

# Curriculum Vitae

## Shirley Johnson

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Experience Level: Principal

## Skills

Content Creation - Content Marketing - Broadcast Production

Audio Editing - Entertainment Law - Video Production

Content Strategy - Content Management

## Professional Experience

### Lead Business Intelligence Analyst

Seeking a motion graphics designer to create animated explainer videos and title sequences. Proficiency in After Effects and understanding of animation principles required.

## Professional Summary

I develop comprehensive marketing strategies that align sales and marketing efforts, typically increasing marketing-sourced revenue by 50%.