FAOZIYYAH BUSARI

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PROFILE SUMMARY

Product Designer and Developer with years of experience in user-centered design, prototyping, and digital product development. Proficient in Figma, user research methodologies, and creating intuitive user interfaces for web and mobile applications. Combines strong full-stack development skills with design thinking to deliver seamless, implementable user experiences. Experienced in working with cross-functional teams and conducting end-to-end UX processes from research to production.

SKILLS

- Design Tools: Figma, Figjam, Adobe XD, Prototyping, Wireframing, Maze

- Product Design: User Research, Usability Testing, Journey Mapping, Design Systems, Heuristic Evaluation, Accessibility (WCAG 2.1)

- Full-Stack Technologies: React, HTML5, CSS3, JavaScript, Node.js, RESTful APIs, Git, Angular, Responsive Design, Vue/Vite,

- Research Methods: User Interviews, Competitive Analysis, Heuristic Evaluation, A/B Testing, Performance Analytics

- Collaboration: Cross-functional Teamwork, Client Communication, Agile Methodology

- CMS Platforms: WordPress, Drupal, Shopify

EDUCATION

Diploma in Interactive Media Design   Jan 2024 - Present
Algonquin College, Ottawa, Ontario
- Dean's Honors List: GPA: 4.0
- Portfolio: https://busa0019.github.io/faozee/
- GitHub: https://github.com/busa0019

Student Leadership Program   Sept 2024 – Apr 2025
Algonquin College, Ottawa, Ontario
- Completed a provided reflection assignment on applying leadership knowledge to practical scenarios, demonstrating problem-solving and teamwork abilities
- Completed required volunteering to support graduation, contributed to community events, and enhanced organizational skills

Bachelor's Degree in Agricultural Economics and Extension   Dec 2013 – Oct 2018
Federal University Dutsin-ma, Katsina State, Nigeria.
- Academic Achievements: Graduated with Distinction, Dean's List [2018] Best Graduating Student in Faculty of Agriculture GPA 3.98/4.0
- Projects: Thesis on "Effect of Cabbage Production on Food Security Status of Farmers in Katsina Metropolis"

EXPERIENCE

UI/UX Designer & Frontend Developer   Jan 2024 - Present
Algonquin College, Ottawa, ON (Hybrid)

- Lead end-to-end product design lifecycle from research and wireframing to development handoff and launch for client projects

- Conduct user research including interviews, usability testing, and competitive analysis to define product requirements
- Develop responsive accessible frontend interfaces using React, HTML, CSS, and JavaScript, adhering to WCAG 2.1 guidelines and design specifications
- Create comprehensive design systems, journey maps, and wireframes at various fidelity levels
- Collaborate with project managers and developers to ensure design feasibility and alignment with business goals
- Iterate on designs based on client feedback while maintaining clear communication and expectations

Full-Stack Developer   Sept 2025 - Oct 2025
Codveda Technologies (Internship), (Remote)
- Build scalable full-stack web applications using React, Node.js, and RESTful APIs
- Collaborate cross-functionally to align features with product goals and improve commerce tool usability

Frontend Developer   May 2025 – Oct 2025
SoftMark Technologies Inc (Internship), Ottawa, ON (Remote)
- Develop responsive user interfaces with React.js, HTML, CSS, and JavaScript
- Translate Figma/Adobe XD designs into functional components, integrating RESTful APIs

AI Data Trainer   May 2024 - Present
Outlier, United States (Remote)
- Train AI models by creating and answering diverse questions monthly, enhancing model performance by 20%.
- Assess factual accuracy and contextual relevance of AI-generated responses, resulting in a 15% increase in model reliability.
- Evaluate and rank AI-generated responses, ensuring an accuracy rate of over 90%.

Product Designer & UX Researcher   Sept 2019 - Oct 2020
D'Errands Nig Ltd, Nigeria (Remote)
- Led end-to-end UX design for mobile and web applications, conducting user research and usability testing
- Create high-fidelity interactive prototypes in Figma, improving user task completion rates by 35%+
- Develop comprehensive design systems, user journeys, and wireframes for product teams
- Collaborate with development teams to ensure design fidelity and technical feasibility
- Conducted comprehensive UX audits and design critiques for projects, identifying usability issues and providing actionable improvement recommendations

VOLUNTEER

Volunteer   Jan 2024 - Present
AC Volunteer Centre, Algonquin College, Ottawa, ON
- Assisted at the International Education Centre Drop-In Table on AC Day 1, welcoming over 500 students, answering queries, facilitating AC Hub activities, and offering navigation assistance across campus.

Volunteer   Nov 2024
Canadian Bureau for International Education, Ottawa, ON
- Assisted with event coordination by welcoming and directing attendees, managing registration processes, and ensuring a positive participant experience.