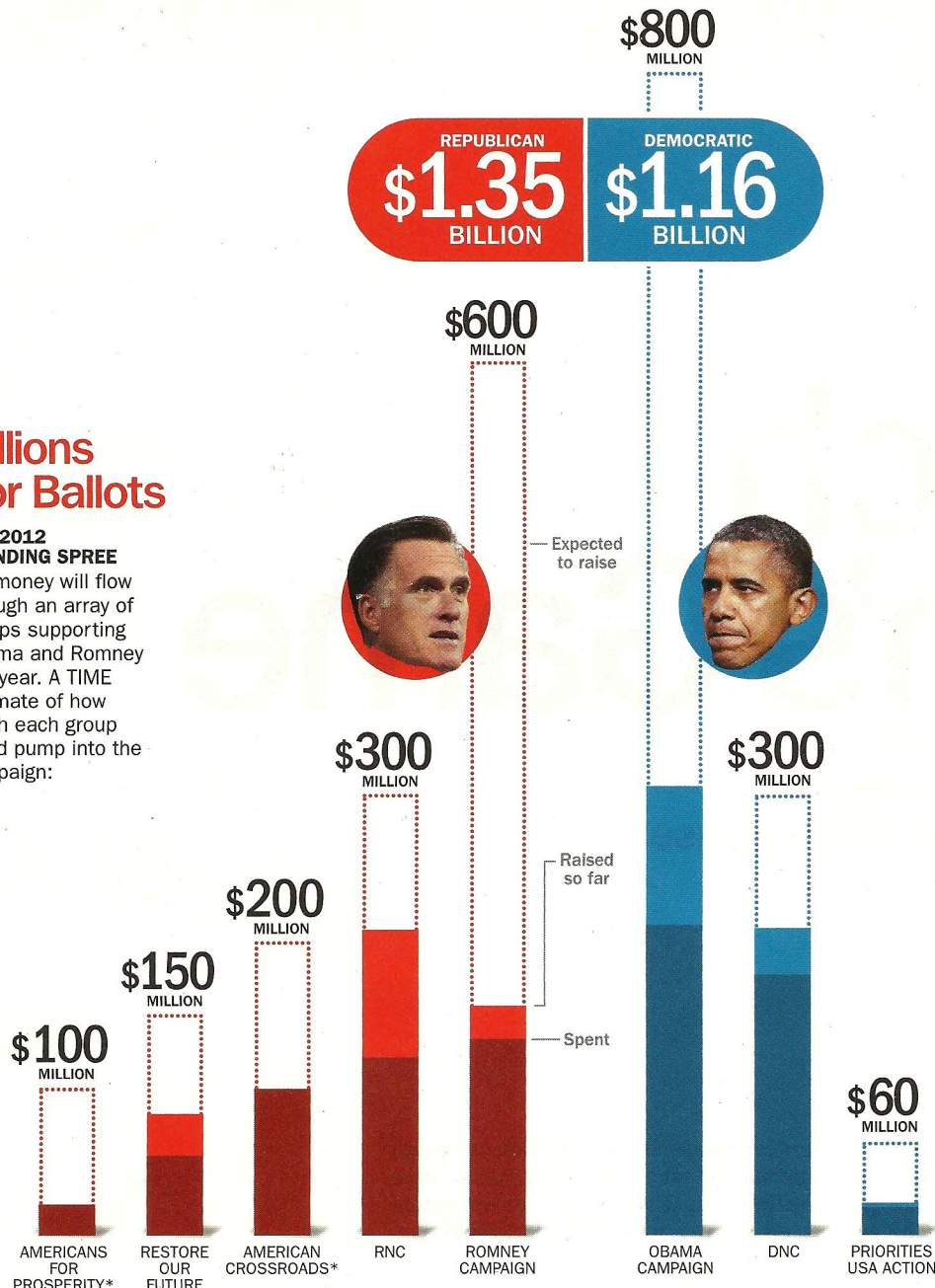


Billions For Ballots

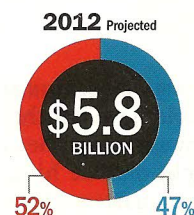
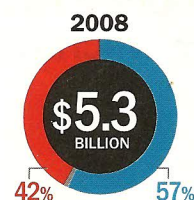
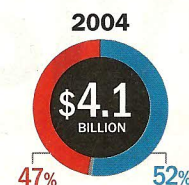
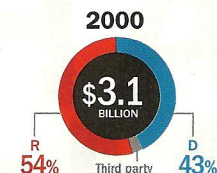
THE 2012 SPENDING SPREE

Big money will flow through an array of groups supporting Obama and Romney this year. A TIME estimate of how much each group could pump into the campaign:



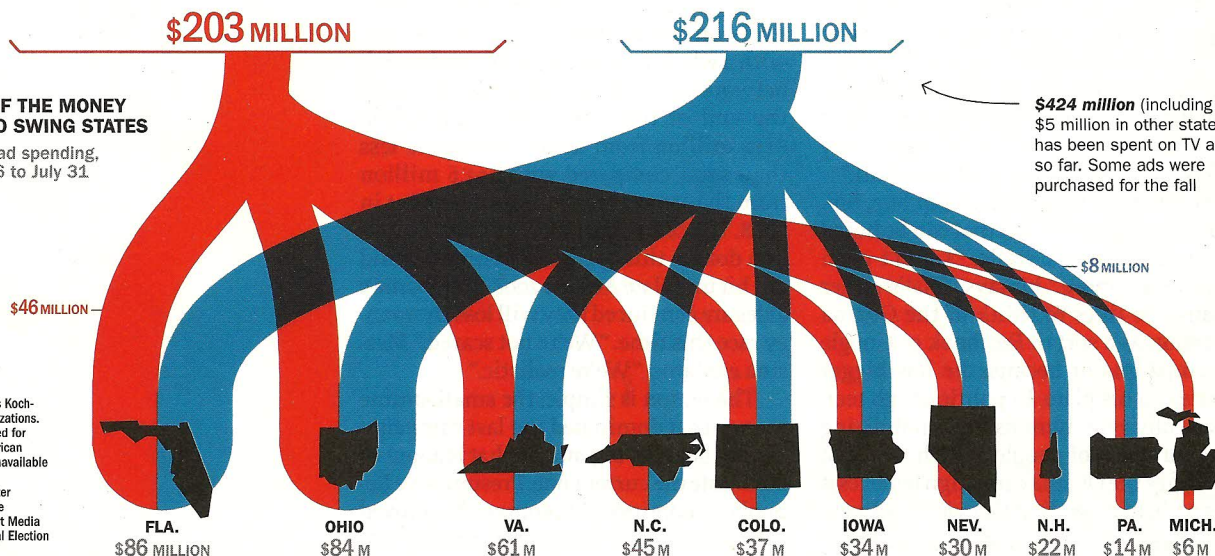
FEDERAL ELECTION SPENDING

Includes campaigns, parties and outside groups for presidential and congressional races



MOST OF THE MONEY GOES TO SWING STATES

Total TV ad spending, March 26 to July 31



*AFP includes Koch-related organizations. Amounts raised for AFP and American Crossroads unavailable

Sources: Center for Responsive Politics; Smart Media Group; Federal Election Commission