

William Burton

Site Name:

ANY Town Weather USA

Site Purpose

This site is for the information of ANY Town USA. Information will be provided by photo and displays with description and explanation of the photos and displays. It will have maps of the town. This site will provide information about the town and local events taking place.

Target Audience

Target audience will be primarily female/male age 16-65, but we will appeal to families as well.

Design Process

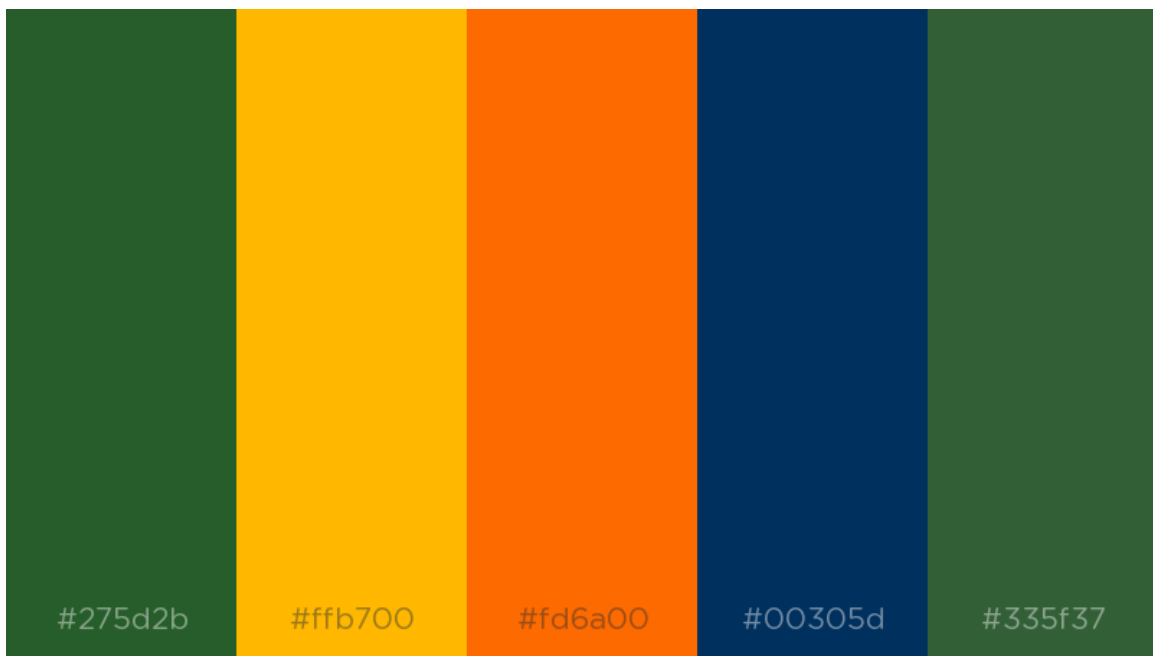
This has been a learning experience. I do not look at website the same. I have always noticed well designed websites but I did not know of all the work that goes into one.

Branding

Website Logo



Color Palette



coolors

coolors.co/275d2b-ffb700-fd6a00-00305d-335f37

Primary	Secondary	Accent	Accent
#275D2B	#FFB700	#FD6A00	#00305D

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Typography

Impact, Cursive, sans-serif

This is a heading

This is bold and makes a statement, plus it is easy to read.

This is a paragraph

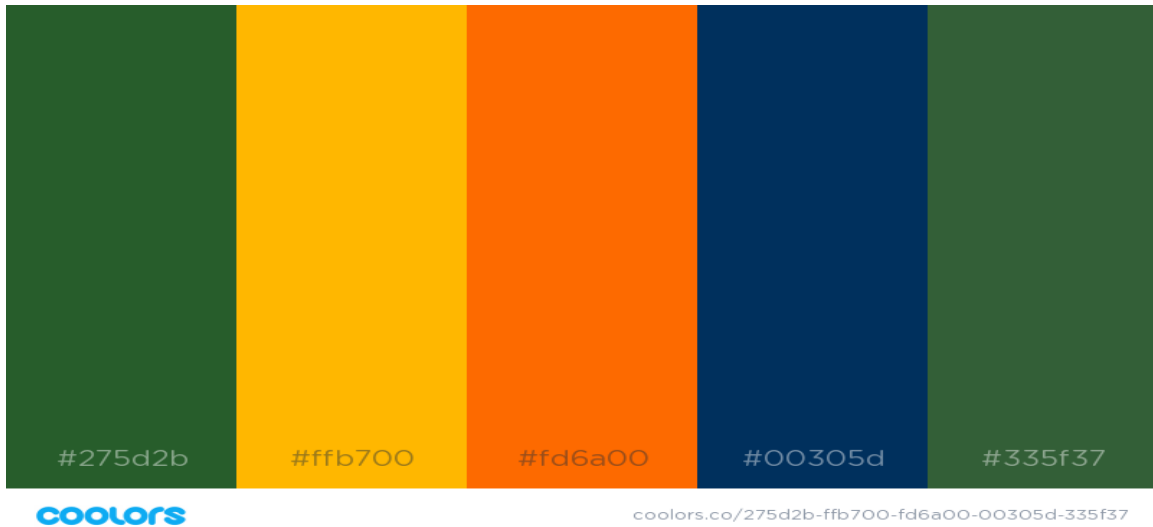
This will be for the paragraphs and other minor sentences.

Heading and Paragraph Fonts:

Navigation

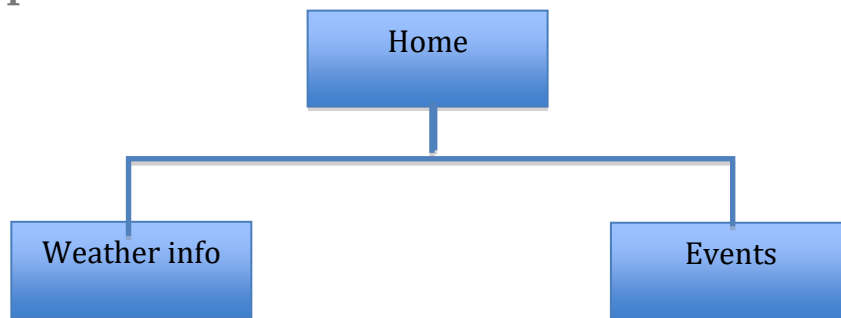
Main Navigation

Green Home Page Yellow Nav bars Orange Nav bars Blue Reservation Other site



Layout

Site Map



Wireframes



ANY Town Weather USA



Where The Weather Changes Every 30 Minutes!



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