Action *Presented at The 9th Lilin Forum, Beijing*, 2023.

2. **Xizhu Zeng**, Fangyikuang Ding. Text Accumulation: Conceptualizing and Measuring Collective Attributes on Social Media *In Progress*, 2024.

3. **Xizhu Zeng**. Rethinking the Relationship Between the Individual and the Collective on Social Media *Under Review*, 2025.

RESEARCH EXPERIENCE

Gig Labor Research | RA for National Philosophy and Social Science Project — 2024
- Independently responsible for data analysis of 1500 questionnaires
- Completed data cleaning, factor analysis, descriptive statistics, ANOVA, and cluster regression, produced publication-ready visualizations and tables by R and Excel

Unveiling the Dynamics of Digital Action | Personal — 2024
- Collected and preprocessed 949 tweets from 4 hashtags by Python and EasySpider
- Implemented agent-based model (ABM) visualizations using Python (Matplotlib) to illustrate emergent behavior patterns
- Maintained analysis scripts using Git and Jupyter Notebooks
- Integrated local LLM agents(Llama and deepseek) in research process

Digital Labor Project | RA for Guangzhou Anthropological Society — 2024
- Independently responsible for data analysis of 1360 questionnaires
- Cleaned outliers, recoded variables, conducted reliability and validity testing, conducted descriptive analysis and visualizations using R and Excel

Insulting China in Indiscrimination? The Change of Online Belief | Personal — 2023
- Wrote literature reviews on digital activism and digital vigilantism
- Managed RA team and data collection process to built a structured case database
- Performed tagging, classification, and exploratory social network analysis (NetworkX)

Impact of Digital Information on Residents' Income | Coursework — 2023
- Utilized cross-sectional data from the 2020 CFPS(N=7140)
- Applied a moderating effect model based on three-way interactions by Stata
- Visualized the results using ArcGIS Pro

The Digital Transformation in Rural Areas | Provincial Innovation Competition — 2022
- Developed a mixed-methods research design, including questionnaire construction, semi-structured interview, and thematic focus group
- Led the research in Sichuan, collected data, wrote a report and presented findings at university research forums

ADVANCED TRAINING	**Summer School in Advanced Social Research Methods (Advanced Course)**	
	CASER NYU-Shanghai	2024.07
	Using LLM in Social Science Advanced Workshop	
	University of Michigan and East China University of Science and Technology	2024.06
	Programming for Everybody (Getting Started with Python)	
	University of Michigan, Coursera	2024.03
	Local Governance Cooperative Summer Research	
	Municipal Party School and East China University of Science and Technology	2023.07
	Social statistical analysis based on R	
	Tsinghua University, Xuetang X	2023.06

AWARDS AND HONORS

- **First Student Scholarship,** East China University of Science and Technology — 2023
- **Outstanding Student,** East China University of Science and Technology — 2023
- **Freshman Scholarships,** East China University of Science and Technology — 2022
- **Outstanding Graduates,** Xiangtan University, — 2022
- **Outstanding Bachelor's Thesis,** Xiangtan University — 2022
- **First Student Scholarship,** Xiangtan University — 2021
- **Provincial Funding for Student Innovation Competition,** Hunan Province — 2020
- **Outstanding Report,** Xiangtan University — 2019
- **Top Ten Club Officers (ten from the school),** Xiangtan University — 2019

SKILLS

Languages: English (fluent), Mandarain Chinese (native)

Programming: `Python`, `R`, `LATEX`

Tools: SPSS, Stata, MS Office, ArcGIS Pro, Easyspider(data scrapping), Llamaindex

WORK EXPERIENCE	**Luohan Academy (Alibaba Initiative)**	
	Communications Intern, Remote	2025.05
	CIIC Consulting (State-owned Enterprise)	
	Assistant Consulting Analyst, Shanghai	2025.03
	Undergraduate Course: Introduction to Social Research Methods	
	Teaching Assistant, Shanghai	2024.07
	Hongguang Community (Local Government Office)	
	Administrative Intern, Sichuan	2022.04