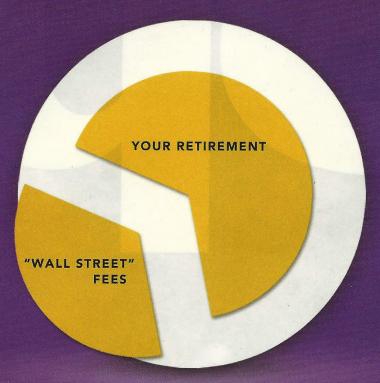
## DON'T LET YOUR NEST EGG GET POACHED.

THE AVERAGE FAMILY'S 401(k) LOSES \$155,000 TO "WALL STREET" FEES.1





GET UP TO \$600<sup>2</sup>
WHEN YOU ROLL OVER TO A **NO ANNUAL FEE** RETIREMENT ACCOUNT<sup>3</sup>



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1. Source: The Retirement Savings Drain: Hidden & Excessive Costs of 401(k)s, www.demos.org as of 5/29/12.

2. Credits for cash or securities will be made based on deposits of new funds or securities from external accounts made within 45 days of account open, as follows: \$250,000 or more will receive \$600; \$100,000-\$249,999 will receive \$250; \$25,000-\$99,999 will receive \$100. Your account will be credited within one week of the close of the 45-day window. Excludes E\*TRADE Financial Corporation associates and non-U.S. residents. This offer is not valid for existing E\*TRADE retirement accounts. New funds or securities must remain in the account (minus any trading losses) for a minimum of 6 months or the credit may be surrendered. One promotion per customer. E\*TRADE Securities reserves the right to terminate this offer at any time. Accounts must be opened by December 31, 2013, the offer expiration date.

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