

# Kernel methods

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# Linear $\rightarrow$ Non-linear

Two approaches:

Kernel methods

# Linear $\rightarrow$ Non-linear

Two approaches:

Kernel methods

guarantees, well understood

# Linear → Non-linear

Two approaches:

Kernel methods

- guarantees, well understood
- computationally intensive (small data)

Neural networks

- less well understood

# Linear $\rightarrow$ Non-linear

Two approaches:

Kernel methods

- guarantees, well understood
- computationally intensive (small data)

Neural networks

- less well understood
- computationally cheap (large data)

# Next couple of weeks

Kernel methods

## Next couple of weeks

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High level picture

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Support Vector classification and regression



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Support Vector classification and regression

Kernel PCA

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Random Fourier Futures

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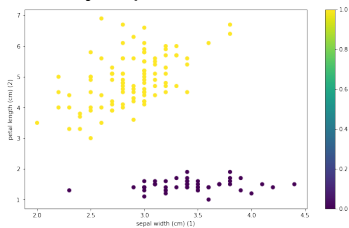
Kernel PCA

Random Fourier Futures

Credit risk, Power data

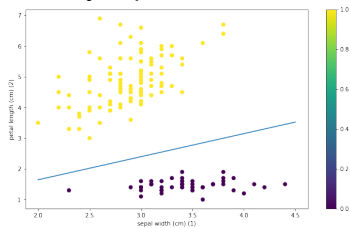
# Classification

## Linearly separable



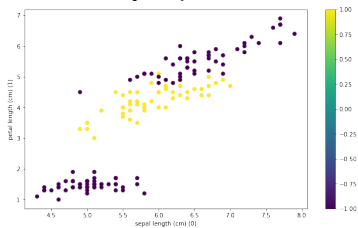
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## Linearly separable



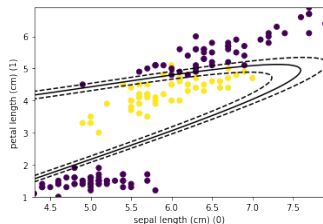
# Classification

Not linearly separable



# Classification

Not linearly separable



Boundaries not linear..

but are linear in a higher dimensional space!

## Closer look

Principled approach for linear  $\rightarrow$  nonlinear

Powerful, yet generalizes well

Often explainable

at least more than other state of art

New advances increase reach (more data)

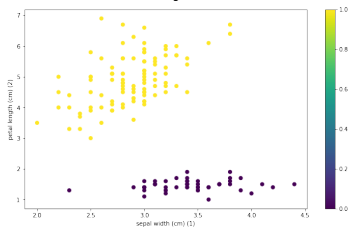
but not as much as NN



# Stepping back

Linearly separable

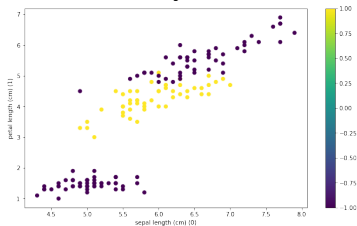
Where would you draw a *linear* classifier?



# Stepping back

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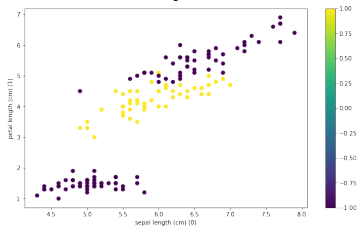
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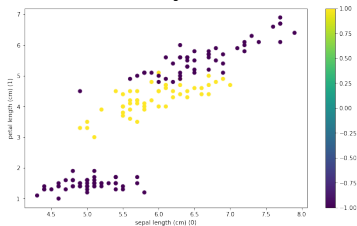


Minimum number of mistakes?

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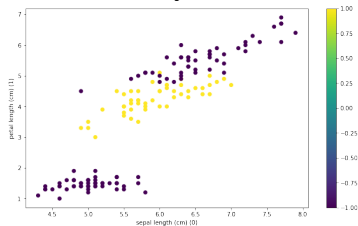


Minimum number of mistakes?  
infeasible, NP-hard

# Stepping back

Not linearly separable

Where would you draw a *linear* classifier?



Minimum number of mistakes?

infeasible, NP-hard

Instead: variation of  $\ell_1$  loss, sum of margins

## Setting up linear classification

Distance of  $\mathbf{z}$  from a plane  $\mathbf{w}^T \mathbf{x} - b = 0$ ?

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Distance of  $\mathbf{z}$  from a plane  $\mathbf{w}^T \mathbf{x} - b = 0$ ?

$$\frac{\mathbf{w}^T \mathbf{z} - b}{\|\mathbf{w}\|}$$

# Formulation of Support Vector Classification

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Analyze this in some detail



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Analyze this in some detail

One of the key advantages: interpretability

Comes through formulation

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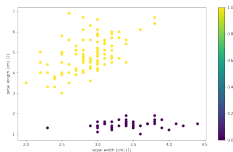
Analyze this in some detail

One of the key advantages: interpretability

Comes through formulation

Primal/Dual formulation is a key optimization idea  
accelerations of training neural networks  
resource allocation/optimization in economics,  
urban planning

# Formulation



Linearly separable points:  
Training data:

$$(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), \dots, (\mathbf{x}_n, y_n)$$

Margin (closest distance from separating boundary)

$$\gamma(\mathbf{w}, b) = \min_{\mathbf{x}_i} \frac{|\mathbf{w}^T \mathbf{x}_i - b|}{\|\mathbf{w}\|}$$

**Redundant parameterization** scaling  $\mathbf{w}$ ,  $b$  by any number does not change the margin

# Formulation

Support vector machine formulation:

$$\mathbf{w}^*, b^* = \arg \max_{\mathbf{w}, b} \gamma(\mathbf{w}, b)$$

subject to  $y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 0$  (for all training  $(\mathbf{x}_i, y_i)$ )

**Redundant parameterization:** scaling  $\mathbf{w}, b$  changes nothing

- only the directions/intercepts matter
- represent by scaling of  $\mathbf{w}, b$  that ensures

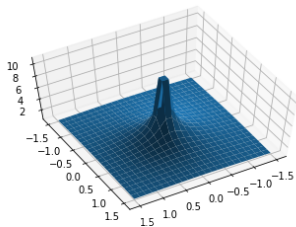
$$\min_{\mathbf{x}_i} |\mathbf{w}^T \mathbf{x}_i - b| = 1$$

# Formulation

Support vector machine formulation  
(removing the redundant formulation)

$$\mathbf{w}^*, b^* = \arg \max_{\mathbf{w}, b} \frac{1}{\|\mathbf{w}\|}$$

subject to  $y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1$  (for all training  $(\mathbf{x}_i, y_i)$ )



# Formulation

$\frac{1}{\|\mathbf{w}\|}$  is convex, but...

*maximizing* a convex fn isn't convex optimization

minimize convex/maximize concave in convex domain

But it is easy to come with a convex formulation

$$\mathbf{w}^*, b^* = \arg \min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2$$

subject to  $y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1$  (for all pairs  $(\mathbf{x}_i, y_i)$ )

# A bit on convex optimization

General concepts beyond support vector machine formulation

## A bit on convex optimization

General concepts beyond support vector machine formulation

Lagrangian:

$$L(\mathbf{w}, b, \Lambda) = \frac{1}{2} \|\mathbf{w}\|^2 + \sum_i \lambda_i \left( 1 - y_i (\mathbf{w}^T \mathbf{x}_i - b) \right)$$

$L(\mathbf{w}, b, \Lambda)$  is a key idea in any constrained optimization



# Langrangian

What would the following equal?

$$\begin{aligned} & \max_{\Lambda \geq 0} L(\mathbf{w}, b, \Lambda) \\ &= \begin{cases} \frac{1}{2} \|\mathbf{w}\|^2 & \text{if } 1 - y_i(\mathbf{w}^T \mathbf{x}_i - b) \leq 0 \text{ for all } i \\ \infty & \text{if } 1 - y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 0 \text{ for any } i \end{cases} \end{aligned}$$

So the constrained optimization can be written as the *unconstrained*

$$\min_{\mathbf{w}, b} \max_{\Lambda \geq 0} L(\mathbf{w}, b, \Lambda)$$

# Primal/dual formulation

Neat property of Lagrangians:

Optimal point

$$\min_{\mathbf{w}, b} \max_{\Lambda \geq 0} L(\mathbf{w}, b, \Lambda) \text{ (primal formulation)}$$

Dual formulation (Nash, von Neumann)

$$\max_{\Lambda \geq 0} \min_{\mathbf{w}, b} L(\mathbf{w}, b, \Lambda) \text{ (dual formulation)}$$

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Incidentally Nash won both the Nobel Prize in Econ and the Abel Prize

# Primal/dual formulation

For free:

$$\min_{\mathbf{w}, b} \max_{\Lambda \geq 0} L(\mathbf{w}, b, \Lambda) \geq \max_{\Lambda \geq 0} \min_{\mathbf{w}, b} L(\mathbf{w}, b, \Lambda)$$

But equality in many cases

- in many convex formulations, including our current case
- so one could solve either version
- dual in kernel methods very insightful for explainability

## Dual formulation: 2 key insights

- Setting gradient of  $L(\mathbf{w}, b, \Lambda)$  to 0, optimal  $\mathbf{w}^*$  satisfies

$$\mathbf{w}^* = \sum_i \lambda_i y_i \mathbf{x}_i$$

**Representer theorem:** solution  $\mathbf{w}^*$  is linear combination of inputs

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**Representer theorem:** solution  $\mathbf{w}^*$  is linear combination of inputs

- Finding  $\Lambda$ s

$$\max_{\Lambda \geq 0} \sum \lambda_i - \frac{1}{2} [\lambda_1 y_1 \quad \dots \quad \lambda_n y_n] X X^T \begin{bmatrix} \lambda_1 y_1 \\ \vdots \\ \lambda_n y_n \end{bmatrix}$$

Data only shows up through dot products ( $XX^T$ )  
Crux of Kernel approach to nonlinearity

## What if not linearly separable?

$$\mathbf{w}^*, b^* = \arg \min \frac{1}{2} \|\mathbf{w}\|^2$$

subject to  $y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1$  (for all training  $(\mathbf{x}_i, y_i)$ )

In this case, **no  $\mathbf{w}, b$  pair will satisfy all constraints**

In some cases,  $y_i(\mathbf{w}^T \mathbf{x}_i - b) = 1 - \xi_i$  for some  $\xi_i \geq 0$

If  $\xi_i > 1$ , the point is misclassified

## Slack $\xi_i$ : hinge loss

For each example,  $y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 - \xi_i$  (for  $\xi_i \geq 0$ )  
if  $\xi = 0$  then inequality, if  $\xi > 0$  equality

Equivalently,  $\xi_i = \max(0, 1 - y_i(\mathbf{w}^T \mathbf{x}_i - b))$  (Hinge loss)



## Non-linear separable formulation

$$\mathbf{w}^*, b^* = \arg \min \frac{1}{2} \|\mathbf{w}\|^2 + C \sum \xi_i$$

subject to  $y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 - \xi_i$  (for all training  $(\mathbf{x}_i, y_i)$ )  
 $\xi \geq 0$  (or  $-\xi_i \leq 0$ )

### Dual formulation

$$\max_{C \geq \lambda \geq 0} \sum \lambda_i - \frac{1}{2} [\lambda_1 y_1 \quad \dots \quad \lambda_n y_n] X X^T \begin{bmatrix} \lambda_1 y_1 \\ \vdots \\ \lambda_n y_n \end{bmatrix}$$

## Dual formulation: 2 key insights

- Setting gradient of  $L(\mathbf{w}, b, \{\xi_i\}, \Lambda, \{\mu_i\})$  to 0, optimal  $\mathbf{w}^*$  satisfies

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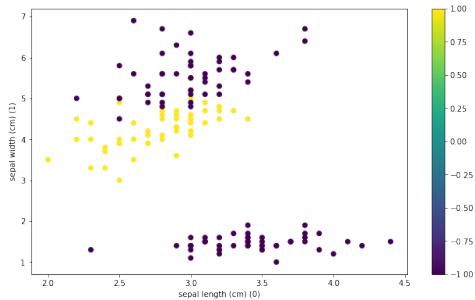
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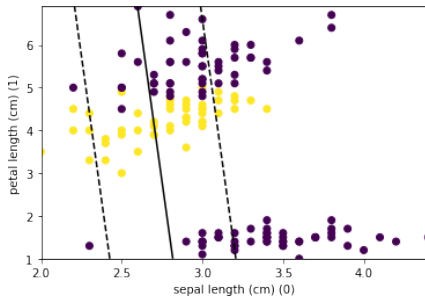
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Data only shows up through dot products ( $XX^T$ )  
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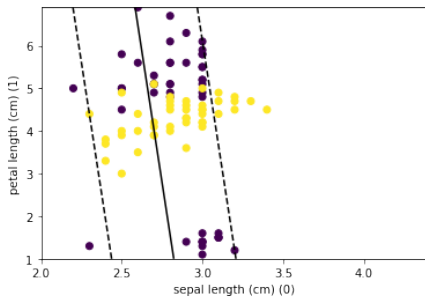
# Visualization



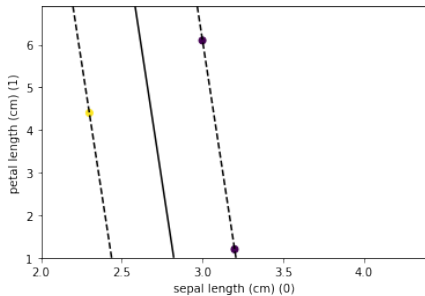
# Classification



# Support vectors



# Support vectors



## But how?

Only things that matter:

- dot products of test/examples

- dot products between examples



## But how?

Only things that matter:

dot products of test/examples

dot products between examples

Replace  $\mathbf{x}_i^T \mathbf{x}_j$  by a nonlinear function  $k(\mathbf{x}_i, \mathbf{x}_j)$

not any nonlinear function, must be chosen properly

if chosen properly  $k$  reflects dot product in lifted space

## Generalization: informal

Informally, quantify quality of a SVC by proportion of support vectors

Cross validation

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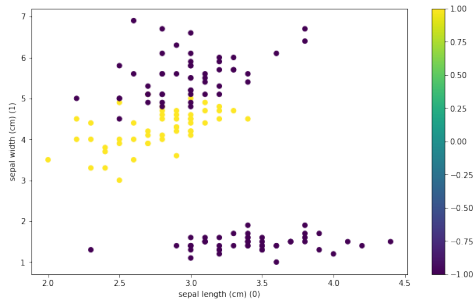
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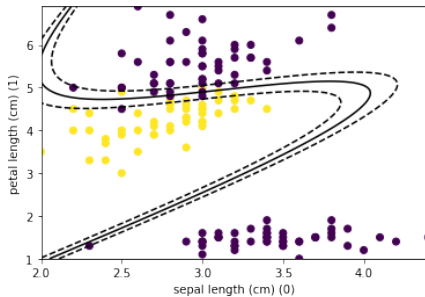
Average over all train/validate sets

Estimated generalization error:  $k/n$

# Linear to nonlinear

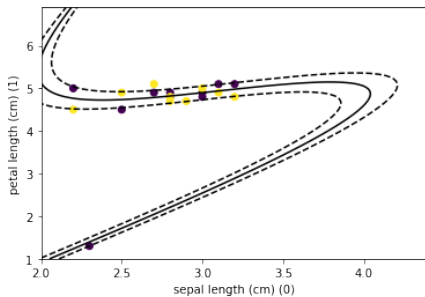


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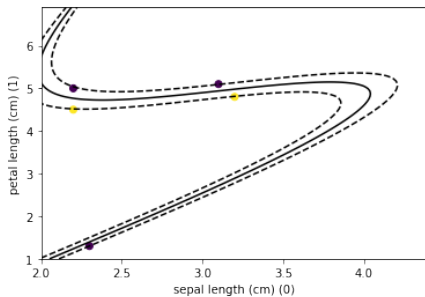




# Support vectors: nonlinear



## Support vectors: nonlinear

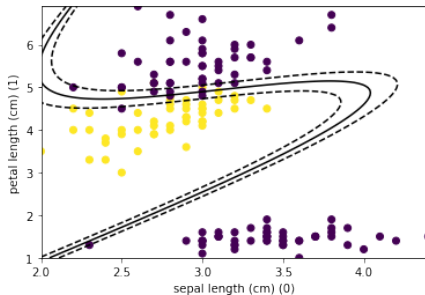


# Introducing nonlinearities

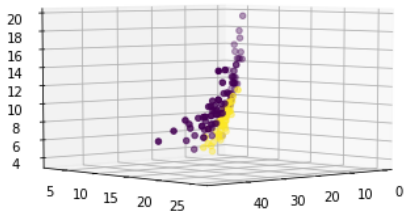
Recall: for prediction on test  $\mathbf{z}$   
only need  $\mathbf{x}_i^T \mathbf{x}_j$ , for every pair of training examples  
quadratic complexity in training set!  
 $\mathbf{z}^T \mathbf{x}_i$  for every training example

**Key idea:** Replace  $\mathbf{x}_i^T \mathbf{x}_j$  with a *kernel function*  $k(\mathbf{x}_i, \mathbf{x}_j)$

# Understanding kernel functions



# Understanding kernel functions



## Lifting training points

Lift  $\mathbf{x} \rightarrow \phi(\mathbf{x})$

In the example above:

$$(x_1, x_2) \rightarrow (x_1^2, x_2^2, \sqrt{2}x_1x_2, \sqrt{2}x_1, \sqrt{2}x_2, 1)$$

## Lifting training points

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$$(x_1, x_2) \rightarrow (x_1^2, x_2^2, \sqrt{2}x_1x_2, \sqrt{2}x_1, \sqrt{2}x_2, 1)$$

Linear classifier in the higher dimension

Since transformation nonlinear

linear boundaries in higher dimension look non-linear

# Higher dimension space

Doesn't computation scale with the dimension of higher space?

Kernels to the rescue:

$$\text{No, } \phi(\mathbf{x})^T \phi(\mathbf{y}) = k(\mathbf{x}, \mathbf{y})$$

Dimension of  $\phi(\mathbf{x})$  doesn't matter!



# What does the higher dimensional space look like?

Reproducing Kernel Hilbert spaces

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“Smooth spaces”

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“Smooth spaces”

Shorter “length”  $\leftrightarrow$  smoother function

## Non linear SVC in RKHS terms

Map  $\mathbf{x} \rightarrow f_{\mathbf{x}}$ , where  $f_{\mathbf{x}}$  is a point in a RKHS

Prediction with  $f_{\mathbf{w}}$  on test point  $f_{\mathbf{z}}$ :  $\langle f_{\mathbf{w}}, f_{\mathbf{z}} \rangle - b$

Find the function that minimizes the hinge loss  
subject to a smoothness constraint ( $\|f_{\mathbf{w}}\| < T$ )



## Ridge regression

Host of other problems that lend themselves to kernel methods

LLS: Given training  $X$  and target  $\mathbf{y}$ , find

$$\arg \min_{\mathbf{w}} \|\mathbf{y} - X\mathbf{w}\|^2$$

Optimal solution is

$$\hat{\mathbf{w}} = (X^T X)^{-1} X^T \mathbf{y}$$

## Ridge regression

Host of other problems that lend themselves to kernel methods

Regularized LS: Given training  $X$  and target  $\mathbf{y}$ , find

$$\arg \min_{\mathbf{w}} (||\mathbf{y} - X\mathbf{w}||^2 + \lambda ||\mathbf{w}||^2)$$

Optimal solution is

$$\hat{\mathbf{w}} = (X^T X + \lambda I)^{-1} X^T \mathbf{y}$$

(see board) which can be written as

$$X^T (X X^T + \lambda I) \mathbf{y}$$

Representer theorem,  $\hat{\mathbf{w}}$  is lin. comb. of examples

## Ridge regression

Regularized LS: Given training  $X$  and target  $\mathbf{y}$ , find

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Optimal solution is

$$\hat{\mathbf{w}} = (X^T X + \lambda I)^{-1} X^T \mathbf{y}$$

Prediction is

$$\mathbf{z}^T \hat{\mathbf{w}} = \mathbf{z}^T (X^T X + \lambda I)^{-1} X^T \mathbf{y} = \mathbf{z}^T X^T (X X^T + \lambda I)^{-1} \mathbf{y}$$

Once again

$\mathbf{z}^T X^T$ : dot product of  $\mathbf{z}$  with training examples

$X X^T$  pairwise dot products between examples

Replace dot products  $\mathbf{x}_i^T \mathbf{x}_j$  with a kernel  $k(\mathbf{x}_i, \mathbf{x}_j)$

## Kernel ridge regression

Replace dot products  $\mathbf{x}_i^T \mathbf{x}_j$  with  $k(\mathbf{x}_i, \mathbf{x}_j)$

Representer Theorem still holds in the abstract RKHS:

$$\phi(\mathbf{w}) = \sum_i \lambda_i y_i \phi(\mathbf{x}_i)$$

Prediction is

$$k(\mathbf{z}, \hat{\mathbf{w}}) = k(\mathbf{z}, X), (k(X, X) + \lambda I)^{-1} \mathbf{y}$$

where  $k(\mathbf{z}, X) = [k(\mathbf{z}, \mathbf{x}_1) \ \dots \ k(\mathbf{z}, \mathbf{x}_n)]$

and

$$k(X, X) = \begin{bmatrix} k(\mathbf{x}_1, \mathbf{x}_1) & \dots & k(\mathbf{x}_1, \mathbf{x}_n) \\ k(\mathbf{x}_2, \mathbf{x}_1) & \dots & k(\mathbf{x}_2, \mathbf{x}_n) \\ \vdots & \vdots & \vdots \\ k(\mathbf{x}_n, \mathbf{x}_1) & \dots & k(\mathbf{x}_n, \mathbf{x}_n) \end{bmatrix}$$

# Kernels?

Popular kernels:

Polynomial:  $k(\mathbf{x}, \mathbf{x}') = (\mathbf{x}^T \mathbf{x}' + c)^d$

Hyperparameters  $c, d$

$\text{RKHS}(d, c) \subset \text{RKHS}(d + 1, c')$  (for appropriate  $c, c'$ )

Radial Basis function:

Hyperparameter  $s$  (scale factor)

$$k(\mathbf{x}, \mathbf{x}') = \exp\left(-\frac{\|\mathbf{x} - \mathbf{x}'\|^2}{2s}\right)$$

$\text{RKHS}(s) \subset \text{RKHS}(s')$  if  $s' < s$

Rule of thumb: kernel with rich enough RKHS

specific kernels can incorporate structure (eg. periodicity)

# Kernels

More on kernels, deeper insights into non-linear features in a separate optional video

When is a bivariate function  $k(\mathbf{x}, \mathbf{x}')$  a valid kernel?

It must be positive semi-definite: namely for any  $n$  and any  $\mathbf{x}_1, \dots, \mathbf{x}_n$ ,

$$k(X, X) = \begin{bmatrix} k(\mathbf{x}_1, \mathbf{x}_1) & \dots & k(\mathbf{x}_1, \mathbf{x}_n) \\ k(\mathbf{x}_2, \mathbf{x}_1) & \dots & k(\mathbf{x}_2, \mathbf{x}_n) \\ \vdots & \vdots & \vdots \\ k(\mathbf{x}_n, \mathbf{x}_1) & \dots & k(\mathbf{x}_n, \mathbf{x}_n) \end{bmatrix}$$

must be positive semi-definite

## Positive semi-definite

An  $n \times n$   $A$  is positive semi-definite (definite) if for all  $\mathbf{w} \in \mathbb{R}^n$ ,  
 $\mathbf{w}^T A \mathbf{w} \geq 0$ . ( $\mathbf{w}^T A \mathbf{w} > 0$ )

Equivalent: All eigenvalues of  $A$  must be  $\geq 0$  ( $> 0$ )

Entries need to be all-positive, all-positive matrices are not positive definite

$\begin{bmatrix} 3 & -1 \\ -1 & 3 \end{bmatrix}$  is positive definite

$\begin{bmatrix} 1 & 3 \\ 3 & 1 \end{bmatrix}$  is not.

## Credit risk monitoring: case study

Fair-Isaac Corporation (FICO) models credit risk  
FICO score you are familiar with



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Start linear, modify to make non-linear

Original/base methods

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Note: both are linear methods

Not an accident: need explainability

## Fisher discriminant for credit risk

Generally FD works when each class can be normally distributed  
Perhaps not a bad assumption in this case

FD is a linear method

Manually make up non-linear functions of features  
Done with lot of background on econometrics models  
Huge part of effort into feature engineering

# Logistic Regression for credit risk

Another linear approach, but with different results  
Usually works well when we have the correct features

Maximum entropy: given the features observed, find generative model for each class that makes no assumptions other than that the model matches the observed moments of features

Not even implicit assumptions are made

Again, feature engineering is the key to success, and built on insights and analysis into credit risk

# Support vector approach

Instead of feature engineering, look at a rich abstract space of features (RKHS obtained via a kernel)

Domain knowledge is not assumed

but you will see how to augment results with it

We will work with credit risk data from Kaggle

link on Lamaku

# Miniproject

- Build a model to predict risk using
  - Base SVM approach (choose kernel)
  - Use different margins for positive/negatives
  - Bayesian interpretations (paper provided)
- Find out the econometric features used
  - Logistic Regression using the above features
- Compare the two
- We will work together (including me!)