

A RESOURCE FOR LOCAL BUSINESSES

A close-up portrait of a man with short dark hair and a slight smile, wearing a red and blue plaid shirt. He is positioned in front of a window with a blurred view of a building outside.

GEORGE'S GREEK VILLAGE

3,500 JOBS
AT VANCOUVER &
TORONTO

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PUBLISHER'S NOTE



BUSINESS LINK
MEDIA GROUP



Marilyn Tian M.B.A
President & Co-publisher

Dear Business Link Reader,

Thanksgiving is coming.

I on behalf of Business Link Media Group thank you for being with us all the way along, reading our articles, providing feedback to us, and contacting the business which is of help to you. I value all my staff for their support and efforts in making great things happen. I commend all my friends and business partners for their advice, insights, and help in making Business Link better.

I thank my family for their support and encouragement whenever it comes the difficult time. I also appreciate myself for the spirit of working hard to set a good example for and cultivate confidence in my team members and my son regardless of how challenging the situation is. I am grateful for the good health and good environment, city and the country that I am living in. We all play our unique roles in our community but we know we are working together to make our community better.

Happy Thanksgiving!

Yours in Business

Marilyn Tian M.B.A | President & Co-publisher
Business Link Media Group



Photo by Andy Holmes on Unsplash

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CHANGES ARE COMING ON OCTOBER 19 TO REGIONAL CURBSIDE WASTE COLLECTION SERVICE

The changes will affect properties differently depending on location, property type and if your local municipality has requested additional level of services above the base level of services provided by Niagara Region.

PROPERTIES OUTSIDE THE DESIGNATED BUSINESS AREAS (DBAS)

Mixed-Use (MU) and Industrial, Commercial and Institutional (IC&I) properties outside DBAs using Regional curbside collection will move to every-other-week garbage collection with an eight garbage container (bag/can) limit. Blue/Grey Box/Cart and Green Bin/Carts will continue to be collected weekly. IC&I properties have a combined limit of eight Blue/Grey Carts and a limit of eight Green Carts per collection.

PROPERTIES INSIDE THE DESIGNATED BUSINESS AREAS (DBAS)

The base level of collection services for businesses inside Niagara's multiple DBAs is weekly collection of four garbage containers (bags/cans) and weekly unlimited collection of Blue/Grey Box/Cart and Green Bins/Carts; however, garbage limits and collection frequency may vary depending on what level of additional services have been purchased by local area municipalities. Niagara Region has reached out to organizations representing businesses in each DBA to provide specific details on how that area will be affected.

WHY THE CHANGES?

Changes to curbside collection are being made to reduce the amount of recyclable and organic material going into our local landfills. The goal is to help extend the life of the landfills, save valuable natural resources and lessen our environmental impact for future generations.

An audit of waste collection determined that, on average, ICI properties inside DBAs put out 2.1 garbage containers per collection while ICI outside DBA put out 1.7 containers (MU inside DBAs: 2.0 containers, MU outside DBAs: 1.8 containers). The new four-container limit should meet these needs, particularly if your property uses Blue/Grey Boxes/Carts and the Green Bin/Carts.



To determine if your property is inside or outside of a DBA, eligibility requirements and the additional services selected by your local municipality or to order carts, please visit niagararegion.ca/waste and/or download the new Niagara Region Waste app.



Amazon Announces Plans to Create **3,500** Jobs at Vancouver and Toronto Tech Hubs



Amazon (NASDAQ: AMZN) announced plans to create 3,500 new corporate and tech jobs at its Canadian Tech Hubs in Vancouver and Toronto. The new roles will support existing teams across Amazon, including AWS, Alexa, Amazon Advertising, and Retail and Operations Technology.

The jobs created as part of announcement will include software development engineers, user experience designers, speech scientists working to make Alexa smarter, cloud computing solutions architects, sales and marketing executives, and more.

"Amazon's investment has tangible benefits for the broader economy and community – from the people we employ, to the small businesses we empower, to the charities we support, to the academic opportunities we fund.

We're proud to reaffirm our commitment to Canadian cities at this critical time," said Jesse Dougherty, Amazon VP and Vancouver Site Lead.

Three thousand of the new jobs will be in Vancouver, where Amazon will expand its footprint at The Post by more than 680,000 square feet. The company will lease 18 floors in the building's North Tower and 17 floors in its South Tower, as the sole corporate tenant. Property developer and manager, QuadReal, is overseeing construction to achieve LEED Gold Certification while preserving the building's existing historic façade. Development is currently on track for completion by 2023. In Toronto, Amazon will lease 130,000 square feet of space at a new office tower on York Street, adding five floors to accommodate the creation of 500 new jobs.

*\$11 Billion Invested in Canada Since 2010

Since 2010, Amazon has invested more than \$11 billion in Canada, including infrastructure (such as fulfillment centres, delivery stations, and corporate offices) and compensation. These investments have contributed an additional \$9 billion to the Canadian economy and have helped create 67,000 jobs on top of those that the company directly employs in industries including construction, logistics, and professional services.

Supporting Canadian Small-and Medium-Sized Businesses

Amazon works closely with more than 30,000 small-and medium-sized businesses (SMBs) across Canada by providing infrastructure, logistical support, and services designed to optimize the store experience. These include Fulfillment by Amazon, which handles all aspects of warehousing, shipping, and customer service, as well as tools for analytics, advertising, and more. Canadian SMBs achieved a record-setting \$900 million in sales on Amazon.ca stores in 2018, and \$2 billion in sales in Amazon's stores to customers abroad.

Supporting the Community

Amazon is dedicated to serving the communities in which it operates. Recently, the company committed a \$3 million donation to support those most affected by the COVID-19 crisis in Canada. Funds are supporting the Canadian Red Cross, United Way Centraide Canada, Food Banks Canada, and numerous local food banks, including the Greater Vancouver Food Bank and the Daily Bread Food Bank in Toronto.

An Employer of Choice

Full-time employees at Amazon receive competitive wages, as well as medical, vision, and dental coverage, a group RRSP plan, stock awards, and performance-based bonuses. Amazon also offers employees access to innovative programs like Career Choice, where it will pay up to 95 per cent of tuition for courses related to in-demand fields, regardless of whether the skills are relevant to a career at Amazon. Since the program's launch, more than 25,000 employees across the globe have pursued degrees in game design and visual communications, nursing, IT programming and radiology, to name a few. **BL**



"The City of Vancouver is so excited to see Amazon creating an additional 3,000 well-paying jobs for people who want to work and live in our city. The fact that Amazon is doubling-down on our local economy highlights the strength of our tech sector and shows that Vancouver is where companies want to establish themselves and grow."

- Kennedy Stewart, Mayor of Vancouver

"Today's announcement by Amazon is good news for Toronto and a sign of continued confidence in our city and our tech sector. I want to thank Amazon for locating 500 new jobs at their Canadian Tech Hub in Toronto. We are committed to doing everything we can as a city government to help businesses of all sizes thrive in our city."

- John Tory, Mayor of Toronto

*Source: Third-party research (Keystone)
Source: Amazon Canada

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Take A Toll on Your

Running A Business Can



MENTAL HEALTH

Dr. Alok Trivedi

Due to COVID and widespread job loss, many people have decided to become entrepreneurs and start their own business. It's a great idea to go to work for yourself and build your own dream, but unfortunately, many of these people don't know what they are getting into and quickly find themselves stressed out, depressed and overwhelmed.

What if it didn't have to be this way? How can these new entrepreneurs build their new businesses while staying mentally healthy? It is very doable if done right.

Hedge the downsides

You've probably heard the hype: Entrepreneurship equals freedom. Starting a business is the fastest way to build wealth. Build the life of your dreams. Unfortunately, it's the biggest lie out there. The truth is that all of these things can happen, but it's not so easy. You need to have realistic expectations otherwise you're going to be quickly disappointed, stressed and depressed when you realize how much work is really involved to run a successful business.

Care enough for people not to fail

If failure tends to get the best of you, you might want to avoid entrepreneurship because it is filled with failure in the traditional sense. In fact, you could say the most successful entrepreneurs are really just professional failures who keep trying. But ultimately, you can relieve any stress, anxiety and depression around failure by caring so much for people that in essence, you never fail. If you show people that you genuinely care and go to bat for them all the time, you'll never be a failure.

Be adaptable

If you don't adapt to change well, you might want to avoid entrepreneurship. In business, things are constantly changing. For people who like the same routine day in and day out, your emotions might start to get the best of you when you realize that running a business is filled with new and different challenges every day. Learn to accept change and don't let it get the best of you.

Find a healthy outlet

Unfortunately, when it comes to depression, anxiety and other negative emotions, many entrepreneurs feel as if they need to appear strong and

in control. As a result, they hold it all in and this makes it worse, leads to drug and alcohol abuse, and in severe cases even suicide. The sooner you can address your mental health, the better the outcome.

Focus on health

All the success in business is meaningless if you're not healthy enough to enjoy it. Entrepreneurship is hard work and will take a toll on your mind and body. Make your health a priority and eat a healthy diet, get plenty of exercise, get enough quality sleep, find time to relax, drink plenty of water and don't overextend yourself.

Have a big solution

Deciding to become an entrepreneur is commendable, but you need to have real solutions for people otherwise everything is going to go astray. After all, business is all about solving people's problems. The more problems you solve for them, the more money you make. After that, you can put your mental health at ease by answering some very important questions: How are you going to get clients? Do you need to hire employees? How will you handle cash flow and bookkeeping? Are you willing to wear multiple hats and work the long hours to build the business? Start with a solution to people's problems, then follow up with a solid business plan.

The takeaway

Starting a business is definitely a great idea in these times when so many people are out of work and simply trying to make ends meet. It can yield great wealth, immense satisfaction and a totally different lifestyle for you and your family. Just make sure you know what you are getting into and that it's not as easy as some people portray it to be. Entrepreneurs, in particular, need to take precautions to protect their mental health and take care of themselves. **BL**

Dr. Alok Trivedi is a health, human behavior and national stress reduction expert. He is founder of The Aligned Performance Institute and author of the book 'Chasing Success': <https://aloktrivedi.com/>



ROCKWAY

Wine talks with D'Arcy Rheault, Cellar Master, Rockway Vineyards



Q: In an industry where you have a lot of variables to contend with, what was a happy accident that came out of one of those experiences?

A: I would have to say the new 2018 Pinot Noir Canal East and the Pinot Noir Canal West. Generally when we make Pinot Noir we blend grapes that come from Niagara on the lake and from our Rockway estate, but for 2018 the differences were so noticeable between the two of them that we decided to make two very small lots of each individually. Stay tuned for the release of these incredible small lots come the holiday season of 2020.

Q: Any new wines to look out for this year?

A: Some red wines you want to look for in 2020 are our new 2018 Cabernet Shiraz and a couple of interesting 2018 Pinot Noir wines. This year we are also releasing two 2019 Chardonnays: one oaked and one un-oaked.

Q: Which wines are you most looking forward to?

A: First; for 2020 we're releasing the 2018 Whole Bunch Syrah. It is an interesting way of approaching Syrah because we fermented using whole bunches of grapes to create a richer, more full-bodied wine. The white wine that is a must have this year is a 2019 oaked Chardonnay. It is a wild yeast, barrel fermented Chardonnay producing a buttery balanced mouth feel.

Q: What is your most favourite wine to drink at home?

A: The 2017 Rockway Syrah Alter Ego is a special red wine because of the way it was fermented with the addition of Viognier skins. It produced a very floral wine with lots of pepperiness through that process. I also really like the 2017 Small Lot Pinot Noir that has such light fruity notes and is a very soft red wine.

Stop into our tasting room and mention the Business Link to receive a complementary tasting. And don't forget to ask about our Wine Club Membership opportunities..

www.Rockway.net
(905) 641-5771

3290 Ninth St, St. Catharines, ON L2R 6P7



Adaptation Rather Than Reinvention

Mauricio Zuluaga



The last time the world saw the majority of countries falling into recession at the same time was in 1870. That period, known as the Long Depression, was generated by a decline in the value of silver, and it is considered the first international economic crisis. Today, the World Bank points at the COVID-19 crisis as the deepest recession in 250 years. The international financial institution forecasts that the global economy will shrink by 5.2% this year, twice as great as in 2008.

Beyond statistics, the biggest concern is in regards to the pandemic social effects. At the same time that the world accounts for over one million of deaths; lockdowns and mobility restrictions are driving the wedge between rich and poor deeper in nearly every nation. For the first time in two decades, global poverty is increasing, and 50 million people may fall into the segment of those living on less than \$1.90 per day.

In regards to gender equality thinks don't

look better. Canada Royal Bank claims that the pandemic is threatening three decades of women's labor force gains. That is the reason why some voices have started talking about 'she-cession', pointing out that this recession is affecting women much more than men. At this point, it is important to keep in mind that women full participation in the labor market is not politically correct, but economically right. Different economists have said that the benefits of women participating in the labor market equally with men would add \$100 billion per year to the Canadian GDP.

This overview confirms Bill Gates's quote: 'The COVID-19 pandemic has not only stopped progress; it's pushed it backward'. However, there is room for optimism. Even when this pandemic threatens to wipe out decades of social progress, there is a unique opportunity to adapt our business, fit the needs, and - once and for all - address long-standing issues such as the low rate of employment, gender inequality and climate change.



In regards to the labor market, in the words of the Colombian entrepreneur, Omar Gonzalez Pardo, 'we need to become entrepreneurs rather than employers'. This means that contrary to what we used to see among previous generations, where it was perfectly normal that a person worked for a single company for over 30 years, today it is necessary to create our own job, rather than fit an existing position. The only way to achieve this goal is through entrepreneurship. The needs created through COVID-19 have to be satisfied, and new services and products may be demanded.

On the environmental segment, it is clear that we need to do more. Climate change poses a major threat to societies, and the need for eco-friendly solutions to declining CO2 emissions is now a priority. In this way, create more sustainable businesses and services are the blueprint to achieve a better, and more sustainable planet.

In the middle of the pandemic, expressions such as 'new normal', 'reinvention', and 'resilience' have become very popular. But what the world really demands from us is adaption. Over two centuries ago, in his theory 'The Origin of Species', Charles Darwin wrote: 'it is not the most intellectual of the species that survives; it is not the strongest that survives, but the species that survives is the one that is able best to adapt and adjust to the changing environment in which it finds itself'. In simple words, adapt to survive. **BL**

Mauricio Zuluaga is a Colombian financial journalist

• • •

“It is a combination
of supporting our local
community; We all work
together to give the best
experience to our cus-
tomers.”

- George Kountourogiannis

• • •

A shining EXAMPLE of RESILIENCE

GEORGE'S GREEK VILLAGE

Can you give a brief introduction about yourself?

I'm the owner of George's Greek Village here in St Catharines. We just celebrated our 4th Anniversary on October 5th. It's been an interesting four years, especially during the last six months. Its been overwhelming to say the least. We have an unbelievable location here along the Welland Canal. It's always a treat to see the many ships that pass us daily.

How has Covid-19 impacted your business

Covid-19 at the very beginning impacted everybody's business. There was panic everywhere for the first couple of weeks, we were left with takeout as the only source of service we could offer our customers, so we had to adjust very quickly to takeout only. When the dust settled, and the public had more information about Covid-19 business started picking up as well.

What changes in your operations has Covid-19 pandemic been the cause of?

We had to start changing on a daily basis. We had to change how the business functioned. We are blessed with such a large restaurant, it made it easier for us to set our protocols that were given by our government. Our

ability to adapt to the changes has allowed us to be one of the leaders in the restaurant industry for Covid-19 safety.

What kind of support have you received to help you during the Pandemic?

I can't say enough about the Niagara Region. We have a very loyal customer base, we received so much support from many people. They come in and always ask how we are doing. They understand what the small businesses are going through.

We also believe in "you give as you receive". We had our famous "Chicken Kebob Dinner" on special for 3 months during Phase 1. We discounted the meal by \$4.00. It was a win win win promotion. It created a buzz with our customers as they loved the special and supported us, they were discounted the meal and the real winner was Community Care, \$2 was donated for every chicken kebob dinner that was sold. With the overwhelming support from our customers we were able to donate over \$6000.00 to Community Care.





How do you and your team stay motivated during these trying times?

As long as people are coming in, the staff is happy. I'm happy. Like I said, it's changing every single day. My manager and I sit every night and strategize. What can we do better? Daily change motivates us to do better and to make sure that customers feel safe coming into the restaurant and that they enjoy their experience with us.... because it is tough out there. It's very tough.

What do your customers think of the changes?

Our customers feel very safe coming into the restaurant whether it be dining in or takeout. We are very fortunate to have patient and understanding customers. This is why they continue to support us.

What unique value do you bring to your customers?

It is a combination of supporting our local community, our great menu, our prices and our excellent



staff. Our customers get good value, our biggest complaint is too much food, which is great! Our formula has always been good food, good service, good portions at a great price. It has worked for 4 years, why stop now.

What is the secret in running your business?

Passion!! I'm here 7 days per week, 15 hours a day. I do it because I have a desire for the business. I know we have great quality, and maintaining great quality is another key to our success. If you don't have passion for this business and don't put the hours in, it will reflect in your product and customer satisfaction.



What is your vision moving forward?

My vision is to keep this location going strong. Is there room for another restaurant or 2? Sure.

I guess we will see what happens and we will leave the expansion for the near future. My goal right now is getting through this pandemic and making sure we keep our 42 employees working. I am blessed with a great staff and manager.

What would you like to say to your current and future customers?

I would like to say thank you to all our customers throughout the Niagara Region, without them we would not be here today.



And now for something fun, what dish do you recommend to your customers?

One of my favourite dishes is our “Shrimp with tomato and feta” – sautéed shrimp with tomato sauce, feta cheese, and a hint of ouzo to awaken the pallet. It is served with rice, roast potatoes, Greek salad and garlic bread. It is one of our most popular dishes and a hallmark of our fine establishment. **BL**

George's Greek Village is located at 535 Queenston St, St. Catharines. Call 905.684.5484 or visit georgesgreekvillage.com.



China, Japan and US controls of global installations of 60% industrial robots

Data presented by Buy Shares indicates that China, Japan, and the United States cumulatively control about 58.71% of the global industrial robot installations. As of September 2020, there were 381,000 units of industrial robots globally.

Pandemic to spur industrial robots market

From the data, China accounts for the largest share at 140,500 units, followed by Japan at 49,900 units. The U.S is third with 33,300 installed units. South Korea has the fourth-highest installation at 27,900 units while Germany closes the fifth spot with 20,500 million installations.

The Czech Republic has the least industrial robot installation at 2,600. Several factors are contributing to the growth if the industrial robot market installation. According to the research report:

The industrial robot market is also expected to grow following the unprecedented situation as a result of the coronavirus pandemic. In the course of the crisis, many factories had to protect their employees by shutting down some production plants. The pandemic creates a potential market for the industry as it is part of preparing for any similar pandemic in the future. “

The research also overviewed the annual installation of industrial robots worldwide between 2009 and 2019. Between the ten years, the installation grew by 535%. In 2009, the figure stood at 60,000 while last year the number was 381,000. By 2010, the number had doubled to 121,000. Notably, in 2018, the installation stood at 422,000

Justinas Baltrusaitis

before dropping by 9.7% to 381,000 in 2019. The drop was the first in seven years. **BL**

Source: Buy Share

Justinas Baltrusaitis is an editor, writer, and a downhill fan. He spent many years writing about banking, finances, blockchain, and digital assets-related news. He strives to serve the untold stories for the readers.

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Who We Are

Started by an entrepreneur and consultant in 2006, The Big Leaf has been servicing small to medium businesses in a variety of industries including beverages, IT, staffing, consumer goods, education, fashion, manufacturing, farming and pop-up retail.

Our growing team has 300+ years of combined experience and expertise.

We are Certified Management Consultants (CMC), Certified Human Resources Leaders (CHRL), PhDs, MBAs, MScMs, BSEs, BComms, LLBs, & Higher Education Professors.

HOW CAN WE HELP YOU TODAY?

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Recognition

The Big Leaf stands out from the competition. As of September 1st, 2020, The Big Leaf is ranked on Clutch.co as one of:

- The Top Corporate Training Companies in Canada
- The Top Consulting Firms in Canada
- The Top Market Research Companies in Canada

DIGITAL MAIN STREET: FUTURE PROOFING NIAGARA

Are you a main street business looking for the right digital tools and technologies to help you survive and thrive in a digital world?



It's no secret that in recent years, consumer patterns have shifted to include more online spending. While many consumers prefer to support local businesses and Canadian products, the modern urban lifestyle often prioritizes the convenience of an online experience. Compounded by COVID-19 closures and ongoing restrictions, the need to have a robust online presence has never been more urgent. Digital Main Street is committed to ensuring that main street businesses can not only survive but thrive in an online world. With incredibly

successful programs such as ShopHERE powered by Google, Digital Transformation Grants, and Digital Service Squad, Digital Main Street has helped hundreds of main street small businesses create or improve upon their online presence.

Digital Main Street is led by the Toronto Association of Business Improvement Areas and the Ontario Business Improvement Area Association. To augment existing support, Digital Main Street has launched the Future Proof Program. Future Proof is made up of several initiatives: Transformation Teams, Digital Main Street



Innovate Niagara supports innovative entrepreneurs and companies from a variety of industries start, grow and thrive through mentorship, market intelligence, workshops, connections and community. Visit innovateniagara.com/apply to become a client at no cost to you.

Lab and the Community Collaboration Program. Future Proof builds on existing COVID-19 supports offered by the federal government and aims at addressing some of the challenges that have newly arisen.

As part of a \$57-million investment announced by the Federal Economic Development Agency for Southern Ontario (FedDev) and the Province of Ontario to deliver Digital Main Street programming across the province, Innovate Niagara is working with its regional innovation partners Communitech, WEtech Alliance, Innovation Guelph, Innovation Factory and Haltech to support 5,200 small businesses and create more than 700 jobs for co-op students in the Southwestern part of the Province.

Transformation Teams offer individual businesses an opportunity to achieve a

true digital transformation via a six-week engagement with an interdisciplinary team of marketing professionals, web designers and creators. The teams are made up of highly skilled students and recent grads, giving them valuable on the job training. Digital transformation plans help to create new businesses models, develop, and implement digital marketing strategies; maximize digital tools and more. Applications for Transformation Teams projects are now being accepted.

In launching Future Proof, Digital Main Street aims at creating lasting improvements for main street businesses on individual and community levels. For more information or to apply for Digital Main Street programming please visit digitalmainstreet.ca. **BL**



Niagara Falls



Maple Leaves in Canada



Wineries in Niagara Region



BUSINESS LINK
MEDIA GROUP

MADE IN NIAGARA

MADE IN NIAGARA magazine is a prestige publication that spotlights many of our region's most innovative and internationally inclined firms. It's a new way to promote your firm in the global market.

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CONTACT US

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With people working remotely, we understand how hard it can be to develop your team. Here is a virtual icebreaker that is easy to deliver and proven to be effective. Enjoy!

October Surprise (approximately 10 minutes)

Here in Canada, our Thanksgiving holiday takes place in October. Regardless of the date of your Thanksgiving – or if you celebrate the holiday or not – this icebreaker is a great way to set a tone of gratitude and appreciation in your team.

Step One: Before your next virtual meeting, email each team member privately with the name of one other team member. Ensure that every name in your team has been given out – don't forget anyone! In the emails, instruct participants to come to the meeting prepared to share a few sentences of gratitude and appreciation regarding the person whose name they received.

Step Two: Start your virtual meeting by selecting someone to go first. Have them unmute themselves and a) reveal the team members' name that they were given, and b) share their thoughts of gratitude. Once they are done, whoever they were talking about (the person whose name they had) will unmute themselves and go next. This will continue until everyone has had a chance to both give and receive words of appreciation. If a team member is missing, and as a result, someone goes without receiving kind words, simply ask the entire team to unmute themselves and offer some thoughts of gratitude towards that person.

Step Three: End the activity by sharing some words of appreciation and gratitude towards the team as a whole, appreciating the hard work they've put into navigating the past season with resilience.

Bonus Round: If time remains, you can go around one more time and ask each team member to also share something they are excited about between now and the end of the year.

Have fun! BL





Try This Icebreaker at Your Next Virtual Meeting

Tim Arnold is passionate about helping people understand the chronic issues that limit leadership and teamwork, so they can thrive. He is the author of the book: The Power of Healthy Tension, and speaks to organizations around the globe on how they can overcome chronic issues and conflicting values. www.leadersforleaders.ca

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NMA13

NIAGARA MUSIC AWARDS
PRESENTED BY JUKASA STUDIOS



This year's 13th Annual Niagara Music Awards will be held on October 10, 2020. What started as a small awards show has moved its way up to a sold-out event at the Niagara Falls Convention Centre last year. In 2019, the awards show was forced to halt the creativity and good times due to the COVID-19 pandemic. This year's awards show will feature local artists and local artists with international recognition. Local artists who take part in the awards show include: Stephan Moccio, Murda Beatz, and many more. International artists include: Shania Twain, Celine Dion, and many more. Local artists who take part in the awards show include: Stephan Moccio, Murda Beatz, and many more. International artists include: Shania Twain, Celine Dion, and many more.

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Murda Beatz is Canada's top DJ and producer. Raised in Niagara Falls, Ontario, he has collaborated with Drake, Eminem, and many others. Started at a young age, he has produced top quality music that is recognized worldwide.

These events cannot be possible without the support of our wonderful sponsors. The Niagara Music Awards is a state-of-the-art studio located in Niagara Falls, Ontario, Canada. It is owned by Snoop Dawg, Dallas Freeman, and many others.

3th Annual Niagara Music Awards is Live October 10, 2020

Niagara Music Awards is Live Oct-
rted out as a grass root event has
d-out show at the Scotiabank Con-
Nothing short of a pandemic could
od vibrations of Niagara's top art-
s supports music culture, local art-
global reach. Globally recognized
e award show include, DeadMau5,
Beatz and so many more. Special
n Icons such as Jann Arden, Karl
he Tenors, Three Days Grace, Sum-
s and Federal Minister of Heritage

Music Awards gave away two glob-
the first one goes to Stephan Moccio
for Celine Dion, Wrecking Ball for
The Weeknd/ 50 Shades of Grey,
e Water, I Believe Canadian Winter
more.

top hip hop producer. Born in Niag-
arie Murda Beats has produced and
Nicki Manaj, Travis Scott, Gucci
ng age and still continues to create
ecognized around the world.

possible without the support of our
presenting sponsor Jukasa Studio
o featuring recording artists such
These Days Grace etc. The tech-

nology for both music and film including Dolby Atmos and the board from Abbey road studios where musical icons such as the Beatles have recorded on. Jukasa team goes above and beyond to create musical excellence.

A partnership through Niagara Falls tourism provided the backdrop to elevate its artists and demonstrate how music entertainment supports business development and tourism dollars. With their support we continue to bring the Niagara Music Awards to a new level each year.

No world-class production could exist without key sponsor such as UTU a brand-new social platform utilizing block-chain technology that benefits the business entertainment industry and beyond.

Promotional sponsors include major brands such as Starbucks, Long & McQuade, Flair Airlines, DANIMA Creative Group and Media City to ensure the quality that reflects the creative essence of the Niagara Music Scene.

Although the waters of Niagara Falls continue to fall - Niagara artists continue to rise and shine.

Join us for the 13th annual Niagara Music Awards on Saturday **October 10, 2020 at 7pm at niagaramusicawards.ca**

Be sure to check out Niagara Music Awards on our various social platforms.

www.niagaramusicawards.ca

www.facebook.com/niagaramusic

Instagram: Nmawards

Time To Reset

Think Basics! Basics! Basics!

What strategy will work in this economy?

Get clear on the basics of business.
What are the 5 basics?
Written goals for sure

Review the fundamentals of your specific industry.
Write them out. Make sure you are clear

Identify the driving forces right now

Make every dollar and person-hour count.

Identify any assumptions you are making.
Assumptions are those things that come back & bite you

Nail down the major obstacles facing you.
Now strategize. Think it out.

Most business owners know how to achieve success
I know...How to speed up that success

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FEATURING:



Jessica Ghosen



Wanek Horn-Miller



Nicole Joy Granger



Amy Wilson-Hands

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SATURDAY,
OCTOBER 3
11AM-1PM

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TICKETS**

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