

-TRACK DATA SCIENCE COURSES

Program Brochure



Business Science
Data Science Education for Business

Business Science At A Glance

Matt Dancho is the Lead Instructor at Business Science University:

- 10+ years consulting and education to Fortune 500 Companies
- Led workshops at NVIDIA GTC Conference
- R/Finance conference presenter
- Creator of software used by major financial organizations
- **Teaches the same tools that deliver multi-million dollar ROI for top organizations**

Expert Guidance

Matt Dancho provides mentorship



Data Science for Business



1000+ Data Scientists



Business-Focused Learning



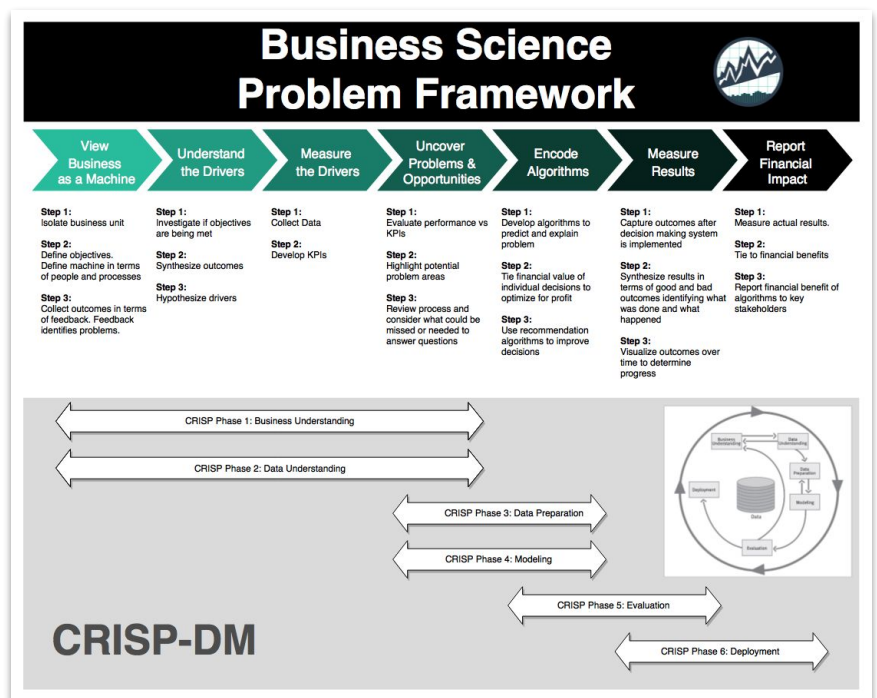
From Beginner to Advanced



Instructor and Community Support



Business Science



Framework for Solving Data Problems

Track Record of Results

Matt Dancho is the Lead Instructor at Business Science University. Over his 10+ year career, Matt has built a track record of successful consulting engagements. Now, he is helping each student learn from his expertise to **become an elite data scientists**.

Real-world problems are challenging. Matt works with Fortune 500 clients in finance and marketing, providing consulting & education services that solve the most complex business challenges. Matt teaches the same tools that deliver multi-million dollar ROI for these exclusive organizations to his students through the **4-Course R-Track Program**.

Matt has led workshops at NVIDIA GTC Conference, the most elite Data Science Conference focused on scalable and computationally intense business analysis. Matt is a regular presenter at the R/Finance & RStudio Conferences.

Matt has created software that is used by major financial organizations and businesses:

- tidyquant (200K+ downloads, used by major financial organizations)
- timetk (300K+ downloads)
- sweep (50K+ downloads)
- anomalize (35K+ downloads)

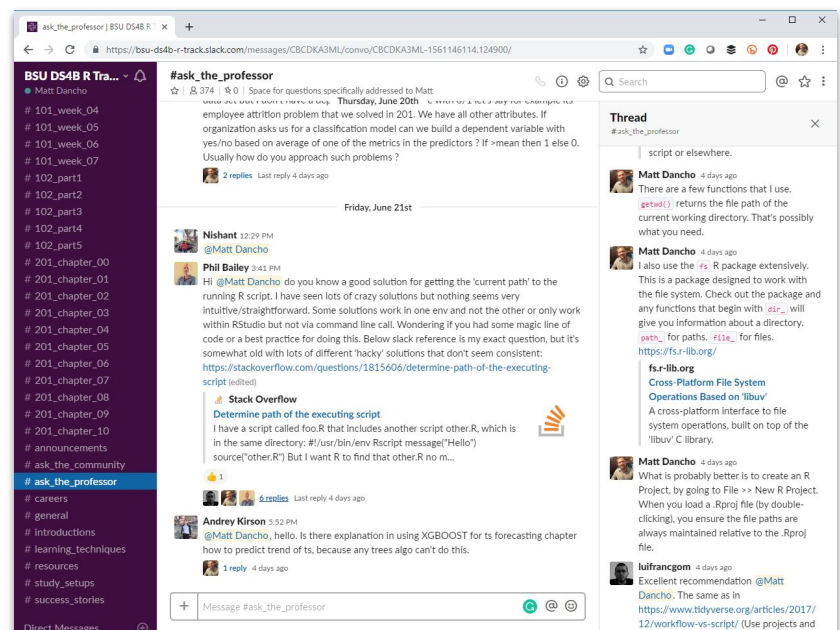
Matt's students have placed highly in data science competitions and have been accepted for data science positions after taking his program.

Learning from Matt's experience in business consulting gets results. Matt provides his expert guidance to students enrolled in the R-Track curriculum.

Start learning from Matt today.



Meet Your Instructor



Get Expert Guidance

Matt Dancho provides mentorship through Private Community Slack Channel



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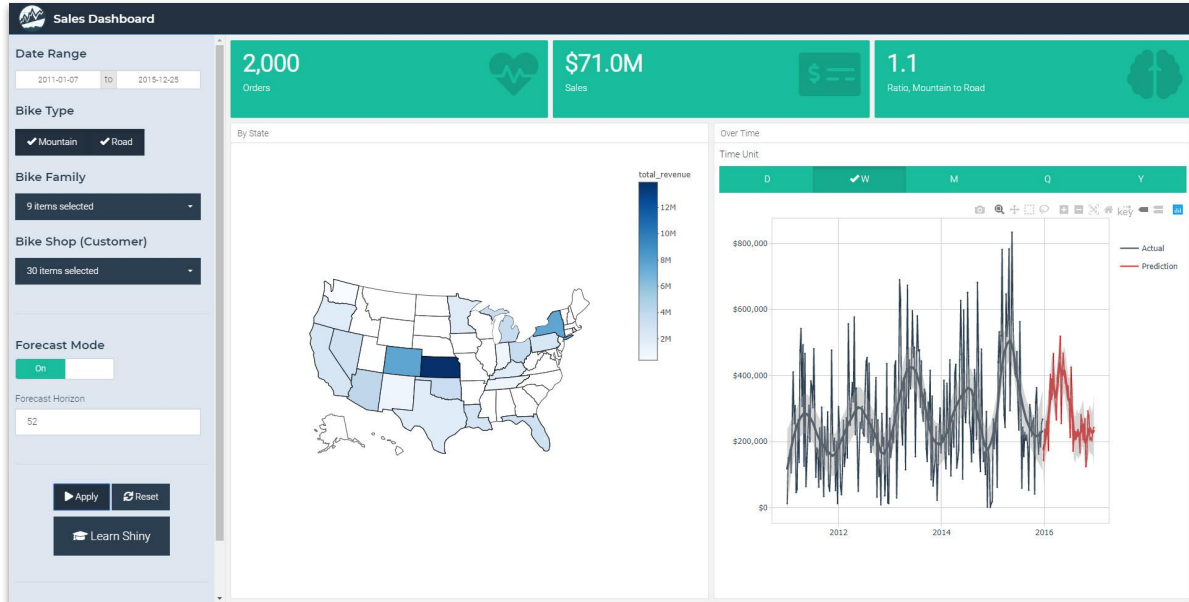
Solve High-Impact Business Projects

Problem

- Your organization needs **results** from the Data Science Practice
- Data Scientists need to deliver **data products at scale**
- Data products must solve **high-impact business problems**
- Data teams need a **framework to manage** and complete projects

Solution: R-Track

- The R-Track combines an innovative 4-course system to deliver **Data Science ROI** through Machine Learning Education
- Students complete end-to-end projects that include **scalable web applications** as project deliverables
- The curriculum focuses on the combination of Business Consulting Process & Advanced Machine Learning to **solve critical business problems like customer churn, demand forecasting, and more.**



Sales Dashboard with Demand Forecast

*By the conclusion of the R-Track, Students complete
Scalable Data Science Web Applications*



-Track Program

Revolutionary Platform

Students learn how to solve high-impact business problems by **completing projects** including churn modeling, customer segmentation, & product pricing modeling.

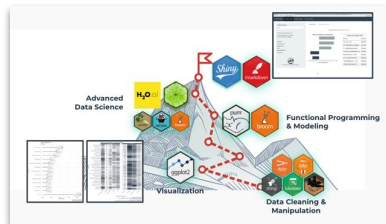
Expert Mentorship

Students have **access to the lead instructor**, Matt Dancho, founder of Business Science and a business consultant with 10+ years of successful track record.

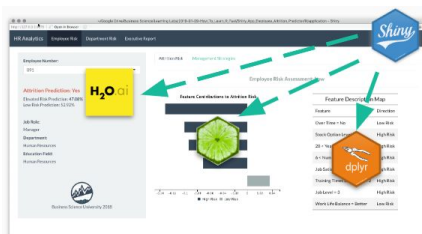
Business-First Focus

Students **deliver results** by developing reports and scalable web applications that can be deployed on-premise or as client-facing applications.

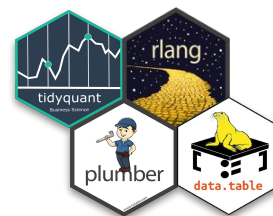
Unified Learning Platform



Complete Projects
Climb the Learning Hill



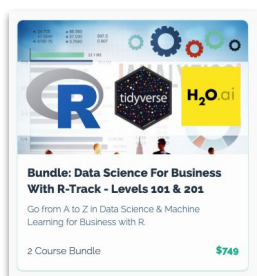
Build Web Apps
Production Ready, Scalable



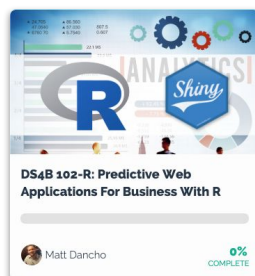
Continue Learning
1-Hour Courses every 2-Weeks

Start

Finish



R-Track: 101 + 201



R-Track: 102 + 202



Learning Labs PRO

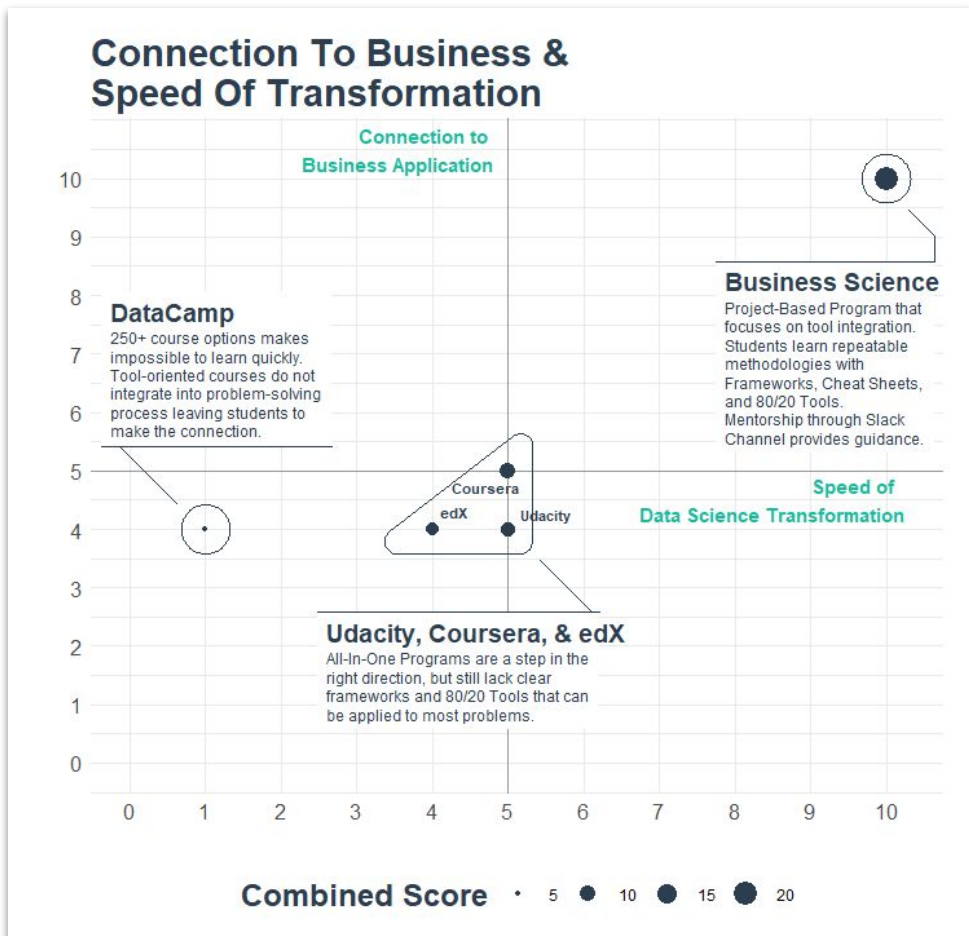


Business Science

Feature Comparison

Results in Weeks, Not Years

- Students focus on generating **Business Value**
- Students learn by creating **Data Products**
- Students follow a **Repeatable Framework** for solving data problems
- Students get access to **Mentorship** to ensure success



*"Your program allowed me to cut down to **50% of the time** to deliver solutions to my clients."*

-Rodrigo Prado, Managing Partner Big Data Analytics & Strategy at Genesis Partners



*"My work became **10X easier**. I can spend quality time asking questions rather than wasting time trying to figure out syntax."*

-Mohana Chittor, Data Scientist with Kabbage, Inc

Results that
Matter to Your
Business



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Start Learning Today

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Contact us for a personalized demo & team plans

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