R-TRACK DATA SCIENCE COURSES

Program Brochure

Business Science
Data Science Education for Business

Business Science At A Glance

Matt Dancho is the Lead Instructor at Business Science University:

- 10+ years consulting and education to Fortune 500 Companies
- Led workshops at NVIDIA GTC Conference
- R/Finance conference presenter
- Creator of software used by major financial organizations
- Teaches the same tools that deliver multi-million dollar ROI for top organizations

Expert Guidance

Matt Dancho provides mentorship

Data Science for Business
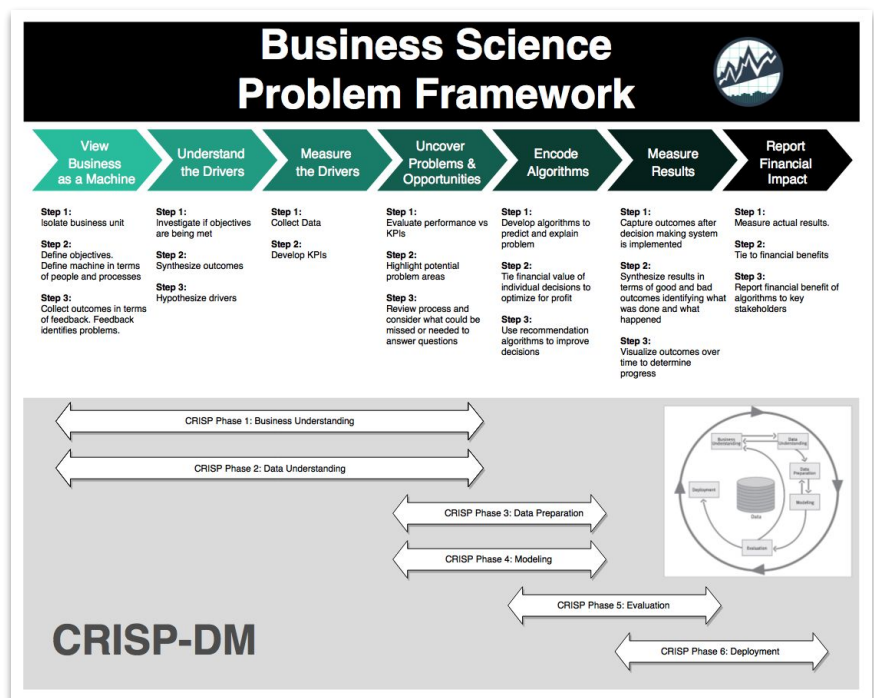
500+ Data Scientists

Business-Focused Learning

From Beginner to Advanced

Instructor and Community Support

Framework for Solving Data Problems

Business Science

Track Record of Results

Matt Dancho is the Lead Instructor at Business Science University. Over his 10+ year career, Matt has built a track record of successful consulting engagements. Now, he is helping students learn from his expertise to become elite data scientists.

Real-world problems are challenging. Matt works with Fortune 500 clients in finance and marketing, providing consulting & education services that solve the most complex business challenges. Matt teaches the same tools that deliver multi-million dollar ROI for these exclusive organizations to his students through the **R-Track**.

Matt has led workshops at NVIDIA GTC Conference, the most elite Data Science Conference focused on scalable and computationally intense business analysis. Matt is a regular presenter at the R/Finance Conference.

Matt has created software that is used by major financial organizations and businesses. Matt is the creator of:

- tidyquant (100K+ downloads, used by major financial organizations)
- timetk (100K+ downloads)
- sweep (30K+ downloads)
- anomalize (20K+ downloads)

Matt's students have placed highly in data science competitions and have been accepted for data science positions after taking his program.

Learning from experience in business consulting gets results. Matt provides his expert guidance to students enrolled in the R-Track curriculum.

Start learning from Matt today.
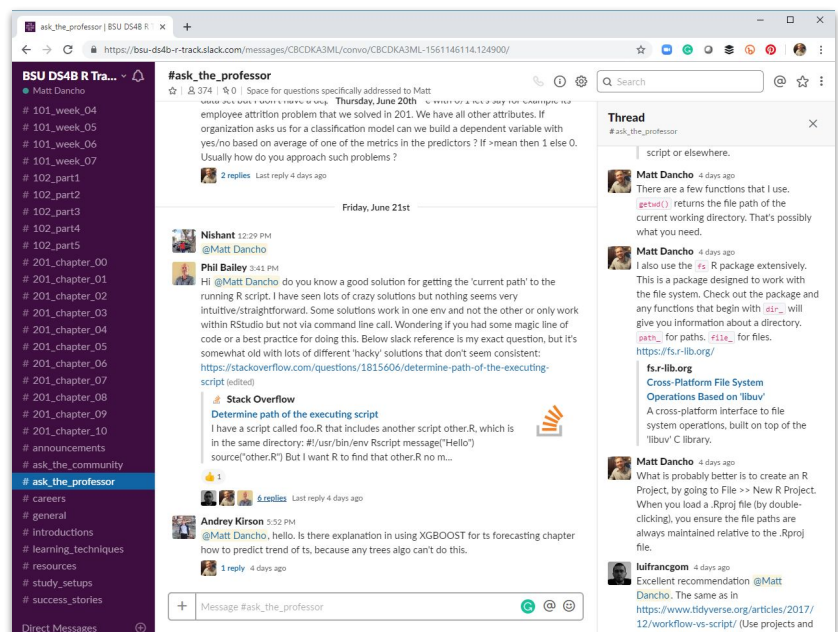
Expert Guidance

*Matt Dancho provides mentorship through Community Slack Channel*

Solve High-Impact Business Projects

Problem

- Your organization needs **results** from the Data Science Practice

- Data Scientists need to deliver **data products at scale**

- Data products must solve **high-impact business problems**

- Data teams need a **framework to manage** and complete projects

Solution: R-Track

- The R-Track combines an innovative 4-course system to deliver **Data Science ROI** through Machine Learning Education

- Students complete end-to-end projects that include **scalable web applications** as project deliverables

- The curriculum focuses on the combination of Business Consulting Process & Advanced Machine Learning to **solve critical business problems like customer churn, demand forecasting, and more**.
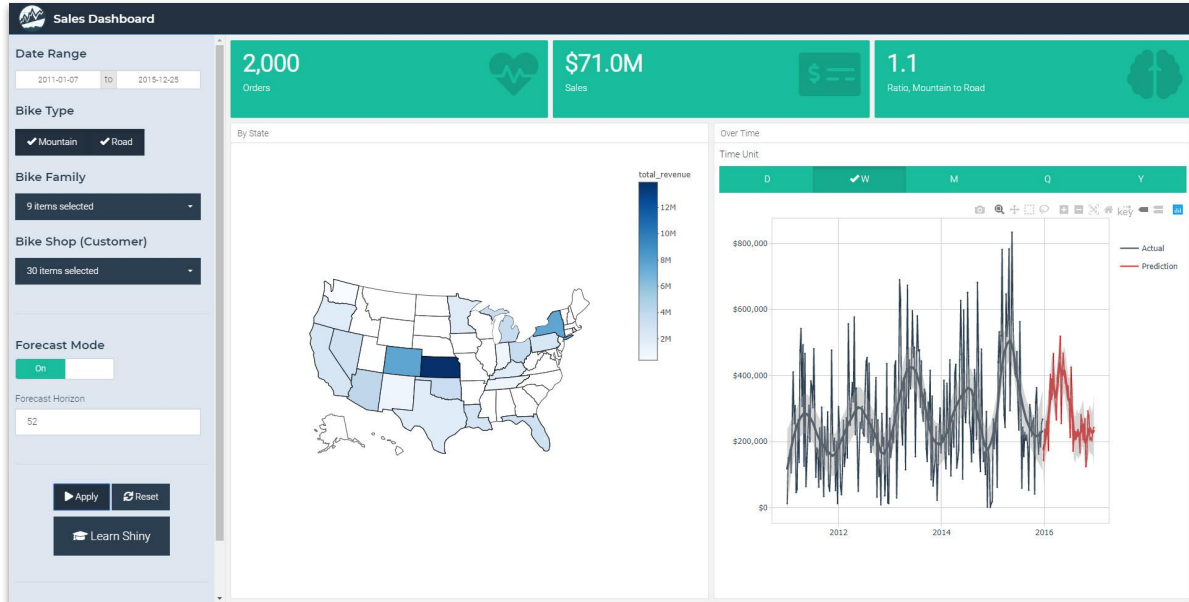
Sales Dashboard with Demand Forecast

By the conclusion of the R-Track, Students complete 4 Scalable Data Science Web Applications

R-Track Program

Revolutionary Platform

Students learn how to solve high-impact business problems by **completing projects** including churn modeling, customer segmentation, & product pricing modeling.

Expert Mentorship

Students have **access to the lead instructor**, Matt Dancho, founder of Business Science and a business consultant with 10+ years of successful track record.
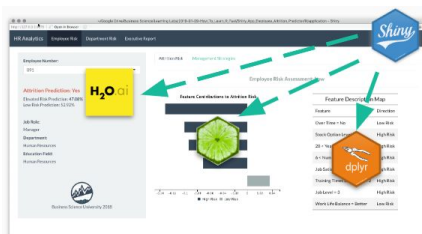
Business-First Focus

Students **deliver results** by developing reports and scalable web applications that can be deployed on-premise or as client-facing applications.
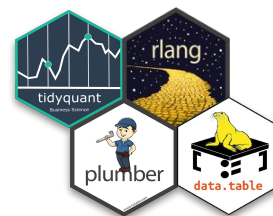
Unified Learning Platform
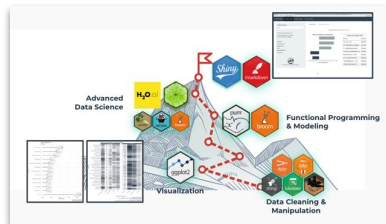
Complete Projects
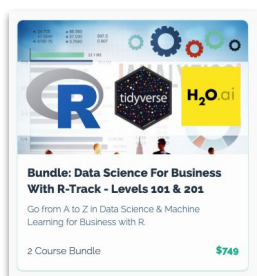Climb the Learning Hill
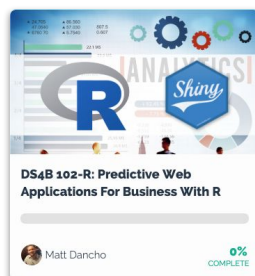

Build Web Apps
Production Ready, Scalable

Continue Learning
1-Hour Courses every 2-Weeks

Start ——①———————②———————③——▶ **Finish**

R-Track: 101 + 201

R-Track: 102 + 202

Learning Labs PRO

Results **in Weeks**, Not Years

- Students focus on generating **Business Value**

- Students learn by creating **Data Products**

- Students follow a **Repeatable Framework** for solving data problems

- Students get access to **Mentorship** to ensure success

Connection To Business & Speed Of Transformation

Connection to Business Application

DataCamp
250+ course options makes impossible to learn quickly. Tool-oriented courses do not integrate into problem-solving process leaving students to make the connection.

Business Science
Project-Based Program that focuses on tool integration. Students learn repeatable methodologies with Frameworks, Cheat Sheets, and 80/20 Tools. Mentorship through Slack Channel provides guidance.

Speed of Data Science Transformation

Coursera, edX, Udacity

Udacity, Coursera, & edX
All-In-One Programs are a step in the right direction, but still lack clear frameworks and 80/20 Tools that can be applied to most problems.

Combined Score · 5 ● 10 ● 15 ● 20

*"Your program allowed me to cut down to **50% of the time** to deliver solutions to my clients."*

-Rodrigo Prado, Managing Partner Big Data Analytics & Strategy at Genesis Partners

*"My work became **10X easier**. I can spend quality time asking questions rather than wasting time trying to figure out syntax."*

-Mohana Chittor, Data Scientist with Kabbage, Inc

Results that Matter to **Business**

Business Science

Business Science

Start Learning Today

www.business-science.io

Contact us for a personalized demo & team plans

www.business-science.io/contact