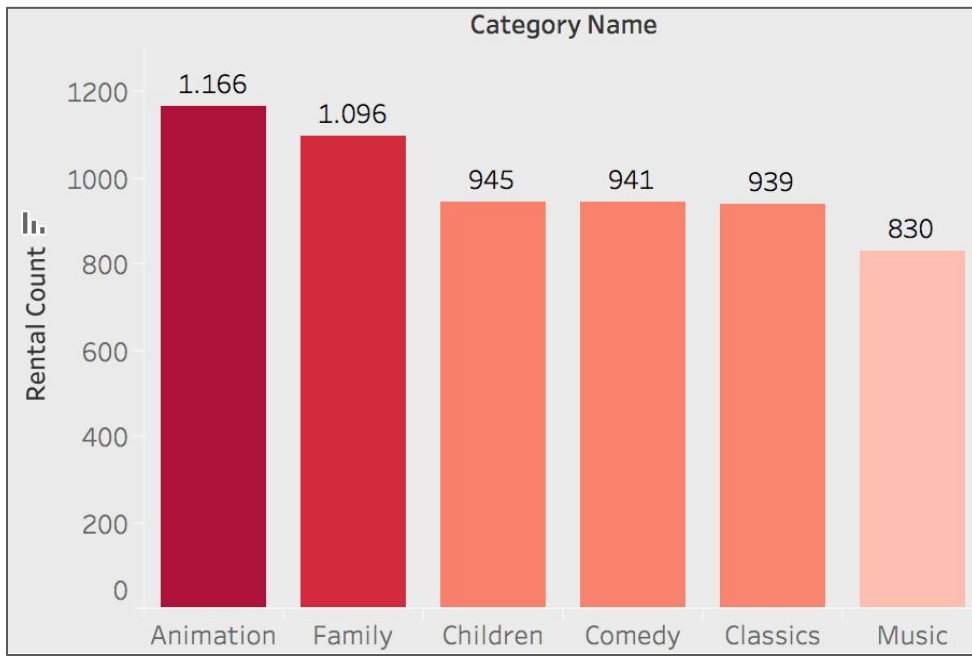


What is the trend of rental orders for categories which is considered family movies ?

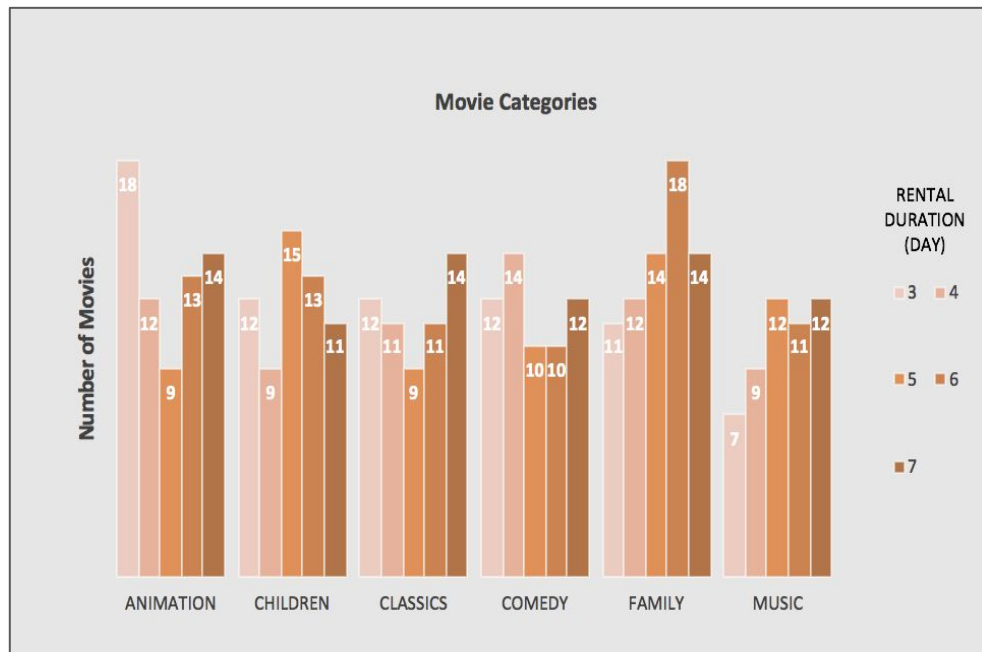


The graph shows the rental count for each categories which is considered family movies.

As it is seen on the left side, families mostly rent animation movies followed by Family, Children, Comedy, Classic, Music.

* Question 1.1 - Query 1

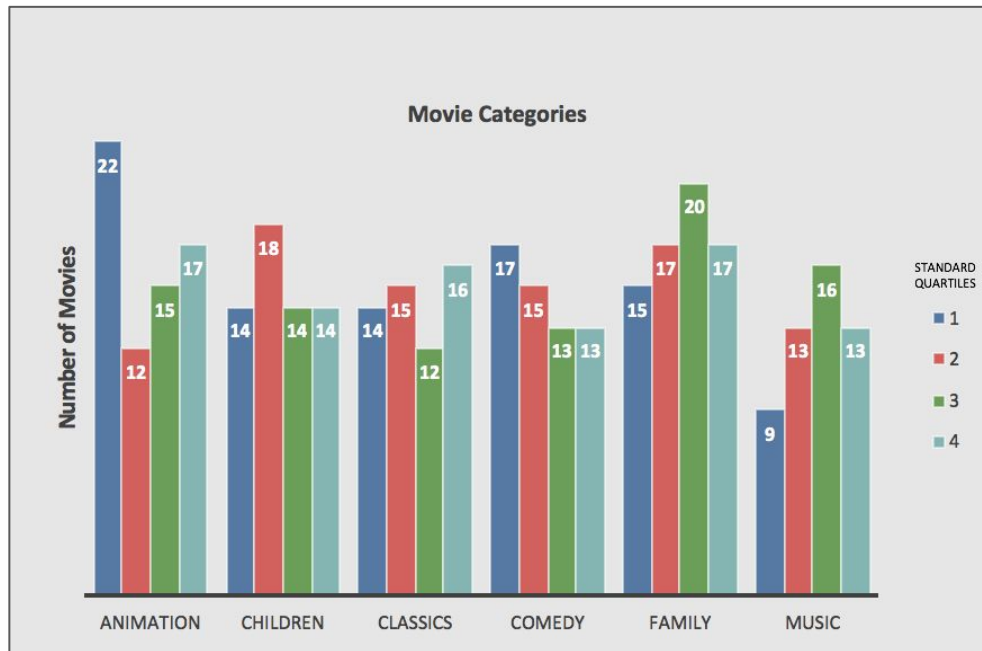
What is the movies distribution by each Rental Duration for each category ?



The graph shows the distribution of the movies by each rental duration for categories which is considered family movies.

As it is seen on the left side, In Animation category, 3 days is popular rental duration. 6 days in Family category, 5 days in children.

What is the movies distribution by each quartile for each category ?

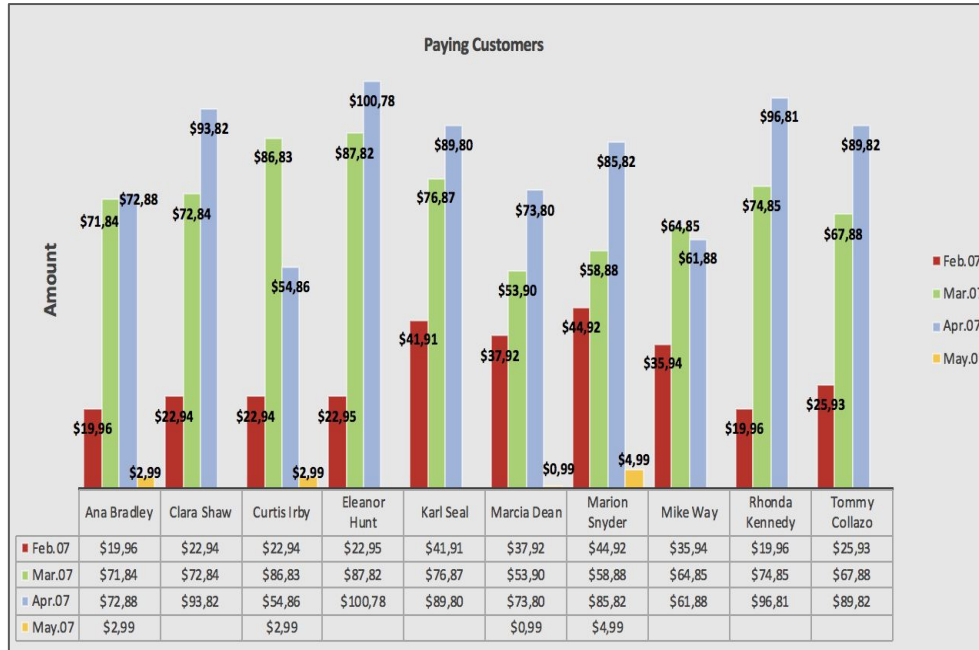


The graph shows the movies distribution by each quartile for each category which is considered family movies.

In the Animation category, highest number of the movie in the 1st quartile. In the family category, highest number of the movie in the 3rd quartile. Family and Animation categories are the most comparable categories.

* Question 1.3 - Query 3

Top 10 paying customers in 2007



The graph shows the top 10 customers which paid most in 2007.

As it is seen on the left side, Customer, Eleanor Hunt, has made the highest payment in April with \$100,78.

* Question 2.2 - Query 4