

# Choosing Representation Size

A few practical issues

# Representation “Accuracy”

- Recall Singular Value Decomposition
- $M_{m \times n} \approx \dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$
- If  $p = \min(m, n)$ , then  $M_{m \times n} = \dot{M}_{m \times n}$  but there is no compression
- Usually, we set  $p \leq \min(m, n)$ , and compute only  $p$  columns of  $U$  and  $p$  rows of  $V^T$
- SVD computes the “best”  $p$  vectors.
- The square of the matrix  $\Sigma$  shows how much each column of  $U$  (row of  $V^T$ ) contributes to the approximation.

# Representation “Accuracy”

- $M_{m \times n} \approx \dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$
- Consider  $p = 0$ ; assume that means  $\dot{M} = 0$
- $(\|M_{m \times n} - \dot{M}_{m \times n}\|_F)^2 = (\|M_{m \times n}\|_F)^2$   
= sum of squares of elements of M  
call it SS
- This is the “worst” possible error.

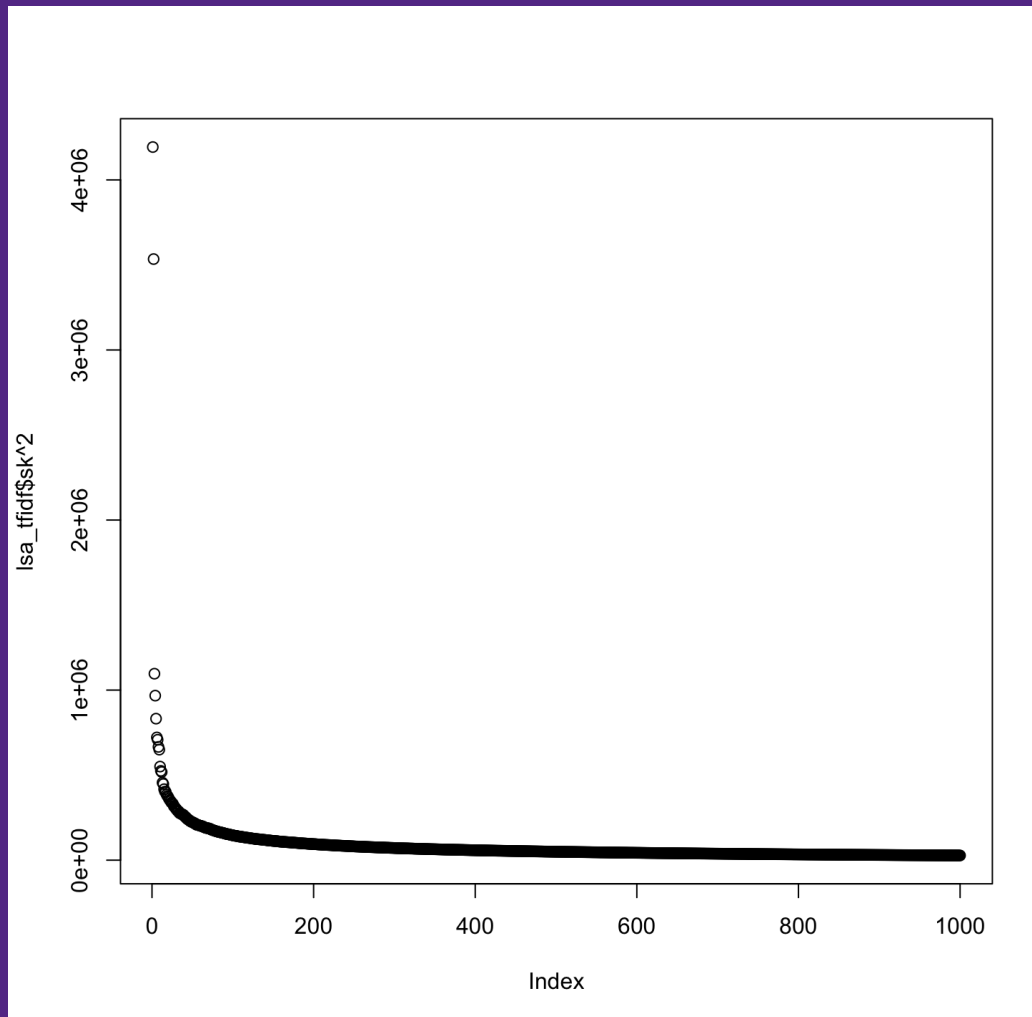
# Representation “Accuracy”

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- If  $p = \min(m, n)$ , then  $M_{m \times n} = \dot{M}_{m \times n}$
- $(\|M_{m \times n} - \dot{M}_{m \times n}\|_F)^2 = (\|M_{m \times n} - M_{m \times n}\|_F)^2$   
 $= 0$
- This is the “best” possible error.

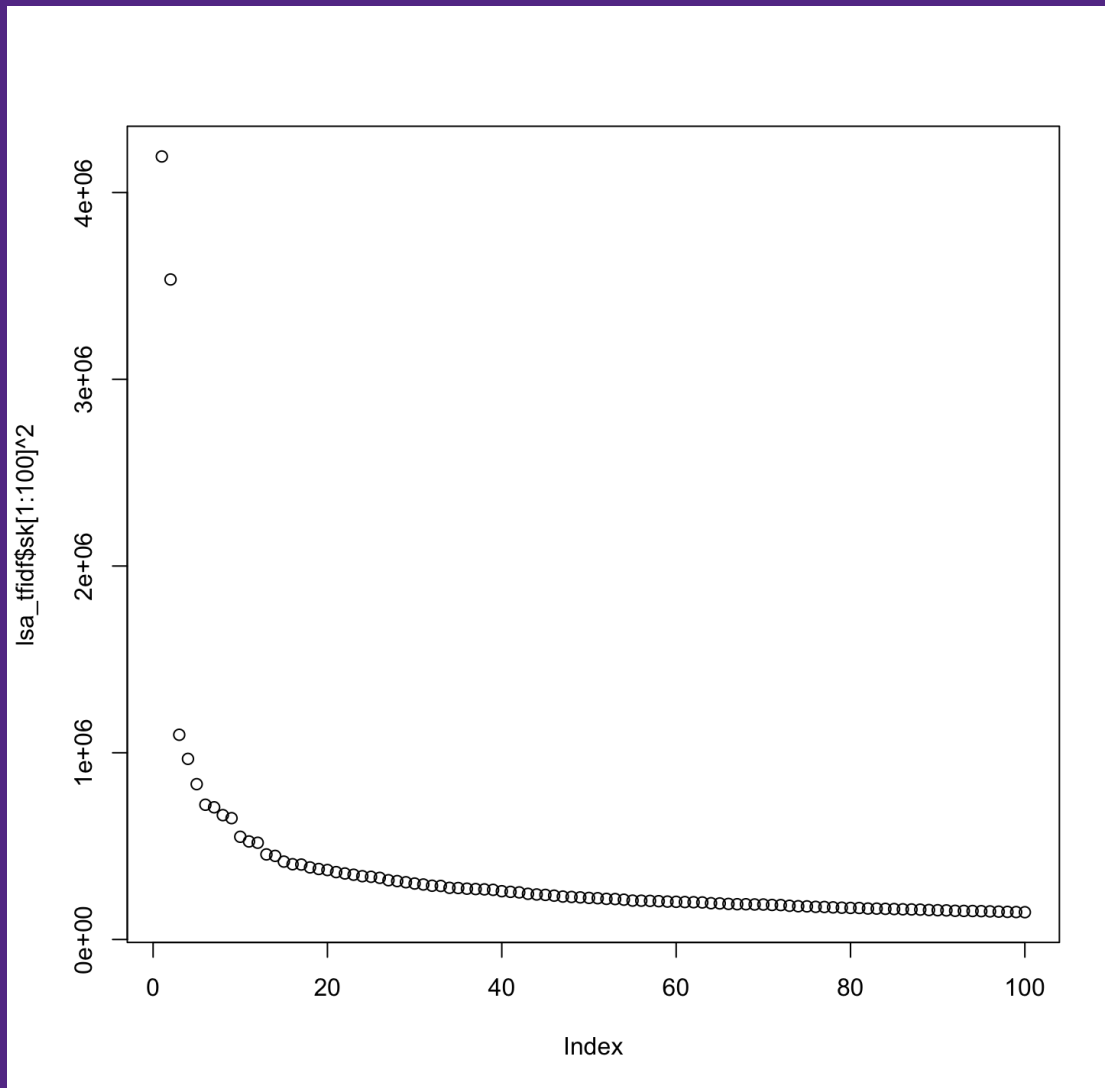
# Representation “Accuracy”

- $\Sigma_{p \times p}$  is  $\geq 0$  on the diagonal, 0 everywhere else.
- Let's call its entries  $\sigma_1, \sigma_2, \dots, \sigma_p$
- $\sigma_i^2$  tells us how much column  $i$  of  $U$  and row  $i$  of  $V^T$  improve the approximation (reduce the error)
- Also tell us the “importance” of topic  $i$

# Choosing $p$ : “Elbow”

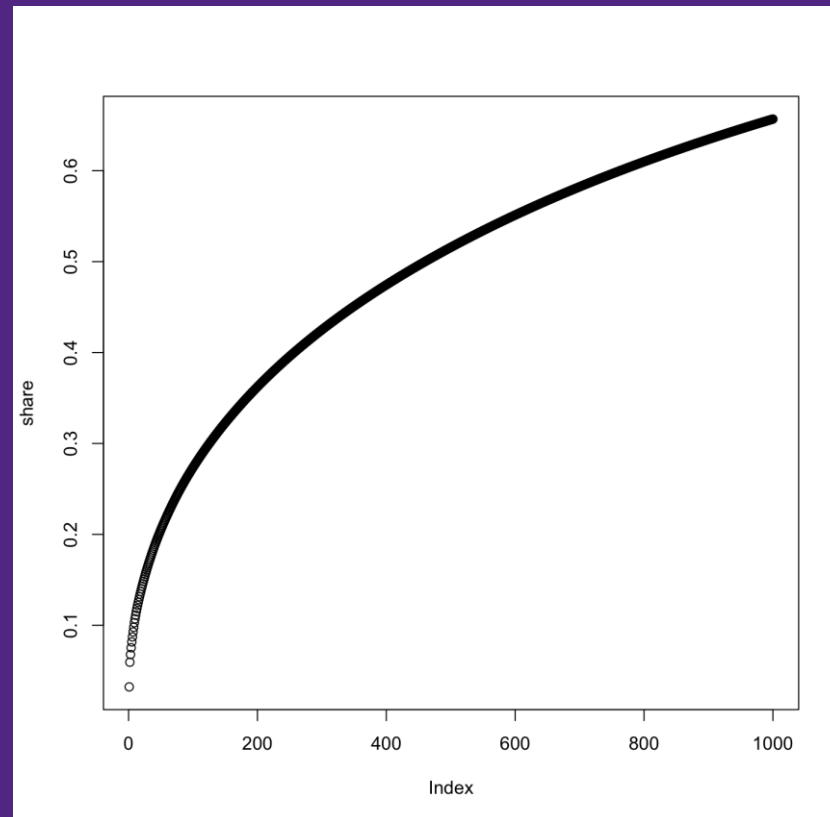


# Choosing $p$ : “Elbow”



# Choosing $p$ : “Share”

“Share” is cumulative sum of squared singular values, normalized by SS



$p = 9$  gives a share of 0.1;  $p = 48$  gives a share of 0.2;  $p = 460$  gives a share of 0.5

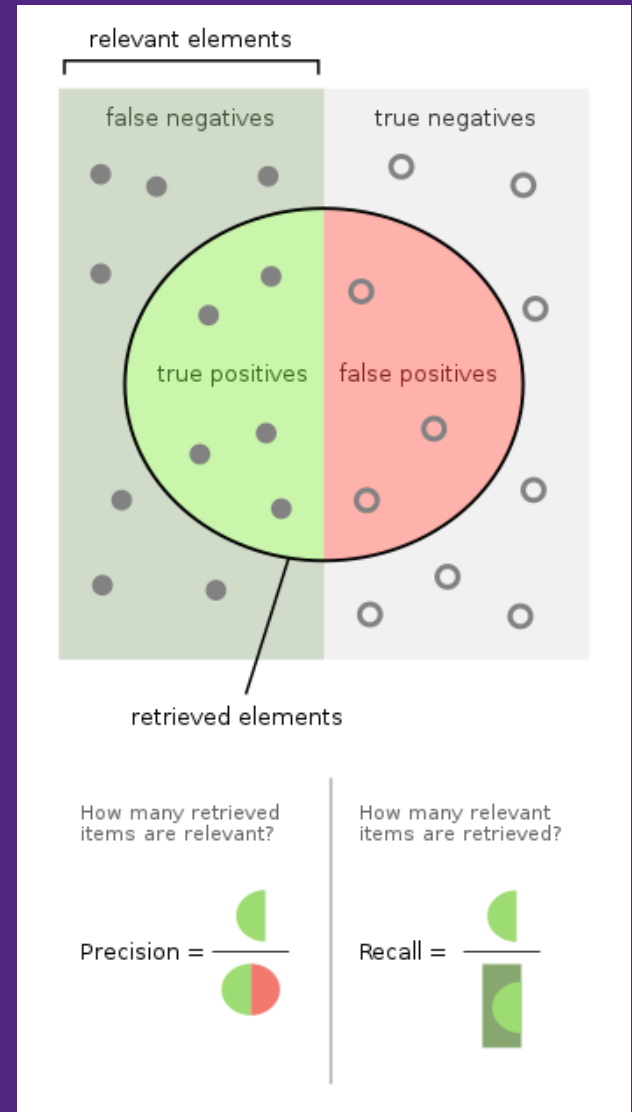


# Choosing $p$ : Application-driven

- “Why are we doing this again?”
- Examining topics manually to learn about the corpus
  - If you choose  $p = 6$ , the first 5 topics will be same as if you had chosen  $p = 5$
  - As long as you are finding interesting topics, you can keep going

# Choosing $p$ : Application-driven

- If you are using the learned representations for retrieval, can evaluate different  $p$ 
  - Precision = proportion of documents returned that are relevant
  - Recall = proportion of relevant documents in the corpus that are returned
  - F score =  $2 * (\text{precision} * \text{recall}) / (\text{precision} + \text{recall})$
  - Between 0 and 1



# Using the New Representations for Documents and Words

# Rows of $U$ and $V$ as term and document representations

- $M_{m \times n} = U_{m \times p} \Sigma_{p \times p} V^T_{p \times n}$
- Remember:  $m$  terms,  $n$  documents
- Each column of  $V^T$  corresponds to a document
- Each row of  $U$  corresponds to a term
- All of these vectors have dimension  $p$ .
- Each one can be used as a vector representation for a term or document

| $V^T$ | D1 | D2 | D3 | D4 | D5 | D6 |
|-------|----|----|----|----|----|----|
| W1    | 1  | 0  | 1  | 1  | 1  | 0  |
| W2    | 0  | 1  | 0  | 0  | 1  | 1  |

Columns of  $V^T$  are new vector representations for each document

| U      | T1 | T2 |
|--------|----|----|
| cat    | 1  | 0  |
| dog    | 1  | 0  |
| horse  | 1  | 0  |
| apple  | 0  | 1  |
| orange | 0  | 1  |

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| 1 | 0 | 1 | 1 | 1 | 0 |
| 1 | 0 | 1 | 1 | 1 | 0 |
| 1 | 0 | 1 | 1 | 1 | 0 |
| 0 | 1 | 0 | 0 | 1 | 1 |
| 0 | 1 | 0 | 0 | 1 | 1 |

Rows of U are new vector representations for each term

# Re-arranging the SVD equation

- Recall:  $V^T V = U^T U = I$  (identity)

- $\dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$

- $\dot{M}_{m \times n} V_{n \times p} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T V_{n \times p}$

- $\dot{M}_{m \times n} V_{n \times p} = U_{m \times p} \Sigma_{p \times p} I_{p \times p}$

- $\dot{M}_{m \times n} V_{n \times p} = U_{m \times p} \Sigma_{p \times p}$

- $\dot{M}_{m \times n} V_{n \times p} \Sigma_{p \times p}^{-1} = U_{m \times p} \Sigma_{p \times p} \Sigma_{p \times p}^{-1}$

- $\dot{M}_{m \times n} V_{n \times p} \Sigma_{p \times p}^{-1} = U_{m \times p} I_{p \times p}$

- $\dot{M}_{m \times n} (V_{n \times p} \Sigma_{p \times p}^{-1}) = U_{m \times p}$

# Rows of U represent terms

- $\dot{M}_{m \times n} (V_{n \times p} \Sigma^{-1}_{p \times p}) = U_{m \times p}$
- Each element of row  $i$  of U is a weighted sum of a row of M
- Each element of row  $i$  of U is **summary** or a **feature** for **term  $i$**

# Re-arranging the SVD equation

- Recall:  $V^T V = U^T U = I$  (identity)
- $\dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$
- $U_{p \times m}^T \dot{M}_{m \times n} = U_{p \times m}^T U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$
- $U_{p \times m}^T \dot{M}_{m \times n} = I_{p \times p} \Sigma_{p \times p} V_{p \times n}^T$
- $U_{p \times m}^T \dot{M}_{m \times n} = \Sigma_{p \times p} V_{p \times n}^T$
- $\Sigma_{p \times p}^{-1} U_{p \times m}^T \dot{M}_{m \times n} = \Sigma_{p \times p}^{-1} \Sigma_{p \times p} V_{p \times n}^T$
- $\Sigma_{p \times p}^{-1} U_{p \times m}^T \dot{M}_{m \times n} = I_{p \times p} V_{p \times n}^T$
- $(\Sigma_{p \times p}^{-1} U_{p \times m}^T) \dot{M}_{m \times n} = V_{p \times n}^T$



# Rows of $V$ represent documents

- $(\Sigma_{p \times p}^{-1} U_{p \times m}^T) \dot{M}_{m \times n} = V_{p \times n}^T$
- Each element of column  $j$  of  $V^T$  is a weighted sum of a column of  $\dot{M}$
- Each element of column  $j$  of  $V^T$  is **summary** or a **feature** for **document  $j$**

# SVD as dimensionality reduction

- In the term-document matrix,
  - Each term represented by a vector of length  $n$
  - Each document represented by a vector of length  $m$
  - These representations are not comparable.
- LSA/SVD gives us
  - Much more compact representations – length  $p$
  - A **representation of all terms and documents**  
*in the same space*
- Can use Cosine similarity, dot product, or other techniques like Euclidean distance, etc.
- Can compare document to document and document to term!

# Retrieval

- Given a single-term query
  - Look up the corresponding row in U
  - Rank columns of  $V^T$  by their similarity to that row
  - Return documents in that order

| $V^T$ | D1 | D2 | D3 | D4 | D5 | D6 |
|-------|----|----|----|----|----|----|
| W1    | 1  | 0  | 1  | 1  | 1  | 0  |
| W2    | 0  | 1  | 0  | 0  | 1  | 1  |

| U      | T1 | T2 |
|--------|----|----|
| cat    | 1  | 0  |
| dog    | 1  | 0  |
| horse  | 1  | 0  |
| apple  | 0  | 1  |
| orange | 0  | 1  |

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| 1 | 0 | 1 | 1 | 1 | 0 |
| 1 | 0 | 1 | 1 | 1 | 0 |
| 1 | 0 | 1 | 1 | 1 | 0 |
| 0 | 1 | 0 | 0 | 1 | 1 |
| 0 | 1 | 0 | 0 | 1 | 1 |

# Multi-word queries

- $\Sigma_{p \times p}^{-1} U_{p \times m}^T \dot{M}_{m \times n} = V_{p \times n}^T$
- This equation "shrinks" every document representation from length  $m$  to length  $p$
- Given a new document  $\mathbf{d}_{m \times 1}$ , we get its representation like this:
- $\Sigma_{p \times p}^{-1} U_{p \times m}^T \mathbf{d}_{m \times 1} = \mathbf{v}_{p \times 1}$

# Multi-word queries

- $\Sigma_{p \times p}^{-1} U_{p \times m}^T \mathbf{d}_{m \times 1} = \mathbf{v}_{p \times 1}$
- Given the new document's representation, compare it to all the representations in  $V_{p \times n}^T$
- Can use cosine, for example
- Retrieve e.g. the top 10 most similar

# Adding documents

- Representation depends on entire corpus
- To allow a new document to modify the representation (of all words and documents), must “re-compute” the SVD
- (There are algorithms for updating SVDs without a total re-do.)

# Related Methods

# Non-negative Matrix Factorization

- NMF for short
  - $\dot{M}_{m \times n} = W_{m \times p} H_{p \times n}$
  - Subject to  $W_{m \times p} \geq 0, H_{p \times n} \geq 0$
- Similar (sometimes easier) interpretation because no negative weights.
- Cannot approximate the original matrix any better than SVD does. (Why?)
- Unlike SVD, not guaranteed to find global minimum.
- Topics not “ordered” by importance



# Probabilistic Latent Semantic Analysis

# Summary

- LSA Compresses the Term Document Matrix

$$U_{m \times p} \Sigma_{p \times p} V^T_{p \times n}$$

- Columns of  $U$  represent word “clusters” (topics)
- Rows of  $V^T$  represent document “clusters”
- Rows of  $U$  represent words using  $p$  dimensions
- Columns of  $V^T$  represent documents using  $p$  dimensions
- Any technique that uses vector similarity or distance can use similarity or distance between rows of  $U$  and/or columns of  $V^T$
- NMF gives similar output,  $W_{m \times p} H_{p \times n}$  with restriction to positive values.
- PLSA gives probabilistic interpretation of topics

# Retrieval Example