



# BUY ANY LIGHT MY TOWER PACKAGE

**Are you a consultant, contractor or project owner?**

If yes, we have great news that will drive up sales, profits and project cycle efficiency for your business and save a fortune for project owners!



## Introducing Buy Any Lights (BAL)

BuyAnyLight (BAL) is an innovative online platform providing LED lighting solutions for your projects in record time and at unbeatable prices. Just upload your project requirements via BAL's user-friendly interface, then sit back while our team of experts present you with the best possible solution and an excellent quote!

You pay BAL a one-time fee – but only when you decide to buy our solution or order a sample. Once you've placed your order with us, you can use the time and effort you've saved to attend to other important matters in your business. We **guarantee** that no local company can match BAL's all-round top value – we're Number One for price, quality, and service, too.

## BAL vs. your lighting suppliers?

BAL has exclusive partnerships with factories that serve as contract manufacturers to the global brands you know so well... Phillips, Osram, Ledvance, and many more. Our huge buying power also brings us huge discounts and we're pleased to pass on these discounts to you, whether you're buying a handful of lights or a vast quantity!

These strong partnerships explain the difference between BAL and other lighting companies: the lights you buy at BAL are identical in quality to the world's trusted brands - but at a fraction of the retail price! We simply offer the best rate anywhere for any brand of light you choose.

We charge no commitment fees, and you don't have to worry about shipping hassles. We take care of it all. We understand your work and the challenges you normally face when dealing with lighting companies, and we're here to make a real difference!



## What's so different about BAL?

### BAL PLATFORM

#### CONVENIENCE

Cuts the time you spend on sourcing LED by over 90%. No more long and tedious quote & sample processes with multiple suppliers. BAL is your one-stop shop.

#### THE BEST PRICES

Huge discounts on top brand quality (no matter what your order size), no middle men and a passion for giving everyone a great deal.

#### ACCESS TO VARIETY

With our global network of lighting manufacturers, we can easily meet your exact requirements from the world's top brands.

#### FAST TURNAROUND

We always provide the ideal solutions, the best offers and take care of all the hassle, so the process is super-fast and simple.

#### SECURE

Enjoy our 100% payment protection without a single sheet of tedious bank paperwork to do: a single transfer is all you need to complete an order.

#### FLEXIBLE QUOTES

You can easily modify the margins on your BAL quotes via the platform. BAL helps you make a handsome profit and still give your client a winning price!

#### WORLD-CLASS LOGISTICS

BAL makes sure that all your orders are handled with ultimate care and security. We promise on-time delivery with a live shipment tracker.

### LIGHTING COMPANIES

#### MUCH HASSLES

With other lighting companies, you'll usually go through repetitive quote negotiations causing confusion and delays.

#### PAY MORE

High overheads and multiple middle-men mean that your partial payment to a local supplier is usually more than the total bill at BAL!

#### LIMITED OPTIONS

Lighting companies will offer you only what they have in their catalogue. BAL even beats the distributors when it comes to variety!

#### TIME-CONSUMING

Searching for suppliers, getting quotes and comparing results eats up time and demands lots of research and effort, with no assurance of a good deal.

#### HIGH RISK

With other companies you risk being scammed or short-changed with your goods, payment, logistics and other procedures.

#### RIGID QUOTES

Other suppliers give you no freedom to add your own markup to the quote – yet your client will pay more, and you'll get nothing for your trouble but the occasional 'Thank you'.

#### INFERIOR LOGISTICS

With order tracking a rarity, keeping track of everything can be a nightmare, especially with partial deliveries.



## BAL Packages: MY TOWER

Our one-time Project subscription package is designed to give you the simplest, most hassle-free LED lights sourcing as well as world-beating prices, quality and value. What's more, BAL gives you complete freedom to customise quotes to benefit you and your client.

### MY TOWER NO UPFRONT COSTS & FREE QUOTATION

A COMPLETE PROJECT SOLUTION WITH LOWEST PRICES IN THE ENTIRE MARKET - GUARANTEED!

- |                        |                                 |
|------------------------|---------------------------------|
| ✓ Risk-free            | ✓ 100% payment protection       |
| ✓ Unlimited revisions  | ✓ Project lighting consultation |
| ✓ Sample request       | ✓ Designated lighting designer  |
| ✓ Best price guarantee | ✓ Markup feature                |

FOR ALL OF THIS, YOU PAY **\$0.00**

\*10% BAL fee on order confirmation

\*\*\$1949 Project fee payable only on offer acceptance

## HOW DOES IT WORK?

With BAL at your side, winning orders is as simple as 1, 2, 3... And our team is here to help should you need it.

### Step 1

Create your BAL account.

### Step 5

Confirm your Order.

### Step 2

Subscribe to the package for your project.

### Step 6

Make your payment.

### Step 3

Place your enquiry and await your quote.

### Step 7

Receive your order, save money  
and enjoy great customer feedback!

### Step 4

Receive the quote and, if you wish, request samples.



## BAL: SOME KEY FACTS

### • Risk-Free

We ask no financial commitment in return for our proposed solution and a quote. Simply upload your requirements and get a prompt and perfect quote for your project. You pay a one-time fee ONLY after you decide to place your order with BAL.

### • Technical Support

We'll assist you every step of the way, from submitting your initial requirements to receiving your goods. In fact, BAL's outstanding lighting specialists will make sure that your needs are taken care of without losing a single penny.

### • Efficient

No more endless waiting: our process is super-fast. Simply upload your requirements, and BAL experts present you with the best solution and amazing prices.

## CONTACTS



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