

9:15 -

La Salle Rm. 1

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In Your Face (book): Social Media and unfair labor practices

## Critical Incident

1) Clarify David as an activist em

2) Opportunity to expand and live between bullying and slander

3) Is this case: - Bullying?

- Social media?

- Unionization?

4) Ethics: Is this speech "Right" and/or legal (code of ethics)

5) Clarification: Clarification between Mulligans (Father/son)

6) Opportunity for smaller case based questions from broader questions

7) Describe the slanderous nature of posters in critical incident

8) Reference back to earlier case

## Teaching Note

1) Additional Pedagogical material

2) Adjust to Bloom's taxonomy

3) specific management courses

4) Distinction between legality and ethics

5) Social media policy in references needs to be sourced (Walman, Shinn)

6) Core Petters for additional Pedagogical material