

COMPANY PROFILE

iPhiTech is derived from *International Philippine Technologies* that was coined by Arnel Gilbuela, one of the web development pioneers of the company. The founding members of this start-up believe that even the most cutting-edge technology can be underwhelming if it is not used strategically. Hence, they created a company that is all about making the most out of the available technology and making sure to help the I.T. Industry in the Philippines to prosper by giving opportunities to Filipinos. iPhiTech's **core strength** is from its employees and clients.

As a registered corporation, iPhiTech is known as **iPhiTech IT and Digital Solutions Corporation**, a company that focuses on providing high-quality website development and digital marketing services to clients from all over the world. Using the latest techniques and the most innovative technologies, the company aims to make websites and digital innovations more accessible to various brands operating on a tight budget such as freelancers, start-ups, and small to large-scale businesses. In web development, the company focuses on Clickfunnels, Kartra, WordPress, Shopify, PHP, and ReactJS.

iPhiTech's web development and digital marketing work speak for themselves. The company's solutions are results-driven and personalized. They believe that a one-size-fits-all IT development and digital marketing strategy does not exist. iPhiTech can help analyze each business, determine what it needs to grow, and build solutions that would address website creation and digital marketing challenges, and check what needs from the ground up, to make sure they are perfect for the client's brand. iPhiTech provides clear, tangible, and measurable online results to ensure that the company is the right IT and digital marketing team for every client.

iPhiTech's **Mission** is to provide consistent top-quality web development, software development, and mobile app development (for both Android and iOS platforms) to local and international brands. Additionally, to provide affordable yet powerfully results-driven digital marketing strategies through social media management, content marketing, search engine optimization, search engine marketing through different platforms for diversified businesses.

Through these, the company has come up with its vision as The fundamental technology solutions provider trusted by credible business entities in providing web and software development, e-Commerce platforms, web content production, social media and Search Engine Optimization, and other digital marketing services in the Philippines and abroad.

OUR MISSION

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Provide affordable yet powerfully results-driven digital marketing strategies through social media management, content marketing, search engine optimization, search engine marketing through different platforms for diversified businesses.

OUR VISION

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