

WAYNE BURRITT | Expert Financial Writer

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PROFESSIONAL SUMMARY

Accomplished financial writer with 10+ years of experience delivering sophisticated content for investment publishers, financial firms, and digital platforms. Adept at producing high-impact articles, reports, and thought leadership on investments, stocks, options, cryptocurrency, blockchain, interest rates, economics, mortgages, budgeting and personal finance. Expert at transforming complex financial ideas into compelling narratives that build trust and drive engagement for seasoned and new investors.

FINANCIAL WRITING EXPERIENCE

Financial Writer | Burritt Research, Inc. | Remote | 2004–Present

- Created fresh, insightful financial content on stocks, cryptocurrency-blockchain, options, currencies, commodities, global markets, and economics. Delivered this content across frontend and backend investment newsletters, electronic investment magazines, investment websites, financial blogs, print financial magazines, and research reports.
- Created, launched, and directed all editorial aspects of multiple investment publications for a \$500 million internationally acclaimed financial publisher. Grew the frontend publication from zero subscribers to 7,836 in just over a year. Served as editor and analyst for numerous clients' frontend and backend publications.
- Directed writing, marketing, and design services for existing and start-up investment websites. Managed or coordinated all aspects of design, content, and technology. Proven ability to work effectively with web designers, developers, and other technology team members.
- Delivered content aligned with marketing goals, SEO, AP style, and social media platforms, including LinkedIn, YouTube, and X.
- Supported content with exemplary financial skill sets and tools, including economic, company and industry analysis, valuation models, financial projections, and cash flow analysis.
- Proven ability to deliver financial content and marketing messages across both video and audio. Deep experience in collaborating on producing a wide variety of media content.
- Exceptionally comfortable transforming arcane and obtuse financial topics into engaging, spirited, and action-oriented content.
- Consistently delivered exceptional results for a demanding financial services client base. Compiled an extensive list of superlative client testimonials.

SELECT FINANCIAL WRITING CLIENTS

Agora Financial • INO.com • TheStreet.com • Tifin Wealth • Weiss Research • Wealthcare

EDUCATION

MBA, Business Administration, Golden Gate University, San Francisco, CA

BA, English and Philosophy, Indiana University, Bloomington, IN

PLATFORMS & FORMATS

Articles • Newsletters • Blogs • Research Reports • White Papers • Thought Leadership

DOMAINS COVERED

Stocks • Options • Cryptocurrency • Commodities • Economics • Interest Rates • Personal Finance