

Buyan Li

(Sophie)

Passionate and self-motivated
HCI graduate



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DESIGN TOOLS

Sketch

Adobe CC

Principle

InVision

Figma

Axure RP

PROJECT EXPERIENCE

MMUCHO / **UI/UX Designer**

Momentum| October 2019 - Present

- Re-designed user flows of the company's website and mobile application
- Simplified operation processes for staffs
- Assisted in involving end users remotely
- Applied Ionic framework and UX design principles

SortingShop / **Design Lead**

University of Melbourne| July 2018 - December 2018

- Lead a small design team and designed a mobile social product
- Conducted weekly meetings and make design guidelines
- Facilitated efficiency in traditional brainstorming and card sorting processes
- Applied iOS interface design guidelines and UX design principles

Giant Island / **Product Designer**

Interaction Design Lab (Unimelb)| July 2018 - December 2018

- Designed, developed and evaluated a reading experience in virtual reality
- Created an immersive virtual environment
- Featured the panoramic visual environment with sound and haptic feedbacks
- Built on the PC platform and successfully implemented on Oculus Rift

Usability Evaluation on SparkPeople / **UX**

Researcher

University of Melbourne| Feb 2018 - June 2018

- Conducted user-based usability evaluation using the eye-tracking technique
- Created user personas and test plans
- Conducted user interviews and determined some usability flaws on SparkPeople.com

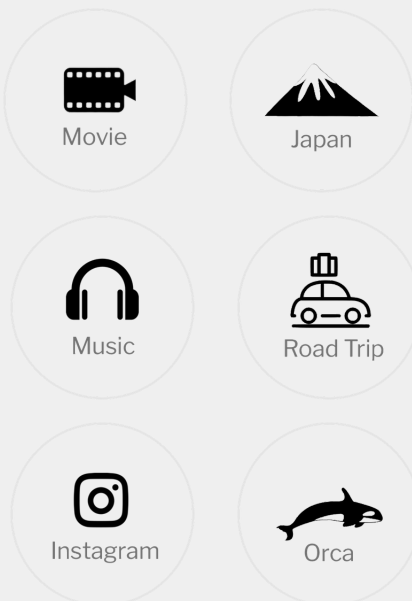
SKILLS



English (PTE 90)

Mandarin (Native)

INTERESTS



EDUCATION

UNIVERSITY OF MELBOURNE

Master of Information Technology (Human-Computer Interaction)

July 2017 - July 2019, Australia

HUNAN NORMAL UNIVERSITY

Bachelor of Computer Science and Technology

September 2013 - June 2017, China

INTERNSHIP

UI/UX Designer

SUBCONNECT | Oct 2019

- Design and document UI components for website and mobile applications
- Produce style guides and design principles for the platform

AWARDS

The University Scholarship, 2014-2015

Hunan Normal University

The scholarship is based on the evaluation of GPA and awards that students obtained from 2014 to 2015. Top 10% of students in the school will be eligible for the University Scholarship.