

# **Curriculum Vitae**

## **Kevin Allen**

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Experience Level: Senior

## **Skills**

Supply Chain Management - Talent Management - Project Coordination

Energy Management - Hotel Management - Project Estimation

## **Professional Experience**

### **Principal Import/Export Specialist**

Looking for an SEO specialist to improve our website's organic search rankings. Must have experience with keyword research, on-page optimization, and backlink strategy.

## **Professional Summary**

I specialize in conversion-focused web design and have increased conversion rates by up to 40% for previous clients with similar target markets.