

# Building a Movement: Reflection (Part 2)

PA 640: Advocacy Organizations & Policy Change (Spring 2023)

20 points

Due: May 11, 2023

## Overview:

The goal of this assignment is to allow students to reflect on their work, and envision the possible outcomes for their organization.

## Requirements:

In your group, you created a playbook (a shared Google Doc) for your organization. At the bottom of the playbook, the group will create a separate page for each member of the the group. Thus, each member of the group will have their own page on which they can reflect on the organization. On your specified page, you (e.g. each student) will write up to 1 page single-spaced reflecting on the following:

- how do you view the organization relative to other possible organizations?
- what are some alternatives for the organization (e.g. structures, policy issues, targets, political environments, etc.)?
- will the organization achieve its goals? Why or why not?
- what are some potential problems the organization can face?
- what are some possible responses the organization could encounter?
- what are some internal conflicts the organization could run into?

Be sure to share your playbook (via Google Docs) in the URL submission for this assignment.