

# TOKEN SALE

- Total Supply: 55 Million
- For IEO Sale: 30%
- Soft Cap: USD 4 Million
- Hard Cap: USD 8 Million
- Raised Seed Round: USD 2 Million
- Accepted Currencies: USD, BTC, ETH, BNB
- Token Price: USD 0.3030
- Bonus Allocation: 50% for private round
- Private Round Sale: Oct 1 2019 - Oct 31 2019
- IEO Round Sale: Dec 1 2019 - Dec 30 2019

## CORE TEAM



**Johannes Eidens**  
CEO & Founder



**Martin Heyen**  
Co-Founder and CFO



**Leo Vicente**  
Chief Technical Officer



**Rene Dela Rama**  
Director of Blockchain Integration



**Rizvi Iqbal**  
Senior Blockchain Engineer



**Zain Ul Abdin**  
Senior Architect



**Ryan Matthew Quines**  
UI/UX Visuals



**Maria Carron Igloso**  
Community Manager



**Tiffany Jel Anggot**  
Cryptography Researcher

Meet all inventors >

▶ Watch the IEO video

▶ Watch IEO vs. ICO video

📖 [Click here to read our white paper](#)



info@buyanylight.com



## BuyAnyLight Initial Exchange Offering (IEO)

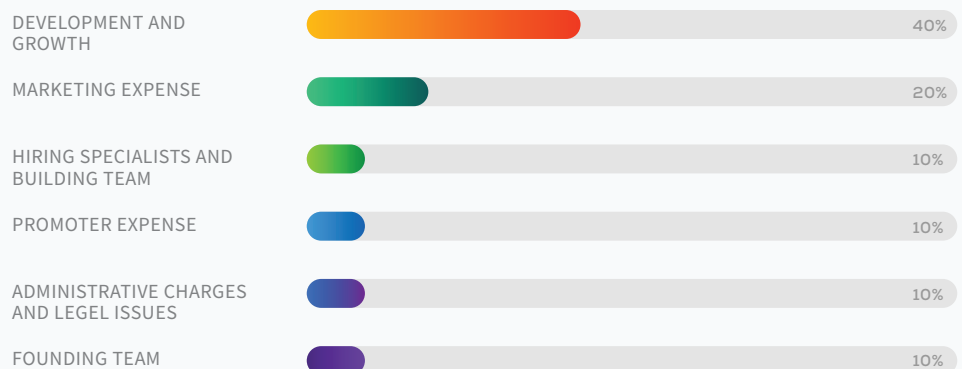
### Project Introduction

BuyAnyLight (BAL) is a revolutionary global marketplace for quality LED lighting. Our innovative platform uses the sophisticated and powerful technology offered by blockchain, smart contracts, AI and Big Data to make the LED lights sourcing process seamless and super-fast! BAL also provides a dedicated LED expert on hand to help you choose the perfect LED lighting products to meet your needs whether personal, commercial or industrial.

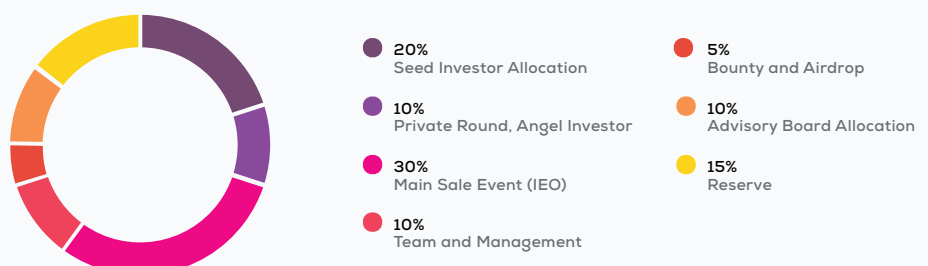
### Our Vision

Our vision is to become the leading global platform of choice for buyers and sellers of LED lighting products. We aim to open up a new and freer access to LED sourcing and eliminate the role of costly intermediaries.

### Fund Distribution Plan



### Token Distribution



### The Problem

- Technical expertise required for buying the right lighting products
- Trust deficit between seller and buyer
- Centralization of business model
- Handling logistics
- Massive marketing costs for manufacturer and retailers
- Hefty platform commissions
- Huge payment processing fee
- Middlemen adds to the cost

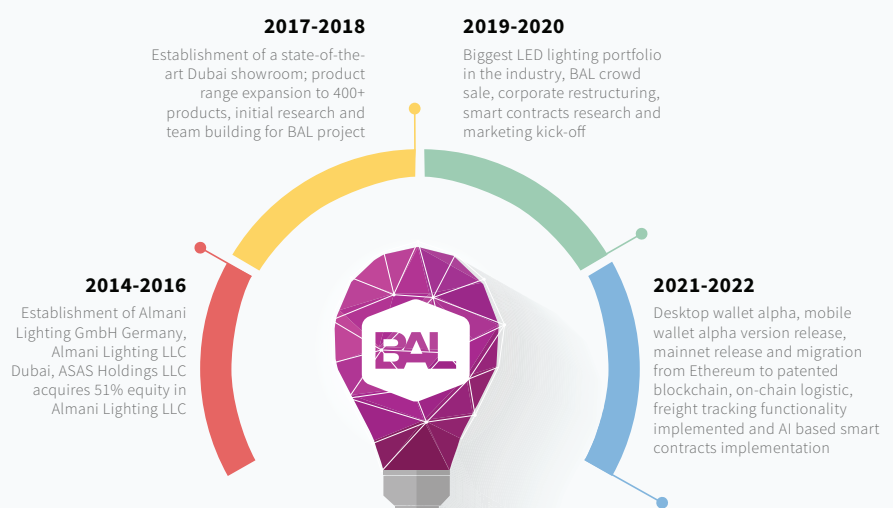
### Our Solution

- Our experienced consultants help you to buy the right product
- Smart contracts enable trustless payment
- Decentralization through tokenization
- Transparency and traceability through blockchain
- We market while you focus on delivery
- Nominal platform costs
- Near-zero transactional costs
- Trustless transactions through smart contracts

### Why Choose BAL?

1. Platform already operational
2. Unique, forward-thinking business model
3. Team expertise
4. Blockchain enables efficient, self-sustainable operations
5. Transparency through decentralization
6. Excellent product logistics and quality control
7. Agile marketing and go-to market strategy

### Roadmap



[Click here to visit our IEO page](#)