

# **Curriculum Vitae**

## **Shirley Scott**

Email: shirley.scott@hotmail.com

Phone: 723-625-2807

Experience Level: Senior

## **Skills**

Content Creation - Video Production - Content Strategy

Audio Editing - Content Marketing

## **Professional Experience**

### **Lead Tourism Marketing Specialist**

We need a digital marketing specialist to develop and execute a comprehensive social media strategy across Facebook, Instagram, and LinkedIn. Must have experience with content planning and performance analytics.

## **Professional Summary**

I develop comprehensive marketing strategies that align sales and marketing efforts, typically increasing marketing-sourced revenue by 50%.