

TOKEN SALE

- Total Supply: 55 Million
- For IEO Sale: 30%
- Soft Cap: USD 2 Million
- Hard Cap: USD 8 Million
- Raised Seed Round: USD 2 Million
- Accepted Currencies: USD, BTC, ETH, BNB
- Token Price: USD 0.3030
- Private Round Price: 50% for private round
- Private Round Sale: Oct 1 2019 - Oct 31 2019
- IEO Round Sale: Feb 1 2020 - Feb 29 2020

CORE TEAM



Johannes Eidens
CEO & Founder



Martin Heyen
Co-Founder and CFO



Leo Vicente
Chief Technical Officer



Muhammad Younas
Chief Operating Officer



Rene Dela Rama
Director of Blockchain Integration



Rizvi Iqbal
Blockchain & DLT Specialist



Zain Ul Abdin
Senior Architect



Ryan Matthew Quines
Design Lead



Maria Carron Igloso
Investor relations and Public Relations Manager

Meet all inventors >

▶ Watch the IEO video

▶ Watch IEO vs. ICO video

📖 Click here to read our Whitepaper



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BuyAnyLight Initial Exchange Offering (IEO)

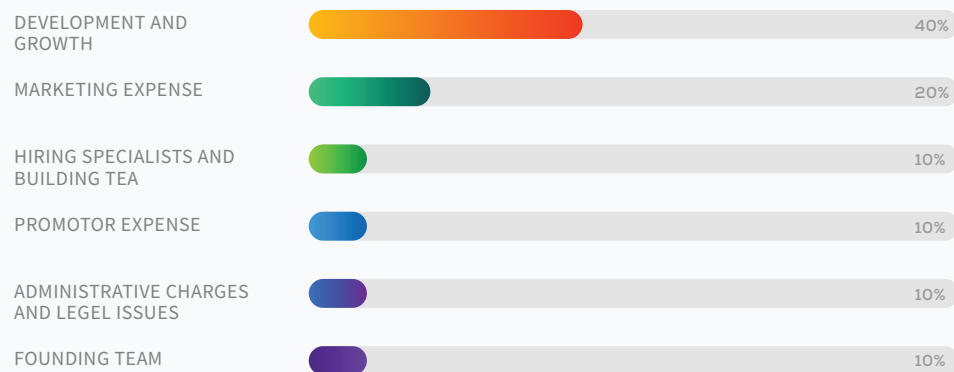
Project Introduction

BuyAnyLight (BAL) is a revolutionary global marketplace for quality LED lighting. Our innovative platform uses the power of technology offered by blockchain, smart contracts, AI and Big Data to make the LED lights sourcing process seamless and super-fast! With BAL, you also get a dedicated LED expert at hand who help you choose the perfect LED lighting products for all of your needs whether personal, commercial or industrial.

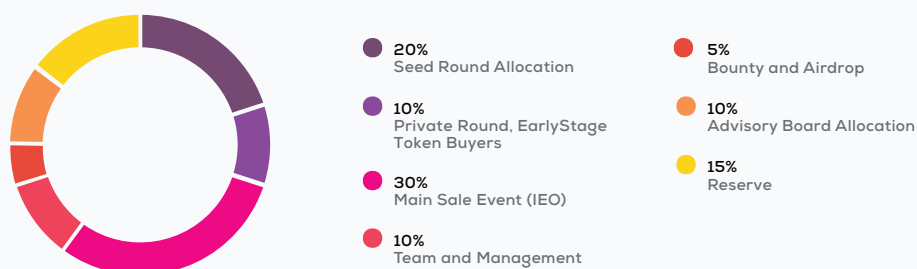
Our Vision

Our vision is to become the leading global platform of choice for buyers and sellers dealing in LED lighting. We aim to democratize the access to sourcing of lighting products while eliminating the role of intermediaries.

Fund Distribution Plan



Token Distribution



The Problem

- Technical expertise required for buying the right lighting products
- Trust deficit between seller and buyer
- Centralization of business model
- Handling logistics
- Massive marketing costs for manufacturer and retailers
- Hefty platform commissions
- Huge payment processing fee
- Middleman adds to the cost

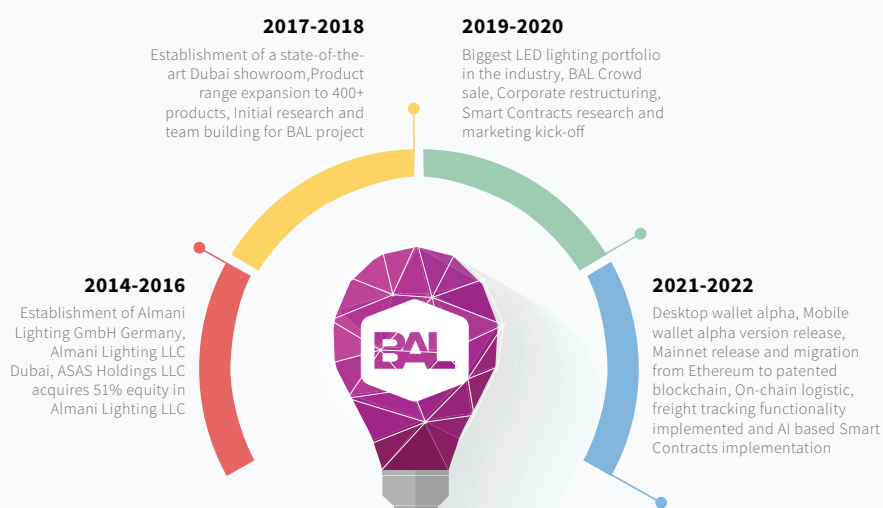
Our Solution

- Our experienced consultants assist you to buy the right product
- Trustless payments enabled by smart contracts
- Decentralization through tokenization
- Transparency and traceability through blockchain
- We market while you focus on delivery
- Nominal platform costs
- Near to zero transactional costs
- Trustless transactions through smart contracts

Why Choose BAL?

1. Already operational platform
2. Unique and futuristic business model
3. Team expertise
4. Efficient self-sustainable operations enabled by blockchain
5. Transparency through decentralization
6. Product logistics and quality control
7. Agile marketing and go-to market strategy

Roadmap



Click here to visit our IEO page