

Curriculum Vitae

Lisa White

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Experience Level: Principal

Skills

Content Strategy - Media Planning - Content Marketing

Social Media Marketing - Content Management - Entertainment Law

Production Planning - Content Creation - Video Production

Audio Editing

Professional Experience

Principal Operations Analyst

Need a PR specialist to develop media relations strategy and secure coverage in industry publications. Experience with press release writing and media pitching required.

Professional Summary

Your SEO audit needs match my technical SEO specialization. I've identified and fixed critical issues that improved organic traffic by 200%+ for clients.