



*Lockgroove*  
*Calm Right Down*

### Selling Points:

- + Extensive press campaign courtesy of 2:30 PR (Les Savy Fav, Mclusky, Fiery Furnaces, etc).
- + Full servicing to college, and specialty radio via Team Clermont Radio Promotions.
- + Touring throughout 2004.
- + National print & online advertising campaign.
- + Co-op dollars = Yes.
- + Lockgroove's "Bullet With Your Name It" recently featured in the "One Tree Hill" TV series.
- + Previous releases received ink in Spin, Magnet, & AP amongst other fine publications.

Biz: matt@sharkattackmusic.com  
Press: debby@230publicity.com  
Radio: helen@teamclermont.com

### Overview:

Allow me to introduce Lockgroove and announce that their long-awaited new record, *Calm Right Down*, is finally complete and ready for mass consumption. This, their 2nd full-length expands tremendously upon the "space rock" formulae their debut "Sleeping on the Elephant Fog" put in place. Gone are the 20+ minute noise jams - replaced instead by far more concise and potent blasts of sound combined with beautifully crafted pop. The band underwent a metamorphosis of sorts during the 3+ years spent writing, recording, doubting, slacking, and generally hammering away at their vision of this album. *Calm Right Down* is the result of countless hours of work at Dented Head Studios, the home base of the SharkAttack! Music label collective. Additionally, *Calm Right Down* is an album for the first time entirely written, engineered, and produced by Lockgroove, and features guest appearances from a number of Boston's finest musicians.

Track Listing: 1. I'm Leaving 2. The Suicides 3. Faded Sun 4. Waste My Time 5. Payin' The Price 6. The Suicide Kings 7. Stayed So Late 8. Apology 9. A Million Safe Places 10. The Worst Mistake 11. *Calm Right Down* 12. Execution Style



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STREET DATE: Oct. 5th, 2004  
SRLP: CD \$13.98  
BOX LOT: 30  
CATALOG #: SRK008  
FILE UNDER: ROCK

**Lockgroove**  
**Calm Right Down** **CD**



**SRK**