



CONTACT

- 07733355549
- busrageyik1999@gmail.com
- <https://uxfol.io/be8c9162>

SKILLS

- User Research
- User Testing
- Architectural Mapping
- Prototyping
- Design Systems
- Front-end coding
- Eager to learn
- Value feedback
- Creativity
- Empathy
- Problem-solving
- Communication
- Collaboration
- Story-telling
- Agile working
- Open communication

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe InDesign
- Figma
- HTML/CSS

BUSRA GEYIK

UX/UI Designer

UI/UX designer, reseacher and frontend developer with a background in graphic design and social media. Combining creative vision with a deep understanding of user engagement, I excel at crafting visually compelling, user-centric interfaces that have an immediate positive impact on businesses and services.

PROJECTS

UX/UI DESIGNER

Nefes | CareerFoundry | 2021 - 2023

- Conducted thorough research, incorporating user interviews and competitive analysis to pinpoint the essential user needs for a meal platform aimed at inspiring and engaging its users
- Crafted an intuitive information architecture, user flows, and wireframes for the platform, guaranteeing a seamless user experience
- Utilised user and preference testing to drive the creation of visually appealing UI designs, maintaining brand alignment and consistency with the app's intended usage

RESEARCHER

Oyster Learning| CareerFoundry | - 2022

- Thoroughly researched through a comprehensive approach, involving user interviews and competitive analysis, to ascertain the specific user requirements for a language learning application. The focus was on delivering a seamless learning experience for users, especially while they're on the move.
- Created detailed user personas and comprehensive user flows to profoundly influence and guide the project's direction and development

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR - PRESENT

As a freelance graphic designer and illustrator, I've collaborated with a diverse range of clients, leveraging my creative skills to produce visually compelling designs across various mediums. My responsibilities and achievements include:

- Brand Identity Development:** Conceptualise brand identities, logos, and visual assets, elevating brand recognition and uniqueness in competitive markets
- Creative Illustrations:** Produced custom illustrations and digital artwork
- Multimedia:**Created engaging multimedia content, including infographics and animations, employing cutting-edge software and design techniques for captivating user experiences
- Technical Skills:** Proficient in Adobe Creative Suite and adept at staying updated with industry trends and technology advancements to enhance design capabilities

MANAGER | AUGUST 2021 - NOVEMBER 2022

As a Manager at Joe & the Juice, I led and supervised daily operations while fostering a dynamic and customer-centric environment:

- Directed a team, providing guidance, training, and motivation to ensure exceptional service delivery
- Maintained a strong focus on delivering high-quality customer experiences, resolving issues promptly
- Provided valuable insights through administrative tasks and reports, contributing to strategic decision-making

EDUCATION

Certificate UX Design

CareerFoundry, London
2022 -2023

BA Graphic Design

University of East London
2019 - 2021

Foundation Art & Design

University of East London
2018 - 2019

LANGUAGES

English: Native

Turkish : Native

Arabic: A1

SOCIAL MEDIA COORDINATOR I SEPTEMBER 2019 - MAY 2021

As a Social Media Coordinator at, I spearheaded digital engagement strategies to elevate the university's online presence and community interaction:

- Developed content strategies that reflected the university's ethos, showcasing events, academic achievements, and campus life to resonate with the student body and wider community
- Had an active and engaged online community by promptly responding to inquiries, comments, and messages
- Developing engaging content for platforms
- Editing videos, pictures and textual information
- Interacting with users and responding to social media messages and comments

INTERNSHIP AT MCM ARCHITECTURE I MARCH 2017

This internship involved hands-on contributions to architectural projects, research-driven support, software proficiency, collaborative teamwork, site experience, and a commitment to continuous learning within the architectural domain:

- Contributed to architectural projects by assisting in design creation, research, and software for drawings and 3D models
- Engaged in site visits, gaining practical knowledge of the construction process and documenting progress for project evaluation
- I used popular software such as AutoCAD, SketchUp, and Adobe Creative Suite to make projects look better and create detailed documents
- Took advantage of learning opportunities, attending workshops and training sessions to broaden design knowledge and skill set.