



# BUY ANY LIGHT LIGHTFINDER PACKAGE

**Your LED light sourcing challenges are finally over!**

You can now get premium quality LED lighting at the best possible price, and complete the sourcing project as quickly and efficiently as you wish.



## Introducing Buy Any Light (BAL)

BuyAnyLight (BAL) is the innovative new LED sourcing platform that enables buyers to access the largest database of reputable lighting companies in the world. BAL was designed by lighting experts to solve the challenges that affect companies and individuals who want to source LED lighting for their businesses or projects.

BAL rapidly sources quality LED lights at unbelievable prices. Easy to use and jargon-free, the system is perfect for lighting professionals and novices alike. Simply subscribe to a package and upload your requirements. You can even choose to upload only an image of the LED light you want: it's that simple!

On receiving your enquiry, our powerful system goes to work, converts your requirements to a Request For Quote (RFQ) and submits it to our approved manufacturers, while you just sit back and wait for the quotes to come in. We know you don't want to invest time in wading through hundreds of quotes, so we designed an automated quote screening function into BAL. You can filter your quotes according to any criteria you choose, then manually check the shortlisted 'top offers' to select the ideal quote for you.

## Why is BAL the world's best lighting solution?

Whether you're an individual sourcing lights for a personal project, a lighting company or a consultant managing a project, you'll all face similar challenges: you need to seek out and inspect a wide variety of products, compare prices and choose the best offer – always with a keen eye on project deadlines. What's more, the LED world is full of poor quality products (often at very high prices). It's a time-consuming, stressful minefield.

## But now you have BAL...

BAL offers a perfect solution to all these cost, quality, time and stress issues. As a BAL user, you get to access the world's largest single database of premium light manufacturers at the click of a mouse. Simply upload your requirements and these companies will send you their best offer.

And it certainly doesn't stop there. The automated quote screening tool allows the user to filter hundreds of quotes and select the best offer in just a few minutes. With BAL, buyers can discover new products and compare them right away. And perhaps the BIGGEST win is that we also offer you access to the actual manufacturers of top brands such as Phillips, Osram, Ledvance, BEGA, iGuzzini and many more at prices up to 90% cheaper.

## How does BAL compare?

The BuyAnyLight platform is lightyears ahead of every other light sourcing platform. Here are some reasons why you should use BAL to source your lights.

### BAL PLATFORM

#### CONVENIENCE

BAL cuts the time you spend sourcing LED by giving you access to the world's largest database of premium lighting manufacturers on your computer screen.

#### SAVES TIME AND MONEY

With BAL, you can discover new manufacturers, top quality products and stunning prices for your project quickly and easily from the comfort of your home or office.

#### PRICE RESEARCH MADE EASY

BAL's huge supplier database gives you rapid access to multiple quotes for your project. You can compare and get the best rate possible.

#### THE BEST PRICES

BAL suppliers know they are competing with other manufacturers to quote for your project, so the buyer always benefits from the competition. Plus – our buying power means EVERY price offered is heavily discounted.

#### TAILORED FOR YOU

BAL automatically sends out your Request For Quote (RFQ) to only companies which can satisfy your requirements whether standard or bespoke. That way, you get the choice and solutions that are perfect for your needs.

#### FAST TURNAROUND

Projects happen much more quickly when you source your light with BAL. You'll get the best rates from manufacturers, save time with BAL's integrated quote screening feature and take delivery in double-quick time.

#### SECURE

BAL gives you a 100% payment protection guarantee. Your payment is secured with BAL until the goods arrive at your doorstep. BAL acts as the trustee for every transaction, so your funds are safe with us.

#### WORLD-CLASS LOGISTICS

BAL makes sure that all your orders are handled with ultimate care and security. We promise on-time delivery with a live shipment tracker and a summary of all shipments keeps you updated on all your deliveries..

### LIGHTING COMPANIES

#### YOUR TIME, YOUR HASSLE, YOUR EFFORT

Comparing rates and researching products for a project is really tough. Which suppliers can you trust? Who has the products you need? Who offers the best prices? Who can deliver on time? And so it goes on...

#### HIGH COST & STRESSFUL

Attending lighting fairs and exhibitions to find new products and suppliers can cost a small fortune - and a whole lot of time.

#### POOR PRICE RESEARCH

You need to visit stores or various online portals to find products and compare prices. This ineffective procedure can take days and sometimes weeks.

#### EXORBITANT PRICES

The quotes you get from other platforms are drastically higher because they offer retail prices. Even manufacturers are not obliged to give their best prices because they are not competing with other suppliers for the project.

#### LIMITED OPTIONS

Finding lights which exactly match your requirements is always a challenge, especially with LED products. Moreover, most local lighting companies cannot cater for custom needs.

#### TIME-CONSUMING

Getting rates is more difficult and time-consuming. You have to search from one supplier to another, check every product and spend hours trying to get a good deal. More so, the language barrier can mess up the transaction altogether.

#### HIGH RISK

Making down payments to a company you barely know is risky. It's no secret that there are thousands of scammers out there in the market. Anything could happen with your goods, payment, logistics, quality and warranty etc.

#### INFERIOR LOGISTICS

One of the biggest hurdles in purchasing is making sure that your order is handled carefully and swiftly. With multiple shipments around the globe coming from different locations it is often hard to keep track of all your orders.



## BAL Package: LightFinder

Our packages are designed to make life much, much easier for lighting companies, businesses and individuals who source LED lights for their personal projects. Simply register online, then choose a package that suits your needs. You can either pay monthly or for a discount, you can make a single annual payment.

MINI SOURCING REINVENTED	STANDARD SOURCING REINVENTED	PREMIUM SOURCING REINVENTED
✓ Inquire & source 3 items	✓ Inquire & source 6 items	✓ Inquire & source 10 items
✓ Minimum order quantity: 20	✓ Minimum order quantity: 10	✓ Minimum order quantity: 10
✓ 100% payment protection	✓ 100% payment protection	✓ 100% payment protection
✓ Best price guarantee	✓ Best price guarantee	✓ Best price guarantee
✓ Sample request	✓ Sample request	✓ Sample request
✗ Label & design support	✗ Label & design support	✓ Label & design support
✗ Designated lighting designer	✗ Designated lighting designer	✓ Designated lighting designer
✗ Markup feature	✗ Markup feature	✓ Markup feature
<b>\$5499 /Yearly</b>	<b>\$499 /Month</b>	<b>\$7699 /Yearly</b>
<small>*20% BAL fee on offer acceptance only.</small>		<b>\$699 /Month</b>
<small>*15% BAL fee on offer acceptance only.</small>		<b>\$9899 /Yearly</b>
<small>*15% BAL fee on offer acceptance only.</small>		<b>\$899 /Month</b>



## HOW DOES IT WORK?

Getting your orders should never be a difficult process. With BAL, it's as simple as 1, 2, 3 and our expert team is here to help whenever you need it.

### Step 1

Create your BAL account.

### Step 5

Confirm your order.

### Step 2

Subscribe to your chosen package.

### Step 6

Make your payment.

### Step 3

Submit your enquiry and await your quote.

### Step 7

Receive your order, enjoy the quality and the money saved!

### Step 4

Receive the quote and, if you wish, request samples.

## LET'S REFLECT...

Here are just some of the brilliant benefits you'll enjoy with BAL.

- **Transparent transactions**

BAL provides the technology and infrastructure that connects buyers to world-class manufacturers directly and transparently. The quotes you receive are directly from manufacturers. There are no middle men involved and no hidden charges: all BAL fees are published clearly and transparently.

- **Concierge Level support**

Our goal is to ensure that your light sourcing project is seamless and hassle-free. That's why we give you the opportunity to chat directly with BAL experts until you've chosen and confirmed your deal. Even then, we serve as trustee for your payments and handle logistics, so you get your order safely and on time.

- **Great choices - made easy**

After submitting your purchase enquiry, you'll receive bids from highly qualified suppliers. Each bid has unique product options which give you a valuable choice of relevant products for your lighting project.

- **Cost Efficiency**

With BAL, the buyer is perfectly placed to get the best offer for any LED light souring project. Because suppliers can see other companies' quotes, they'll compete with one another to give you the best possible price for your lights.

## CONTACTS

