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① Add a photo of source
C.I.
confessional
ask editors
3rd permission

② Focus on Rolling Stone's cover -
reduce re-exampling, make them stronger
is it about?
choice

③ Journalism ethics or companies/people's
response to cover? Look into
code of ethics for journalists
choice

④ ACLU - how would they have
responded - freedom of the
press issues. We only hear
from critics not those in
favor of cover
choice

⑤ irrational corp. response - wouldn't
have to buy it but retailers possible
could still stock it - fit in dis-
cussion
with our demographic
choice
Time - controversial figures have been
"Person of the Year" - may or may not
choice

⑦ consider 2 or 3 critical incidents
help.
corresponding teaching notes
choice

① action verbs for objectives must
"Analyze" not "understand"
choice

② appendices should be added
social media - not main focus -
take out or look at public
response in another c.i. choice
your notes
appendices should be added