Brendon Jerome Butler

EXPERIENCE

Insight Data Science

Los Angeles, CA

Data Science Fellow

Sep. 2019 - Present

- Built GetInTheGame.com, a web app that helps NBA fans pick the best game to attend
- Stored and retrieved over 30 years of NBA statistics using Python and PostgreSQL
- Engineered dozens of features and predicted game outcomes using linear & logistic regression
- Designed and build an interactive front-end using Flask, Bootstrap, and AWS

University of California, Irvine

Irvine, CA

Graduate Research Fellow

Sep. 2014 - Present

- Designed and conducted laboratory experiments investigating how humans retrieve information from memory
- Built hierarchical linear and logistic regression models in R and Python to predict how accurately humans retrieve information from memory under different task demands with less than 5% margin of error
- Published findings in peer-reviewed academic journals and presented findings at conferences
- Secured over \$100,000 in research funding via grants and external fellowships

Irvine Company

Irvine, CA

Temporary Associate, Data Science

June 2019 - July 2019

- Developed time series models to forecast tenant churn
- Updated production code in Alteryx to improve forecasts by X%

University of California, Irvine

Irvine, CA

Graduate Teaching Assistant

Sep. 2015 - May 2017

- Taught course curriculum in one- to three-hour classroom sessions
- Led class discussions and answered student questions
- Evaluated more than 500 student essays, projects, labs, tests, and other assessments
- Maintained records on progress and grades for over 300 students

EDUCATION

University of California, Irvine

Irvine, CA

PhD, Psychological Science

Spring 2020 (expected)

- Minor: Quantitative Methods
- **Dissertation:** Retrieval-Enhanced Suggestibility: A Theoretical and Meta-Analytic Review
- Honors: National Science Foundation Graduate Research Fellowship (NSF-GRFP); Honorable Mention, Ford Foundation Predoctoral and Dissertation Fellowships
- Relevant Coursework: Linear & Logistic Regression; Multilevel Modeling; Econometrics; Structural Equation Modeling; Bayesian Cognitive Modeling; Machine Learning; Longitudinal Data Analysis; Data Science

University of California, Irvine

Irvine, CA

MA, Social Ecology

May 2017

• Thesis: Failure to Detect Discrepancies Drives Retrieval-Enhanced Suggestibility

University of California, Riverside

Riverside, CA

BA, Psychology June 2012

TECHNICAL SKILLS

Languages: Python, R, SQL

Machine learning: Supervised and Unsupervised models (binary and multi-class classification, clustering, decision trees, random forest)

Statistical modeling: Linear regression, logistic regression, Bayesian analysis, survival analysis Data cleaning & visualization: Pandas, dplyr, Tableau, matplotlib, Seaborn, ggplot2

Research: Experimental Design, Hypothesis Testing, A/B Testing Other Software & Technologies: STATA, SPSS, Alteryx LATEX