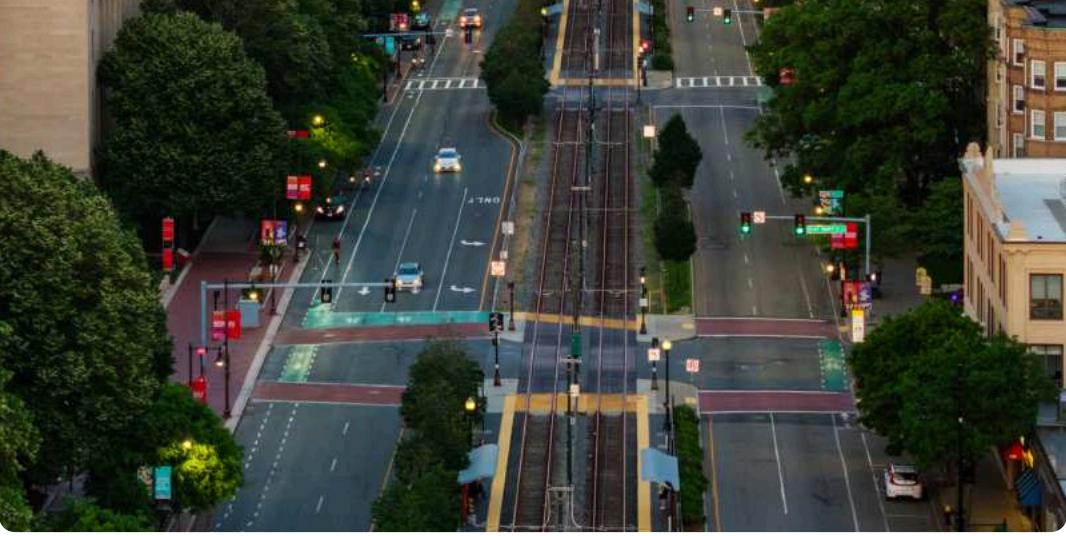




Boston University SASE 2025-2026

# SPONSORSHIP PACKAGE



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# SPONSORSHIP MESSAGE

Dear Potential Sponsor,

On behalf of Boston University's Society of Asian Scientists and Engineers, we are honored to introduce our chapter and share our story with you.

Founded in 2014, BU SASE initially thrived, building a supportive community for Asian-heritage students eager to grow in their STEM careers. However, like many organizations, we faced a tremendous setback with the onset of COVID-19 in 2020. With most campus activities coming to a halt, SASE was forced to pause, and rebuilding seemed daunting. Yet, through the dedication of our members and the collective drive to make a positive impact, we revived our chapter—stronger and more resilient than ever.

Thanks to the dedicated support from alumni and industry partners, BU SASE has seen tremendous growth within the last few years. This support has more importantly assisted the students who have dedicated their time and effort towards making SASE an organization worth developing. Through our professional development events, community service initiatives, and culturally diverse social meetings, we have grown in all three SASE branches, yet there is still more to achieve! Hence, we humbly invite you to collaborate with our organization to positively strengthen, enhance, and empower Asian students in science, technology, engineering, and mathematics.

By partnering with our chapter, your company will have exclusive opportunities to engage one-on-one with some of the most talented and diverse individuals at Boston University through coffee chats, professional workshops, and much more!

We thank you for your time and your consideration for our sponsorship package. We look forward to hearing from you and having the opportunity to partner with your organization to support Asian-heritage students at Boston University.

Sincerely,

Emily, Todd, Andrew, Kyle, Jimmy

BU SASE Core Executive Board 2025 - 2026



# ABOUT SASE



## Professional Development

As the first pillar of the Boston University SASE Chapter, we strive to provide essential skill resources to prepare members for the global business world.

## Cultural Heritage

As the second pillar of BU SASE, we are dedicated to organizing and promoting events that celebrate the diversity in Asian heritages and cultures.

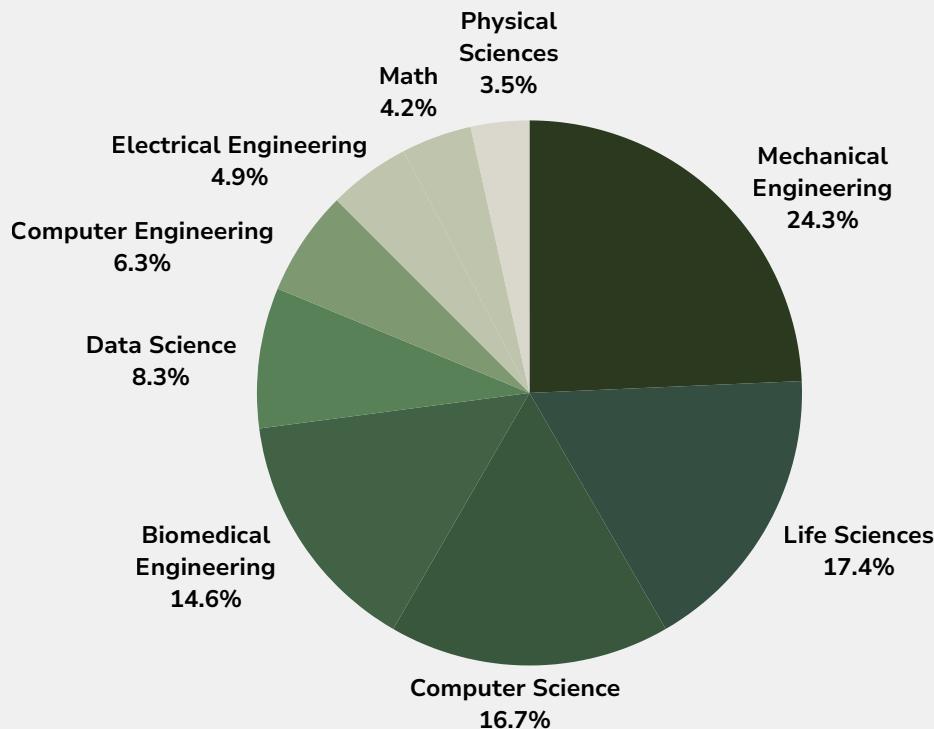
## Community Service

As the final core pillar, BU SASE is committed to providing diverse opportunities for members to make impactful contributions on local communities in the Greater Boston area.



# CHAPTER STATISTICS

## MAJOR DISTRIBUTION

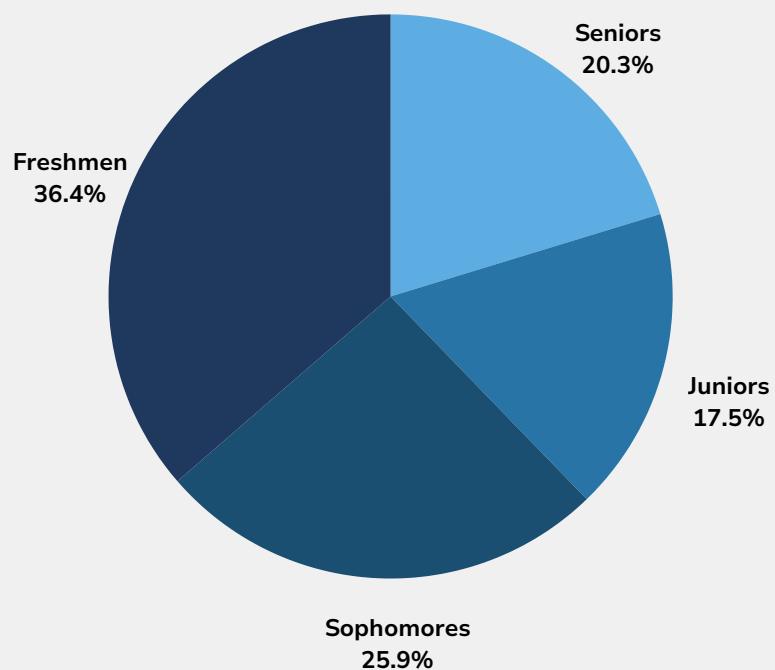


This past year, BU SASE has seen the largest membership growth in recent years, with over **140** active members!

To better understand the engagement within our chapter, we gathered some data from the 2024-25 academic year that offers a comprehensive overview of our chapter's demographics



## CLASS YEAR



# CONFERENCES

## STEM Connect

STEM Connect (previously known as the SASE National Convention) is the largest annual conferences for Asian Americans in the US. Drawing over 3000 professionals and students from around the country, this three-day long convention provides invaluable opportunities to network with industry professionals and students across the nation, attend insightful panels, and engage in a variety of workshops. In 2024, STEM Connect was hosted in Boston, allowing our chapter to send **81 members**. Several members secured summer internships, and **over 10** received interviews from this opportunity!



## Northeast Regional Conference (NERC)

NERC is the other annual conference for Asian-heritage scientists and engineers in the Northeast, offering leadership workshops, career development, and networking opportunities. Nine members from our chapter attended this year, gaining insights from industry leaders, enhancing their professional skills, and building meaningful connections across chapters.



# PROFESSIONAL DEVELOPMENT

## Networking Night

Our fall semester's annual professional event invites AAPI industry professionals from various STEM fields, including biotech, medicine, aerospace, and more, to join us for a night of networking and panel discussions. Through casual networking and Q&A sessions, members are able to connect with industry professionals and learn more about opportunities after graduation.

## Innovation Symposium

Innovation Symposium engages both undergraduate and graduate students through a research symposium and panel discussion. Asian-heritage graduate students are invited to showcase their research and share their experiences navigating academia, while undergraduates gain insights into the variety of research areas and opportunities.



## BU Spark! x BU SASE Industry Tours

Last semester, we launched a new professional development initiative aimed to provide insight into various industries through site tours and networking sessions. Through these tours, members learned about cutting-edge research at biotech start-ups, explored manufacturing processes at leading industry firms, and more!

## BU SASE x Theta Tau Resume Review

Through collaboration with Boston University's chapter of Theta Tau, a professional engineering fraternity, our chapter co-hosted a resume review, where underclassmen paired with upperclassmen to receive valuable insight and constructive feedback on their resumes.

# CULTURAL HERITAGE

## VSA x SASE Holiday Party

Bringing in the festivities, our chapter hosted an annual collaboration with the Vietnamese Student Association (VSA) to celebrate the end of the first semester and the holiday season. Across hot chocolate and various festive activities, members of both organizations got to socialize and build meaningful bonds.



## General Body Meetings

Our chapter's general body meetings (GBMs) aim to foster community amongst individuals by creating chill environments for members to meet new people. Through our GBMs, we also aim to promote diversity through cultural celebrations for holidays like the Mid Autumn Festival and Holi, as well as events inspired by various Asian pop-culture like Squid Games themed trivia.



## AAPI Celebration @ the Museum of Science

In celebration of AAPI heritage month, our chapter was invited to table alongside various AAPI organizations across Massachusetts at the Museum of Science in Cambridge. Through this event, our chapter had the opportunity to connect those AAPI organizations, learn about their initiatives, and engage in meaningful conversations.

# COMMUNITY SERVICE



## Mass Audubon Habitat Restoration

Through collaboration with Mass Audubon, members rolled up their sleeves to remove invasive species and restore natural habitats; working alongside Nigerian dwarf goats to support the longevity and biodiversity of the ecosystem.

## Charles River Conservancy Clean Up

With environmental stewardship as a core focus of our service events, members volunteered with the Charles River Conservancy to help remove litter around the Charles River as part of an effort to maintain local biodiversity and ecosystems.

## Bruins TD Garden Volunteering

Engaging in local sports culture, our chapter joined forces with Boston University's Theta Tau to volunteer at TD garden for the Boston Bruins Foundation's 50/50 Raffle, raising **over \$5000** for youth and community programs in the Greater Boston area

## CommonCare Meal Prep

In partnership with CommonCare, members participated in a heartfelt meal prep by preparing dinners for individuals facing food insecurity, fostering empathy and teamwork by supporting underserved populations around the Greater Boston.



# ENGAGEMENT PROGRAMS

## Mentorship Program

Our mentorship program connects underclassmen with upperclassmen who guide them through life at BU, academics, professional development, and more! Groups are formed through events like speed dating and mentorship brunch, with many bonds lasting way beyond the program. This past year we had our highest engagement yet, with **27** mentor-mentee groups.



## Study with SASE

Study with SASE provides members with a collaborative environment to study, complete assignments, and help others out with schoolwork. This program aims to strengthen connections and foster community amongst members.

## Sunrise Hike

Alongside the Northeastern chapter of SASE, BU SASE embarks on an annual sunrise hike at Blue Hills Reservation. Members of both chapters get the chance to touch grass and form intercollegiate bonds in this early morning adventure.

# BUDGET

## WHY SPONSOR BU SASE?

Each year, our chapter dedicates a large budget to provide the best events for our members to enhance their growth at Boston University, professionally, culturally, and socially. Your generous contributions will directly support various programming and initiatives our chapter hosts to empower our chapter's missions and curate well rounded experiences for our members.

ITEM	COST (\$)
<b>Professional Exploration &amp; Development</b>	
SASE National Conference (STEM Connect)	10,485
SASE Northeast Regional Conference	1,203
Networking Night & Innovation Symposium	1,737
Industry Tours	576
<b>Social, Cultural, &amp; Service Events</b>	
Volunteering Transportation Expenses	190
Monthly General Body Meetings	551
Collaborative Events	221
Sunrise Hike	475
<b>Engagement Programs</b>	
Mentorship Program	861
Study with SASE	1,024
Fundraising Expenses	408
<b>Operational Costs</b>	
Merchandise	722
Splash (Club Fair)	52
<b>Total Expenses</b>	<b>18,505</b>

# SPONSORSHIP TIERS

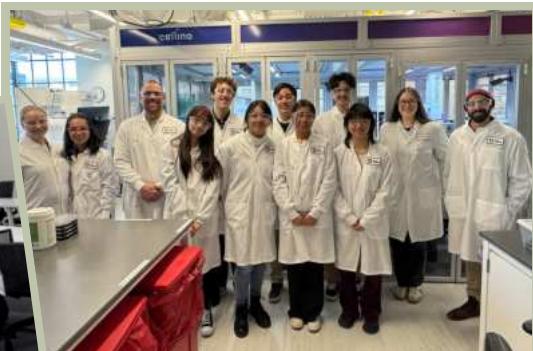
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SPONSORSHIP BENEFITS	SILVER \$150	GOLD \$250	PLATINUM \$500+
Company Logo on Digital Media	✓	✓	✓
Company Spotlight in Monthly Newsletter	✓	✓	✓
Private Coffee Chats/Info Sessions	✓	✓	✓
Professional Dev. Workshops	✓	✓	✓
Company Recruitment Event		✓	✓
Promotional Media on Digital Platforms			✓
BU SASE Resume Book Access			✓



# DESCRIPTION OF BENEFITS

SPONSORSHIP BENEFITS	DESCRIPTION OF BENEFITS
Company Logo on Digital Media	Sponsors will have their company logo displayed on our website, Instagram, and LinkedIn page
Company Spotlight in Monthly Newsletter	Sponsors will receive a shout out in one of our monthly newsletters sent to our general body
Private Coffee Chats/Info Sessions	Sponsors will be able to host company-centric information sessions to our general body, and advertise potential career opportunities
Professional Dev. Workshops	Sponsors will be able to host a professional development workshop (ie: resume review or mock interview) for our general body
Company Recruitment Events	Sponsors will be able to host recruitment events upon request, or secure a spot at our annual Networking Night for recruitment purposes.
Promotional Media on Digital Platforms	Sponsors will have customized sections in our newsletters for employment postings or other promotional media upon request.
BU SASE Resume Book Access	Sponsors will have access to our chapter's resume book, which includes a catalog of qualified candidates that fit your company's needs



# WAYS TO SUPPORT

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\*Note: As a non-profit organization, all monetary donations to BU SASE are **tax deductible**.

METHOD OF PAYMENT	INSTRUCTIONS
Venmo	Venmo our treasurer <b>@Kyle-Armstrong-108</b> with your company name and the corresponding sponsorship tier in the memo
Zelle	Zelle our treasurer Kyle Armstrong at <b>+1(617) 676-5271</b> with your company name and corresponding sponsorship tier in the memo
BU Giving	<ol style="list-style-type: none"><li>1. Proceed to <a href="https://www.bu.edu/alumni/giving/">https://www.bu.edu/alumni/giving/</a></li><li>2. Click "Give now" in the top right corner</li><li>3. Under "Designation", choose the "Campus Life" dropdown and select "<b>Clubs and Organizations</b>"</li><li>4. A new text box should appear under "Designation", prompting "Please enter the fund you'd like to support". Type "<b>Society of Asian Scientists and Engineers</b>"</li></ol>

After deciding on the payment method and sponsorship tier, please send us an email at **busase@bu.edu** with the subject line "[Company Name] Sponsorship - [Payment Method]" and you will receive an invoice confirming your sponsorship details.

Additionally, please send us a high resolution image of your company's logo for marketing purposes!

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**Thank you for your generous support!**

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If any questions or concerns arise, please contact BU SASE at busase@bu.edu or our Corporate Relations Chair, Michelle Yang, at mxyyang@bu.edu

# THANK YOU!



## CONTACT



busase@bu.edu



<https://www.linkedin.com/company/bu-sase>



@bu\_sase