



More for Less - a Promotion Web App

Final Project of COMS 6998 Cloud Computing and Big Data

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Ideas

Fact:

10 percent / 43 billion pounds of the 430 billion pounds of the edible and available food supply went uneaten at the retail and levels in the United States in 2010, according to United States Department of Agriculture.

What More for Less does:

Focus on maximizing potential sales for shop owners while benefiting customers with exclusive discounts.



Functions

- a) Users register their accounts as buyer/seller.
- b) Sellers can post discounted items on the platform, and manage them later on. They may add name, location, category, description, price, and some pictures to their posts.
- c) Buyers can search the items by location, category, etc. to find the discounted items they are interested in.
- d) Buyers will get recommendations based on their past activities and current locations.
- e) Buyers can order items and pay for them online.











