BUSAYO OYEWOLE

Product designer, writer, instructor

WORK HISTORY

User Experience Designer, Instaff & Jobs

BERLIN, 2020 TO PRESENT

I own the UX and UI results at Instaff

I manage developers and other stakeholders to achieve business metrics

I analyse our products, set the metrics for testing, and present ways to optimize for business objectives

User Experience Designer, Siegwerk AG

COLOGNE, 2019

Worked closely with product owner to achieve business metrics

Responsible for the UI & UX results of the product Managed product localisation for German, US and Chinese markets

UI developer, Flagship (working student)

KREFELD, 2018

Implemented UI designs using html, css & Javascript Testing and fixing websites for usability, functionality, cross-browser compatibility and responsive issues

Interaction Designer, Kudi Inc (YC WA'17)

LAGOS, 2016 - 2017

Founding designer, UX writer
Responsible for user research, analysis & insights
Design of product to reflect business and user research

Web Designer, Freelance

LAGOS, 2013 - 2016

Design of web interfaces for clients Writing copies for products and brands

CONTACT

Busayomioyewole@gmail.com +4915210186641

POTFOLIO

busayyyo.github.io (public)

PREVIOUS EDUCATION

MSc. Usability Engineering

HOCHSCHULE RHEINWAAL, 2019

BSc. Psychology

OBAFEMI AWOLOWO UNIVERSITY, 2015

PUBLICATIONS

Conversational design

Accessibility design

Navigating entry-level UX design

Designers guide to git

Beginner's guide to Figma,

Udemy course

VOLUNTEER WORK

Instructor, Redi School, 2020 Instructor, xph berlin summer sch, 2021

HIGHLIGHTED SKILLS

Critical thinking, UX design, UI design, Product management Rapid prototyping, UX analysis, HTML, CSS, & Vuejs