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## Unit 2: Advanced Persistent Threats: Applying the Cyber Kill Chain Model to a Case Study

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### Peer Response 1: Digitalisation – What are the Security Implications of the Digital Economy?

#### In reply to Julius Cloos

Re: Initial post

by [Andrius Busilas](#) - Wednesday, 26 June 2024, 1:06 PM

Peer Response

Hi Julius,

Thank you for your insightful discussion on what it means to be a fully digital enterprise and the associated challenges. Your analysis is thorough and thought-provoking.

Your clear definition of a fully digital enterprise and the practical example of replacing physical document transfer with email effectively illustrate the concept. The balanced perspective on not forcing digital solutions is crucial, and the example of Lidl's failed SAP implementation underscores the risks of such transitions.

Your emphasis on security challenges, especially for SMEs, is timely and relevant. The reference to the MOVEit ransomware attack highlights the importance of integrating security measures from the start.

One area for further exploration is the impact of digital transformation on employees and company culture. Discussing strategies for managing this transition smoothly would be valuable. Including examples of successful digital transformations could provide a more balanced perspective, offering insights and inspiration.

Emphasizing the role of data-driven decision-making and enhancing customer experience through digital tools would further enrich your discussion. These aspects are crucial for operational efficiency and competitiveness.

Overall, your post provides a comprehensive overview of the topic. You could offer a more

detailed and holistic view by incorporating these additional points. Great job, and I look forward to reading more of your work!