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Infographics: Kentico Content Management System in the Fortune 500

[Petr Passinger](#) — Apr 10, 2012

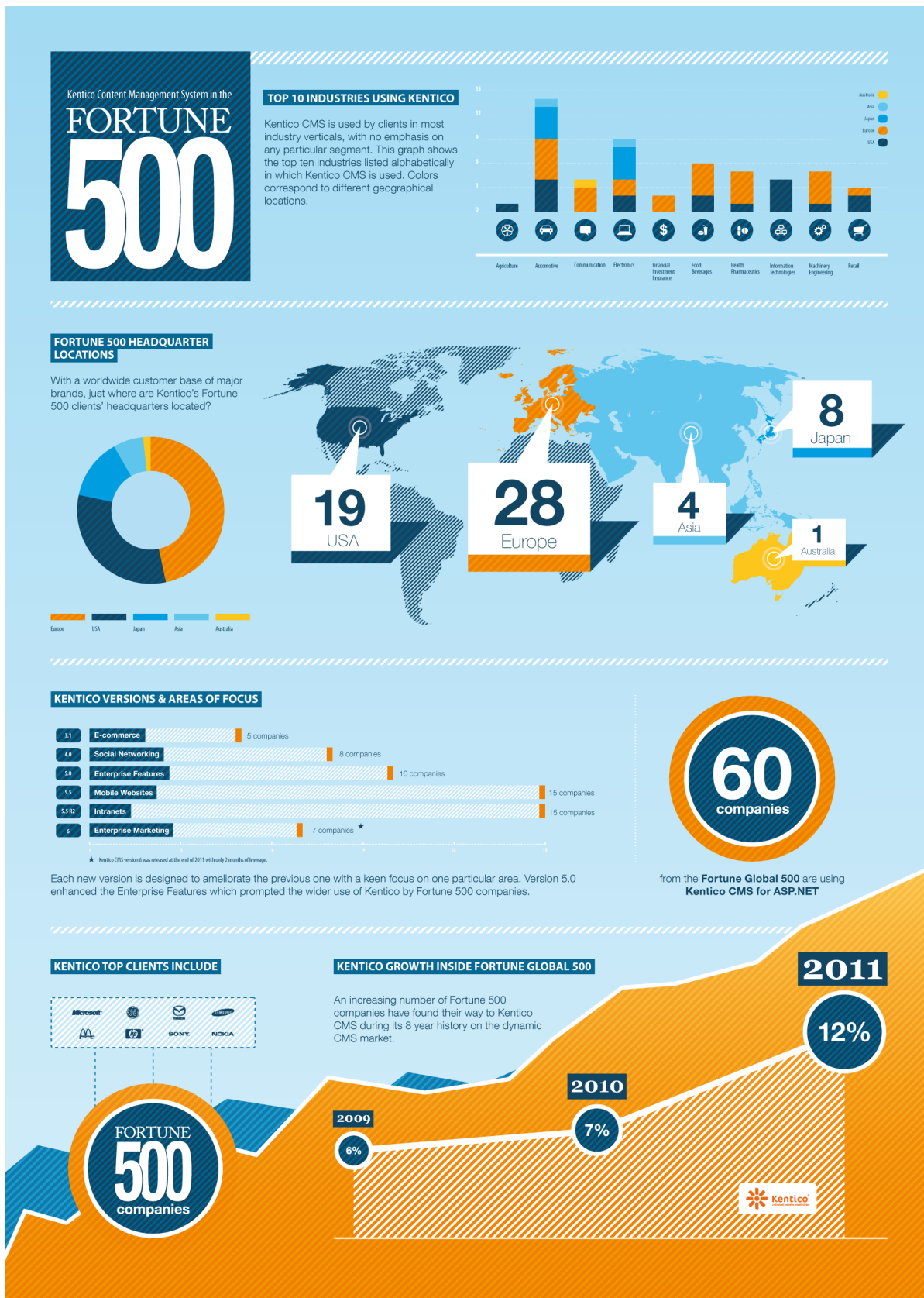
[cmsfortune 500infographickentico](#)

12% of Global Fortune 500 companies are using Kentico CMS! Who are they? In which industries do they work and where? Check out our new infographics about the adoption of Kentico CMS/EMS by the world's biggest enterprises.

As impressive as it is to be able to quote that in Kentico's 8 years it has attracted customers from all over the world and is now being used by over **12,000 websites in 87 countries**, the figures only really add up to the quantity of converts and not the quality of the product – so how does [Kentico CMS](#) hold up when it comes to being used by top global businesses?

We analyzed the annual list of Global Fortune 500 companies and identified those that already implement their websites using our CMS. With **60 Global Fortune 500** companies across multiple industries and countries already on board with us, we think the 'quality' rating fares pretty well!

As we have tracked these statistics for the past 3 years, we can also see the growth trend in adopting Kentico technology by such enterprises. Check out our infographics on **Kentico CMS in the Fortune 500!**



Many Kentico web projects for enterprise companies were delivered by our solution partners. In the following video, they talk about their experience with our CMS while working on enterprise projects:



Where to go next

- Real life examples of [high performance websites](#) running on Kentico CMS.
- What are the [15 top features for an enterprise](#) website?
- Printed version of Kentico CMS in Fortune 500 infographics: [medium](#), [large](#), [XL](#)

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[Petr Passinger](#)

Petr is the Senior Business Analyst, responsible for the mapping and optimization of the sales funnel and revenue cycle leveraging the [Kentico Customer Experience Management](#) solution for online marketing activities.

Comments

Petr Passinger commented on May 1, 2012

Hi Carly, Hi AP,

I am sorry the broken link is correct now.

[AP](#) commented on May 1, 2012

Hi Petr, Thanks for the info and congrats! Am I just missing the graphics part? Nothing is rendering in any of the browsers nor place holders.

[Carly Lyddiard](#) commented on Apr 30, 2012

Hi guys.

Is that infographic image broken or is it just an issue for me? (D'oh)

- Carly

Petr Passinger commented on Apr 10, 2012

Hi Alex,

Thanks for your comment. You are correct in pointing out that Kentico CMS is being used by these companies for a variety of websites; their main corporate websites, their product sites, event sites or company intranets.

As for their business and size, we respect our client's strict rules when it comes to publishing any information. So, though unable to offer you a comprehensive list of Global Fortune 500 companies using Kentico CMS, please find some of them here:

Microsoft (7 projects): <http://bit.ly/IqGAtm>

Danone: <http://bit.ly/INQEvf>

McDonalds: <http://bit.ly/IrMsFo>

Novartis (2 projects): <http://bit.ly/HAWUbz>

Vodafone (3 projects): <http://bit.ly/IEDS5D>

Abbott Laboratories: <http://bit.ly/Hx5n2G>

AXA (3 projects): <http://bit.ly/Igl4HX>

Delta Airlines: <http://bit.ly/HriSxl>

Mazda (2 projects): <http://bit.ly/IAvuRH>

Lukoil (5 projects): <http://bit.ly/Hw0K4p>

General Electric: <http://bit.ly/IrOd5u>

Samsung (2 projects): <http://bit.ly/IkglJT>

Hewlett-Packard: <http://bit.ly/HuHnbM>

Mitsubishi (2 projects): <http://bit.ly/IqHUwh>

John Deere: <http://bit.ly/IEDVhN>

Unilever (4 projects): <http://bit.ly/IrPcCt>, <http://bit.ly/IrPkSJ>, <http://bit.ly/IglONw>

Alex Fox commented on Apr 10, 2012

Please can you share with us the full list of these companies? I think, you are not right. I think, you counted companies where Kentico CMS built minor website or microsite and there is no main website running on Kentico.

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