Danielle Burrage

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My Portfolio: https://portfolio-daniellenicoleb.herokuapp.com | **My Code:** github.com/burragedanielle

Front-End Web Developer combining a creative eye and technical skill set to develop stunning user interfaces. Holds over 1000-hours of experience developing full stack applications as well as utilizing award-winning skills in graphic design and digital marketing. Possesses a certificate in Full Stack Web Development. Consistently recognized for taking an imaginative and collaborative approach to problem-solving, where no solution is too 'out-there' and every learning opportunity is valuable.

Technical Skills

Languages: HTML, CSS, JavaScript ES6
Libraries / Frameworks: React, Bootstrap, Materialize, Express, jQuery, Node.js, Next.js, Mongoose
Core Concepts: User Authentication, Wireframing, Visual Design, Responsive Design, Object-Oriented Programming
Design Abilities: Color theory, Typography, Iconography, Storyboarding
Databases: MongoDB
Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Sketch, VSCode, Postman
Other: NPM, Babel, Heroku, RESTful APIs, API development, SEO Optimization, Media Queries, Sass, Bcrypt

Relevant Projects

PetShop | App: https://bit.ly/3dPWL9T **| Code:** https://bit.ly/2Hu1ulq
A MERN mock e-commerce application. Allows users to log-in or utilize "guest-mode"; app retrieves products from database and renders to front end with ability to sort by product category. Completed as an individual.

> **Role:** Individual Developer
> **Technologies Used:** HTML, CSS, JavaScript, jQuery, Bootstrap, Node.js, Express, MongoDB, Heroku
> **Core Concepts:** User Authentication, API Routing, Visual Design, Object-Oriented Programming

Allocat | **App:** https://allocat.herokuapp.com/ | **Code:** https://github.com/xKingAlex/Allocat
A full-stack MERN application that simplifies complex projects through task allocation. Designed a responsive and dynamic UI using React, custom Bootstrap and JavaScript ES6. Seamlessly connected UI to server-side code and database, retrieving and rendering data. Completed with four teammates.

> **Role:** Designer and Front End Developer, contributing to wireframe development, React, HTML5, CSS, JavaScript ES6, Bootstrap, Sass || Connected React UI to server-side using Node.js, Express and API routes
> **Technologies Used:** HTML5, CSS, Sass, JavaScript, jQuery, Bootstrap, Node.js, Express, MySQL
> **Core Concepts:** User Authentication, API Routing, Visual Design, Object-Oriented Programming

Schedulez | **App:** scheduleez.herokuapp.com/ | **Code:** github.com/md0808/schedulez
A full stack employee management application that allows managers and employees to build dynamic and functional schedules around their workday. Designed a responsive UI and connected to database, developing API routes. Completed with three teammates.

> **Role:** Front End Designer contributing to wireframes and HTML5, CSS, JavaScript, jQuery, and Materialize || Connected UI to server-side code using Node.js, Express and API routes
> **Technologies Used:** Sketch, HTML5, CSS, JavaScript, jQuery, Materialize, Node.js, Express, MySQL

Relevant Experience

Career Material Advisor, Trilogy Education/2U, *Remote*   2018 - Present
- Coached over one thousand newly graduated bootcamp students entering the web development, data analysis, UX/UI and Cybersecurity industries to develop their unique personal brand through their career materials, critiquing GitHub profiles, portfolios, case studies, resumes, etc.
- Met fast-paced deadlines in a high caseload environment without sacrificing quality, utilizing creative organizational and time management skills in an independent, remote environment.
- Successfully communicated technical and detailed information over a variety of communication platforms including written and video, offering actionable next steps and clear instruction.   .
- Consistently exceeded team goals with positive feedback from students, in regards to responsiveness and quality feedback.

    Technologies Used: Zoom, GitHub, Canva, Google Sites, SalesForce

Digital Content Creator, DRI DUCK Traders Inc., *Kansas City, MO*   2016 - 2018
- Oversaw the design, creation, and launch of weekly promotional emails, developing content in Adobe Photoshop and Adobe Illustrator along with custom code using HTML, CSS, and MailChimp.
- Assisted with the launch of DRI DUCK direct-to-consumer website from a marketing perspective, using e-commerce platform BigCommerce and working alongside developers to create structure of site through multiple rounds of wireframing, prototype development and usability testing.
- Maintained communications on direct-to-consumer website, developing product copy, banners, jumbotrons and additional materials, ensuring content was up-to-date and in sync with brand story.
- Spearheaded social media campaigns for direct-to-consumer and promotional product markets, creating images, video and copy for paid and organic distribution.
- Facilitated active multi-channel engagement with contracted influencers and end-users; nominated for 2018 DigiDay award in the category 'Best New Product or Launch Campaign'.
- Awarded PPAI Silver Pyramid Award for Technology and Social Media during Fall / Winter 2018 for innovation in digital marketing and social media in the promotional products industry.
- Contributed to product photography including social media and promotional product photoshoots, ensuring all photography on all channels contributed to the overall brand story.

    Technologies Used: HTML, CSS, Adobe Suite (Photoshop, InDesign, Illustrator), MailChimp, BigCommerce, Microsoft Excel, Google Analytics, Facebook Ads, Instagram Ads, Hootsuite

Intimates Design Intern, Coconut Grove Intimates, *New York City, New York*   Summer 2015
- Assisted in the design and sourcing of the intimates and sleepwear lines, closely collaborating with designers to develop CADs and line sheets using Adobe Illustrator and tech packs using Excel.
- Participated in prototype and fit garment critique with technical design staff, studying the strategic thought-process behind user-focused design and improving the wearability of each designed garment for the end-user.
- Contributed to trend board development, compiling seasonal silhouettes, prints, colors, fabrics, trims, and inspiration pieces to inspire and drive direction of future lines.

    Technologies Used: Microsoft Excel, Adobe Suite (Photoshop, InDesign, Illustrator)

Education

Certificate in Full Stack Web Development, *University of Kansas*   2020
Bachelor of Science in Textile and Apparel Management, Emphasis in Marketing   2012 - 2016
Minor: Business and French Language, *University of Missouri, Columbia*