

BUSRA SAHIN

OBJECTIVE

Motivated and detail-oriented Digital Marketing candidate with strong skills in website content creation, HTML, CSS, and JavaScript. Experienced in designing and building websites for diverse projects including portfolios, bookshops, and restaurant platforms. Certified in Salesforce Administration and Development with a solid foundation in SQL and digital tools. Eager to contribute to a collaborative marketing team and quickly adapt to new technologies like SMS marketing and Adobe products.

SKILLS

- Website content creation (portfolio, bookstore, and restaurant web projects)
- Proficient in HTML and CSS; solid understanding of JavaScript
- Detail-oriented, highly organized, and quick to adapt to new tools
- Knowledge of Microsoft Office Suite (Word, Excel, PowerPoint)
- Excellent verbal and written communication
- Capable of responding effectively to changing business environments.
- Created and customized Reports and Dashboards as requested by the business users collaborated with team members and other departments in defining business requirements for optimal use of Salesforce functionality.
- Implemented pick lists, dependent pick lists, lookups, master-detail relationships, validation, and formula fields to the custom objects.

TECHNICAL EXPERTISE

- Programming Languages: HTML, CSS, JavaScript (Node.js, React.js), Python, Java, SQL, Unix, Linux
- CRM & Analytics: Salesforce (Admin Certified), Microsoft Excel
- Databases: Oracle Developer, Oracle Database Modeler, MongoDB, Firebase
- Design Tools: Figma, Relume
- Other: Development Lifecycle, Agile/waterfall methodology, GitHub

WORK HISTORY

UI/UX Designer, Foteza App

October 2024 – April 2025

https://www.youtube.com/watch?v=aFFyIMP3_Ng

Project: Foteza is an app connecting businesses and individuals with local videographers and photographers, streamlining the hiring and media management process with AI-driven planning tools.

Responsibilities: Designed intuitive UI/UX using Figma. Contributed to front-end development with HTML, CSS, React.js, and Node.js.

Methodology: Worked in a Scrum environment, collaborating with cross-functional teams for agile sprints and continuous improvement.

Impact: Enhanced user engagement with clean, user-friendly design; helped make Foteza a trusted platform for media production.

EDUCATION

Humber College – Diploma, Computer Programming.

May 2024 - Aug 2025

Coursework: Web Programming, Database Concepts & Design, Operating Systems, Python Numeric Computing, Advance Front-End Programming, Oracle Database Programming and Java Object-Oriented Programming.

Academic Highlights:

- Leading and coordinating a web project with a team of 5 for a pitch to a restaurant client. This agile-style project utilized GitHub, Java, HTML, CSS, and Bootstrap.
- Led an Oracle database project involving building a database from scratch for a client, collaborating with a team of 5 members.
- Tutored fellow students with college math for Algebra and Linear equations