



# Entertainment WEEKLY

[Login](#) | [Register](#)

SUBSCRIBE

(HTTP://ADCLICK.G.DOUBLECLICK.NE

VIDEO

PUB-

TV RECAPS

MOVIES

MUSIC

BOOKS

GAMING

(HTTP://VIDEO.EW.COM/VIDEO/2010/01/07/JASON-REITMAN-CHRONICLES-PRESS-TOUR-2010/)

TV (/TV)

(/TV-RECAPS)

(/MOVIES)

(/MUSIC)

(/BOOKS)

(HTTP://WWW.EW.COM/GAMING/FPA\_ADID=262851614&amp;FPA\_CRID=511)

#50Scoops50Days (<http://www.ew.com/50-scoops-50-days>)

EWwy Awards

(<http://www.ew.com/ewwy-awards>)Emmys (<http://www.ew.com/emmy-awards>)

Jon Stewart

(<http://www.ew.com/topic/daily-show>)The Walking Dead (<http://www.ew.com/the-walking-dead>)

Enter Keyword



MOVIES | OSCARS 2016 (/OSCARS)

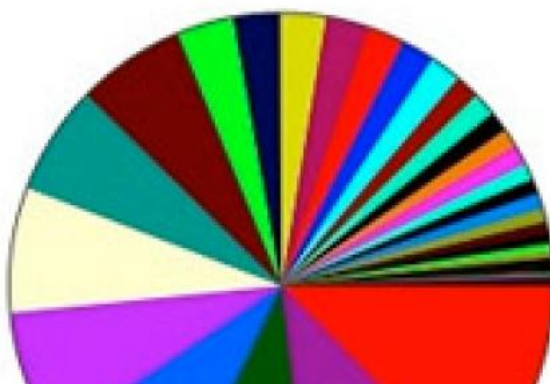
## 'Up in the Air' director Jason Reitman adorably chronicles his press tour

BY ADAM B. VARY (/AUTHOR/ADAM-B-VARY)

Share | 0 (<http://www.facebook.com/sharer.php?u=http%3A//www.ew.com/article/2010/01/07/jason-reitman-chronicles-press-tour&t=%27Up%20in%20the%20Air%27%20director%20Jason%20Reitman%20adorably%20chronicles%20his%20press%20tour>)Tweet | 0 (<http://twitter.com/share?url=http%3A//www.ew.com/article/2010/01/07/jason-reitman-chronicles-press-tour&text=%27Up%20in%20the%20Air%27%20director%20Jason%20Reitman%20adorably%20chronicles%20his%20press%20tour&via=EW>)

| 0 | 0

### Interview Questions top 1-10



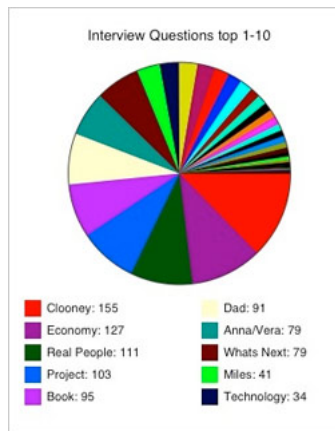
Posted January 7 2010 — 6:30 PM EST

If you want an idea of what filmmakers have to go through to promote their movies these days, you should look no further than director Jason Reitman's ongoing chronicle of his whirlwind international

press tour for *Up in the Air*. His latest volley is this adorably fast-paced mini-doc, which is pretty self-explanatory. Let's discuss after you watch:

```
<embed
src="http://widgets.vodpod.com/w/video_embed/Groupvideo.4402021
(http://widgets.vodpod.com/w/video_embed/Groupvideo.4402021)"
type="application/x-shockwave-flash"
AllowScriptAccess="sameDomain"
pluginspage="http://www.macromedia.com/go/getflashplayer
(http://www.macromedia.com/go/getflashplayer)"
wmode="transparent" flashvars=" width="425" height="350" />
```

My immediate thoughts: So Reitman *buys* a ticket to every single screening of *Up in the Air* he's seen? Did anyone else cringe with recognition of the infamous *Captain EO*'d O'Hare Airport terminal tunnel? Did you catch Jimmy Fallon, Charlie Rose, and Roger Ebert? And if you're wondering what it's like to go through some 300 interviews about the exact same movie, after the jump, take a look at Reitman's pie-chart, dated Nov. 22, 2009, of the top ten questions he's been asked about the movie.



([http://ewpopwatch.files.wordpress.com/2010/01/reitman-pie-chart\\_250.jpg](http://ewpopwatch.files.wordpress.com/2010/01/reitman-pie-chart_250.jpg))

Personally, I would've thought the frequent flier miles question would've been far more popular. You?

## Promoted Stories



([http://www.slate.com/articles/technology/technology/2015/08/why\\_this\\_insanely\\_popular\\_sweatshirt\\_has\\_a\\_4\\_month\\_waitlist\\_sponsored\\_by\\_slate.html](http://www.slate.com/articles/technology/technology/2015/08/why_this_insanely_popular_sweatshirt_has_a_4_month_waitlist_sponsored_by_slate.html))

**Why This Insanely Popular Sweatshirt Has a 4 Month Waitlist**  
Sponsored by Slate



times-caitlyn-jenner-took-the-internet-down/?es



215058-46760-80)  
**Steam Machine Release Dates and Pre-Orders Revealed**



(<http://www.yourdailydish.com/entertainment/2015/08/21-star-feuds-actors-hate/>?



(<http://celebsdaily.co/21-celebrity-plastic-surgery->



(<http://www.cbsnews.com/pictures/cheating-scandals/>?

LEGAL

Save with the Early Signing Discount.®

235 Philadelphia Area Allstate Agents

19151

FIND AN AGENT

Allstate

## Top Stories

First 'Westworld' teaser from HBO arrives  
(<http://www.ew.com/article/2015/08/09/westworld-trailer>)

'Mindy Project' cast on changes for Hulu, new characters in season 4  
(<http://www.ew.com/article/2015/08/09/mindy-project-tca-panel>)

Cher on the 'desperation' that brought the vocoder to 'Believe'  
(<http://www.ew.com/article/2015/08/09/cher-believe-billboard-interview>)

Celebrities pay tribute to Frank Gifford on Twitter  
(<http://www.ew.com/article/2015/08/09/frank-gifford-dead-celebrity-tributes>)

George Takei on the lack of LGBT representation in 'Star Trek'  
(<http://www.ew.com/article/2015/08/09/star-trek-george-takei-lgbt-characters>)

Broadway's 'Shuffle Along' adds Billy Porter, Brian Stokes Mitchell  
(<http://www.ew.com/article/2015/08/09/shuffle-along-broadway-billy-porter-brian-stokes-mitchell-audra-mcdonald>)

'Mindy Project' with the world's greatest sweatshirt.htm  
(<http://www.ew.com/article/2015/08/09/mindy-project-hulu-premiere-date>)

campaign-TTBUSA (site)&utm\_content=se\_the\_only\_problem\_with\_the\_world\_s\_greatest\_sweatshirt.htm/ad/ck/12309-

## More from the Web



J.J. Abrams broke his back trying to help Harrison Ford on the set of...

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

15 Co-Star Feuds So Tense They Refuse To Ever Work Together

Sponsored by Your Daily Dish

(http://www.yourdailydish.com/co-

star-feuds-actors-hate/2

Share | 0 (http://www.facebook.com/sharer.php?u=http://www.ew.com/article/2015/08/04/15-co-star-feuds-so-tense-they-refuse-to-ever-work-together/)

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

Twitter | 0 (http://twitter.com/share?url=http://www.ew.com/article/2015/08/04/15-co-star-feuds-so-tense-they-refuse-to-ever-work-together/)

tour&text=%27Up%20in%20the%20Air%27%20director%20Jason%20Reitman%20adorably%20celebrity-plastic-surgery-that-gone-wrong/?

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

0 | 0

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

Celebrity-Plastic-Surgery-

That-Gone-

Wrong&utm\_campaign=Plastic-

Surgery-Wrong)

Celebrity-Plastic-Surgery-

That-Gone-

Wrong&utm\_campaign=Plastic-

Surgery-Wrong)

21 Celebrity Plastic Surgeries That Gone Wrong

Sponsored by CelebsDaily.co

(http://celebsdaily.co/21-

celebrity-plastic-surgery-

gone-wrong/?

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

Celebrity-Plastic-Surgery-

That-Gone-

Wrong&utm\_campaign=Plastic-

Surgery-Wrong)

years and almost got away with it

Sponsored by CBS News

(http://www.cbsnews.com/picture-

the-heated-for-more-than-3

Recommended by

(http://www.ew.com/article/2010/01/07/jason-reitman-adorably%20celebrity-plastic-surgery-that-gone-wrong/?

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

0 | 0

utm\_source=Outbrain&utm\_medium=Discovery&utm\_term=21celebrity-plastic-surgery-that-gone-wrong&utm\_campaign=Plastic-Surgery-Wrong

Celebrity-Plastic-Surgery-

That-Gone-

Wrong&utm\_campaign=Plastic-

Surgery-Wrong)

labrams-broken-back-harrison-ford?

hootPostID=3b9cf322774190aed62fd6e66b07eca8



(http://www.ew.com/article/2015/08/04/caitlyn-jenner-ratings)

an-chronicles-press-

15 Things Not to Do in Mexico

Sponsored by Destination Tips

(http://www.destinationtips.com/destinations/19

things-not-to-do-in-mexico/?

utm\_source=outbrain&utm\_medium=referral&utm

Things-NOT-to-Do-in-Mexico---I-Dont-D+-

+42779265&utm\_campaign=OUT+DST+6129+19-

things-not-to-do-in-mexico&utm\_term=5415308)

23 Insanely Offensive Donald Trump Quotes

Sponsored by InsideGov

(http://presidential-

candidates.insidegov.com/stories/5187/23-

ridiculously-offensive-donald-trump-quotes?

utm\_medium=cm&utm\_source=outbrain&utm\_cai

Recommended by

## Photo Galleries



Celebrity Feuds: A look at famous Hollywood fights

(http://www.ew.com/gallery/celebrity-feuds)



See outtakes from EW's exclusive photo shoot of Andy Cohen (featuring his dog!)

(http://www.ew.com/gallery/andy-cohen-exclusive-photo-shoot-ew)

'Project Runway': Where are they now?

(http://www.ew.com/gallery/project-runway-where-are-they-now)

All of Taylor Swift's BFFs on the '1989' tour

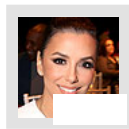
(http://www.ew.com/gallery/taylor-swift-1989-tour-special-guests)



Stars you didn't know were related  
(<http://www.ew.com/2011/01/11/you-didnt-know-were-related>)



Behind the scenes of EW's 'Walking Dead' photo shoot  
(<http://www.ew.com/gallery>)  
dead-behind-scenes-entertainment-weekly-photo-shoot



Eva  
Longoria,  
Jon Hamm,  
Common &  
More!  
([http://www.people.com/people/evawalking.com/gallery/walking-  
lateststartracksphotos](http://www.people.com/people/evawalking.com/gallery/walking-<br/>lateststartracksphotos))

## From Our Partners



[\(http://www.zergnet.com/i/629651/23483/0/0/0/\)](http://www.zergnet.com/i/629651/23483/0/0/0/)  
DIFFUSER.FM  
17 Cover Songs Better Than  
(http://www.zergnet.com/i/62



(<http://www.zergnet.com/i/641830/23483/0/0/0>)

SCREENRANT.COM

'Captain America: Civil War' (

Revealed?

(<http://www.zergnet.com/i/641830/23483/0/0/0>)

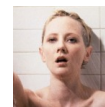


(<http://www.zergnet.com/i/636853/23483/0/0/0>)

SCREENRANT.COM

12 One-Time Superhero Act  
A Sequel

(<http://www.zergnet.com/i/636853/23483/0/0/0>)



(<http://www.zergnet.com/i/636861/23483/0/0/0>)

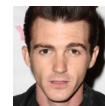


(<http://www.zergnet.com/i/634648/23483/0/0/0>)

SCREENRANT.COM

15 Avengers Who Will Never  
Marvel Movies

(<http://www.zergnet.com/i/634648/23483/0/0/0>)



(<http://www.zergnet.com/i/557614/23483/0/0/0>)

PEOPLE.COM

Former Nickelodeon Star Un

Jenner Tweet

(<http://www.zergnet.com/i/557614/23483/0/0/0>)

FIND YOUR *Must-Haves* AT THE

**Entertainment** Store

Entertainment  
A+

Apparel  
Accessories  
Glassware  
Books  
Cover Gallery

SHOP NOW

## More from Our Partners



(<http://www.zergnet.com/i/636881/24479/0/0/0>)

'Star Wars' Easter Eggs Popping Up In Other

Movies

(<http://www.zergnet.com/i/636881/24479/0/0/0>)



(<http://www.zergnet.com/i/493039/24479/0/0/0>)

15 TV Mysteries That Have Never Been Solved

(<http://www.zergnet.com/i/493039/24479/0/0/0>)



(<http://www.zergnet.com/i/373458/24479/0/0/0>)

George R.R. Martin Shuts Down Beloved Fan

Theory

(<http://www.zergnet.com/i/373458/24479/0/0/0>)





(<http://www.zergnet.com/i/587352/24479/0/0/0>)

**'Infinity War' Auditions Offer Major Potential Villain Reveal**

(<http://www.zergnet.com/i/587352/24479/0/0/0>)



(<http://www.zergnet.com/i/623290/24479/0/0/0>)

**The Only Request Tom Cruise Has For 'Top Gun 2'**

(<http://www.zergnet.com/i/623290/24479/0/0/0>)



(<http://www.zergnet.com/i/514245/24479/0/0/0>)

**'Avengers: Age of Ultron' Ending Explained**

(<http://www.zergnet.com/i/514245/24479/0/0/0>)



(<http://www.zergnet.com/i/641486/24479/0/0/0>)

**How Wally West Will Fit Into 'The Flash' Season 2**

(<http://www.zergnet.com/i/641486/24479/0/0/0>)



(<http://www.zergnet.com/i/626928/24479/0/0/0>)

**5 Wild Fan Theories About Jared Leto's Joker**

(<http://www.zergnet.com/i/626928/24479/0/0/0>)

[Contact Us \(http://www.ew.com/contact-us\)](http://www.ew.com/contact-us)

[Customer Service \(https://secure.customersvc.com/servlet/Show?WESPAGE=ew/home.html&MSRSMAG=EW\)](https://secure.customersvc.com/servlet/Show?WESPAGE=ew/home.html&MSRSMAG=EW)

[About Us \(http://www.ew.com/contact-us\)](http://www.ew.com/contact-us)

[Jobs at Time Inc. \(http://www.timeinc.com/careers/\)](http://www.timeinc.com/careers/)

[Advertise \(http://www.ew.com/microsites/media-kit-2015/\)](http://www.ew.com/microsites/media-kit-2015/)

[Privacy Policy \(http://cgi.timeinc.net/cgi-bin/mail/dnp/privacy\\_centralized.cgi/ew?dnp\\_source=E\)](http://cgi.timeinc.net/cgi-bin/mail/dnp/privacy_centralized.cgi/ew?dnp_source=E)

[Your California Privacy Rights \(https://subscription.timeinc.com/storefront/privacy/ew/generic\\_privacy\\_new.html?dnp-source=B#california\)](https://subscription.timeinc.com/storefront/privacy/ew/generic_privacy_new.html?dnp-source=B#california)

[Ad Choices \(http://subscription-assets.timeinc.com/prod/assets/themes/magazines/default/template-resources/html/legal/ti-corp-behavioral.html\)](http://subscription-assets.timeinc.com/prod/assets/themes/magazines/default/template-resources/html/legal/ti-corp-behavioral.html)

[Newsletters \(http://ebm.cheetahmail.com/r/regf2?a=0&aid=741558186&n=99\)](http://ebm.cheetahmail.com/r/regf2?a=0&aid=741558186&n=99)

[Subscribe \(https://subscription.ew.com/storefront/subscribe-to-entertainment-weekly/link/1028557.html\)](https://subscription.ew.com/storefront/subscribe-to-entertainment-weekly/link/1028557.html)

[Terms of Service \(https://subscription.timeinc.com/storefront/privacy/ew/privacy\\_terms\\_service.html\)](https://subscription.timeinc.com/storefront/privacy/ew/privacy_terms_service.html)

[Site Map \(http://www.ew.com/static/sitemap/index.html\)](http://www.ew.com/static/sitemap/index.html)