CI   healthcare.gov

Descriptive case (not a decision case)

~~How does~~

Non-techies are likely to find this too technical,
(background → development might help very much)
contextual
☆ for instance, who is title & Catherine Sybilus?
Excellent at helping to understand the implications
this confusion had on
Obama administration

☆ must use past-tense

☆ Needs hook~ why should students care

☆ shorten (too long)

choose specific date ☆ (like oct. 01 ~ crash date)
to determine relevence
(or to Congressional testimony had) instead of ongoing,
descriptive shouldn't end with a question
C.I. vision should still be around decision point
(i.e. going-live despite bugs)

TN (epilogue expansion is okay, but remember
TN content must refer back to C.I., not just add
new, previously unmentioned aspects.

classes this might apply to: include public administration

~~Never~~ scope creep (customer expansion of the project)

Friday   11:00a
Lasalle 3
        healthcare.gov

frank.a.dattilo@net.elmhurst.edu

TN

How does halo effect impact various class room topic handlings?

L.O.'s ~~mapped~~ excelled & mapped back well

✗ L.O. 1   change "understand" to Assess, examine...

✗ Reference Format needs to follow guidelines

Q. 2 & 3 could use discussion to flesh out relevence and end like "we recommend..."

LaSalle 3   11:00 a   Friday

frank.a.dattilo@net.elmhurst.edu

CI   Leadership Transition at Microsoft

In addition to strategy,   Lends itself to
Succession Planning →↑ HR & Leadership classes

Avoid scope creep (this is growing quite large
                                        for a CI)
If something doesn't directly impact on the decision,
     it might be best left-out.

    Include Bill Gates info.

as Embryo case + this falls behind the CI schedule,
        or consider case path which extends timeline.

―――――――――――――――――――――――――――――――

TN. For class; what criteria   would be relevant
                for this decision?
        consider vision,

    Must stay stand-alone sufficient.

    Re-organize the L.O.'s
        why ~~~~ using triple barrel on Q2?
        map each L.O. to each Q.

    Narrow Questions 1 & 2
                                        decision
Recommend to professors what ∧ would be
preferred, rather than what was chosen.
make suggestions on how professors handle this
     rather than simply stating what
          decisions were made.

TN

La Salle 3   11:00a Friday
frank.a.dattilo@net.elmhurst.edu

Leadership Transition at Microsoft

F

The Family Business

CI

needs to good, strong hook upfront

try to draw a sense of urgency

reorganize to get to the decision at-hand
of succession must be earlier

Final Paragraph on page 3 shows urgency,
so, maybe move that up to an earlier spot.

✳ must use past tense

consider using teams to reduce Number of
Names.

add small paragraph re: Phillipines & family business
international flavor

give basic family tree instead of making it a student project

How do family members rank (evenly or heirachicly)
~~and~~ within the family,

simplify by:
choosing one (ie. Alvin's) concern

There are no camps, but the badges are important
generational

The Family Business

TN

Sketching a family tree is ~~best~~ task for author

give more info about ~~lecture~~ succession planning
   to simplify for instructor. (Like a note)

criteria   was hidden instead of explicit.

for retreat?   might benefit from more elaboration
   on page 4   Question 3   or   expansion
                              It's purpose,
                         what it would look like,

⭐ L.O.1 – consider dropping or changing towards
   "create a   succession plan, considering
      these   many factors."

⭐ L.O.'s ← could be cut down; follow Bloom's
              shouldn't look like a question.

      use Questions to support the L.O.

include a summation discussion in the
      Question/Answer portion.

   Give the issues, then give a brief summary.