



Charlene "S / T" CD SRK006

SharkAttack! Music

Release Date: October 22nd, 2002

UPC: 8 25683 00062 4

List Price: \$11.98 CD

Wholesale Price: \$6 CD

File Under: ROCK

Distributed By: CTD, Revolver, Parasol, Surefire, Lumberjack

Tracks: 1. Ripoff 2. Still 3. Shoot Yr. Life 4. Cathode 6. Ender
7. Stunner 8. Shot Down 9. Sugarblocker 10. A.M. Cheer

About Charlene:

What began as a 4-track tape-trading session between friends who wanted to see how much of a racket two people (Matt and John) could make has since blossomed into a sophisticated, electronically enhanced three-piece orchestra. Recorded at the band's own Dented Head Studios

in Newtonville, MA, Charlene's debut full-length reveals a deep, deliberate aesthetic that seems to be present in all aspects of SharkAttack!'s projects.

Selling Points:

- 4/5 stars - Blender Magazine.
- 8/10 - Alternative Press.
- Extensive press campaign courtesy of 2:30 PR (Enon, Les Savy Fav, etc).
- Full servicing to college, and specialty radio via Team Clermont Radio Promotions.
- Touring throughout 2003.
- Co-op dollars = Yes.
- Previous 7in releases have received accolades in influential publications such as Magnet.
- Already receiving airtime on John Peel's BBC radio show.

You'll no doubt be delighted to discover that Charlene's music is suitably conducive to both active and passive listening; comparisons, if you must have them (and if you're going to make it past this piece of paper, you'll probably want some), hover somewhere in the indefinable spectrum straddled by **Yo La Tengo**, **18th Dye**, **The Jesus and Mary Chain** and **Notwist**. Incorporating samples and pre-recorded ephemera along with traditional instrumentation (guitars, bass, drums, keys) Charlene's members typically switch instruments mid-show (Ian has been known to abandon his drum kit for keyboard detail while Matt and John trade off bass and guitar duties) as further emphasis of the collective nature of their creative aggregation.

Live demonstrations in conjunction with such renowned outfits as **Bedhead**, **Low**, **Elf Power**, **Fridge**, **Her Space Holiday**, **Black Heart Procession** and **American Analog Set** – not to mention a riveting performance at **2002's SXSW Music Conference** – have only served to magnify Charlene's profile amongst those within the accompanying circles, and their full-length debut serves as further documentation of their deftness with atmosphere and mastery of their sonic palette.

About SharkAttack!

In the spirit of **Discord**, **Elephant 6** and **Definitive Jux**, SharkAttack! Music is an artistic collective and record label with an honest, mutually beneficial business model. In addition to Charlene's first three seven-inches and self-titled debut, SharkAttack!'s back catalog includes the lauded **3.5eps**, boasting the myriad musical talents of fellow Bostonians **Compass**, **Hello Attack!**, and **Lockgroove**. As the co-founder of **Sugar Free Records** (purveyors of such notables as **Wheat**, **Beulah**, **Jack Drag**, etc.), Matt learned a few things about the independent record business; he has since parlayed his expertise into the beginnings of yet another modest indie empire.

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Also available from Charlene & SharkAttack! Music:



"Taking a Dive" 7in



"No Fly" 7in



"Summertime" 7in