

SALES OVERVIEW

Year

20232024

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

Product Name

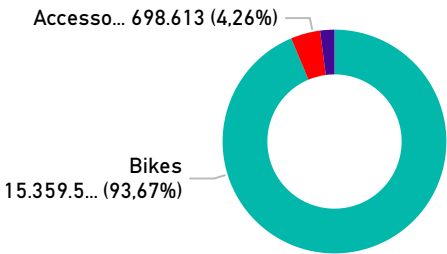
All

KPI

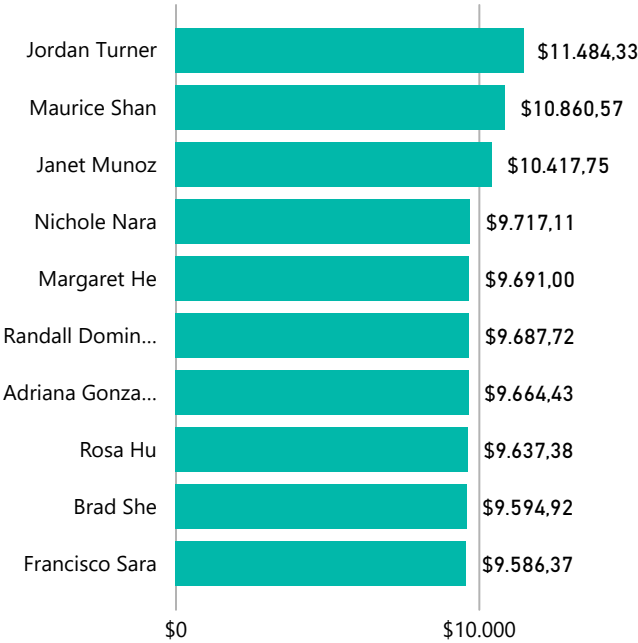
\$16,397,245

Bud. 20,500,000.00 -4,102,754.94 ↓

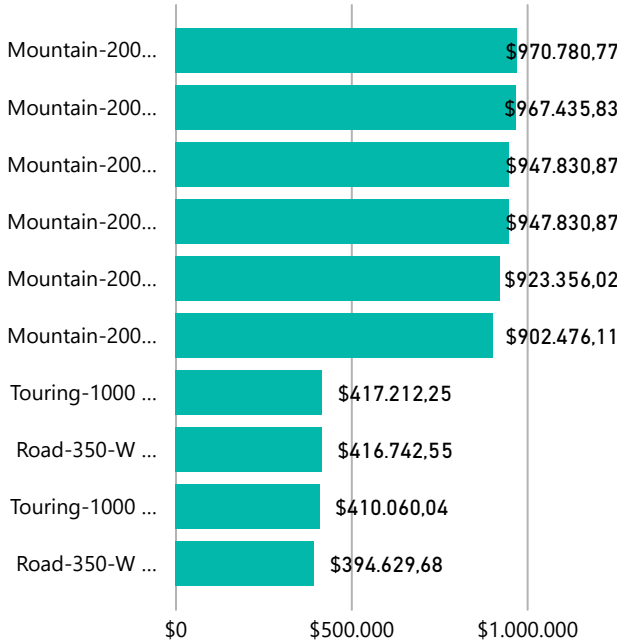
Sales by Product Category



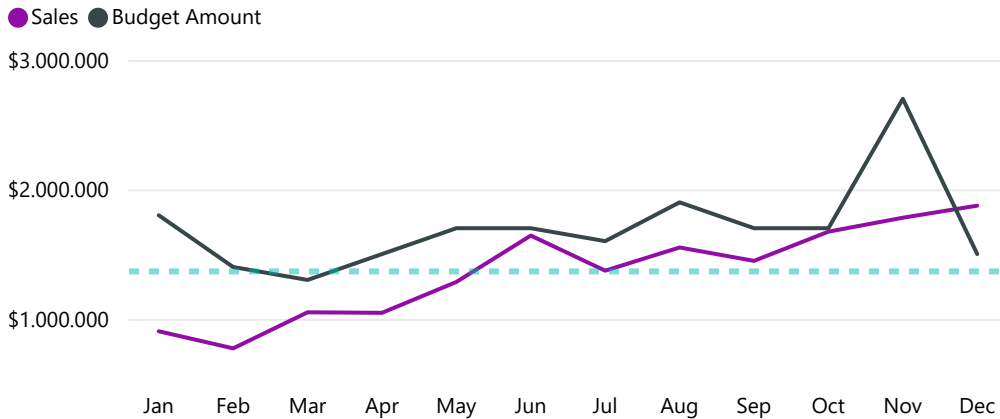
Sales by Top 10 Customers



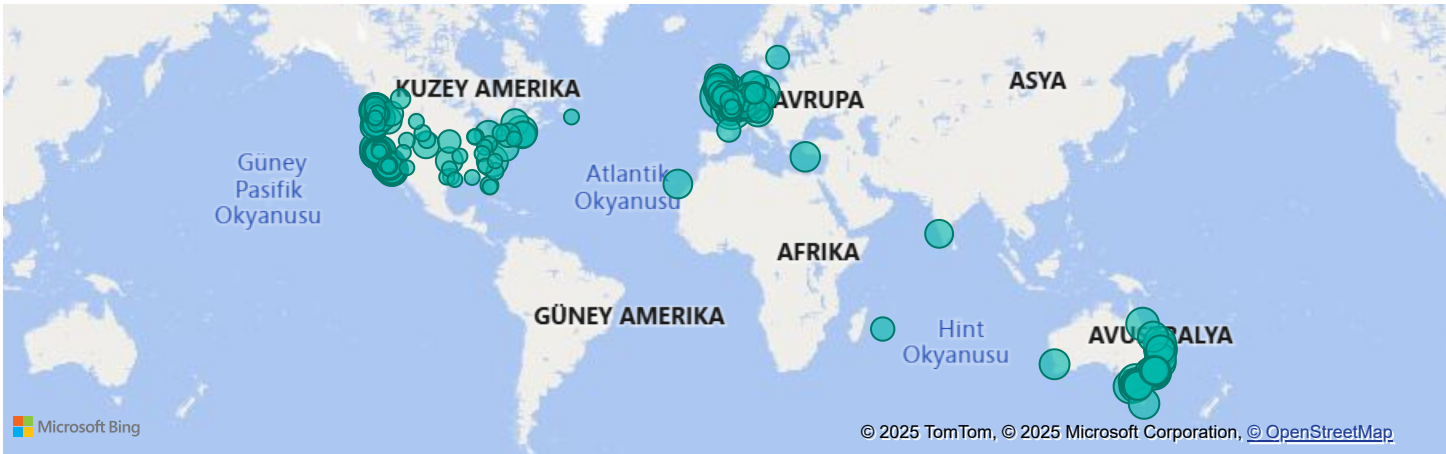
Sales by Top 10 Products



Sales and Budget Amount by Month



Sales by Customer City



CUSTOMERS DETAILS

Year

20232024

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

Product Name

All

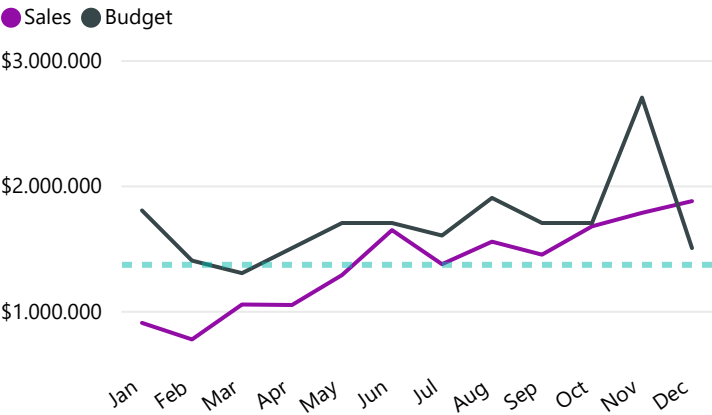
\$16.397.245

Sales

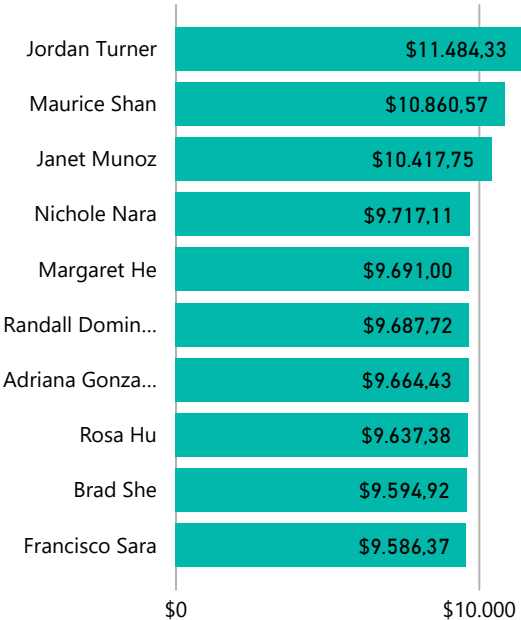
\$20.500.000

Budget

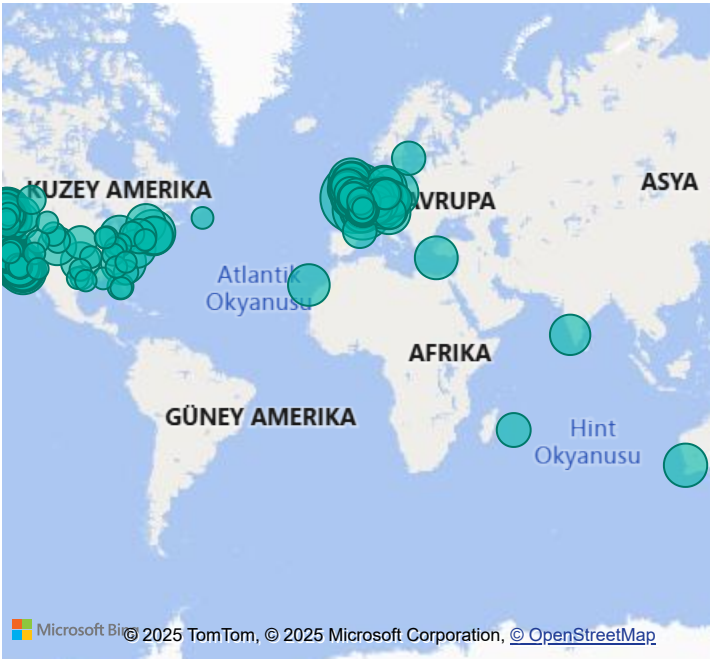
Sales and Budget by Month



Sales byTop 10 Customers



Sales by Customer City



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Aaron Adams				\$117,96									\$117,96
Aaron Alexander												\$69,99	\$69,99
Aaron Baker									\$1.750,98				\$1.750,98
Aaron Bryant				\$58,98			\$74,98						\$133,96
Aaron Butler												\$14,98	\$14,98
Aaron Campbell									\$1.155,48				\$1.155,48
Total	\$903.384,63	\$771.348,74	\$1.049.907,39	\$1.046.022,77	\$1.284.592,93	\$1.643.177,78	\$1.371.675,81	\$1.551.065,56	\$1.447.495,69	\$1.673.293,41	\$1.780.920,06	\$1.874.360,29	\$16.397.245,06

PRODUCT DETAILS

Year

20232024

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

Product Name

All

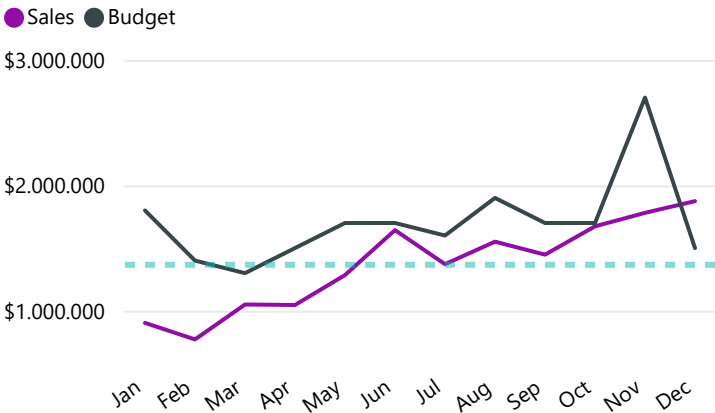
\$16.397.245

Sales

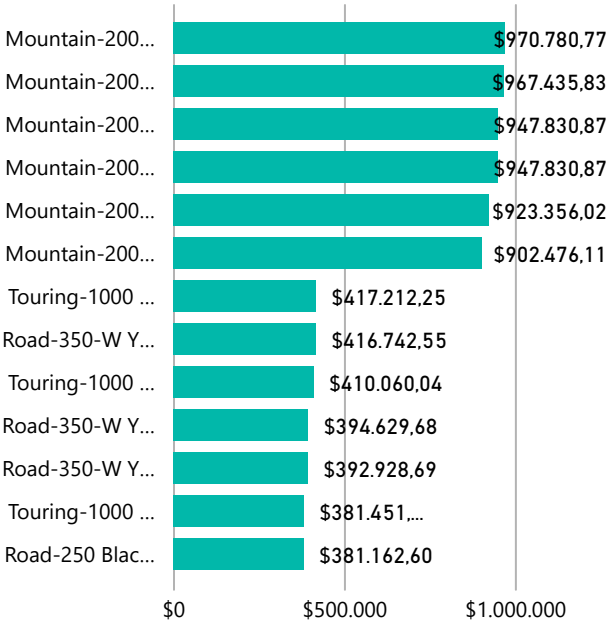
\$20.500.000

Budget

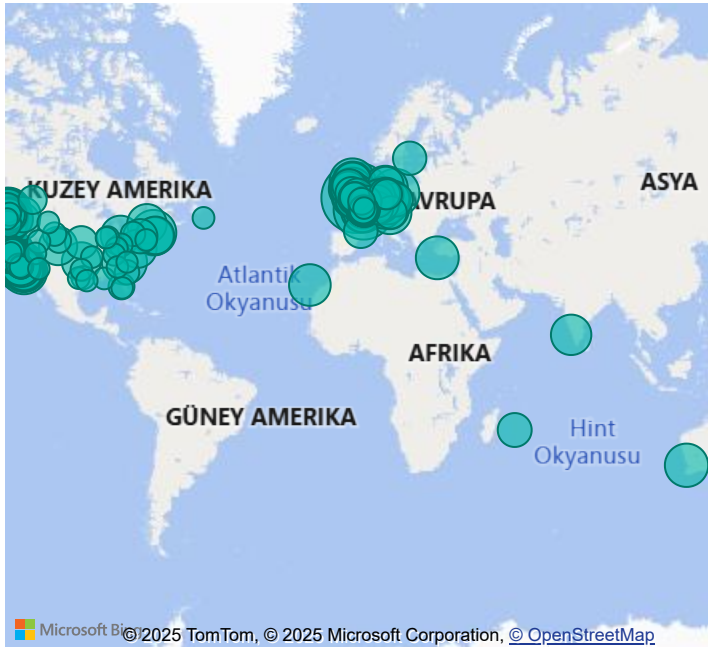
Sales and Budget by Month



Sales byTop 10 Products



Sales by Customer City



Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
⊕ Accessories	\$49.421,06	\$46.246,09	\$55.339,21	\$51.721,76	\$57.876,93	\$62.526,89	\$58.001,76	\$59.736,99	\$58.523,23	\$66.167,92	\$67.267,69	\$65.783,35	\$698.612,8
⊖ Bikes	\$829.911,35	\$703.796,72	\$967.773,46	\$968.904,26	\$1.200.153,15	\$1.551.225,44	\$1.284.187,41	\$1.461.493,27	\$1.361.344,82	\$1.573.442,64	\$1.683.498,03	\$1.773.771,81	\$15.359.502,3
⊖ Mountain Bikes	\$359.161,60	\$278.042,48	\$414.898,28	\$385.261,92	\$480.257,90	\$615.161,00	\$534.650,07	\$596.139,32	\$551.160,40	\$619.850,99	\$740.223,53	\$765.191,79	\$6.339.999,2
Mountain-200 Black, 38	\$61.964,73	\$34.424,85	\$64.259,72	\$41.309,82	\$64.259,72	\$94.094,59	\$94.094,59	\$100.979,56	\$73.439,68	\$98.684,57	\$119.339,48	\$100.979,56	\$947.830,8
Mountain-200 Black, 42	\$41.309,82	\$45.899,80	\$64.259,72	\$55.079,76	\$89.504,61	\$98.684,57	\$59.669,74	\$94.094,59	\$100.979,56	\$94.094,59	\$100.979,56	\$126.224,45	\$970.780,7
Mountain-200 Black, 46	\$61.964,73	\$61.964,73	\$59.669,74	\$66.554,71	\$73.439,68	\$98.684,57	\$82.619,64	\$78.029,66	\$75.734,67	\$80.324,65	\$110.159,52	\$98.684,57	\$947.830,8
Mountain-200 Silver, 38	\$76.559,67	\$41.759,82	\$55.679,76	\$64.959,72	\$74.239,68	\$64.959,72	\$71.919,69	\$83.519,64	\$78.879,66	\$106.719,54	\$109.039,53	\$139.199,40	\$967.435,8
Mountain-200 Silver, 42	\$51.039,78	\$34.799,85	\$76.559,67	\$60.319,74	\$57.999,75	\$88.159,62	\$69.599,70	\$83.519,64	\$76.559,67	\$83.519,64	\$99.759,57	\$120.639,48	\$902.476,1
Mountain-200 Silver, 46	\$34.799,85	\$30.159,87	\$55.679,76	\$57.999,75	\$71.919,69	\$92.799,60	\$99.759,57	\$99.759,57	\$78.879,66	\$76.559,67	\$129.919,44	\$95.119,59	\$923.356,0
Mountain-400-W Silver, 38	\$3.847,45	\$3.077,96	\$6.155,92	\$8.464,39	\$9.233,88	\$13.081,33	\$8.464,39	\$10.772,86	\$10.772,86	\$13.850,82	\$12.311,84	\$13.850,82	\$113.884,5
Mountain-400-W Silver, 40	\$5.386,43	\$4.616,04	\$6.155,92	\$3.847,45	\$5.386,43	\$13.311,84	\$8.464,39	\$0.233,88	\$13.311,84	\$13.850,82	\$5.386,43	\$10.772,86	\$67.725,2
Total	\$903.384,63	\$771.348,74	\$1.049.907,39	\$1.046.022,77	\$1.284.592,93	\$1.643.177,78	\$1.371.675,81	\$1.551.065,56	\$1.447.495,69	\$1.673.293,41	\$1.780.920,06	\$1.874.360,29	\$16.397.245,0