

```
####Setting the directory and loading the dataset into R, verifying that dataset is loaded correctly
library(readr)
X338_cert_proj_datasets_v3_0 <- read_csv("C:/Users/bvkka/Desktop/edureka/338_cert_proj_datasets_v3.0.csv")
View(X338_cert_proj_datasets_v3_0)
HR_Management<-X338_cert_proj_datasets_v3_0

str(HR_Management)

###Making some changes to the columns
library(plyr)
HR_Management$salary<- revalue(HR_Management$salary,c("low"=0))
HR_Management$salary<- revalue(HR_Management$salary,c("medium"=1))
HR_Management$salary<- revalue(HR_Management$salary,c("high"=2))

HR_Management$department<- revalue(HR_Management$department,c("hr"=0))
HR_Management$department<- revalue(HR_Management$department,c("IT"=1))
HR_Management$department<- revalue(HR_Management$department,c("management"=2))
HR_Management$department<- revalue(HR_Management$department,c("marketing"=3))
HR_Management$department<- revalue(HR_Management$department,c("product_mng"=4))
HR_Management$department<- revalue(HR_Management$department,c("RandD"=5))
HR_Management$department<- revalue(HR_Management$department,c("sales"=6))
HR_Management$department<- revalue(HR_Management$department,c("support"=7))
HR_Management$department<- revalue(HR_Management$department,c("technical"=8))
HR_Management$department<- revalue(HR_Management$department,c("accounting"=9))

str(HR_Management)

HR_Management$left<-as.factor(as.integer(HR_Management$left))
HR_Management$salary<-as.factor(as.integer(HR_Management$salary))
HR_Management$department<-as.factor(as.integer(HR_Management$department))

str(HR_Management)

###splitting the data into train and test sets
library(caret)
set.seed(12345)
```

```

di <- sample(2, nrow(HR_Management), prob = c(0.7,0.3), replace = TRUE)

train <- HR_Management[di==1,]
test <- HR_Management[di==2,]

###using ggplots for visualizations

library(ggplot2)
ggplot(train,aes(left,fill=left))+geom_bar()
prop.table(table(train$left)) #Percentage of left
prop.table(table(train$satisfaction_level))

#Let us look at each variable and see its influence on the churn of the organization

library(ggplot2)
library(grid)
library(gridExtra)
promotion_last_5yearsPlot <- ggplot(train,aes(promotion_last_5years,fill=left))+geom_density()+facet_grid(~left)
time_spend_companyPlot <- ggplot(train,aes(time_spend_company,fill=left))+geom_bar()
salaryPlot <- ggplot(train,aes(salary,left))+geom_point(size=4,alpha = 0.05)
depPlot <- ggplot(train,aes(department,fill = left))+geom_bar()
grid.arrange(promotion_last_5yearsPlot,time_spend_companyPlot,salaryPlot,depPlot,ncol=2,top = "Fig 1")

satisfaction_levelPlot <- ggplot(train,aes(satisfaction_level,fill=left))+geom_bar()
last_evaluationPlot <- ggplot(train,aes(last_evaluation,fill=left))+geom_bar()
number_projectPlot <- ggplot(train,aes(number_project,fill=left))+geom_bar()
average_monthly_hoursPlot <- ggplot(train,aes(average_monthly_hours,fill=left))+geom_bar()
Work_accidentPlot <- ggplot(train,aes(Work_accident,fill=left))+geom_bar()
grid.arrange(satisfaction_levelPlot,last_evaluationPlot,number_projectPlot,average_monthly_hoursPlot,Work_accidentPlot,ncol=2,top = "Fig 2")

###Binning of Variables
##creating average monthly bins
max(train$average_monthly_hours)
min(train$average_monthly_hours)

```

```

train$average_monthly_hoursGroup<-
with(train,ifelse(average_monthly_hours>300,7,ifelse(average_monthly_hours>250,6,ifelse(average_monthly_hours>200,5,if
else(average_monthly_hours>150,4,ifelse(average_monthly_hours>100,3,ifelse(average_monthly_hours>50,2,1)))))))
test$average_monthly_hoursGroup<-
with(test,ifelse(average_monthly_hours>300,7,ifelse(average_monthly_hours>250,6,ifelse(average_monthly_hours>200,5,if
else(average_monthly_hours>150,4,ifelse(average_monthly_hours>100,3,ifelse(average_monthly_hours>50,2,1)))))))

##creating satisfying level bins
max(train$satisfaction_level)
min(train$satisfaction_level)
train$satisfaction_levelGroup<-
with(train,ifelse(satisfaction_level>0.9,9,ifelse(satisfaction_level>0.8,8,ifelse(satisfaction_level>0.7,7,ifelse(
satisfaction_level>0.6,6,ifelse(satisfaction_level>0.5,5,ifelse(satisfaction_level>0.4,4,ifelse(satisfaction_level
>0.3,3,ifelse(satisfaction_level>0.2,2,ifelse(satisfaction_level>0,1))))))))))
test$satisfaction_levelGroup<-
with(test,ifelse(satisfaction_level>0.9,9,ifelse(satisfaction_level>0.8,8,ifelse(satisfaction_level>0.7,7,ifelse(s
atisfaction_level>0.6,6,ifelse(satisfaction_level>0.5,5,ifelse(satisfaction_level>0.4,4,ifelse(satisfaction_level>
0.3,3,ifelse(satisfaction_level>0.2,2,ifelse(satisfaction_level>0,1))))))))))

##creating timespendatcompany level bins
max(train$time_spend_company)
min(train$time_spend_company)
train$time_spend_companyGroup<-
with(train,ifelse(time_spend_company>9,9,ifelse(time_spend_company>8,8,ifelse(time_spend_company>7,7,ifelse(time_s
pend_company>6,6,ifelse(time_spend_company>5,5,ifelse(time_spend_company>4,4,ifelse(time_spend_company>3,3,ifelse(
time_spend_company>2,2,ifelse(time_spend_company>0,1))))))))))
test$time_spend_companyGroup<-
with(test,ifelse(time_spend_company>9,9,ifelse(time_spend_company>8,8,ifelse(time_spend_company>7,7,ifelse(time_sp
end_company>6,6,ifelse(time_spend_company>5,5,ifelse(time_spend_company>4,4,ifelse(time_spend_company>3,3,ifelse(t
ime_spend_company>2,2,ifelse(time_spend_company>0,1))))))))))

###Correlation of Variables
library(corrplot)
library(psych)

#first make all the variables to numeric or integer to correlate
train$left<-as.numeric(as.factor(train$left))
train$department<-as.numeric(as.factor(train$department))
train$salary<-as.numeric(as.factor(train$salary))

```

```
train$promotion_last_5years<-as.numeric(as.integer(train$promotion_last_5years))
train$Work_accident<-as.numeric(as.integer(train$Work_accident))
train$time_spend_company<-as.numeric(as.integer(train$time_spend_company))
train$average_monthly_hours<-as.numeric(as.integer(train$average_monthly_hours))
train$number_project<-as.numeric(as.integer(train$number_project))
```

```
test$department<-as.numeric(as.factor(test$department))
test$salary<-as.numeric(as.factor(test$salary))
```

```
cor(train) #correlation values between variables
```

```
corrplot(cor(train),method = "circle")
```

```
##applying Logistic model to see which variables are more significant in churning out employers
```

```
model1<-glm(formula = left ~ ., binomial(link="logit"),data =train)
```

```
summary(model1)
```

```
library(MASS)
```

```
exp(cbind(OR=coef(model1),confint(model1)))
```

```
###Building models using Decision Tree, Random Forest ,NB and SVM techniques
```

```
library(caret)
```

```
library(rpart)
```

```
library(ROCR)
```

```
#####Decision Tree#####
```

```
DTree_model <-
```

```
rpart(left~satisfaction_levelGroup+last_evaluation+number_project+average_monthly_hours+time_spend_company+Work_accident, data = train)
```

```

par(mar = rep(2, 4))

plot(DTree_model, margin = 0.1)
text(DTree_model, use.n = TRUE, pretty = TRUE, cex = 0.6)
table(train$left)

pred_DTree_model <- predict (DTree_model, newdata = test)
pred_DTree_model
cm_DTree<-table(pred_DTree_model,test$left)
cm_DTree
accuracy_DTree<-(cm_DTree[1]+cm_DTree[4])/(cm_DTree[1]+cm_DTree[2]+cm_DTree[3]+cm_DTree[4])
accuracy_DTree

confusionMatrix(table(pred_tree, test$left))

```

####Random Forest####

```

library(randomForest)
RF_model <- randomForest(left~., data = train)
RF_model

pred_RF_model <- predict (RF_model, newdata = test, type = "class")

pred_RF_model
cm_RF<-table(pred_RF_model,test$left)
cm_RF
accuracy_RF<-(cm_RF[1]+cm_RF[4])/(cm_RF[1]+cm_RF[2]+cm_RF[3]+cm_RF[4])
accuracy_RF

```

#####Naive Bayes#####

```

library(e1071)

```

```

NB_model <-
naiveBayes(left~salary+time_spend_companyGroup+satisfaction_levelGroup+department+average_monthly_hoursGroup, data
= train,laplace = laplace)

NB_model

pred_NB_model <- predict (NB_model, newdata = test)

pred_NB_model
cm_NB<-table(pred_NB_model,test$left)
cm
accuracy_NB<-(cm[1]+cm[4])/(cm[1]+cm[2]+cm[3]+cm[4])
accuracy_NB

#####SVM#####
library(e1071)

SVM_model <- svm(left~.,data = train,type="C-classification", kernel = "radial", cost = 0.1,
gamma=c(.5,1,2))

pred_svm <- predict(SVM_model,test, type = "class")
cm_svm<-table(pred_svm,test$left)
cm
accuracy_svm<-(cm[1]+cm[4])/(cm[1]+cm[2]+cm[3]+cm[4])
accuracy_svm

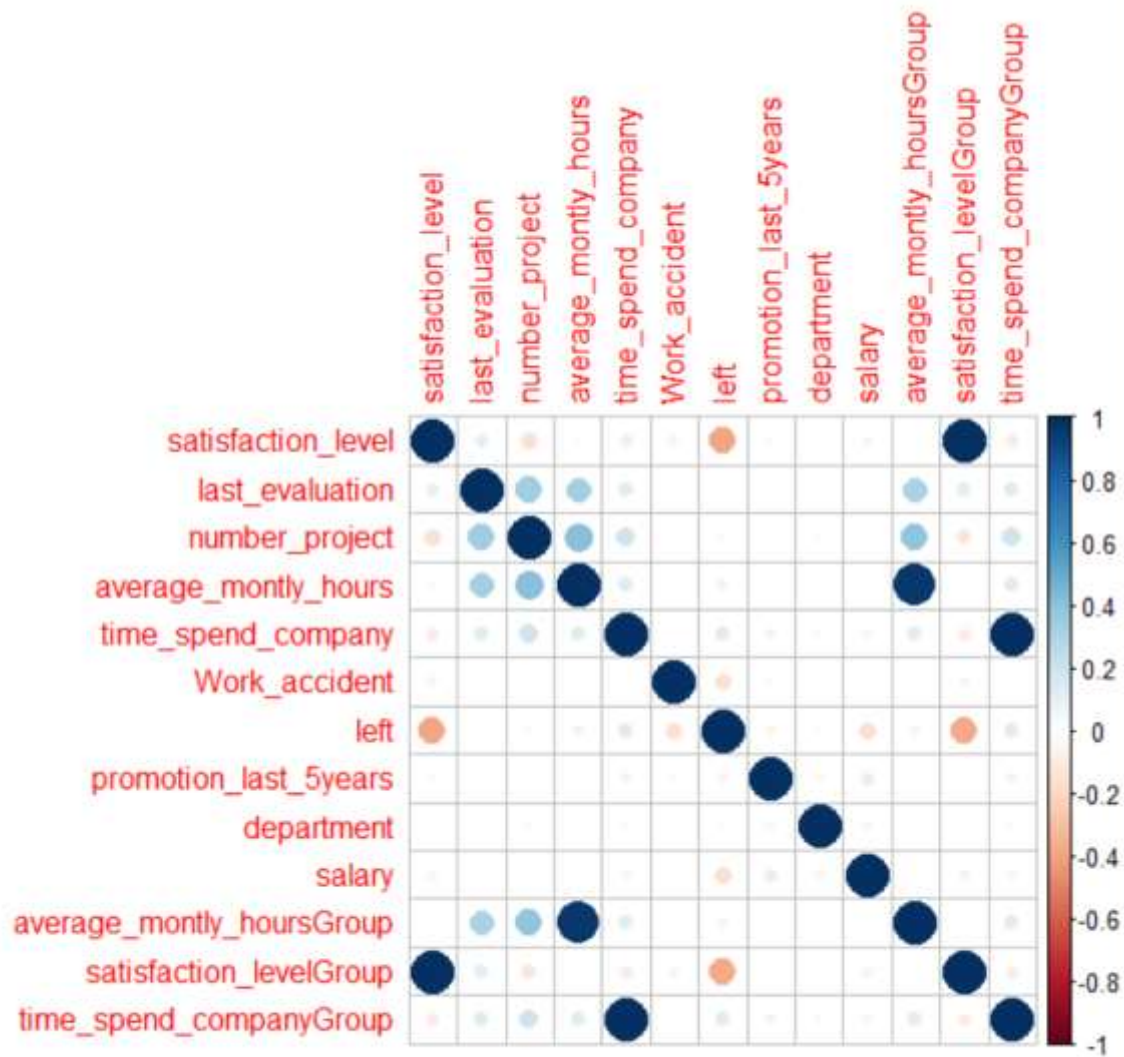
```



```

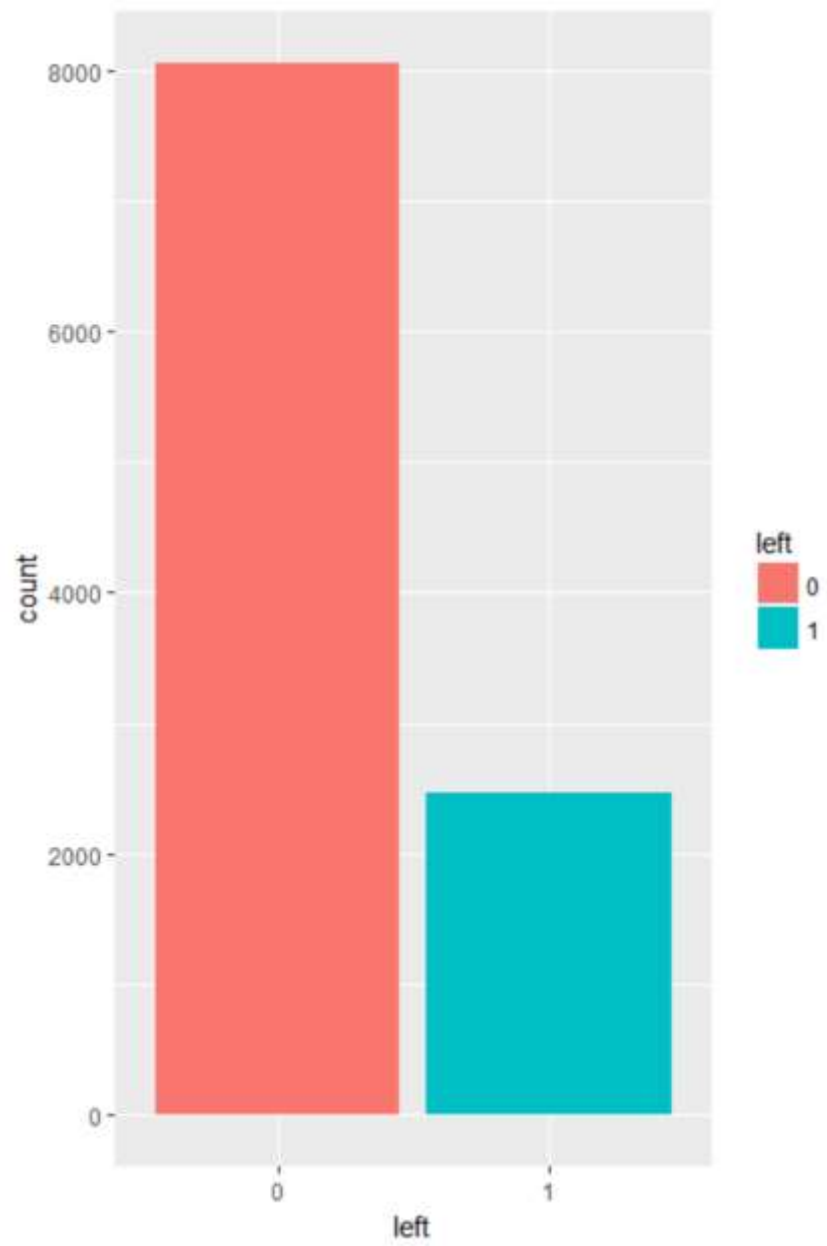
summary(train)
satisfaction_level last_evaluation number_project average_monthly_hours
Min. :0.0900 Min. :0.360 Min. :2.000 Min. : 96.0
1st Qu.:0.4400 1st Qu.:0.560 1st Qu.:3.000 1st Qu.:156.0
Median :0.6400 Median :0.720 Median :4.000 Median :200.0
Mean :0.6118 Mean :0.715 Mean :3.804 Mean :201.1
3rd Qu.:0.8100 3rd Qu.:0.870 3rd Qu.:5.000 3rd Qu.:245.0
Max. :1.0000 Max. :1.000 Max. :7.000 Max. :310.0
time_spend_company Work_accident left promotion_last_5years
Min. : 2.0 Min. :0.000 0:8056 Min. :0.00000
1st Qu.: 3.0 1st Qu.:0.000 1:2468 1st Qu.:0.00000
Median : 3.0 Median :0.000 Median :0.00000
Mean : 3.5 Mean :0.151 Mean :0.02147
3rd Qu.: 4.0 3rd Qu.:0.000 3rd Qu.:0.00000
Max. :10.0 Max. :1.000 Max. :1.00000
department salary average_monthly_hoursGroup
Length:10524 Length:10524 Min. : 2.000
Class :character Class :character 1st Qu.:4.000
Mode :character Mode :character Median :4.000
Mean :4.515
3rd Qu.:5.000
Max. :7.000
satisfaction_levelGroup time_spend_companyGroup
Min. :1.000 Min. :1.0
1st Qu.:4.000 1st Qu.:2.0
Median :6.000 Median :2.0
Mean :5.591 Mean :2.5
3rd Qu.:8.000 3rd Qu.:3.0
Max. :9.000 Max. :9.0

```

```
> cor(train)
```

| | satisfaction_level | last_evaluation | number_project | average_monthly_hours | time_spend_company | Work_accident | left | promotion_last_5years |
|----------------------------|--------------------|-----------------|----------------------------|-------------------------|-------------------------|---------------|--------------|-----------------------|
| satisfaction_level | 1.00000000 | 0.100001484 | -0.152795521 | -0.026804048 | -0.098831159 | 5.877844e-02 | -0.394190400 | 0.024038008 |
| last_evaluation | 0.10000148 | 1.000000000 | 0.349986791 | 0.330304441 | 0.135179964 | -8.813945e-03 | 0.004748024 | -0.008737904 |
| number_project | -0.15279552 | 0.349986791 | 1.000000000 | 0.411474375 | 0.196549960 | -9.431695e-03 | 0.030257097 | -0.004647329 |
| average_monthly_hours | -0.02680405 | 0.330304441 | 0.411474375 | 1.000000000 | 0.131026059 | -1.388856e-02 | 0.071158403 | -0.003889905 |
| time_spend_company | -0.09883116 | 0.135179964 | 0.196549960 | 0.131026059 | 1.000000000 | -1.456606e-03 | 0.137620284 | 0.068879031 |
| Work_accident | 0.05877844 | -0.008813945 | -0.009431695 | -0.013888556 | -0.001456606 | 1.000000e+00 | -0.155742958 | 0.036390198 |
| left | -0.39419048 | 0.004748024 | 0.030257097 | 0.071158403 | 0.137620284 | -1.557430e-01 | 1.000000000 | -0.060336240 |
| promotion_last_5years | 0.02403801 | -0.008737904 | -0.004647329 | -0.003889905 | 0.068879031 | 3.639020e-02 | -0.060336240 | 1.000000000 |
| department | -0.01364294 | 0.009874083 | 0.029448950 | 0.001366705 | -0.034399957 | 6.568120e-05 | 0.028665569 | -0.039917909 |
| salary | 0.05370382 | -0.004641392 | -0.007444476 | -0.005370706 | 0.041718790 | 1.150883e-02 | -0.166254775 | 0.106466788 |
| average_monthly_hoursGroup | -0.01718891 | 0.317411487 | 0.390931909 | 0.961084820 | 0.127942423 | -1.019747e-02 | 0.058594583 | -0.005117105 |
| satisfaction_levelGroup | 0.99244116 | 0.115030423 | -0.130105045 | -0.006815489 | -0.095253682 | 5.787055e-02 | -0.378168742 | 0.022814759 |
| time_spend_companyGroup | -0.09883116 | 0.135179964 | 0.196549960 | 0.131026059 | 1.000000000 | -1.456606e-03 | 0.137620284 | 0.068879031 |
| department | department | salary | average_monthly_hoursGroup | satisfaction_levelGroup | time_spend_companyGroup | | | |
| satisfaction_level | -1.364294e-02 | 0.053703817 | -0.017188915 | 0.992441161 | -0.098831159 | | | |
| last_evaluation | 9.874083e-03 | -0.004641392 | 0.317411487 | 0.115030423 | 0.135179964 | | | |
| number_project | 2.944895e-02 | -0.007444476 | 0.390931909 | -0.130105045 | 0.196549960 | | | |
| average_monthly_hours | 1.366705e-03 | -0.005370706 | 0.961084820 | -0.006815489 | 0.131026059 | | | |
| time_spend_company | -3.439996e-02 | 0.041718790 | 0.127942423 | -0.095253682 | 1.000000000 | | | |
| Work_accident | 6.568120e-05 | 0.011508831 | -0.010197467 | 0.057870550 | -0.001456606 | | | |
| left | 2.866557e-02 | -0.166254775 | 0.058594583 | -0.378168742 | 0.137620284 | | | |
| promotion_last_5years | -3.991791e-02 | 0.106466788 | -0.005117105 | 0.022814759 | 0.068879031 | | | |
| department | 1.000000e+00 | -0.054699314 | 0.004476596 | -0.013390906 | -0.034399957 | | | |
| salary | -5.469931e-02 | 1.000000000 | 0.001460412 | 0.051095363 | 0.041718790 | | | |
| average_monthly_hoursGroup | 4.476596e-03 | 0.001460412 | 1.000000000 | 0.001050063 | 0.127942423 | | | |
| satisfaction_levelGroup | -1.339091e-02 | 0.051095363 | 0.001050063 | 1.000000000 | -0.095253682 | | | |
| time_spend_companyGroup | -3.439996e-02 | 0.041718790 | 0.127942423 | -0.095253682 | 1.000000000 | | | |



| | 0 | 1 |
|--|-----------|-----------|
| | 0.7654884 | 0.2345116 |

>

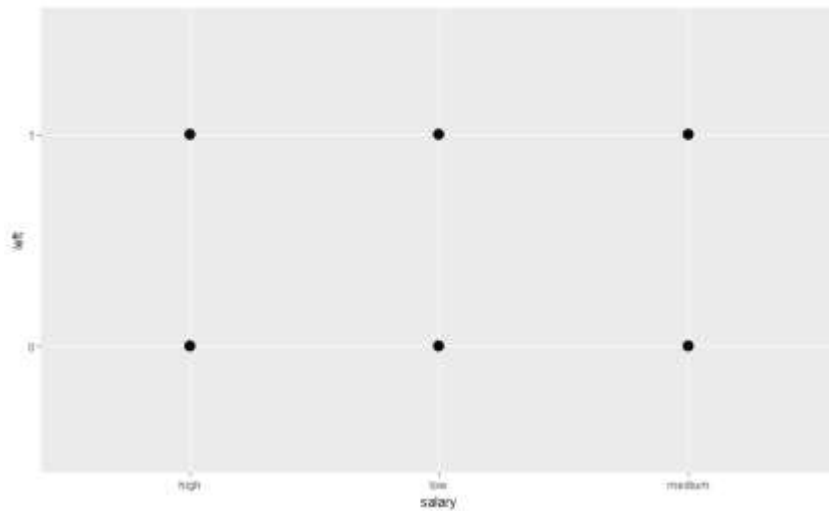
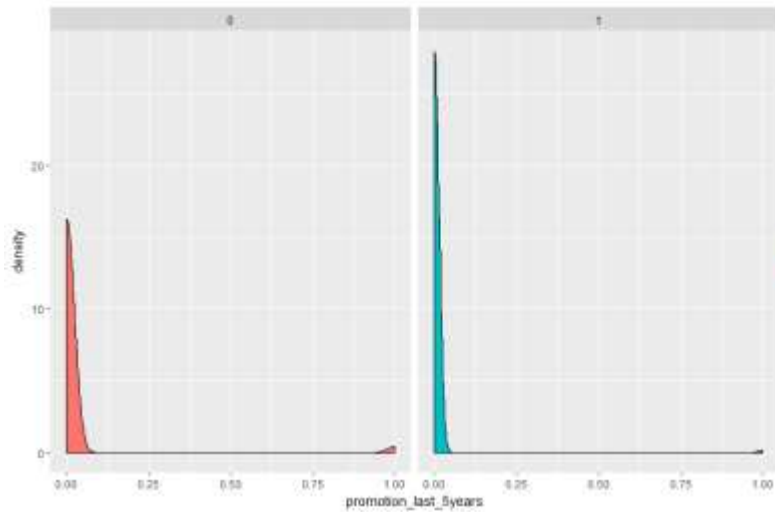
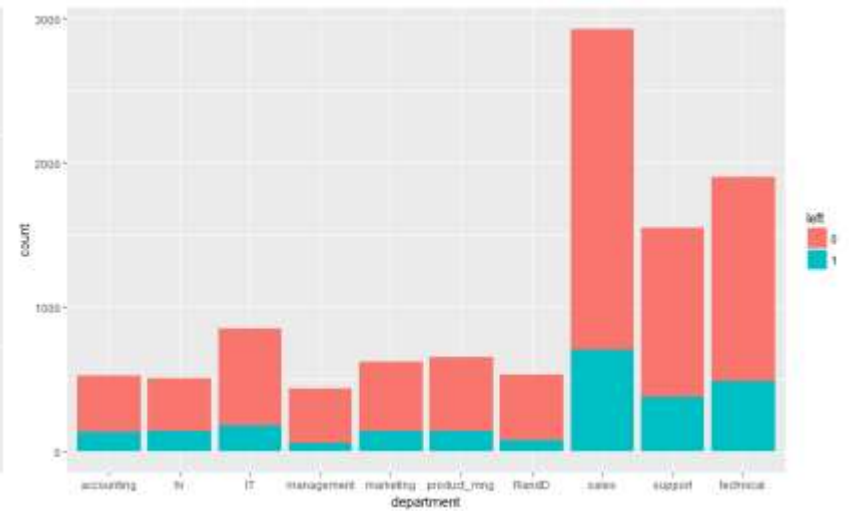
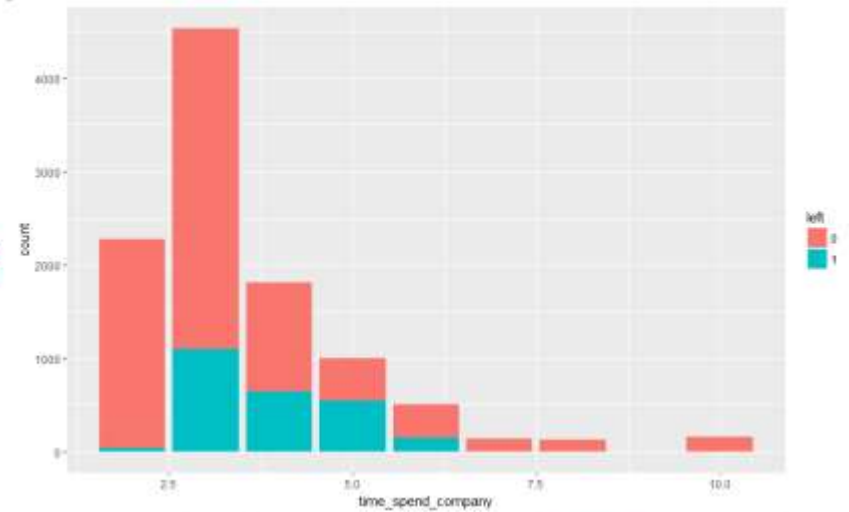


Fig 1



Promotion: Larger proportion of people who have been promoted recently have quit the organization.

Time_spend_company: Larger proportion of new comers are quitting the organization which sidelines the recruitment efforts of the organization.

Salary: We are not able to see any distinguishable feature here

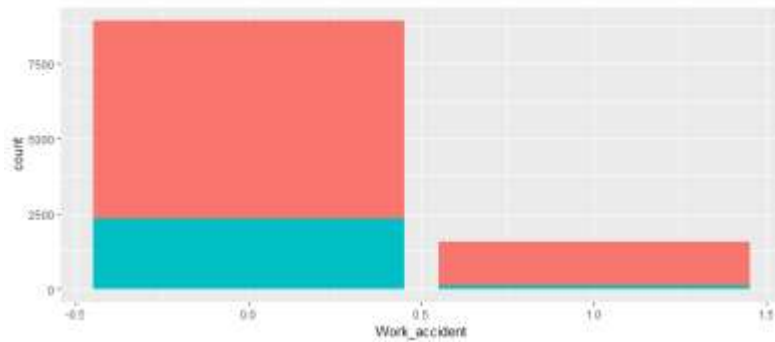
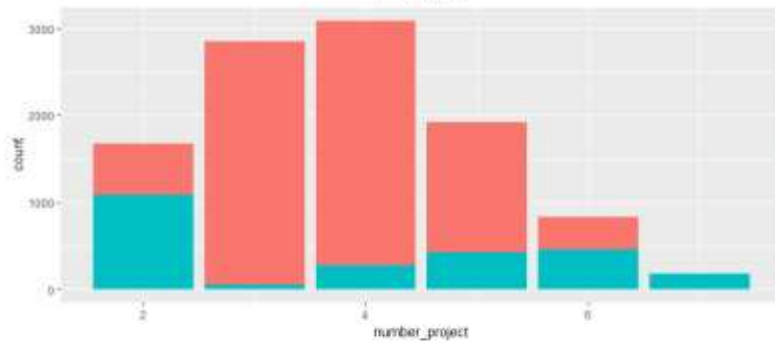
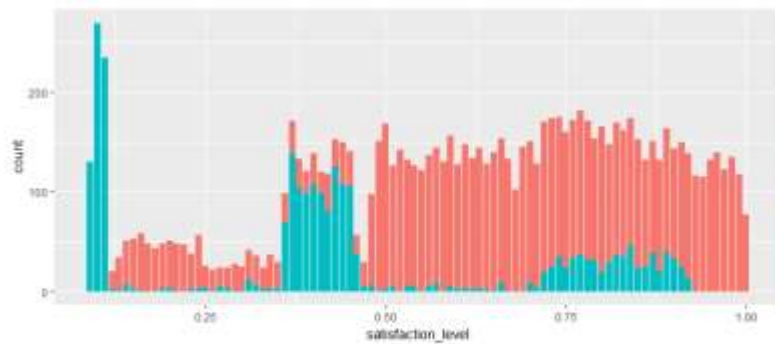
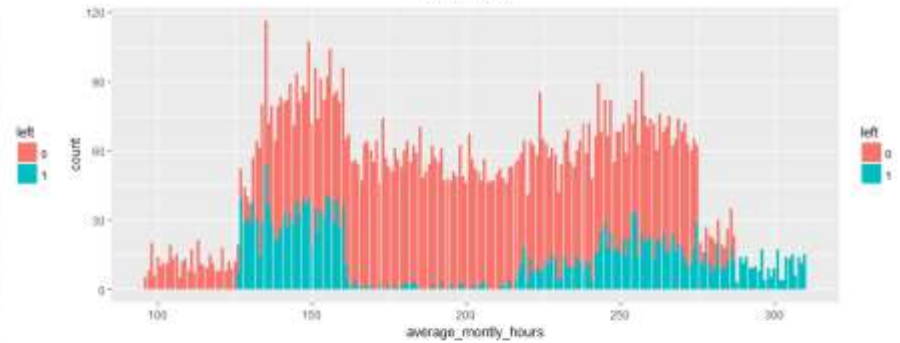
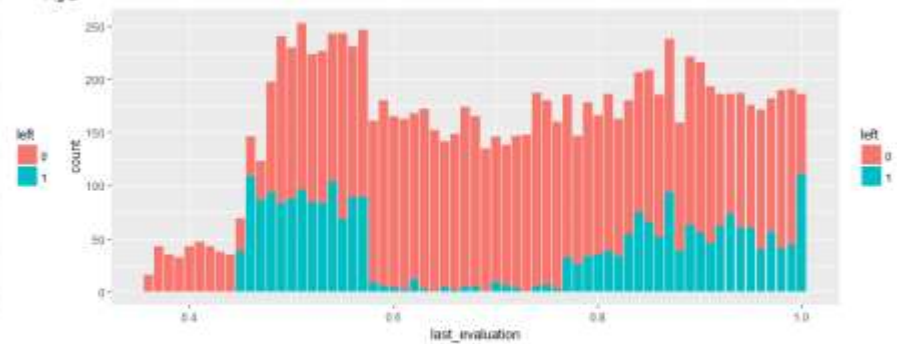


Fig 2



```
Call:
glm(formula = left ~ ., family = binomial(link = "logit"), data = train)
```

Deviance Residuals:

| Min | 1Q | Median | 3Q | Max |
|---------|---------|---------|---------|--------|
| -2.1994 | -0.6468 | -0.3857 | -0.1177 | 3.1549 |

Coefficients: (1 not defined because of singularities)

| | Estimate | Std. Error | z value | Pr(> z) | |
|----------------------------|------------|------------|---------|----------|-----|
| (Intercept) | -0.641264 | 0.250220 | -2.563 | 0.010383 | * |
| satisfaction_level | -14.175698 | 0.913331 | -15.521 | < 2e-16 | *** |
| last_evaluation | 0.617718 | 0.181328 | 3.407 | 0.000658 | *** |
| number_project | -0.347432 | 0.026245 | -13.238 | < 2e-16 | *** |
| average_monthly_hours | 0.006815 | 0.001945 | 3.503 | 0.000460 | *** |
| time_spend_company | 0.260763 | 0.018706 | 13.940 | < 2e-16 | *** |
| Work_accident | -1.513420 | 0.105344 | -14.366 | < 2e-16 | *** |
| promotion_last_5years | -1.360504 | 0.306129 | -4.444 | 8.82e-06 | *** |
| departmenthr | 0.090607 | 0.160443 | 0.565 | 0.572256 | |
| departmentIT | -0.255475 | 0.149594 | -1.708 | 0.087676 | . |
| departmentmanagement | -0.457203 | 0.195371 | -2.340 | 0.019274 | * |
| departmentmarketing | -0.122724 | 0.159199 | -0.771 | 0.440775 | |
| departmentproduct_mng | -0.183987 | 0.157303 | -1.170 | 0.242148 | |
| departmentRandD | -0.682667 | 0.178227 | -3.830 | 0.000128 | *** |
| departmentsales | -0.101533 | 0.124859 | -0.813 | 0.416112 | |
| departmentsupport | 0.002423 | 0.133301 | 0.018 | 0.985499 | |
| departmenttechnical | 0.003665 | 0.129918 | 0.028 | 0.977498 | |
| salarylow | 2.057056 | 0.162425 | 12.665 | < 2e-16 | *** |
| salarymedium | 1.479659 | 0.163326 | 9.060 | < 2e-16 | *** |
| average_monthly_hoursGroup | -0.162548 | 0.089333 | -1.820 | 0.068825 | . |
| satisfaction_levelGroup | 1.023163 | 0.092337 | 11.081 | < 2e-16 | *** |
| time_spend_companyGroup | NA | NA | NA | NA | |

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)


```
> exp(cbind(OR=coef(model1),confint(model1)))
```

```
Waiting for profiling to be done...
```

| | OR | 2.5 % | 97.5 % |
|----------------------------|--------------|--------------|--------------|
| (Intercept) | 5.266264e-01 | 3.207391e-01 | 8.559507e-01 |
| satisfaction_level | 6.975457e-07 | 1.157045e-07 | 4.153592e-06 |
| last_evaluation | 1.854690e+00 | 1.300424e+00 | 2.647453e+00 |
| number_project | 7.065001e-01 | 6.709135e-01 | 7.436245e-01 |
| average_monthly_hours | 1.006839e+00 | 1.003010e+00 | 1.010690e+00 |
| time_spend_company | 1.297920e+00 | 1.251179e+00 | 1.346403e+00 |
| Work_accident | 2.201558e-01 | 1.783337e-01 | 2.695925e-01 |
| promotion_last_5years | 2.565313e-01 | 1.351568e-01 | 4.522753e-01 |
| departmenthr | 1.094839e+00 | 7.994243e-01 | 1.499818e+00 |
| departmentIT | 7.745486e-01 | 5.779043e-01 | 1.039058e+00 |
| departmentmanagement | 6.330521e-01 | 4.299490e-01 | 9.254226e-01 |
| departmentmarketing | 8.845077e-01 | 6.472932e-01 | 1.208514e+00 |
| departmentproduct_mng | 8.319464e-01 | 6.111184e-01 | 1.132523e+00 |
| departmentRandD | 5.052677e-01 | 3.553450e-01 | 7.149887e-01 |
| departmentsales | 9.034511e-01 | 7.085788e-01 | 1.156260e+00 |
| departmentsupport | 1.002426e+00 | 7.730331e-01 | 1.303862e+00 |
| departmenttechnical | 1.003671e+00 | 7.792583e-01 | 1.297047e+00 |
| salarylow | 7.822909e+00 | 5.745844e+00 | 1.087467e+01 |
| salarymedium | 4.391450e+00 | 3.218966e+00 | 6.113909e+00 |
| average_monthly_hoursGroup | 8.499753e-01 | 7.133831e-01 | 1.012569e+00 |
| satisfaction_levelGroup | 2.781979e+00 | 2.322393e+00 | 3.335442e+00 |
| time_spend_companyGroup | NA | NA | NA |

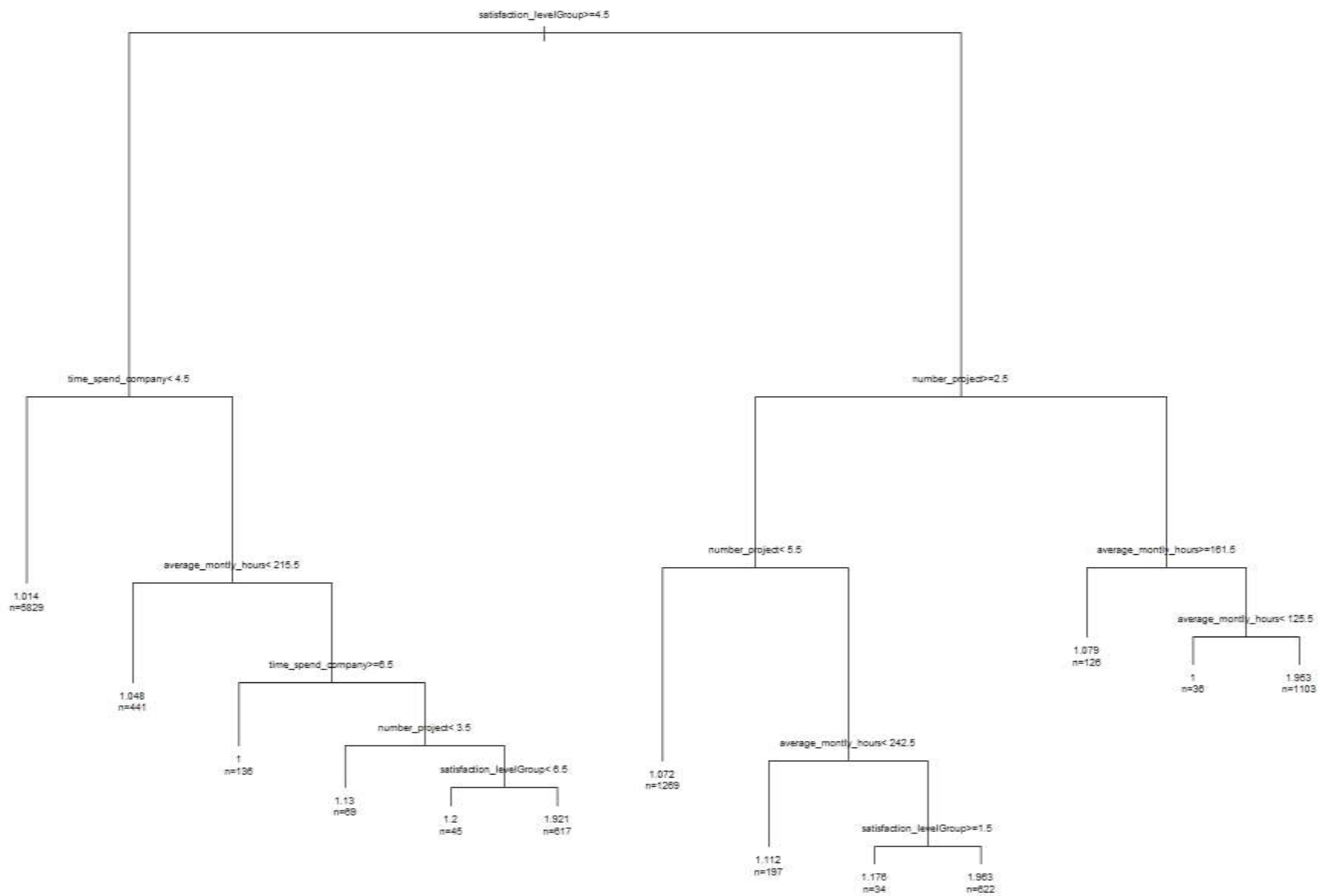
```
>
```

Decision Tree

```
> DTree_model <- rpart(left~., data = train)
> DTree_model
n= 10524

node), split, n, deviance, yval
* denotes terminal node

1) root 10524 1889.225000 1.234512
 2) satisfaction_levelGroup>=4.5 7137 622.484500 1.096539
   4) time_spend_company< 4.5 5829 80.846460 1.014068 *
   5) time_spend_company>=4.5 1308 325.311200 1.464067
    10) average_monthly_hours< 215.5 441 20.000000 1.047619 *
    11) average_monthly_hours>=215.5 867 189.926200 1.675894
     22) time_spend_company>=6.5 136 0.000000 1.000000 *
     23) time_spend_company< 6.5 731 116.238000 1.801642
      46) number_project< 3.5 69 7.826087 1.130435 *
      47) number_project>=3.5 662 74.086100 1.871601
       94) satisfaction_levelGroup< 6.5 45 7.200000 1.200000 *
       95) satisfaction_levelGroup>=6.5 617 45.108590 1.920583 *
 3) satisfaction_levelGroup< 4.5 3387 844.591700 1.525244
   6) number_project>=2.5 2122 475.057500 1.338360
    12) number_project< 5.5 1269 84.474390 1.071710 *
    13) number_project>=5.5 853 166.121900 1.735053
     26) average_monthly_hours< 242.5 197 19.543150 1.111675 *
     27) average_monthly_hours>=242.5 656 47.035060 1.922256
      54) satisfaction_levelGroup>=1.5 34 4.941176 1.176471 *
      55) satisfaction_levelGroup< 1.5 622 22.149520 1.963023 *
 7) number_project< 2.5 1265 171.102000 1.838735
   14) average_monthly_hours>=161.5 126 9.206349 1.079365 *
   15) average_monthly_hours< 161.5 1139 81.201050 1.922739
    30) average_monthly_hours< 125.5 36 0.000000 1.000000 *
    31) average_monthly_hours>=125.5 1103 49.548500 1.952856 *
```



```

> cm_DTree<-table(pred_DTree_model,test$left)
> cm_DTree

pred_DTree_model      0      1
1                12      0
1.01406759306914 2438    30
1.04646464646465  188     7
1.0546875         41     4
1.07171000788022 487    39
1.07692307692308  60     6
1.09090909090909  17     2
1.11167512690355  68    12
1.15151515151515   9     7
1.91826923076923  20   289
1.96065873741995  20   467
1.96308186195827  12   240
> accuracy_DTree<-(cm_DTree[1]+cm_DTree[4])/(cm_DTree[1]+cm_DTree[2]+cm_DTree[3]+cm_DTree[4])
> accuracy_DTree

```

Decision Tree Accuracy 0.780834914611006

Random Forest

```
> RF_model
```

```
Call:
```

```
randomForest(formula = left ~ ., data = train)  
Type of random forest: regression  
Number of trees: 500
```

```
No. of variables tried at each split: 4
```

```
Mean of squared residuals: 0.01225822  
% Var explained: 93.17
```

```
> accuracy_RF<-(cm_RF[1]+cm_RF[4])/(cm_RF[1]+cm_RF[2]+cm_RF[3]+cm_RF[4])
```

```
> accuracy_RF
```

```
[1] 0.8978102
```

```
> |
```

Naïve Bayes

```
> library(e1071)
> NB_model <- naiveBayes(left~, data = train)
>
> NB_model

Naive Bayes Classifier for Discrete Predictors

Call:
naiveBayes.default(x = X, y = Y, laplace = laplace)

A-priori probabilities:
Y
      1      2
0.7654884 0.2345116

Conditional probabilities:
satisfaction_level
Y      [,1]      [,2]
1 0.6660348 0.2178236
2 0.4345089 0.2638863

last_evaluation
Y      [,1]      [,2]
1 0.7145022 0.1622166
2 0.7164182 0.1969855

number_project
Y      [,1]      [,2]
1 3.783515 0.9790132
2 1.871560 1.8298391

average_monthly_hours
Y      [,1]      [,2]
1 199.1574 45.76882
2 207.5596 61.58019

time_spent_company
Y      [,1]      [,2]
1 1.388814 1.5700884
2 3.864263 0.5734856

Work_accident
Y      [,1]      [,2]
1 0.18185284 0.3857465
2 0.05024311 0.3186985

promotion_last_5years
Y      [,1]      [,2]
1 0.026315789 0.16888263
2 0.005672609 0.07511882

department
Y      [,1]      [,2]
1 6.485612 2.491879
2 6.574959 2.535451

salary
Y      [,1]      [,2]
```

Accuracy : 0.81

95% CI : (0.7728, 0.8435)

No Information Rate : 0.53

P-Value [Acc > NIR] : <2e-16

Kappa : 0.6174

McNemar's Test P-Value : 0.2183

Sensitivity : 0.8453

Specificity : 0.7702

Pos Pred Value : 0.8058

Neg Pred Value : 0.8153

Prevalence : 0.5300

Detection Rate : 0.4480

Detection Prevalence : 0.5560

Balanced Accuracy : 0.8077

'Positive' Class : Neg

Support Vector Machine

```
> summary(SVM_model)
```

Call:

```
svm(formula = left ~ ., data = train, type = "C-classification",  
     kernel = "radial", cost = 0.1, gamma = c(0.5, 1, 2))
```

Parameters:

```
  SVM-Type:  C-classification  
SVM-Kernel:  radial  
    cost:    0.1  
   gamma:    0.5 1 2
```

Number of Support Vectors: 2975

```
( 1041 1934 )
```

Number of Classes: 2

Levels:

```
1 2
```



```
> cm_svm<-table(pred_svm,test$left)
> cm

pred_svm      0      1
      1 3343  162
      2   29  941
> accuracy_svm<-(cm[1]+cm[4])/(cm[1]+cm[2]+cm[3]+cm[4])
> accuracy_svm
[1] 0.9573184
>
```

Summary

From the above example, we can see that Decision Tree and Random Forest can be used for customer churn analysis for this dataset equally fine.

Throughout the analysis, I have learned several important things:

- Features such as satisfaction_level, satisfaction_levelGroup, last_evaluation, number_project, average_monthly_hours, time_spend_company, Work_Accident appear to play a role in customer leaving.
- Out of all the models used, for the employees leaving/churning – the accuracy of SVM model is highest
- SVM>RF>NB>DT