

Curriculum Vitae

Laura Flores

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Experience Level: Principal

Skills

Broadcast Production - Content Management - Production Planning

Entertainment Law - Video Production - Content Creation

Professional Experience

Lead Tourism Marketing Specialist

We need a digital marketing specialist to develop and execute a comprehensive social media strategy across Facebook, Instagram, and LinkedIn. Must have experience with content planning and performance analytics.

Professional Summary

I develop comprehensive marketing strategies that align sales and marketing efforts, typically increasing marketing-sourced revenue by 50%.