# Brendon Jerome Butler

Data Scientist

EXPERIENCE

## Graduate Research Fellow

2014 - Present

Website: https://brendonjeromebutler.com

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University of California, Irvine

Irvine, CA

- Awarded National Science Foundation Graduate Research Fellowship (NSF-GRFP; \$138,000 in total funding)
- Designed and conducted experiments investigating how humans retrieve information from memory
- Built multilevel linear and logistic regression models in R and Python to predict how accurately humans retrieve information from memory under different task demands
- Published findings in peer-reviewed academic journals and presented findings at conferences

Teaching Assistant

2015-2017 Irvine, CA

University of California, Irvine

- o Taught course curriculum in one- to three-hour classroom sessions
- $\circ~$  Led class discussions and answered student questions
- Evaluated 500+ student essays, projects, labs, tests, and other assessments
- Maintained records on progress and grades for 300+ students

#### **EDUCATION**

## PhD, Psychological Science

Expected Winter 2019

Irvine, CA

University of California, Irvine

- Minor in Quantitative Methods
- o Dissertation: Retrieval-enhanced suggestibility: A theoretical and meta-analytic review
- Relevant coursework: Linear & Logistic Regression; Multilevel Modeling; Econometrics; Structural Equation Modeling; Bayesian Cognitive Modeling; Machine Learning; Longitudinal Data Analysis; Data Science

### MA, Social Ecology

2017

University of California, Irvine

Irvine, CA

• Thesis: Failure to detect discrepancies drives retrieval-enhanced suggestibility

### BA, Psychology

2012

University of California, Riverside

Riverside, CA

#### PROJECTS & PUBLICATIONS

# Discrepancy detection in the retrieval-enhanced suggestibility paradigm

Publication

- Designed and conducted laboratory experiments to assess memory retrieval
- o Built linear & logistic hierarchical regression models in R and Python to assess & predict memory performance
- Visualized results using ggplot2 and matplotlib
- $\circ$  First-author, peer-reviewed publication in Memory, 2018. DOI: 10.1080/09658211.2017.1371193

## Predicting car prices

Personal Project

 Used scikit-learn's k-nearest neighbor algorithm and cross-validation tools to predict a car's sale price based on its features

### Skills & Knowledge

- Languages: Python, R, SQL
- Modeling: Linear & logistic regression, Bayesian analysis, machine learning
- Visualization: Tableau, matplotlib, Seaborn, ggplot2
- Tools: Git, APIs, Web Scraping, Spark
- Research: Experimental Design, Hypothesis testing, A/B Testing
- Other Software: STATA, SPSS, Microsoft Office, Latex, Google Cloud Platform

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