



# **HYPOTHESIS TESTING & NULL HYPOTHESIS SIGNIFICANCE TESTING (NHST)**





# RESEARCH PROBLEM

Want to provide evidence that our hypothesis, research question, or theory is correct

# RESEARCH PROBLEM

Specifically, we're concerned with investigating whether there is a

- Difference, on some outcome variable, between groups in our independent variable
- Relationship between our independent and dependent variables

# HYPOTHESIS TESTING

Demonstrate relationship between variables in our sample reflects a true relationship that occurs in the population and is not simply due to chance (sampling error)

# HYPOTHESIS TESTING

Start with assumption that no relationship exists, and look for evidence that “no relationship” *DOES NOT exist*...

Without a breathalyzer, to determine if someone is drunk, you’d need find evidence *against* being sober

Condition	Yes (Probably Sober)	No (Probably NOT Sober)
Walks straight	✓	
No slur in speech		✓
Attentive gaze		✓
Responsive to questions		✓
No smell of alcohol		✓
Can maintain standing balance		✓

# HYPOTHESIS TESTING

Develop two types of hypotheses that represent opposite takes on the relationship between variables:

## 1. Null Hypothesis ( $H_0$ )

- A hypothesis that nothing/no relationship between variables/no difference exists, to disprove or reject it

## 2. Alternative Hypothesis / Research Hypothesis ( $H_1$ / $H_a$ )

- A contradictory hypothesis that something/a relationship between variables/a mean difference does exist
  - Evidence against  $H_0$  lends support for  $H_1$

# HYPOTHESIS TESTING

To demonstrate that a relationship does exist...

- We look for extreme evidence AGAINST the null hypothesis ( $H_0$ ) that “no relationship/no mean difference” *DOES NOT exist*
  - Which means lower likelihood that null is true
  - Allows us to reject the null.

*But what counts as extreme?*

# HYPOTHESIS TESTING

Relationships between variables can be bivariate or multivariate.



# HYPOTHESIS TESTING AND BIVARIATE RELATIONSHIPS

## Chi Square Test of Independence ( $\chi^2$ )

- IV: categorical/discrete (e.g. nominal, ordinal)
- DV: categorical/discrete (e.g. nominal, ordinal)

## Independent Samples T-test ( $t$ )

- IV: categorical/discrete (e.g. nominal, ordinal)
  - Only two groups/samples compared
- DV: continuous (e.g. interval-ratio)

## Analysis of Variance / ANOVA ( $F$ )

- IV: categorical/discrete (e.g. nominal, ordinal)
  - Three or more groups/samples compared
- DV: continuous (e.g. interval-ratio)

## Correlation ( $r$ )

- IV: continuous (e.g. interval-ratio)
- DV: continuous (e.g. interval-ratio)

	Dependent Variable	
Independent Variable	Nominal/Ordinal	Interval-Ratio
Nominal/Ordinal	Chi-Square	T-Test or ANOVA
Interval-Ratio	N/A	Correlation

# EXAMPLE 1: HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Gerontologist tests two methods (A and B) for increasing memory of nursing home residents.

- Randomly selects 10 residents, divides them into Method A or Method B.
- Method A has participants engage in memory games on an iPad. Method B is a control group that does daily journals.
- Asks them all to take a recall test after exposure to method
- Mean for group A is 82; Mean for group B is 77

<i>Method A</i>	<i>Method B</i>
82	78
83	77
82	76
80	78
83	76
Mean = 82	Mean = 77

How do we know if the difference is real or due to chance (sampling error)?

# EXAMPLE 1: HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Specifically, we're concerned with investigating whether there is a

- Difference, on some outcome variable, between groups in our independent variable
- Relationship between our independent and dependent variables

<i>Method A</i>	<i>Method B</i>
82	78
83	77
82	76
80	78
83	76
Mean = 82	Mean = 77

# EXAMPLE 1: HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Method A: consistently in low 80s

Method B: consistently in high 70s

Difference b/w groups probably not sampling error

- Closeness (homogeneity) of scores in each group
- No overlap in scores b/w groups

Method A *likely* better

- But we have to do statistical hypothesis tests to see if this difference is actually the result of chance or sampling error, or a true difference between two groups in population

<i>Method A</i>	<i>Method B</i>
82	78
83	77
82	76
80	78
83	76
Mean = 82	Mean = 77

# EXAMPLE 2: HYPOTHESIS TESTING FOR MEAN DIFFERENCES

*Do conservatives and liberals differ in the severity of their discipline styles?*

- We know from this statement that this is a bivariate relationship (1IV and 1DV)
- We know that one variable (IV) is the grouping variable
  - Political Orientation (categories, including liberal versus conservative)
- We know that the other variable (DV) is the outcome variable
  - Severity (a scale, ranging from 0 to 100)
- We can compare groups by comparing severities – using the mean severity for each group.

# EXAMPLE 2: HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Specifically, we're concerned with investigating whether there is a

- Difference, on some outcome variable, between groups in our independent variable
- Relationship between our independent and dependent variables

AKA: *Is there a difference in mean severity between liberals and conservatives?*

## EXAMPLE 2: HYPOTHESIS TESTING FOR MEAN DIFFERENCES

*Do conservatives and liberals differ in the severity of their discipline styles?*

$$\bar{X}_{liberals} = 54$$

$$\bar{X}_{conservatives} = 58$$

# HYPOTHESIS TESTING FOR MEAN DIFFERENCES

To demonstrate that a **mean difference** *does* exist...

- We look for extreme evidence **AGAINST** the null hypothesis ( $H_0$ ) that “no mean difference” exists
  - Or, put another way, we’re looking for evidence that “no mean difference” DOES NOT exist
- We examine the difference to see if it is extreme enough



# $H_0$ : NULL HYPOTHESIS FOR MEAN DIFFERENCES

There is no mean difference between the two groups, in the population. The mean of one group is equal to the mean of the other, in the population.

- $H_0: \mu_1 = \mu_2$
- $H_0$  attributes mean differences to sampling error.
  - Any observed difference between samples is due to chance/sampling error and doesn't represent a true difference between groups in the population

# H<sub>1</sub>: ALTERNATIVE HYPOTHESIS FOR MEAN DIFFERENCES

There *is a mean difference between two groups*, in the population. The mean of one group does not equal the mean of the other, in the population

- $H_1: \mu_1 \neq \mu_2$
- $H_1$  attributes mean differences to true population differences between groups.
  - Any observed difference between samples is not due to chance (sampling error) and represents a true difference in means of each group, in the population.
  - The difference between groups is TOO BIG to be the result of sampling error

# HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Questions when examining mean differences between groups:

- Is difference zero?
  - Each group has the same mean
- Is difference not zero?
  - *Is difference small?*
    - May be due to chance (sampling error). Groups just happened to have similar means
  - *Is difference large?*
    - May be due to true difference between groups in population

# HYPOTHESIS TESTING FOR MEAN DIFFERENCES

We're concerned with determining if there is **extreme evidence AGAINST** the null hypothesis ( $H_0$ ) – that “no mean difference” *DOES NOT exist* – in favor of our research hypothesis ( $H_1$ )

- This means we need a large or extreme mean difference

*But what counts as large or extreme enough of a mean difference?*

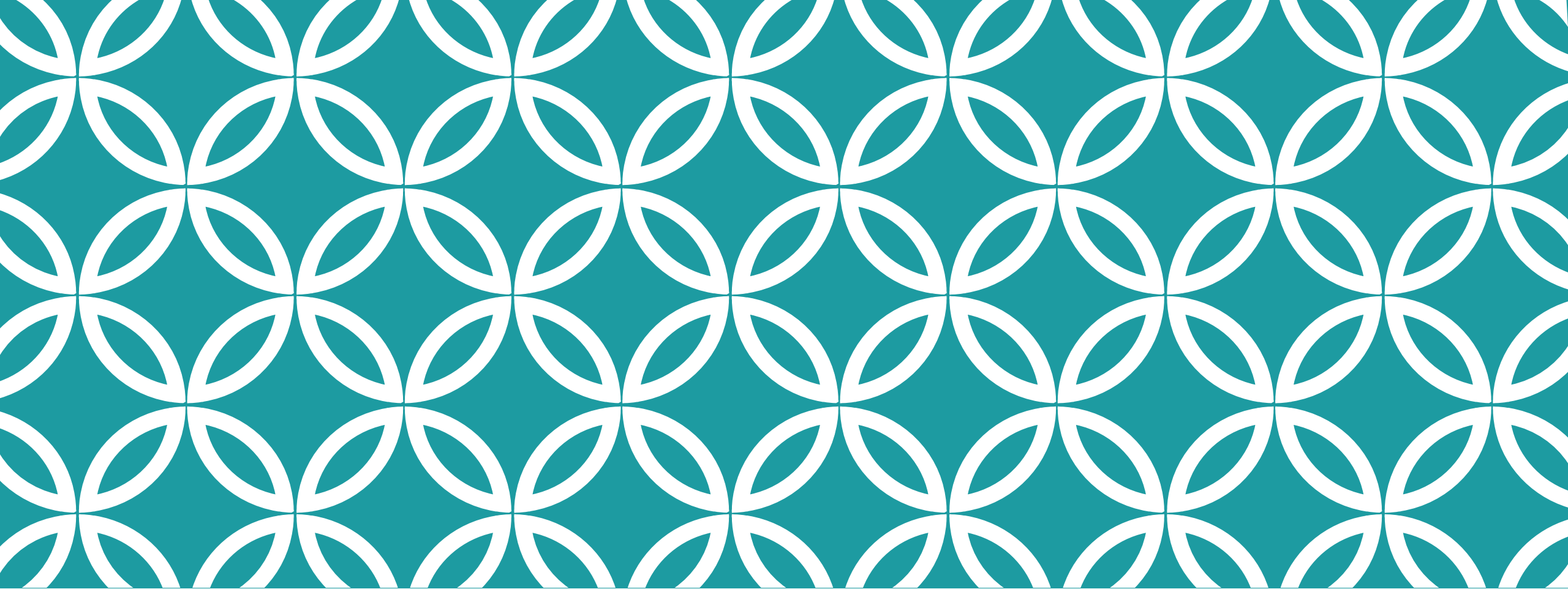
# HYPOTHESIS TESTING FOR MEAN DIFFERENCES

We can apply knowledge of the normal distribution and the logic Z-scores (for raw scores) to mean differences, to create Z-scores for mean differences.

Large Z scores would indicate large or extreme deviations from mean differences of 0.

Then we can ask:

- *What is the probability of getting these extreme of differences (or greater differences) between groups, given that the null hypothesis is true?*



# DISTRIBUTIONS AND Z-SCORES FOR T-TEST

# EXAMPLE 2: DIFFERENCES BETWEEN MEANS

Researcher wants to compare differences in child-rearing discipline severity by political orientation

- $X$  = Political Orientation (conservative, liberal)
- $Y$  = Severity (scale of 1 (less severe) to 100 (more severe) )
- Gives it to 1 random sample of two groups
  - 30 conservative and 30 liberal
- Finds conservative mean = 58.0; liberal mean = 54.0
  - Difference between (conservative and liberal) means = +4.0

Is this a true difference that occurs in the population or the result of sampling error?

# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

We can use logic of normal distributions to construct a *sampling distribution of differences between means*

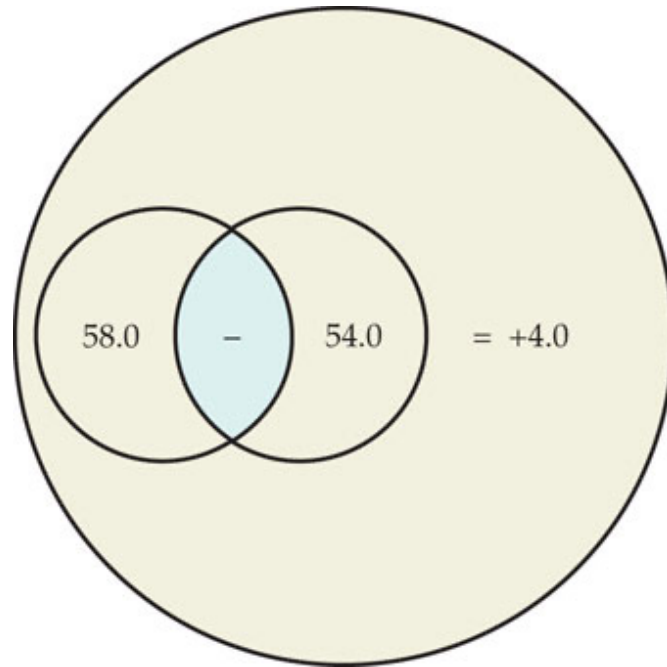
- Shows us how likely our mean difference ( $58.0 - 54.0 = +4.0$ ) is, in relation to all possible samples.



# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

Before, he took 1 pair of random samples (30 conservative and 30 liberal)

- Found a mean difference of +4.0 points

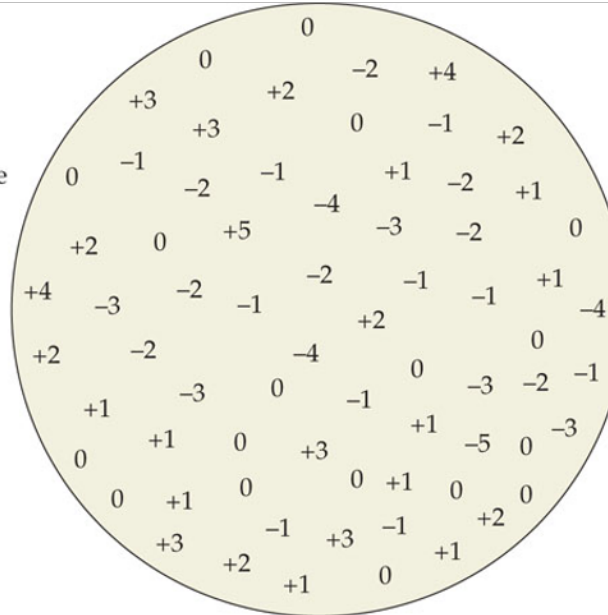


# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

Now, assume he took 70 pairs of random samples (each with 30 conservative and 30 liberal)

- We could calculate a difference-between-means score for each pair of samples

*Note:* Each score represents the mean difference between a sample of 30 liberal and a sample of 30 conservative

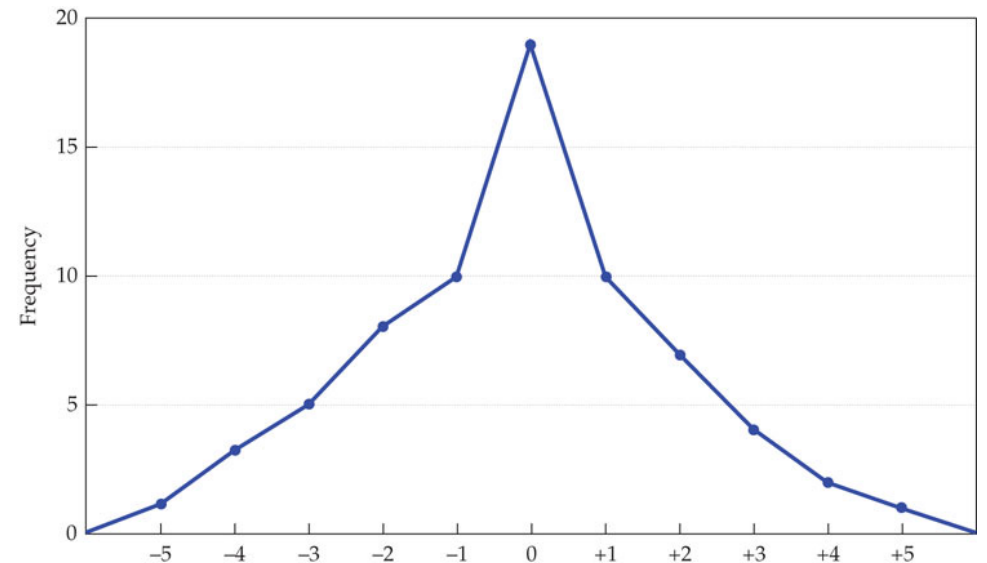


# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

If we plotted these mean difference values, it would be approximately a normal curve

Curve approximates the null hypothesis – NO MEAN DIFFERENCE between each pair of samples

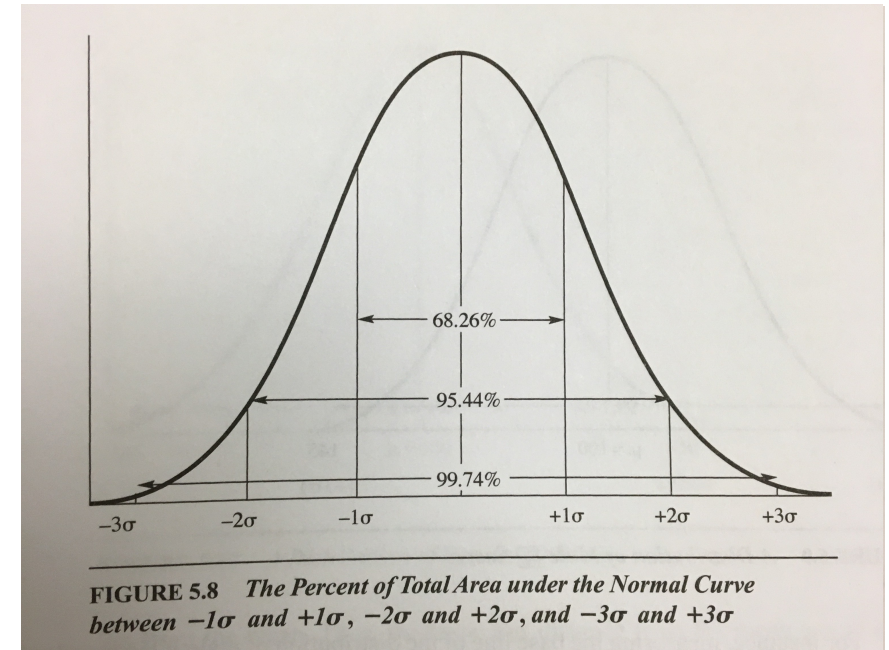
- More mean difference scores around 0

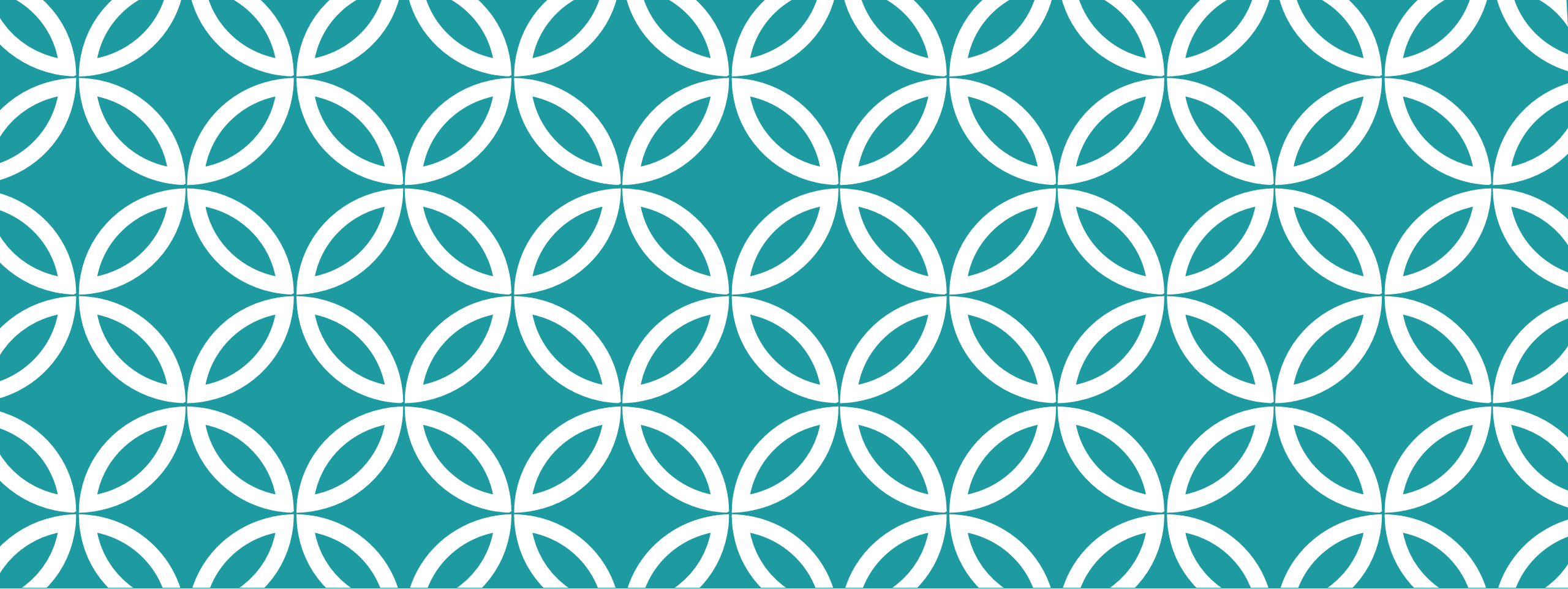


# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

Because it approximates the normal curve, we can identify which percentage of cases (differences between sample means) fall between

- -1 and +1 standard deviation units:
  - 68.26%
- -2 and +2 standard deviation units:
  - 95.44%
- -1.96 and +1.96 standard deviation units:
  - 95.00%
- -3 and +3 standard deviation units:
  - 99.74%
- -2.58 and +2.58 standard deviation units:
  - 99.00%





# **Z-SCORES AS (EXTREME) EVIDENCE AGAINST NULL FOR T-TEST**

# HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Looking for evidence AGAINST the null

- Extreme mean differences = evidence AGAINST NULL
- Extreme mean differences = further away from null
- Extreme mean differences = extreme Z-scores
  - Lower likelihood that null is true

But what counts as extreme?

# EVIDENCE AGAINST NULL = EXTREME Z-SCORE

Use Z-score to figure out where OUR mean difference falls on a distribution of all possible mean differences (from all possible pairs of samples)

# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

Start with Z-score for a raw score relative to the mean and standard deviation population/probability distribution

- $Z = \frac{X - \mu}{\sigma}$

...And since we're talking about means, we can replace raw scores with sample means, relative to mean and standard deviation of the theoretical sampling distribution of (all possible) means

- $Z = \frac{\bar{X} - \mu}{\sigma_{\bar{X}}}$

But because we're calculating mean differences, we replace sample means (and standard deviation of the sampling distribution) with mean differences, relative to mean and standard deviation of the theoretical sampling distribution of (all possible) differences between means

- $Z = \frac{(\bar{X}_1 - \bar{X}_2) - \mu}{\sigma_{\bar{X}_1 - \bar{X}_2}}$



# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

Because the mean ( $\mu$ ) of the *sampling distribution of the difference between means* is most likely zero (the null hypothesis of no mean difference), plug in zero as our mean

- $$Z = \frac{(\bar{X}_1 - \bar{X}_2) - 0}{\sigma_{\bar{X}_1 - \bar{X}_2}}$$

But the zero cancels out, so we're left with...

- $$Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}}$$

# SAMPLING DISTRIBUTION OF DIFFERENCES BETWEEN MEANS

$$Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}}$$

Still an unknown parameter

*we don't have information on the  
sampling distribution of the  
differences between means, so  
how would we calculate its  
standard deviation*

# EXAMPLE 2: Z-SCORE FOR MEAN DIFFERENCE COMPARED TO SAMPLING DISTRIBUTION OF MEAN DIFFERENCES

If we take our example of disciplinary severity scale differences between liberals and conservatives

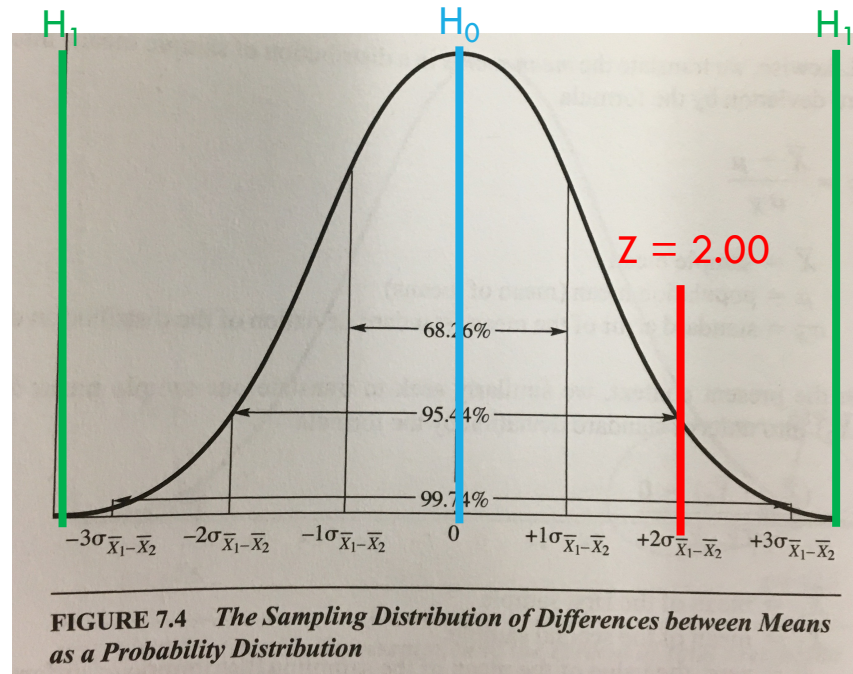
- Conservative mean ( $\bar{X}_1$ ) = 58.0
- Liberal mean ( $\bar{X}_2$ ) = 54.0
- Difference-between-means ( $\bar{X}_1 - \bar{X}_2$ ) = +4.0
- Assume that the standard deviation of the sampling distribution of differences between means ( $\sigma_{\bar{X}_1 - \bar{X}_2}$ ) is 2.00
  - Again, unknown parameter, so here I provided a number

We can calculate the Z-score for our difference between means as

$$\bullet Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}} = \frac{(58 - 54)}{2.00} = \frac{4}{2.00} = 2.00$$

# EXAMPLE 2: Z-SCORE FOR MEAN DIFFERENCE COMPARED TO SAMPLING DISTRIBUTION OF MEAN DIFFERENCES

$$Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}} = 2.00$$



## EXAMPLE 2: Z-SCORE FOR MEAN DIFFERENCE COMPARED TO SAMPLING DISTRIBUTION OF MEAN DIFFERENCES

But what if we switched groups so that liberals were group 1?

# EXAMPLE 2: Z-SCORE FOR MEAN DIFFERENCE COMPARED TO SAMPLING DISTRIBUTION OF MEAN DIFFERENCES

Liberal mean ( $\bar{X}_1$ ) = 54.0

Conservative mean ( $\bar{X}_2$ ) = 58.0

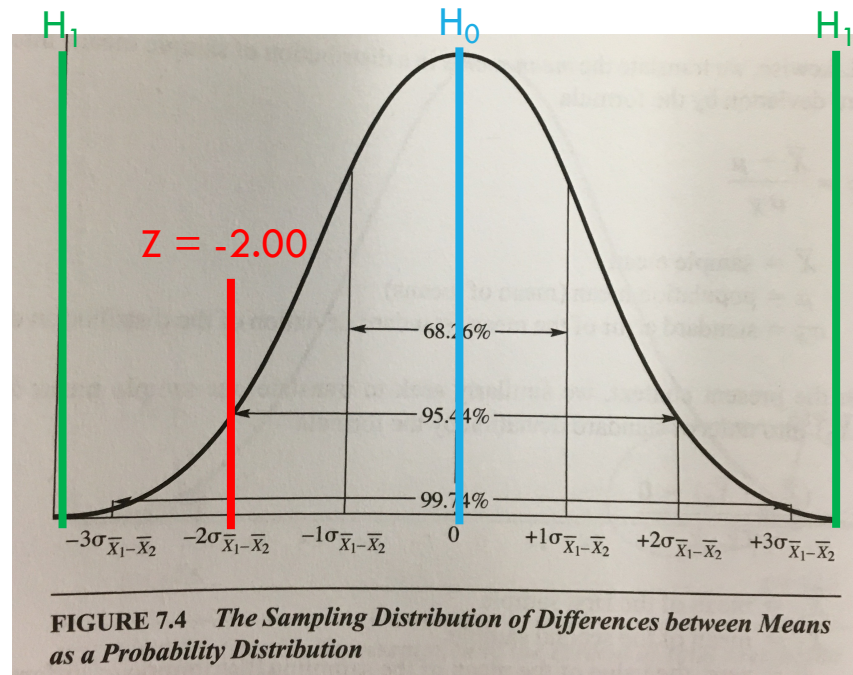
Difference-between-means would be negative ( $\bar{X}_1 - \bar{X}_2$ ) = -4.0

So the z-score would also be negative

$$\bullet Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}} = \frac{(54 - 58)}{2.00} = \frac{-4}{2.04} = -2.00$$

# EXAMPLE 2: Z-SCORE FOR MEAN DIFFERENCE COMPARED TO SAMPLING DISTRIBUTION OF MEAN DIFFERENCES

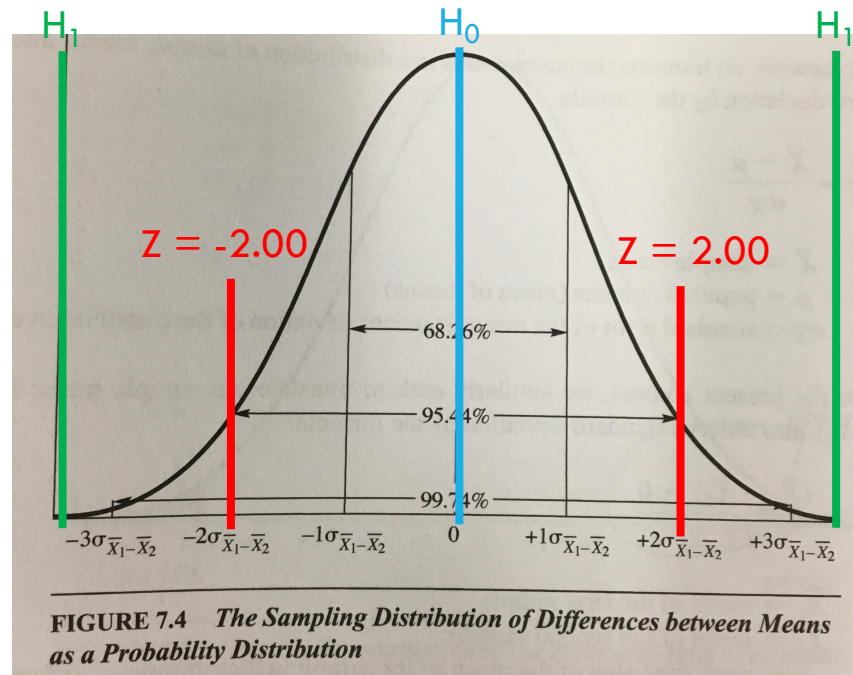
$$Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}} = -2.00$$



# EXAMPLE 2: Z-SCORE FOR MEAN DIFFERENCE COMPARED TO SAMPLING DISTRIBUTION OF MEAN DIFFERENCES

We have two z-scores... (one positive, one negative)

This means that the z-scores are tested based on the two tails of the distribution



$$Z = \pm 2.00$$



# BUT WHAT IS AN EXTREME Z-SCORE?

Is our calculated Z score ( $Z_{\text{calculated}}$ ) of  $\pm 2.00$  extreme enough to be extreme evidence AGAINST the null hypothesis?

- Is it extreme enough to reject the null hypothesis?

Need a cutoff Z score to compare with our calculated Z-score

# BUT WHAT IS AN EXTREME Z-SCORE?

$Z_{\text{calculated}}$

- Our calculated Z for our mean difference

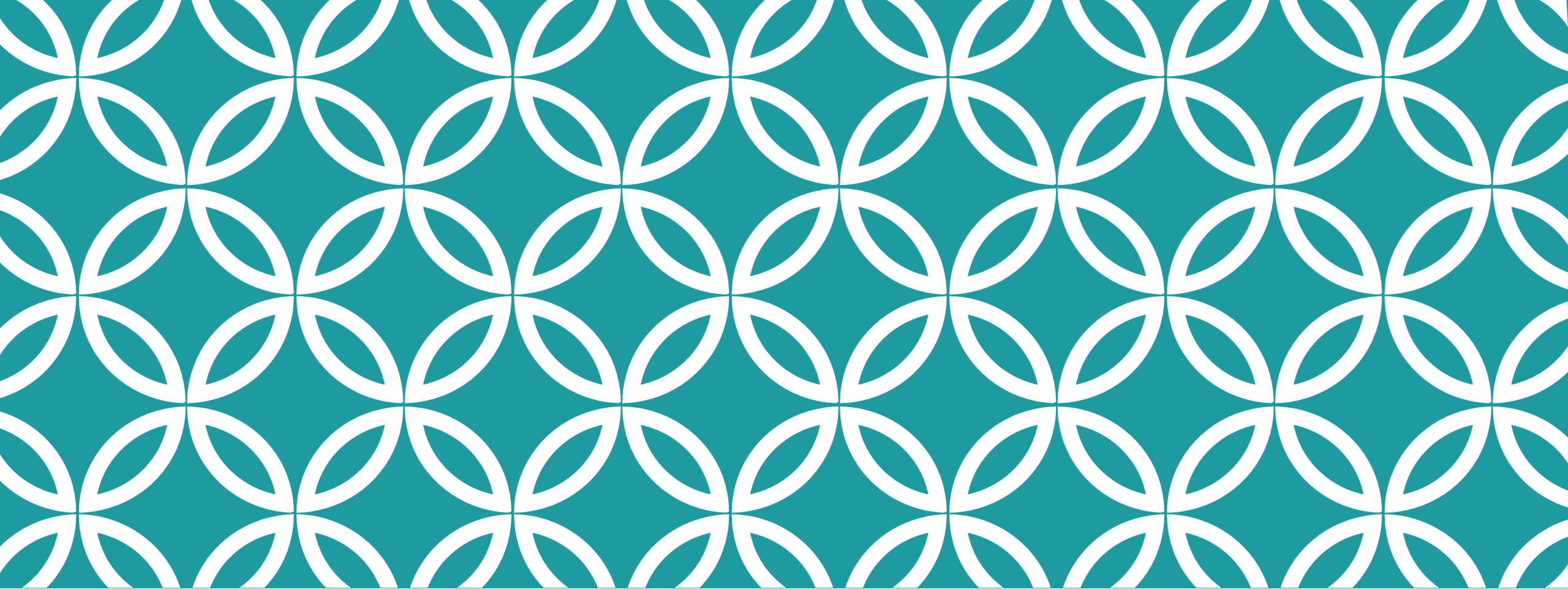
$Z_{\text{critical}}$

- Our cutoff Z score, that we compare with our  $Z_{\text{calculated}}$
- Stays the same, selected before analyzing differences
- Cuts off an area of the Normal Distribution that represents a percent likelihood (or probability) that the null hypothesis is TRUE
  - The area beyond the  $Z_{\text{critical}}$  (on both sides/tails of the distribution) represents the likelihood that the null hypothesis is TRUE
  - We want a low percent chance that the null is true

# BUT WHAT IS AN EXTREME Z-SCORE?

Extreme mean difference (extreme Z-score) if:

$$|Z_{\text{calculated}}| \geq |Z_{\text{critical}}|$$



# CRITICAL Z-SCORES



# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

How is  $Z_{\text{critical}}$  selected?

$Z_{\text{critical}}$  is based on  $\alpha$ , or the maximum allowed probability that the null will be true

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

Alpha ( $\alpha$ )

- Cutoff for rejection region (tails)

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

Alpha ( $\alpha$ ) = .05

- 5% chance null hypothesis is true
  - 5% of mean differences/cases considered extreme (rejection region)
  - 5% cases left in tails of distribution
  - .05 maximum allowed probability that the null is true
- 
- Associated Z score ( $Z_{\text{critical}}$ ) =  $\pm 1.96$

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

$\alpha$	% cases in tails/extremes/rejection region	Maximum probability $H_0$ is true	$Z_{\text{critical}}$
.05	5%	.05	$\pm 1.96$



# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

If  $|Z_{\text{calculated}}| \geq |Z_{\text{critical}}|$

- Calculated mean difference is more extreme than our cutoff for “extremeness”
- Calculated mean difference is extremely different from what is expected by the null hypothesis
- Statistically significant (extreme) mean difference from what was expected by the null hypothesis

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

For  $\alpha = .05$

- If  $|Z_{\text{calculated}}| \geq |\pm 1.96|$ 
  - Calculated mean difference is more extreme than our cutoff for “extremeness”
  - Calculated mean difference is extremely different from what is expected by the null hypothesis
- Statistically significant (extreme) mean difference from what was expected by the null hypothesis

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

$Z = \pm 1.96$  spans 95% of all cases around the mean

- Total of 5% of cases are between the Z-scores and their closest tails, Z score and more extreme
- 2.5% of all possible mean differences are in the top end of the distribution
- 2.5% of all mean differences in the bottom end of the distribution

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

For  $= \pm 1.96$

- There is only a 5% chance, or .05 maximum probability that our mean difference or \*more\* extreme occurred because of sampling error
  - Very unlikely that this mean difference was because of sampling error
- Therefore, if it's not because of sampling error... we REJECT THE NULL HYPOTHESIS that there is no mean difference between the two populations.

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

If alpha is very small, it is harder and harder to reject the null hypothesis

- Smaller rejection regions
- More stringent requirements for rejecting the null

What if you set alpha (the maximum probability that the null hypothesis is allowed to be true) to a smaller number

- $\alpha = .01$
- $\alpha = .001$

# STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

$\alpha$	% cases in tails/extremes/rejection region	Maximum probability $H_0$ is true	$Z_{\text{critical}}$
.05	5%	.05	$\pm 1.96$
.01	1%	.01	$\pm 2.58$
.001	.1%	.001	$\pm 3.29$

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

For  $\alpha = .01$

- If  $|Z_{\text{calculated}}| \geq |\pm 2.58|$ 
  - Calculated mean difference is more extreme than our cutoff for “extremeness”
  - Calculated mean difference is extremely different from what is expected by the null hypothesis
- Statistically significant (extreme) mean difference from what was expected by the null hypothesis

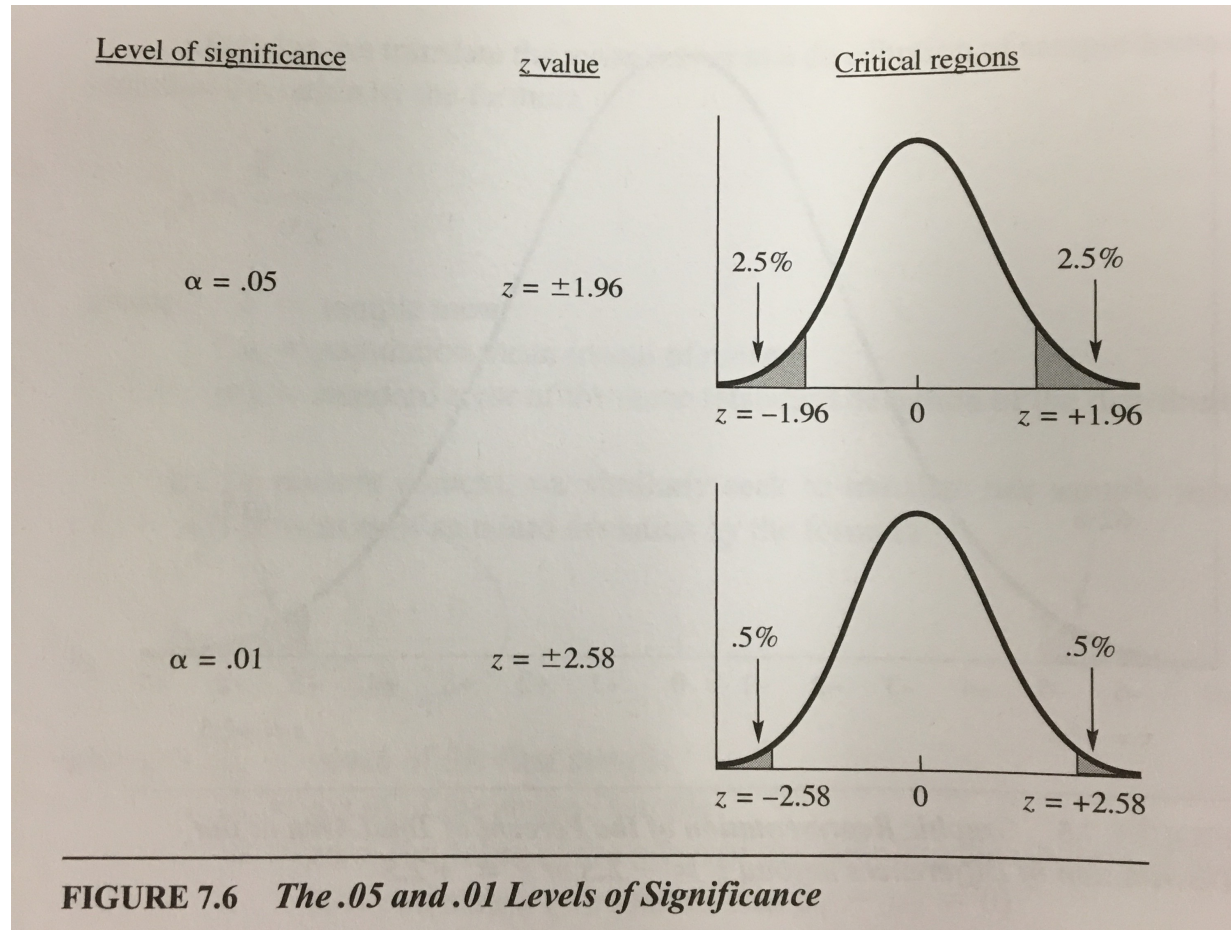
# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

For  $\alpha = .001$

- If  $|Z_{\text{calculated}}| \geq |\pm 3.29|$ 
  - Calculated mean difference is more extreme than our cutoff for “extremeness”
  - Calculated mean difference is extremely different from what is expected by the null hypothesis
- Statistically significant (extreme) mean difference from what was expected by the null hypothesis



# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )



# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $p$ )

While  $\alpha$  is the maximum probability allowed for the null to be true (a cutoff)...

- $p$  is different

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

Probability ( $p$ )

- Actual probability of finding this extreme of a difference if the null hypothesis is true
  - Probability that the null hypothesis is true, given this extreme of a difference
- Area from that Z score to the closest tails.

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $p$ )

Difference between  $p$  and  $\alpha$

- $\alpha$ 
  - A threshold selected beforehand
  - Has associated  $Z_{\text{critical}}$
- $p$ 
  - Based on the data
  - Exact probability of finding this difference, if the null hypothesis is true
  - Based on  $Z_{\text{calculated}}$

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $p$ )

For difference to be extreme, we need:

- $|Z_{\text{calculated}}| \geq |Z_{\text{critical}}|$

If  $|Z_{\text{calculated}}| \geq |Z_{\text{critical}}|$ , then..

- the area in the extremes of  $Z_{\text{calculated}}$  ( $p$ , or the exact probability that the null is true for THIS difference) should be smaller than the area in the extremes of the cutoff of  $Z_{\text{critical}}$  ( $\alpha$ , or the maximum probability that the null hypothesis is true)

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

If  $|Z_{\text{calculated}}| \geq |Z_{\text{critical}}|$ , then...

- Difference between mean of group 1 and mean of group 2 is so extreme that we can't blame it on sampling error, therefore...  $H_0$  is probably not true, so...
  - $Z_{\text{calculated}}$  is in rejection region
  - Reject  $H_0$
  - $p \leq \alpha$

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

If  $|Z_{\text{calculated}}| \geq |\pm 1.96|$ , then..

- Reject  $H_0$
- $p \leq .05$

# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $P$ )

If  $|Z_{\text{calculated}}| \geq |\pm 2.58|$ , then..

- Reject  $H_0$
- $p \leq .01$



# CUTOFF Z-SCORE ( $Z_{\text{CRITICAL}}$ ), AND STATISTICAL SIGNIFICANCE ( $\alpha$ AND $p$ )

Difference between  $p$  and  $\alpha$

- If  $p$  is less than or equal to  $\alpha$ , the null hypothesis is considered to be false, so we reject it:
  - Statistically Significant Difference:  $p \leq \alpha$  OR  $p \leq .05$

# BUT WHAT IS AN EXTREME Z-SCORE?

In our example, our  $Z = \pm 2.00$

- What is  $\alpha$ ?
- What is  $p$ ?
- Do we reject or fail to reject?

# AGAIN, HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Remember Z-score formula:

- $Z = \frac{(\bar{X}_1 - \bar{X}_2)}{\sigma_{\bar{X}_1 - \bar{X}_2}}$

But we never truly know  $\sigma_{\bar{X}_1 - \bar{X}_2}$ , the standard deviation of the sampling distribution of the difference between means

- So we have to estimate it

# AGAIN, HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Similar to Standard Error of the Mean

- Never truly know standard deviation of the population, or the standard deviation of the sampling distribution, since we don't actually take multiple samples

So we estimate the standard deviation of the sampling distribution of difference between means from our one (paired) sample

- Standard Error of the Difference between Means

# AGAIN, HYPOTHESIS TESTING FOR MEAN DIFFERENCES

Estimating the Standard Deviation of the Sampling Distribution of the Difference between Means

- Standard Error of the Difference

$$\sigma_{\bar{X}_1 - \bar{X}_2} \approx SD_{\bar{X}_1 - \bar{X}_2} = \sqrt{\left(\frac{SD_1^2}{N_1}\right) + \left(\frac{SD_2^2}{N_2}\right)}$$

# AGAIN, HYPOTHESIS TESTING FOR MEAN DIFFERENCES

So our Z-score formula becomes:

$$Z = \frac{(\bar{X}_1 - \bar{X}_2)}{SD_{\bar{X}_1 - \bar{X}_2}} = \frac{(\bar{X}_1 - \bar{X}_2)}{\sqrt{\left(\frac{SD_1^2}{N_1}\right) + \left(\frac{SD_2^2}{N_2}\right)}}$$

# HYPOTHESIS TESTING FOR MEAN DIFFERENCES: ADJUSTING Z TO OUR DATA

But when we substitute Standard Error of the Difference, the distribution becomes a t-distribution, making this a *t*-test:

$$t = \frac{(\bar{X}_1 - \bar{X}_2)}{SD_{\bar{X}_1 - \bar{X}_2}} = \frac{(\bar{X}_1 - \bar{X}_2)}{\sqrt{\left(\frac{SD_1^2}{N_1}\right) + \left(\frac{SD_2^2}{N_2}\right)}}$$