UNIVERSITY COLLEGE LONDON FACULTY OF ENGINEERING SCIENCES



CEGEG076 Spatio-Temporal Data Mining

Spatio-Temporal Analysis on: Forecasting Tourist Data in Austria

Qiqing Huang, 17014982, ANN Supratim Banik, 16118558, SVM Florian Hübscher, 17135943, STARIMA Claudio Navacchi, 18003316, RFR

Department of Civil, Environmental and Geomatic Engineering $4^{\rm th}$ May, 2018

Contents

| 1 | \mathbf{Intr} | oducti | on 2 | 2 |
|---|-----------------|---------|----------------------------------|---|
| | 1.1 | Datase | et Description | 2 |
| | 1.2 | Exper | imental Setup | 2 |
| 2 | Exp | olorato | ry Spatio-Temporal Data Analysis | 4 |
| | 2.1 | Tempo | oral Patterns | 4 |
| | 2.2 | Spatia | l Patterns | 8 |
| | | 2.2.1 | Distribution of Stays | 8 |
| | | 2.2.2 | Moran's I | 9 |
| | 2.3 | Spatio | -Temporal Patterns | 1 |
| 3 | Met | thods | 1; | 3 |
| | 3.1 | Rando | m Forest Regression (RFR) | 3 |
| | | 3.1.1 | Methodology | 3 |
| | | 3.1.2 | Experimental Setup | 4 |
| | | 3.1.3 | Analysis | 4 |
| | | 3.1.4 | Results | 8 |
| | | 3.1.5 | Summary and Discussion | O |
| | 3.2 | (ST)A | RIMA 2 | 1 |
| | | 3.2.1 | Methodology | 1 |
| | | 3.2.2 | Experimental setup | 1 |
| | | 3.2.3 | Results | 4 |
| | | 3.2.4 | Discussion | ô |
| | 3.3 | Artific | ial Neural Networks | 7 |
| | | 3.3.1 | Methodology | 7 |
| | | 3.3.2 | Experimental Setup | 7 |
| | | 3.3.3 | Model Selection and Results | 8 |
| | | 3.3.4 | Summary and Discussion | 2 |
| | 3.4 | Suppo | rt Vector Machine | 3 |
| | | 3.4.1 | Methodology | 3 |
| | | 3.4.2 | Experimental set up | 3 |
| | | 3.4.3 | Results - Time Series SVR Model | 3 |
| | | 3.4.4 | Results - Space-Time SVR Model | 8 |
| | | 3.4.5 | Discussion | Э |
| 4 | Disc | cussion | and Outlook 4 | 3 |

1 Introduction

The aim of this report is to apply the methods and techniques presented in the lecture "Spatio-Temporal Data Mining" on a spatio-temporal dataset. A dataset description is provided in subsection 1.1. The subsequent section 2 provides an analysis of the dataset focusing on temporal (subsection 2.1), spatial (subsection 2.2) and spatio-temporal patterns (subsection 2.3).

The structure of the dataset restricts the applicability of the methods learned on spatio-temporal regression and prediction being the main focus of this work (subsection 1.2). The four methods chosen are: Random Forest Regression (RFR) (subsection 3.1), Spatio-Temporal Auto-Regressive Integrated Moving Average (STARIMA) (subsection 3.2), Artificial Neural Networks (ANNs) (subsection 3.3) and Support Vector Machine (SVM)(subsection 3.4). Liaw 2015 offers a documentation of random forests in R following the papers/manuals Breiman 2001 and Breiman 2002. Use case examples of RFR can be found in Liaw, Wiener, et al. 2002 and Segal 2004. STARIMA is proposed and documented in Pfeifer and Deutsch 1981. Recent applications and extensions are described in Islam-Khan, Landfeldt, and Damdhere 2012, Cheng et al. 2014 and Duan et al. 2016. Systematic introduction of ANNs can be found in Rojas's book (2013). The application of ANNs in forecasting has been well concluded by Zhang, Patuwo, and Hu (1998) and has been widely used in tourism area (Law and Au 1999, Burger et al. 2001, O. Claveria and S. Torra 2014). In case of the investigation using SVM/SVR, the research paper on application of support vector regression on tourism by M. Claveria and Torra 2016 and Witt and Witt 1992 provided a rich source for reference. While the tutorial on support vector machine by Scholkopf and Smola 2002 helped in understanding the SVR methodology.

Finally, all methods will be compared regarding meaningful statistics used for time-series analysis and an outlook for improvements will be given (section 4).

1.1 Dataset Description

Tourist data in Austria including two spatio-temporal variables, namely tourist arrivals and nights spent (stays), was chosen to be the dataset of interest ¹. It is available monthly-wise from 11/1973 until 11/2017. The spatial resolution is defined by the nine provinces of Austria. The variables are further subdivided by the country of origin. An exemplary depiction of the first three rows is shown in table 42.

| Date | Province Code | Country of Origin Code | Arrivals | Stays |
|--------|---------------|------------------------|----------|-------|
| 197311 | W96-1 | 01 | 1792 | 14288 |
| 197311 | W96-1 | 02 | 3845 | 18901 |
| 197311 | W96-1 | 53 | 2 | 23 |

Table 1: Data excerpt of the Austrian tourist dataset (top three rows).

Figure 1 shows all tourist stays and arrivals aggregated by year. A spatial view is given by fig. 2.

1.2 Experimental Setup

It has been decided to predict the stays, since it is a more valuable parameter for tourism than arrivals. Each regression model should be trained and validated from 11/1973 to 12/2010 and from 01/2011 to 11/2017, respectively. All countries of origin were aggregated province-wise over time to simplify the dataset. Additionally, prediction success should be evaluated by using statistics such as RMSE and \mathbb{R}^2 and n-step ahead instead of one-step ahead prediction.

¹download available under https://www.data.gv.at/katalog/en/dataset/128e3b47-1e44-3791-bee2-3b06b2cd58f4

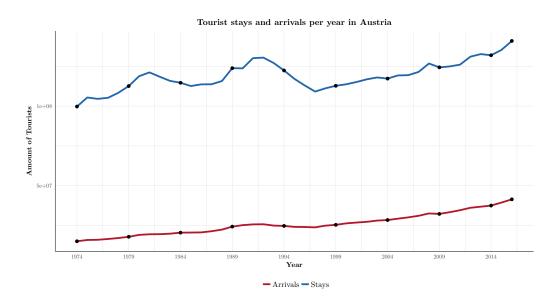


Figure 1: Aggregated tourist data depicting stays over night and arrivals. A clear trend is visible for both, whereas stays are characterised by larger fluctuations over time (weather conditions, advertisment, sport events, ...). A trend could be also caused by more accommodations taking part (or must take part) in the national collection of tourist data.

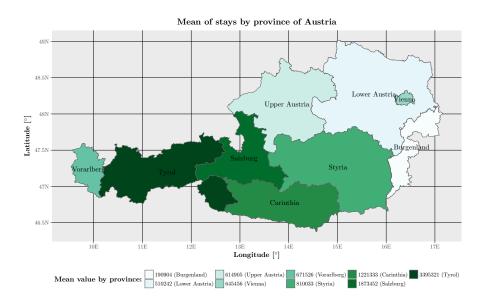


Figure 2: Austrian map showing the mean value of tourist stays per province from 1973-2017. The mountainous regions in the western part of Austria offer a broad spectrum of leisure activities, which is more attractive for longer stays, followed by Vienna being popular for its culture and history (short-time visits). All other provinces seem to be of minor importance for tourists.

2 Exploratory Spatio-Temporal Data Analysis

2.1 Temporal Patterns

The heatmap in figure 3 provides an overview of overnight tourist stays across Austria. It can be seen that Tyrol, Carinthia and Salzburg have the highest values and some provinces have two peaks while others have one. Carinthia is the most significant province having a descending trend.

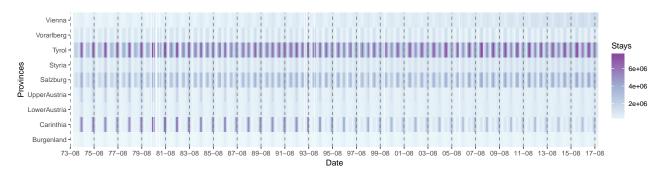


Figure 3: Heatmap of overnight stays time series.

The time series of overnight tourist stays is decomposed into a trend, seasonal and random part over time, which allows for a better understanding of stays behaviour for different provinces (see figure 4). The basic equation of the classical additive decomposition method is as follows:

$$y_t = T_t + S_t + E_t$$

where trend data T is computed using moving averages and seasonal data S is based on average detrended values for certain periods. The time series of Vienna shows a strongly rising trend starting approximately in 2010.

The autocorrelation function (ACF) shows for all 9 counties a predominant seasonality of order 12 (see figure 5). Using monthly data this corresponds to an annual cycle. For Vienna all values are positive but slightly decaying, whereas the others alternate between negative and positive values. This suggest that the time series of Vienna is not stationary yet. Some counties show additional peaks at lag 6, 18, 30, ... which suggest that their summer and winter tourism is significant. The corresponding partial autocorrelation functions (PACF) show consequently a large peak at lag 12 (see figure 6), but usually also larger values for lag 1, 11 and 13 suggesting that the neighbouring months (and their equivalent shifted by 12 months) have an influence on the number of stays for any specific month.

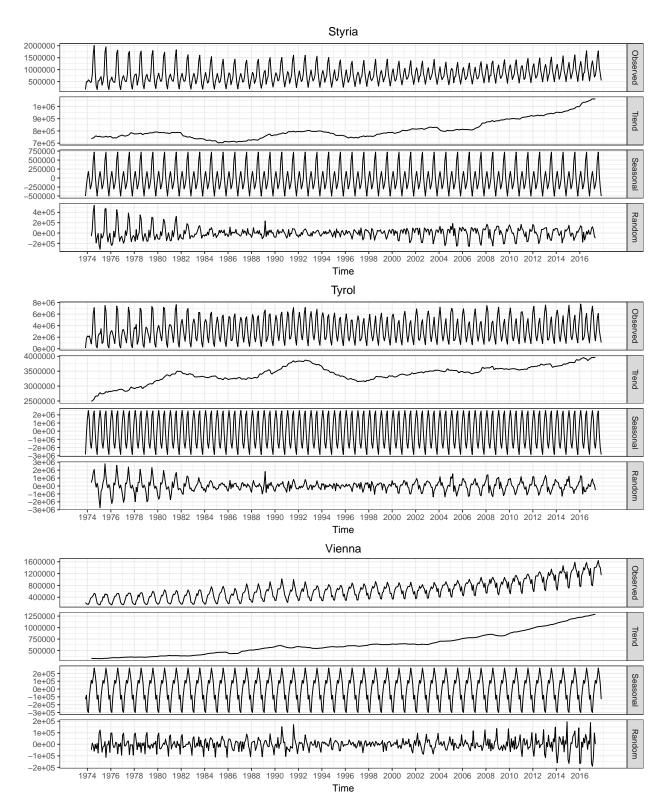


Figure 4: Decomposition of additive tourist stays time series.

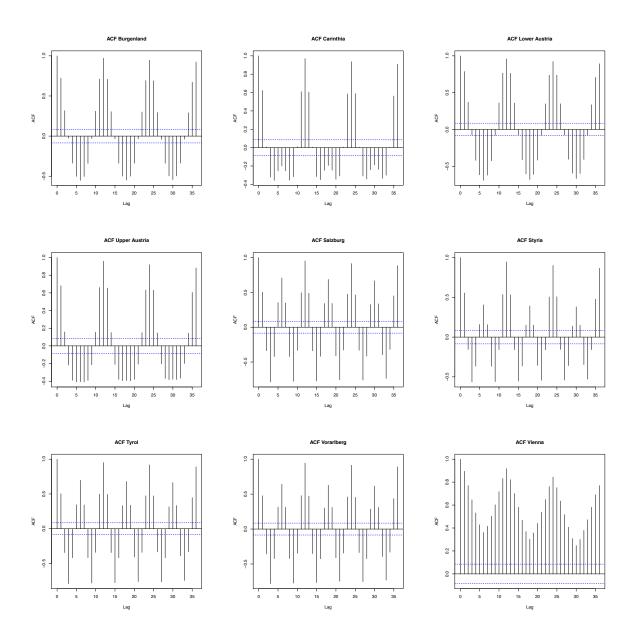


Figure 5: Autocorrelation functions of raw time series for all nine provinces (the blue dashed lines show the 95% confidence intervals).

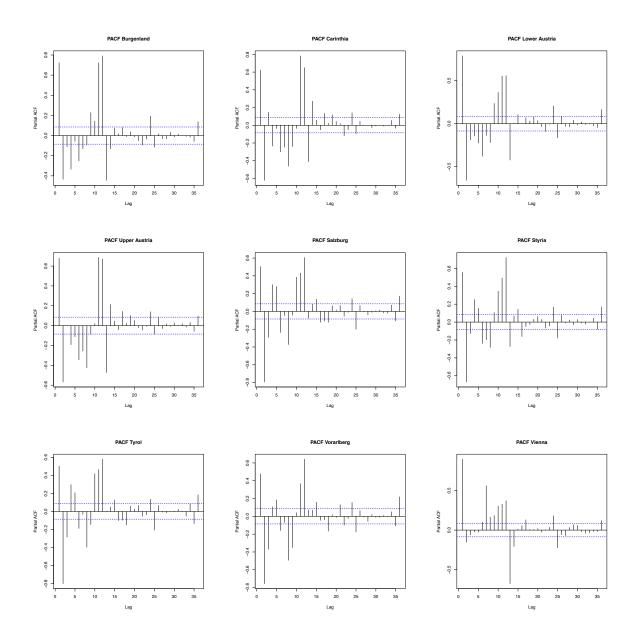


Figure 6: Partial autocorrelation functions of raw time series for all nine provinces (the blue dashed lines show the 95% confidence intervals)

2.2 Spatial Patterns

2.2.1 Distribution of Stays

Figure 7 shows the histograms of the stays distribution. A marked asymmetry can be seen in Burgenland, Carinthia, Lower Austria and Upper Austria. Two peaks are present in Salzburg, Tyrol and Vorarlberg.

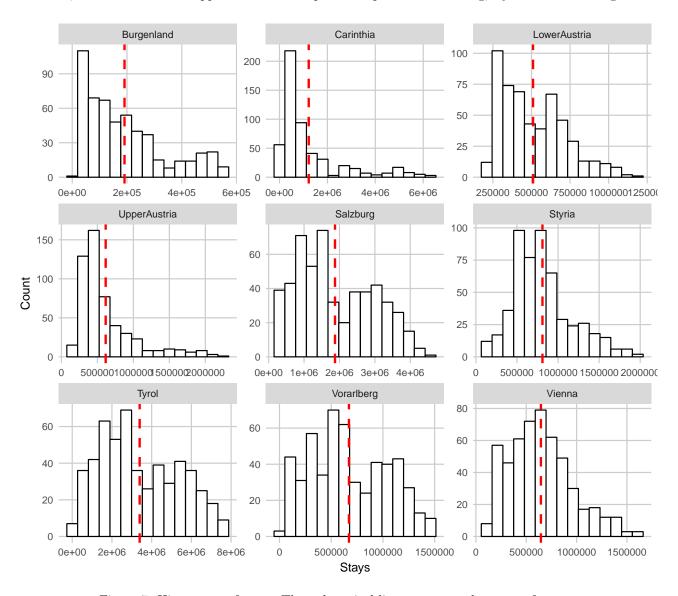


Figure 7: Histograms of stays. The red vertical line represents the mean of stays.

2.2.2 Moran's I

Moran's I is a significant indicator of presence of spatial autocorrelation in the data. This index is estimated for arrivals and stays and is as follows in table 2.

Table 2: Comparison of Global Moran's I between monthly tourist arrivals and overnight stays in Austria from 1974-2017.

| Variable | Moran's I | Expectation | Variance | p-Value | Alternative Hypothesis |
|----------|-------------|-------------|------------|---------|------------------------|
| Stays | -0.04715124 | -0.12500000 | 0.03713860 | 0.3431 | greater |
| Arrivals | -0.07697893 | -0.12500000 | 0.04322940 | 0.4087 | greater |

The p-values in both cases of Moran's I are not significant. Hence, there is not much spatial autocorrelation and the null hypothesis that the processes are happening due to random chance cannot be rejected. Both Moran's I values are negative, which indicates that there is dispersion rather than clustering. To investigate further, the local Moran's I is calculated for any evidence of spatial autocorrelation at local level (see table 3).

Table 3: Local Moran's I for overnight stays, 1974-2017.

| Province | \mathbf{I}_i | $\mathbf{E.I}_i$ | $\mathbf{Var.I}_i$ | $\mathbf{Z}.\mathbf{I}_i$ | $\Pr(\mathrm{z}>0)$ |
|---------------|----------------|------------------|--------------------|---------------------------|---------------------|
| Burgenland | -0.1186 | -0.125 | 0.3514 | 0.0109 | 0.4957 |
| Carinthia | 0.1175 | -0.1250 | 0.1923 | 0.5531 | 0.2901 |
| Lower Austria | -0.3162 | -0.1250 | 0.1302 | -0.5298 | 0.7019 |
| Upper Austria | 0.0554 | -0.1250 | 0.2195 | 0.3850 | 0.3501 |
| Salzburg | -0.1909 | -0.1250 | 0.1322 | -0.1814 | 0.5720 |
| Styria | -0.6492 | -0.1250 | 0.1236 | -1.4911 | 0.9320 |
| Tyrol | 0.1208 | -0.1250 | 0.2060 | 0.5416 | 0.2940 |
| Vorarlberg | 0.2596 | -0.1250 | 0.5703 | 0.5093 | 0.3053 |
| Vienna | 0.2972 | -0.1250 | 0.5703 | 0.5591 | 0.2880 |

The local Moran's I shows a slight increase in spatial autocorrelation at local level, but still none of the p-values are significant. Mapping the local Moran's I results (figure 8) clearly shows presence of spatial clustering and dispersion. The north-eastern part of Austria consisting of Burgenland, Lower Austria, Upper Austria, Styria and Salzburg are forming a cluster of relatively low values, while the south-western part including Carinthia, Tyrol, and Vorarlberg is forming another cluster of high values. The only exception is Vienna, which has much higher tourist stays compared to its neighbours.

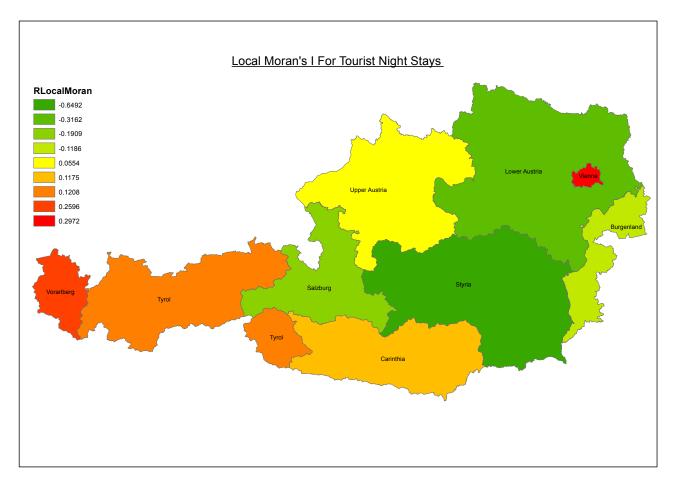


Figure 8: Local Moran's I for overnight stays, 1974-2017

One issue causing the low estimation of Moran's I could be the insufficient number of data entities (only nine provinces) used for estimating the spatial autocorrelation. One way to find out the presence of spatial autocorrelation and its impact on modelling prediction would be to use a space-time version of one of the machine learning methods by applying various spatial weight matrices and see if there is any significant improvement.

2.3 Spatio-Temporal Patterns

Similarly to the ACF and PACF their spatio-temporal (ST) equivalents reveal information about spatio-temporal patterns in the data (see figure 9). As spatial weights the shared border length of a counties neighbours is used (see table 4), although the neighbourhood adjacency first order leads to almost the same result. As only the data from Austria is available, the borders to neighbouring countries are ignored. The STACF at spatial lag 1 shows again a cyclic pattern which seems to be a mixture of all single ACF, thus showing the presence of autocorrelation once again. In the STPACF surprisingly the lags 4, 5 and 9 are significant whereas lag 12 is slightly smaller than the 95 % confidence interval.

Table 4: Spatial weight matrix weighted by shared border length of touching provinces. All values are normalised by the sum of each row.

| | â | Ò | | | 877.9 19 | | | ć | Sa |
|---------------|--------|--------|----------|----------|---|------------------|--------|------------|--------|
| | | | Lower Am | Choer An | Sold Sold Sold Sold Sold Sold Sold Sold | , , , , | 6 | Voraribere | |
| | | Con | 49 | 200 | Son | Serrie | 1027 | 70, | 7.00 |
| Burgenland | 0 | 0 | 0.6076 | 0 | 0 | 0.3924 | 0 | 0 | 0 |
| Carinthia | 0 | 0 | 0 | 0 | 0.3073 | 0.4643 | 0.2284 | 0 | 0 |
| Lower Austria | 0.2715 | 0 | 0 | 0.2855 | 0 | 0.2705 | 0 | 0 | 0.1726 |
| Upper Austria | 0 | 0 | 0.3919 | 0 | 0.3319 | 0.2761 | 0 | 0 | 0 |
| Salzburg | 0 | 0.2089 | 0 | 0.3138 | 0 | 0.1899 | 0.2873 | 0 | 0 |
| Styria | 0.1692 | 0.2347 | 0.2609 | 0.1940 | 0.1412 | 0 | 0 | 0 | 0 |
| Tyrol | 0 | 0.2783 | 0 | 0 | 0.5147 | 0 | 0 | 0.2070 | 0 |
| Vorarlberg | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| Vienna | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |

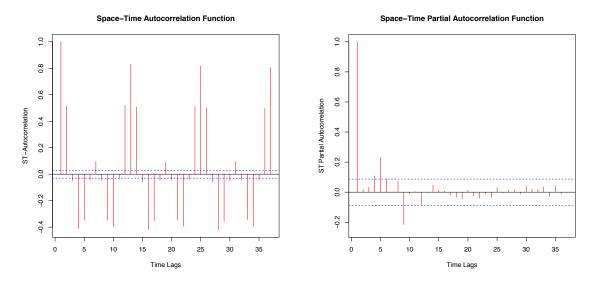


Figure 9: Spatio-temporal autocorrelation function and spatio-temporal partial autocorrelation function of raw time series with neighbourhood first order as spatial weights (the blue dashed lines show the 95% confidence intervals)

Another interesting relation between space and time is illustrated in figure 10. Every province shows the increase or decrease of tourist stays based on a linear model. A large positive slope for Tyrol and Vienna implies that throughout the years (from 1973-2017) more and more tourists have visited those provinces or tend to stay longer (assuming the amount of arrivals stays the same). Care has to be taken when using those provinces for time series models, where the data needs to be corrected for a trend. If the relation between stays and months is not linear as assumed for the trend reduction, large residuals will affect a proper model training. This implies, that those provinces might be the most difficult to predict.

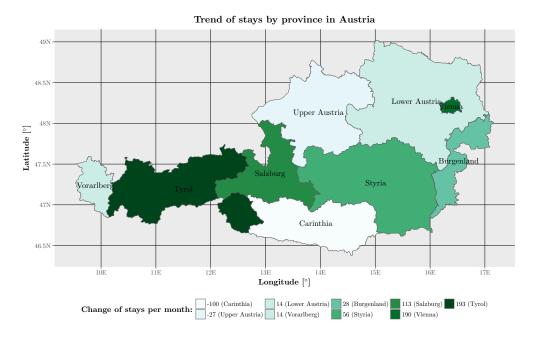


Figure 10: Austrian map shows slope value of a line (trend) representing the stays time series for each province from 1973-2017. This means that the depicted values indicate an increase/decrease of tourists per month.

3 Methods

Having a focus on regression, all four methods are described and applied on the tourist dataset in the subsequent sections. Each method, *RFR* (subsection 3.1), *STARIMA* (subsection 3.2), *ANN* (subsection 3.3) and *SVM* (subsection 3.4), is introduced by a literature review, requires different data pre-processing steps and is applied on the modified data. Finally, all results are shown, which are used for a method comparison in the discussion (see section 4).

3.1 Random Forest Regression (RFR)

The random forest algorithm was designed by Breiman (Breiman 2001), which unites his original idea of bootstrap aggregation ("bagging") and an additional randomness in feature selection ("feature bagging").

3.1.1 Methodology

The first step in *RFR* involves a random selection with replacement of the input data for each predictor/feature ("bagging"). This ensures that each tree is constructed by using a different bootstrap sample opposing the problem of overfitting and reducing the generalisation error. On average, about one third of the data is excluded from training from each tree ("out-of bag" (OOB) data). ntree² is responsible for the size of the forest.

A single tree is built by using a slightly modified Classification and Regression Trees (CART) algorithm (Decision Tree Learning 2018). CART creates a binary decision tree structure leading to smaller data subsets per node level. At each node an attribute test is applied on data subsets for each feature, partitioning the source data into two subgroups. RFR uses "variance reduction" to define the "best split" and measures the impurity/difference between the parent and child nodes. All values of each feature are used for testing the impurity of the resulting split. Residual Sum of Squares (RSS) is taken to estimate the variance of the elements belonging to one node and the largest difference defines the best split. Variance reduction aims to minimise the variance along different node levels, thus ensuring that there are more similar elements in the same regions of the tree. Dominant predictors tend to be selected more often in CART, which leads to a higher correlation. Therefore, Breiman suggested to randomly select a subset of predictors to be taken into account for splitting a node (mtry). Moreover, trees are grown to full size (if e.g. nodesize isn't set).

RFR uses the mean of all single tree predictions as a final prediction ($Random\ Forest\ 2018$). Furthermore, it offers unbiased error metrics and other useful outputs, for instance the MSE and Pseudo-R² based on OOB data and variable importance (Liaw 2015). The latter one is computed by averaging $variance\ reduction$ for each predictor.

Methods: RFR

²words written in this style refer to parameters of the randomForest package in R. For further details see Liaw 2015.

3.1.2 Experimental Setup

Various seasonal cycles are an essential feature of the data (see 2.1) being meaningful as explanatory variables. Therefore, stays data was lagged by all 12 months per province using the functions t_embed and st_embed ³. Additionally, months (e.g. 1, 2,, 12) as themselves were also used as input data (DateMod).

Three different experiments were realised to find the optimal RFR model for prediction:

- 1. province-wise training/prediction (t_embed).
- 2. province-wise training/prediction including lagged data of first-order neighbours (st_embed).
- 3. training/prediction using stacked province-wise lags.

To assess the best method from above, some of the default parameters (ntree = 1000, mtry = $p/3^4$, nodesize = 5) were tuned after selecting the best model.

3.1.3 Analysis

To get an impression of how the different setups compete against each other, RMSE and R^2 values are shown in table 5, 6 and 7. In table 5, Lag 12 is clearly the most dominant variable, followed by lag 9, lag 11, lag 1, lag 6 and lag 3. Table 6, additionally including lagged data from neighbouring provinces, reveals that lag 12, lag 9, lag 6 and lag 3 are the leading predictors. For some provinces (e.g. Vienna) stays from neighbouring countries seem to be a better predictor than the province itself. The error metrics underline a worse model performance when including implicit spatial relations. Vienna has by far the worst R^2 , which is even decreasing for the spatial RFR. The RMSE increases remarkably for nearly every province.

Using a simpler approach of stacking the lagged data, but ignoring any spatiality and province-wise distinction, turns out to be the best performing RFR model. In table 7, Vienna is characterised by the most significant improvement and all RMSE's are nearly lowered by half compared to the previous models.

 $^{^3 {\}rm see}$ practical 5 of STDM

 $^{^4}p$ equals to the total number of predictors

Table 5: Top 5 ranked important predictors and error metrics for a province-wise RFR model. Green represents the best province, red the worst.

| Province | RMSE | \mathbf{R}^2 | 1 | 2 | 3 | 4 | 5 |
|---------------|--------|----------------|--------|--------|--------|---------|---------|
| Burgenland | 21197 | 0.9769 | Lag 12 | Lag 1 | Lag 11 | DateMod | Lag 6 |
| Carinthia | 79623 | 0.9912 | Lag 9 | Lag 11 | Lag 1 | Lag 12 | Lag 8 |
| Lower Austria | 35635 | 0.9703 | Lag 12 | Lag 6 | Lag 11 | Lag 1 | Lag 7 |
| Upper Austria | 41249 | 0.9819 | Lag 12 | Lag 11 | Lag 8 | Lag 1 | Lag 7 |
| Salzburg | 226560 | 0.9768 | Lag 12 | Lag 9 | Lag 3 | Lag 6 | DateMod |
| Styria | 125486 | 0.9208 | Lag 12 | Lag 9 | Lag 3 | Lag 11 | Lag 1 |
| Tyrol | 337781 | 0.9818 | Lag 12 | Lag 9 | Lag 3 | Lag 6 | DateMod |
| Vienna | 231508 | 0.7848 | Lag 12 | Lag 1 | Lag 10 | Lag 11 | Lag 2 |
| Vorarlberg | 71982 | 0.9695 | Lag 12 | Lag 9 | Lag 3 | Lag 6 | DateMod |

Table 6: Top 5 ranked important predictors and error metrics for a province-wise spatial RFR model. Lags are related to provinces in brackets (either first-order neighbours or the province itself). Green represents the best province, red the worst.

| Province | RMSE | ${f R}^2$ | 1 | 2 | 3 | 4 | 5 |
|---------------|----------|-----------|----------------------|-----------------------|----------------------|---------------------|---------------------|
| Burgenland | 22348.0 | 0.9798 | Lag 12 (L. Aus.) | Lag 11 (L. Aus.) | Lag 9 (Styria) | Lag 1 (L. Aus.) | Lag 9 (L. Aus.) |
| Carinthia | 159818.0 | 0.9770 | Lag 12 (Salzburg) | Lag 12 (Carinthia) | Lag 12 (Tyrol) | Lag 9 (Styria) | Lag 9 (Tyrol) |
| Lower Austria | 35391.0 | 0.9764 | Lag 12 (U. Aus.) | Lag 12 (L. Aus.) | Lag 6 (U. Aus.) | Lag 11 (L. Aus.) | Lag 1 (U. Aus.) |
| Upper Austria | 31813.0 | 0.9864 | Lag 12 (Salzburg) | Lag 12 (L. Aus.) | Lag 12 (U. Aus.) | Lag 9 (Styria) | Lag 11 (L. Aus.) |
| Salzburg | 245599 | 0.9720 | Lag 12 (Styria) | Lag 9 (Styria) | Lag 3 (Styria) | Lag 3 (Tyrol) | Lag 6 (Styria) |
| Styria | 127284.0 | 0.9476 | Lag 12 (L. Aus.) | Lag 12 (Carinthia) | Lag 12 (Salzburg) | Lag 12 (Styria) | Lag 12 (U. Aus.) |
| Tyrol | 366814.0 | 0.9778 | Lag 12 (Vorarlb.) | Lag 9 (Vorarlb.) | Lag 3 (Tirol) | Lag 3 (Vorarlb.) | Lag 6 (Vorarlb.) |
| Vienna | 387520.0 | 0.7269 | Lag 6 (L. Aus.) | Lag 5 (L. Aus.) | Lag 12 (L. Aus.) | Lag 10 (L. Aus.) | Lag 2 (L. Aus.) |
| Vorarlberg | 90221.0 | 0.9590 | Lag 12 (Vorarlb.) | Lag 3 (Tirol) | Lag 9 (Vorarlb.) | Lag 3 (Vorarlb.) | Lag 6 (Vorarlb.) |

Table 7: Error metrics for a RFR model trained on stacked province-wise lagged data. Green represents the best province, red the worst.

| | Burgen- land | Carinthia | Lower Austria | Upper Austria | Salz- burg | Styria | Tyrol | Vienna | Vorarl- berg |
|----------------|-----------------|-----------|------------------|------------------|---------------|--------|--------|--------|-----------------|
| RMSE | 15913 | 73530 | 19889 | 29487 | 173263 | 71818 | 317590 | 91999 | 69337 |
| \mathbf{R}^2 | 0.9809 | 0.9926 | 0.9810 | 0.9846 | 0.9786 | 0.9637 | 0.9812 | 0.9369 | 0.9681 |

To be able to detect the most important explanatory variables for the finally used method, variable importance was analysed (figure 11). ntree was set to 1000, since a lot of trees are necessary to get a stable estimate of variable importance (Liaw, Wiener, et al. 2002).

Variable importance Lag 12 Lag 1Lag 11 Lag 6 Lag 7 Lag 5 Lag 10 Lag 2 Lag 9 DateMod Lag 3 Lag 8 Lag 4 0.0e + 005.0e + 141.0e + 15 $1.5e{+15}$ 2.0e + 152.5e + 15 $3.0e{+15}$ IncNodePurity

Figure 11: Variable importance of the third RFR method including lagged stays data and DateMod.

According to figure 11, it was decided to take lag 12, lag 11, lag 6 and lag 1 as predictors, since those variables seem to explain stays well enough (replicated conclusion of subsection 2.1). Moreover, less predictors yield a lower runtime.

The next step is dedicated to improve the performance by tuning the mentioned model parameters of the third RFR model. Firstly, 5-fold cross-validation was applied to determine the optimal ntree. A reliable error estimate can only be achieved by a higher ntree (more averaged predictions). Thus, cross validation is therefore thought to be more suitable, when investigating different values for ntree. The behaviour of runtime and prediction error depending on ntree can be seen in figure 12. The prediction error has its lowest value around ntree = 800 and the relation between runtime and ntree is approximately linear.

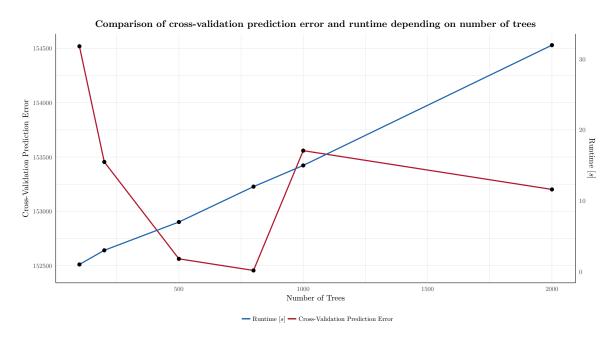


Figure 12: Runtime and cross-validation error comparison in relation to the number of trees ntree.

Secondly, figure 13 and 14 demonstrate that mtry = 2 and nodesize = 2 are the best choices having the highest pseudo- \mathbb{R}^2 , which shows the importance of "feature bagging" for the former one.

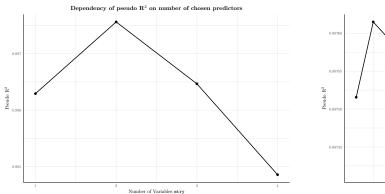


Figure 13: Performance dependency on number of predictors randomly selected (mtry).

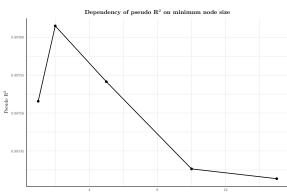


Figure 14: Performance dependency on minimum size of terminal nodes (nodesize).

3.1.4 Results

Using the optimised parameters and predictors, the error metrics in table 8 could be achieved.

Table 8: Final error metrics resulting from a RFR prediction comprising tuned model parameters. Green represents the best province, red the worst.

| Province | Bias | RMSE | NRMSE | Std. Ratio | Pearson Correlation | ${f R}^2$ | Spearman Correlation |
|---------------|-------|--------|--------|------------|------------------------|-----------|-------------------------|
| Burgenland | 707 | 18130 | 0.0727 | 0.9967 | 0.9875 | 0.9752 | 0.9741 |
| Carinthia | 6286 | 79950 | 0.076 | 1.0182 | 0.9956 | 0.9913 | 0.9895 |
| Lower Austria | -855 | 23383 | 0.041 | 1.0157 | 0.9867 | 0.9737 | 0.9813 |
| Upper Austria | 3726 | 31862 | 0.0526 | 1.0318 | 0.9896 | 0.9794 | 0.9703 |
| Salzburg | 30070 | 204958 | 0.0951 | 1.0596 | 0.9855 | 0.9713 | 0.9767 |
| Styria | 628 | 67876 | 0.0697 | 1.0569 | 0.9772 | 0.955 | 0.9768 |
| Tyrol | 54958 | 318733 | 0.0853 | 1.0703 | 0.9892 | 0.9786 | 0.9864 |
| Vienna | 2569 | 63687 | 0.0567 | 1.0083 | 0.9691 | 0.9392 | 0.9657 |
| Vorarlberg | -2657 | 73886 | 0.104 | 1.0512 | 0.9809 | 0.9621 | 0.9743 |

In total numbers, Tirol has the highest RMSE followed by Salzburg. Bias and RMSE are clearly correlated with the amount of stays (see figure 2). To allow for a better comparison, NRMSE was calculated by dividing RMSE by the mean value. This leads to the best NRMSE for Lower Austria and worst for Vorarlberg. The standard deviation ratio is closest to one for Burgenland and the largest difference in scaling can be found in Tirol. Burgenland has the most promising overall statistics. The predictions for Carinthia, Lower Austria and Upper Austria also agree well with the reference stays data. All provinces have a high correlation, which can be directly seen in \mathbb{R}^2 (very good temporal agreement). If the pearson and spearman correlation coefficient are equal, then both datasets are linearly correlated, which is approximately true for all regions.

A visual comparison of one-step ahead predicted and reference stays data can be seen in figure 15. It depicts an excellent agreement for provinces having a dominating annual peak (Burgenland, Carinthia, Lower Austria and Upper Austria) and larger differences for regions with winter and summer tourist offers, where peaks and troughs change more rapidly. The remarkable trend of Vienna is more or less modelled well.

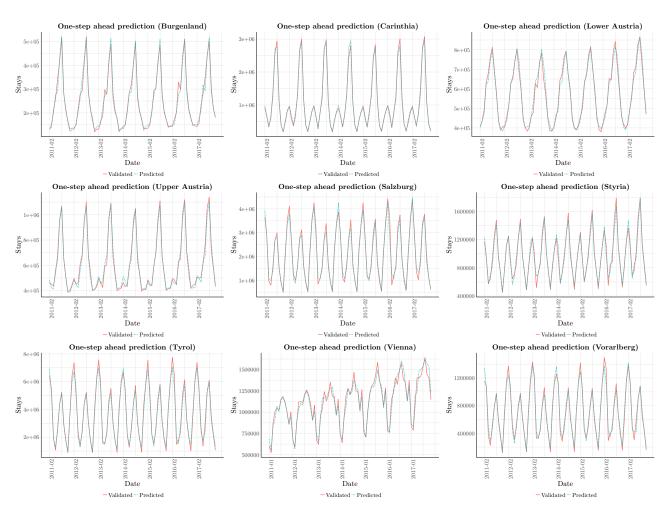


Figure 15: Comparison of predicted and validated time series from 01/2011 to 11/2017 (Note the different scaling of the y-axis.).

In forecasting it is more important to predict over multiple steps rather than one. Therefore, multistep-prediction was implemented for RFR. A comparison of one-step and n-step ahead prediction for Vienna can been seen in figure 16. The n-step ahead predicted curve experiences a slight shift of the main peak and a smoother time series with no inter-annual variability. RMSE and R^2 of the other provinces are shown in table 9. When using n-step ahead prediction, the RMSE increases (amplitude depending on seasonal complexity) and R^2 decreases.

Table 9: Error metrics resulting when using n-step ahead prediction with the final RFR model. Green represents the best province, red the worst.

| | Burgen- land | Carinthia | Lower Austria | Upper Austria | Salz- burg | Styria | Tyrol | Vorarl- berg |
|----------------|-----------------|-----------|------------------|------------------|---------------|--------|--------|-----------------|
| RMSE | 19522 | 87145 | 33597 | 36349 | 309324 | 110711 | 431814 | 77906 |
| \mathbf{R}^2 | 0.9774 | 0.9896 | 0.9483 | 0.9799 | 0.9556 | 0.8787 | 0.9652 | 0.9614 |

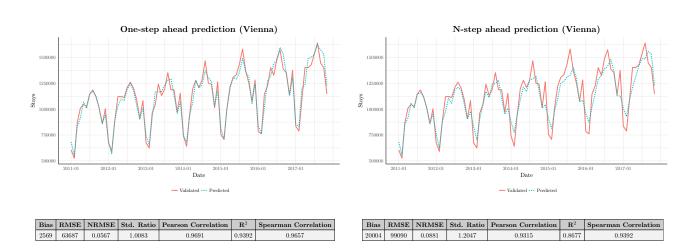


Figure 16: Comparison of one-step (left) and n-step (right) ahead prediction for Vienna.

3.1.5 Summary and Discussion

RFR based on stacked province-wise lagged data has clearly shown to be applicable and leading to satisfying results. Only little success could be achieved by using province-wise training. This is reasonable, since the RFR model only knows values, which have occurred in the past. If there is any trend (values not known/trained), RFR is not able to handle it properly. Furthermore, it was found out that RFR for provinces comprising a two-seasonal tourist stays pattern performs worst. The complex and rapid changes of stays are difficult to be modelled by RFR, since the mean value of many single predictions smooths the predicted curve (section 3.1.1). This could be a reasonable explanation for larger deviations in Tirol, Salzburg, Styria and Vorarlberg.

Having a closer look at table 7 and 8 reveals that better statistics can be obtained by using a province-wise RFR model for two-seasonal provinces, whereas for Vienna results improve with the chosen configuration. Including lagged stays data from first-order neighbours did not improve forecasting and made it even worse. A reason could be that neighbouring provinces do not have a clear overlap of the seasonal onset and there are too many predictors (necessary to adjust mtry).

To sum up, RFR is a very simple method to use and observed changes by adjusting the used parameters were really small. Predictions with RFR could be further improved by including other predictors such as economy data of province-wise income resulting from tourism.

3.2 (ST)ARIMA

A short decomposition of the acronym (ST)ARIMA helps to understand what it includes. The simplest form are the autoregressive (AR) and moving average (MA) model. Combined together, they form the ARMA model which was first described by Gurland 1954, but got only popular after the publication of Box and Jenkins 1970. The integration part (I) was added to create ARIMA for handling non-stationary data, i.e. trends or seasonal data. The spatio-temporal ARIMA (STARIMA) model proposed by Pfeifer and Deutsch 1981 is an extension of the ARIMA model incorporating spatial autocorrelation. Both, ARIMA and STARIMA explicitly model a time series' behaviour based on its past values. There is no possiblity to include other explanatory variables. While the ARMA and ARIMA model are well established and used for analysing time series throughout all different disciplines, the STARIMA model seems to be far less used. Islam-Khan, Landfeldt, and Damdhere 2012; Cheng et al. 2014; Duan et al. 2016 use the latter for traffic flow predictions.

3.2.1 Methodology

The ARIMA(p, d, q) model combines the following three parts:

- AR(p): Auto-regressive term of order p. Describes a linear regression of the current value against the p previous values.
- I(d): Differentiation of order d (number of differences). Used for achieving stationarity of the time series.
- MA(q): Moving average term of order q. Describes a linear regression of the current value against the forecast errors of the previous values.

ARIMA can be extended by a seasonal model as proposed by Pfeifer and Deutsch 1981 accommodating e.g. daily, weekly or annual cycles. The seasonal model is basically a second ARIMA model with a different lag used for the differentiation. The model is then extended to $ARIMA(p,d,q)(P,D,Q)_S$, where P,D and Q are the equivalents to the lower-case letters and S indicates the lag used for the seasonal model. The parameters are usually estimated using either a brute-force grid search or the Box-Jenkins method (Box and Jenkins 1970). The latter uses the ACF to estimate p and PACF to estimate q. Furthermore, the ACF is used for the decision whether a series is stationary or not and the resulting choice of d. The seasonal model is estimated similarly using the by lag S differentiated data. The STARIMA model, the spatio-temporal extension of the ARIMA, includes a spatial weight matrix as input describing to which extent a particular instance should be modelled based on other instances. Often simply neighbourhood first order or a distance related weighting is used.

Unfortunately (ST)ARMA requires (weak) stationary data and spatio-temporal data is often non-stationary, i.e. contains trends and seasonality. Sometimes the (weak) stationarity, i.e. a non-varying mean and auto-covariance over time, can be achieved by a differentiation in the I part, thus the use of (ST)ARIMA. If not, further pre-processing (e.g. applying the log-function) is necessary.

3.2.2 Experimental setup

For the following analysis, R's built-in ARIMA function and the STARIMA software package for R by Cheng and Wang⁵ are used. The following differences between the two implementations were noticed and accommodated in an appropriate way:

- Only the ARIMA function allows to apply a seasonal model.
- ARIMA offers a multi-step ahead prediction whereas the STARIMA package only offers a one-step ahead prediction

Methods: (ST)ARIMA

 $^{^5\}mathrm{V2.0},$ January 2012, provided within the course CEGE076 Spatio-Temporal Data Mining

Thus, a recursive multi-step ahead prediction for STARIMA similar to the one used by Liu and Zio 2017 was implemented by the author, as multi-step ahead prediction seems more appropriate for our experiment. To handle the seasonality discovered in section 2.1, for ARIMA simply a seasonal model with S=12 is used while for STARIMA the data was differentiated manually by lag 12 in pre-processing. Compared to fig. 5 the ACF of the differentiated time series (fig. 17) show that the seasonality is largely eliminated and now only Vienna show some non-stationary behaviour, which can possibly later be eliminated using the I part of the (ST)ARIMA model. Additionally, in pre-processing the data was scaled before fitting the models for better numerical performance. Four different models ST1, STn, STns and ARn were trained and tested (see table 10). They differ in the base model used, the number of steps predicted ahead and the range of data used for training of the models. The test data was the same for all models.

Model ID Model name Base model Prediction mode Training data ST1 STARIMA 1-step ahead **STARIMA** single-step 11/1973 - 12/2010 STn STARIMA multi-step (recursive) 11/1973 - 12/2010 STARIMA n-step ahead STns STARIMA n-step ahead short STARIMA multi-step (recursive) 01/2000 - 12/2010 ARn ARIMA n-step ahead ARIMA multi-step 11/1973 - 12/2010

Table 10: Summary of the models' characteristics

For ARIMA and STARIMA the number of parameters to be estimated is six and three, respectively. A grid search with the range [0,1,2,3] for all parameters is used to find for each province the optimal combination leading to the lowest root-mean square error (RMSE) using the test data (see tables 11, 12, 13 and 14). The grid search is applicable, as the parameters of a (ST)ARIMA model are usually kept low (Brockwell and Davis 2002, chap. 6.5). Regardless of whether the models differ in the base model, prediction mode or even the training data, the optimal parameters are different for almost all provinces. As the upper limit 3 appears several times further sensitivity analysis was executed and showed that larger parameters increase the quality of the models only marginally. The ARn shows only a seasonal model for Vienna which does not agree with the interpretation of fig. 17.

Table 11: Model *ST1*: Optimal parameters

| Province | p | d | q |
|---------------|---|---|---|
| Burgenland | 2 | 0 | 1 |
| Carinthia | 2 | 0 | 2 |
| Lower Austria | 2 | 1 | 0 |
| Upper Austria | 3 | 0 | 3 |
| Salzburg | 1 | 0 | 3 |
| Styria | 3 | 0 | 3 |
| Tyrol | 1 | 0 | 2 |
| Vorarlberg | 1 | 0 | 1 |
| Vienna | 2 | 1 | 3 |

Table 12: Model *STn*: Optimal parameters

Methods: (ST)ARIMA

| Province | p | d | q |
|---------------|---|---|---|
| Burgenland | 2 | 1 | 0 |
| Carinthia | 2 | 0 | 0 |
| Lower Austria | 3 | 1 | 2 |
| Upper Austria | 2 | 1 | 0 |
| Salzburg | 1 | 0 | 1 |
| Styria | 2 | 1 | 3 |
| Tyrol | 3 | 0 | 2 |
| Vorarlberg | 3 | 1 | 3 |
| Vienna | 2 | 1 | 2 |

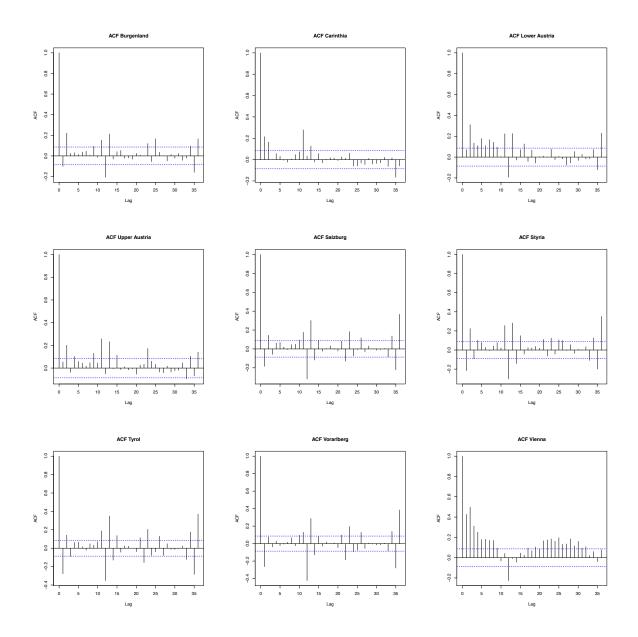


Figure 17: Autocorrelation functions of the time series differentiated by lag 12 (the blue dashed lines show the 95% confidence intervals)

Table 13: Model STns: Optimal parameters

| Province | p | d | q |
|---------------|---|---|---|
| Burgenland | 2 | 1 | 0 |
| Carinthia | 2 | 0 | 2 |
| Lower Austria | 3 | 1 | 3 |
| Upper Austria | 3 | 1 | 1 |
| Salzburg | 3 | 1 | 1 |
| Styria | 1 | 1 | 2 |
| Tyrol | 3 | 1 | 1 |
| Vorarlberg | 2 | 1 | 3 |
| Vienna | 2 | 1 | 0 |

Table 14: Model ARn: Optimal parameters; the seasonal model is of order S=12

| Province | p | d | q | Р | D | Q |
|---------------|---|---|---|---|---|---|
| Burgenland | 3 | 0 | 2 | 2 | 0 | 1 |
| Carinthia | 3 | 0 | 0 | 3 | 1 | 2 |
| Lower Austria | 3 | 2 | 1 | 0 | 1 | 1 |
| Upper Austria | 3 | 2 | 2 | 0 | 1 | 1 |
| Salzburg | 1 | 2 | 3 | 3 | 1 | 3 |
| Styria | 2 | 2 | 3 | 0 | 1 | 3 |
| Tyrol | 0 | 1 | 3 | 0 | 1 | 0 |
| Vorarlberg | 0 | 2 | 0 | 3 | 1 | 3 |
| Vienna | 0 | 0 | 0 | 2 | 1 | 2 |

3.2.3 Results

As performance measures the RMSE, the normalised RMSE (NRMSE) and the R^2 were used. While (N)RMSE measures the errors between the prediction and the observed data, R^2 is a measure for the similarity of the shape. As tables 15, 16, 17 and 18 show, all four models performed reasonably well. The best performing model for each province and each measure are listed in table 19. Although there is no dominant model, model ARn appears most often. The only experiment that never performs best is the STn. The predicted values of the most often best performing ARn model show generally a good agreement with the observed data (fig. 18).

Table 15: Model ST1: Performance measures

| Province | RMSE | NRMSE | ${f R}^2$ |
|---------------|---------|--------|-----------|
| Burgenland | 16,226 | 0.0654 | 0.9806 |
| Carinthia | 81,993 | 0.0781 | 0.9906 |
| Lower Austria | 19,184 | 0.0338 | 0.9825 |
| Upper Austria | 32,772 | 0.0543 | 0.9789 |
| Salzburg | 201,168 | 0.0927 | 0.9721 |
| Styria | 57,091 | 0.0585 | 0.9727 |
| Tyrol | 381,760 | 0.1013 | 0.9653 |
| Vorarlberg | 86,642 | 0.1211 | 0.9481 |
| Vienna | 52,210 | 0.0464 | 0.9588 |

Table 16: Model STn: Performance measures

| Province | RMSE | NRMSE | ${f R}^2$ |
|---------------|---------|--------|-----------|
| Burgenland | 16,598 | 0.0669 | 0.9823 |
| Carinthia | 93,968 | 0.0895 | 0.9881 |
| Lower Austria | 18,275 | 0.0322 | 0.9847 |
| Upper Austria | 31,678 | 0.0525 | 0.9848 |
| Salzburg | 300,198 | 0.1383 | 0.9620 |
| Styria | 67,985 | 0.0697 | 0.9657 |
| Tyrol | 387,000 | 0.1027 | 0.9743 |
| Vorarlberg | 78,188 | 0.1093 | 0.9599 |
| Vienna | 72,748 | 0.0647 | 0.9369 |

Table 17: Model STns: Performance measures

| Province | RMSE | NRMSE | \mathbf{R}^2 |
|---------------|---------|--------|----------------|
| Burgenland | 16,627 | 0.0670 | 0.9828 |
| Carinthia | 94,894 | 0.0904 | 0.9878 |
| Lower Austria | 18,193 | 0.0320 | 0.9849 |
| Upper Austria | 29,099 | 0.0482 | 0.9869 |
| Salzburg | 296,607 | 0.1366 | 0.9630 |
| Styria | 67,608 | 0.0693 | 0.9662 |
| Tyrol | 367,167 | 0.0974 | 0.9742 |
| Vorarlberg | 75,247 | 0.1052 | 0.9632 |
| Vienna | 73,869 | 0.0657 | 0.9393 |

Table 18: Model ARn: Performance measures

| Province | RMSE | NRMSE | \mathbf{R}^2 |
|---------------|---------|--------|----------------|
| Burgenland | 14,539 | 0.0586 | 0.9840 |
| Carinthia | 86,123 | 0.0821 | 0.9901 |
| Lower Austria | 18,025 | 0.0317 | 0.9850 |
| Upper Austria | 28,269 | 0.0468 | 0.9852 |
| Salzburg | 213,680 | 0.0984 | 0.9747 |
| Styria | 68,917 | 0.0707 | 0.9599 |
| Tyrol | 326,693 | 0.0867 | 0.9767 |
| Vorarlberg | 62,134 | 0.0868 | 0.9744 |
| Vienna | 59,897 | 0.0533 | 0.9545 |

Methods: (ST)ARIMA

Table 19: Best performing models according to (N)RMSE and \mathbb{R}^2 , respectively

| Province | (N)RMSE | ${f R}^2$ |
|---------------|---------|-----------|
| Burgenland | ARn | ARn |
| Carinthia | ST1 | ST1 |
| Lower Austria | ARn | ARn |
| Upper Austria | ARn | STns |
| Salzburg | ST1 | ARn |
| Styria | ST1 | ST1 |
| Tyrol | ARn | ARn |
| Vorarlberg | ARn | ARn |
| Vienna | ST1 | ST1 |

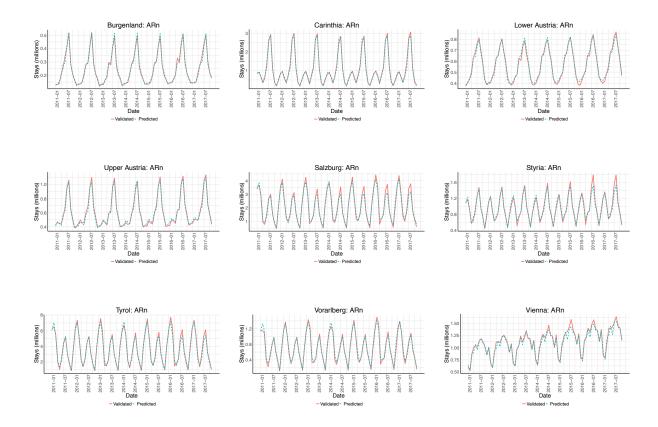


Figure 18: Results of the most often best performing ARn model

The differences of the models can be exemplarily illustrated using the Vienna (fig. 19). The one-step ahead prediction ST1 follows the shape of the validated data quite close, especially also in the years 2016 and 2017, resulting in a low (N)RMSE and a high R^2 value. STn and STns look quite similar with minor differences in the prediction for summer 2017. ARn can model more accurately the high/low peaks than STn and STns, i.e. seems to have less smoothing, resulting in a lower RMSE.

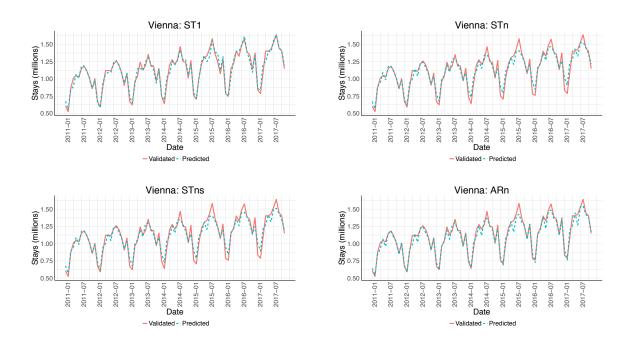


Figure 19: Comparison of the four methods at the example of Vienna

3.2.4 Discussion

The largest NRMSE values can be found in provinces with two peaks a year which do not evolve similarly over time (e.g. Tyrol, where the winter tourism got more important than the summer tourism in the 1990s). The lowest R^2 values has clearly Vienna which has the most complex shape of the time series and especially a different pattern every spring (possibly because the Easter holiday is not every year in the same month).

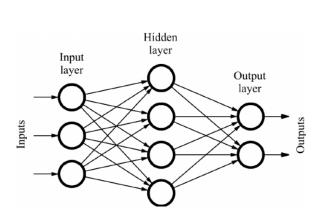
A critical comparison of the best-performing models ST1 and ARn reveals that the one-step ahead prediction ST1 has the clear advantage of relying only on observed data and not on predicted data. This advantage compared to the multi-step ahead predictions gets more important the longer the prediction period gets. It can thus be explained why it performs so well. But it should be kept in mind, that ST1 can only predict one month ahead. The good performance of the non-spatial ARn model is possibly due to the lack of high spatial correlation and the fact that it includes a proper seasonal model.

Thus, it seems promisingly to implement a seasonal model for STARIMA like the one implemented for ARIMA. For keeping the models as simple as possible, a significance test for higher values of the parameters p, q, P and Q should be implemented, instead of just limiting the range in the grid search. As STns performs sometimes better than STn, some investigations should be made on the optimal range selection of the training data. More old data does obviously not necessarily improve the prediction.

3.3 Artificial Neural Networks

3.3.1 Methodology

ANNs are very useful in nonlinear time series forecasting. A basic feed-forward neural network (see figure 20) usually contains three layers with connected neurons and transmits information in one direction: from the input layer to the output layer. It learns from training data, update its parameters (weights and bias) and then predict unknown data.



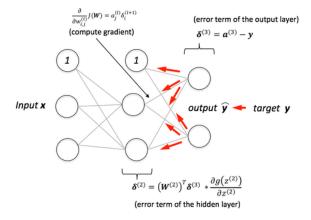


Figure 20: A feed forward neural network

Figure 21: BP algorithm (Raschka 2018)

Backpropagation learning algorithm (BP) aims at minimizing the error. Instead of just propagating the information forward, it back-propagates the error, calculate the gradient of the error function based on chain rule and finally update the weights (see figure 21). For regular back propagation, a small learning rate is normally used, which leads to the slow training process.

Resilient Propagation algorithm (Rprop) is an iterative process, which was developed in 1993 in an attempt to improve upon the BP algorithm. Unlike BP, Rprop does not use the magnitude of the gradient; instead, it uses only the sign of the gradient and performs a local adaptation of the weight-updates (Riedmiller and Braun 1993). Therefore, it is more efficient and flexible.

3.3.2 Experimental Setup

In this section, multilayer perceptron neural networks (MLP) are applied to predict the monthly tourist overnight stays in Austria from Jan 2011 to Nov 2017 by testing both traditional BP algorithm and Rprop+ algorithm.

1. Data Preprocessing

Data are scaled using Min-Max scaling method to make sure the minimum and maximum values of each time series map to the boundary [0,1]. Several ways of data processing have been considered. First, it's about whether to apply log-return or not. As it is shown in figure 7, several provinces have positiveskewness, however ANNs do not care much about distribution of data. Therefore, we use the raw data.

Second, it is to decided whether to difference time series data or not. Previous experiments on predicting tourism data showed that ANN models trained by undifferenced data have better forecasting performance (Taieb 2014). Therefore, in this case we do not difference it.

Besides, Makridakis et al. (1982) found that forecast results from ANN models trained by deseasonlized data are significantly more accurate than those trained by non-deseasonalised data. Although in this

paper non-deseasonalised data are used, deseasonalising can be a good way to improve the accuracy of model prediction.

2. Neural Network Construction

• The Network Architecture

Several factors need to be taken into consideration while designing a proper neural network. First, for the input layer, inputs are from three aspects: time delays data, monthly dummies and neighbourhoods' time delays data. Therefore, for different models, the specific selections of input variables have slightly differences and the number of nodes ranges from at least 3 to more than 12(lags)+11(monthly dummies)+n*12(lags) (where n is the number of first-order neighbours).

Second, for hidden layer, one layer is required in this case as previous findings suggest one is enough for time series forecasting (Dong, Fataliyev, and Wang 2013). The number of hidden nodes is decided through experiments, and the final optimal size of hidden layer varies for each province.

Third, for output layer, the number of neurons is one, i.e. the output is the predicted next month overnight stays.

• The Error and Activation Function

The error function is sum of squared error (SSE) which is used to compare predicted values and outcome values and help generate new weights with learning rate during the training procedure. Activation function for the hidden layer is a sigmoid transfer function (Logistic) which is suggested by Klimasauskas who found it is better than the hyperbolic tangent function when learning the average behaviour. Finally, linear function is the activation function for output layer.

• The Stopping Criteria

Late stopping is one way to stop training iteration when a certain error condition is achieved. For traditional BP method, we set maxit parameter to 1000 through nnet package; for Rprop+ method, we set threshold to 0.01 and maxstep to 1e5 through nerualnet package as stopping conditions.

• Performance Measures

For each model, it will be trained several times and the optimal outcome model will be selected. Corresponding control parameters for training times are repeats and rep for the two methods, respectively. In this case, we use RMSE as the performance measure.

3.3.3 Model Selection and Results

1. Different Algorithms and Parameter Combinations

For traditional back-propagation, grid search of both size and decay is needed; Here, the number of hidden nodes are ranged in the set $\{5,7,9\}$ and weight decay possible values are from the following options $\{0.1,0.5,0.7,1\}$. The selected parameters are made based on a broader range of grid search, of which results are not presented.

The best tune varies for different provinces (see table 20), for example, as for model of Corinthian, the optimal hidden nodes and weight decay are 5 and 1 respectively (see figure 22). The overall performance of BP models is good, except for Vienna whose model can only explain 78.9% of the response variability. Therefore, Rprop algorithm is introduced to see if it can improve the model. For this method, learning rate is not required to be specified. Thus, the only task is to find a proper number of hidden nodes. Generally, the increase of hidden neurons will help improve the accuracy of model. However, the problem is more computing time and danger of over fitting.

Here, we set the maximum hidden nodes number to 12 which equals to the basic inputs 12 time lags and the minimum number is 6. In figure 23, each model is the optimal one from 35 repetitions and it can be seen that there is no much difference among models with different numbers of hidden nodes for most provinces and it does not follow the common sense that the more nodes the better fit either. Besides, Styria and Vienna are the probably the top two models which are hard to fit because their results are

more discrete than others. Table 21 shows the results of RMSE and R Square of the models and Vienna's R Square improves to 94.5%. From figure 24, it can be seen clearly that in the BP model Vienna has a bad fit with the problem of not catching up the growing trend while the Rprop model performs very well. It suggests that Rprop may be more able to update weights through learning past errors than traditional BP. Hence, we adopt Rprop algorithm for the following analysis.

| | \mathbf{Size} | Decay | RMSE | R Square |
|--------------|-----------------|-------|--------|----------|
| Burgenland | 5 | 0.1 | 19948 | 0.9702 |
| Carinthia | 5 | 1 | 92357 | 0.9882 |
| LowerAustria | 5 | 0.3 | 25756 | 0.9761 |
| UpperAustria | 5 | 1 | 39680 | 0.9772 |
| Salzburg | 5 | 1 | 242359 | 0.9649 |
| Styria | 9 | 1 | 59874 | 0.9676 |
| Tyrol | 9 | 1 | 396216 | 0.9629 |
| Vorarlberg | 9 | 0.2 | 87849 | 0.9489 |
| Vienna | 9 | 0.3 | 243918 | 0.7892 |

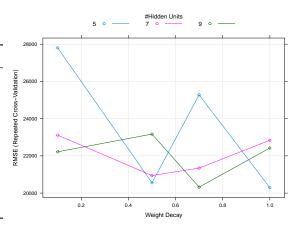


Table 20: The Results of Best Tune for Transitional BP

Figure 22: Example of Grid Search for BP

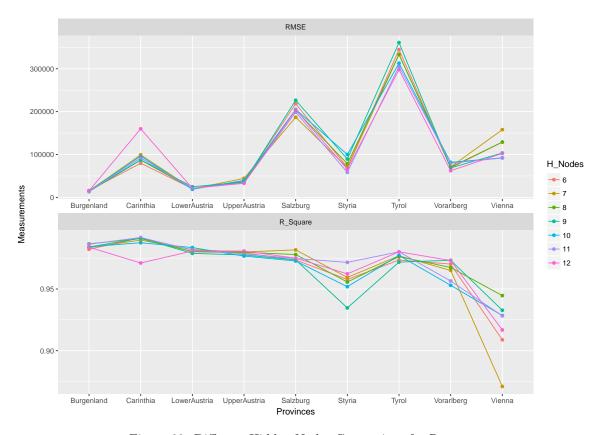


Figure 23: Different Hidden Nodes Comparison for Rprop+

| | Burgenland | Carinthia | L.Austria | U.Austria | Salzburg | Styria | Tyrol | Vorarlberg | Vienna |
|-----------------|------------|-----------|-----------|-----------|----------|--------|--------|------------|--------|
| H.Nodes | 8 | 6 | 10 | 12 | 7 | 11 | 12 | 12 | 11 |
| R^2 | 0.9866 | 0.9918 | 0.9836 | 0.9808 | 0.9817 | 0.9716 | 0.9802 | 0.9731 | 0.9447 |
| \mathbf{RMSE} | 13593 | 79649 | 18865 | 32830 | 186846 | 58431 | 298194 | 62224 | 91772 |

Table 21: The Results of Best Hidden Nodes for Rprop+

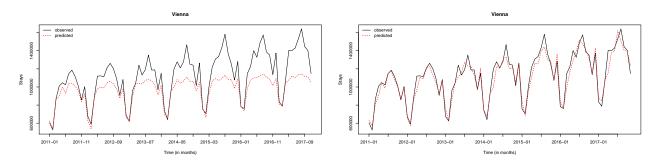


Figure 24: Observed data vs Predicted data of Vienna (Left: Traditional BP; Right: Rprop+)

2. Different Training Data Lengths

Different training data lengths are tested in this section to see its effect on the accuracy of models, namely 5-year length, 10-year length, 20-year length and total 36 years. Among all the results (see table 22), the full range data length model performs the best. However, it takes more time than shorter length ones. Therefore, if accuracy and time consuming are both considered, mid length of training data would be a better option.

| | Burgenland | Carinthia | L.Austria | U.Austria | Salzburg | Styria | Tyrol | Vorarlberg | Vienna |
|-------------|------------|-----------|-----------|-----------|----------|--------|--------|------------|--------|
| RMSE | | | | | | | | | |
| 2005-2010 | 18095 | 92919 | 25507 | 34177 | 236439 | 69594 | 345634 | 81304 | 116732 |
| 2000-2010 | 13580 | 79112 | 20003 | 31319 | 174364 | 52095 | 337064 | 75572 | 70609 |
| 1990-2010 | 13078 | 79774 | 20968 | 33579 | 217653 | 63125 | 308482 | 84324 | 69924 |
| 1973-2010 | 13593 | 79649 | 18865 | 32830 | 186846 | 58431 | 298194 | 62224 | 91772 |
| R Square | | | | | | | | | |
| 2005-2010 | 0.9795 | 0.9882 | 0.9814 | 0.9781 | 0.9683 | 0.9609 | 0.9744 | 0.9612 | 0.9152 |
| 2000-2010 | 0.9866 | 0.9917 | 0.9811 | 0.9793 | 0.9801 | 0.9727 | 0.9751 | 0.9604 | 0.9471 |
| 1990-2010 | 0.9877 | 0.9911 | 0.9815 | 0.9781 | 0.9737 | 0.9663 | 0.9781 | 0.9598 | 0.9526 |
| 1973 - 2010 | 0.9866 | 0.9918 | 0.9836 | 0.9808 | 0.9817 | 0.9716 | 0.9802 | 0.9731 | 0.9447 |

Table 22: The Results for Models with Different Training Length

3. Different Ways of Incorporating Spatial-Temporal Information

In this part, the effect of different length of lagged terms, monthly dummies and spatial adjacency matrix on ANN models are tested. First, we compare the test results of models with 4 different lengths lags and whether including monthly variables or not. It can be seen from table 23 that in most cases as the length of lagged term increases, the RMSE of the test set reduces, except for Vienna, for which the best predictor combination is one lag term (Lag.1) with monthly variables. One more finding is that by adding monthly dummies the average running time of models gets shorter. Therefore, based on the

results, models in following sections will still use Lag.1-Lag.12 as inputs but adding monthly dummies for models of Vorarlberg.

| Without Monthly Dummies | | | | | | With Mont | thly Dummi | es |
|-------------------------|-----------|-----------|-----------|------------|---------|-----------|------------|------------|
| Lag.1 | | Lag.1 - 3 | Lag.1 - 6 | Lag.1 - 12 | Lag.1 | Lag.1 - 3 | Lag.1 - 6 | Lag.1 - 12 |
| Burgenland | 58,017 | 34,360 | 27,601 | 16,150 | 25,499 | 24,086 | 22,329 | 17,472 |
| Carinthia | 1,328,152 | 302,405 | 269,274 | 90,509 | 203,132 | 172,948 | 170,179 | 86,730 |
| L.Austria | 91,319 | 60,552 | 47,387 | 23,526 | 48,878 | 47,433 | 44,097 | 24,621 |
| U.Austria | 164,841 | 96,655 | 72,302 | 32,486 | 81,688 | 51,534 | 52,333 | 38,162 |
| Salzburg | 1,024,971 | 438,376 | 301,256 | 226,987 | 246,001 | 238,687 | 248,339 | 251,169 |
| Styria | 286,442 | 270,685 | 180,891 | 84,232 | 133,905 | 100,652 | 94,616 | 96,439 |
| Tyrol | 1,694,054 | 738,074 | 528,695 | 339,196 | 471,150 | 426,453 | 428,527 | 331,747 |
| Vorarlberg | 330,423 | 176,804 | 98,707 | 93,522 | 125,734 | 141,446 | 198,356 | 73,532 |
| Vienna | 243,420 | 228,745 | 185,026 | 181,462 | 86,786 | 159,606 | 152,804 | 154,390 |

Table 23: Test RMSE Results Comparison

The following table 24 shows the results of STANN models by adding first-order neighbours' time lags as inputs. The result does not show much improvement of accuracy compared to previous models probably due to the weak spatial autocorrelation based on spatial adjacency matrix.

| | Burgenland | Carinthia | L.Austria | U.Austria | Salzburg | Styria | Tyrol | Vorarlberg | Vienna |
|-----------------|------------|-----------|-----------|-----------|----------|--------|---------|------------|--------|
| R^2 | 0.9795 | 0.9748 | 0.9600 | 0.9744 | 0.9711 | 0.9359 | 0.9650 | 0.9669 | 0.9164 |
| \mathbf{RMSE} | 16,610 | 138,396 | 31,072 | 39,717 | 202,805 | 91,163 | 413,935 | 73,773 | 87,763 |

Table 24: Results for Spatio-Temporal ANN Models.

4. Different Forecasting Horizons

One-step ahead prediction (see figure 25) and multi-step ahead prediction methods are adopted for fore-casting. There are two different forecasting horizons: the long one is about seven years while the short one is only for one year. Usually, short term prediction can reach a higher accuracy (see table 25). However, for Burgenland and Vorarlberg long term one-step ahead prediction performs even better than short term prediction, which may indicate the ANN models are well trained. For short term prediction, the two methods do not have obvious differences but for long-term forecasting, multi-step ahead models produce a low performance in some provinces like Upper Austria and Vienna (see figure 26). It is possibly because ANNs is sensitive to the accumulation of errors for the long term forecasting horizon.

| | Burgenland | Carinthia | L.Austria | U.Austria | Salzburg | Styria | Tyrol | Vorarlberg | Vienna |
|-------------|------------------|-----------|-----------|-----------|----------|--------|--------|------------|--------|
| 1-step ahe | ead | | | | | | | | |
| 2010 - 2017 | 0.9876 | 0.9917 | 0.9831 | 0.9821 | 0.9806 | 0.9682 | 0.9792 | 0.9759 | 0.9545 |
| 2010-2011 | 0.9861 | 0.9947 | 0.9984 | 0.9928 | 0.9877 | 0.9749 | 0.9866 | 0.9759 | 0.9683 |
| Multi-step | Multi-step ahead | | | | | | | | |
| 2010 - 2017 | 0.9618 | 0.9738 | 0.9736 | 0.9580 | 0.9681 | 0.9108 | 0.9750 | 0.9633 | 0.7352 |
| 2010-2011 | 0.9721 | 0.9936 | 0.9975 | 0.9939 | 0.9846 | 0.9777 | 0.9865 | 0.9637 | 0.9695 |

Table 25: R Square Results of One- and Multi-Step Ahead Prediction Models with Different Forecasting Horizons. Green Means Higher R Square Value.

3.3.4 Summary and Discussion

In conclusion, a number of MLP networks were obtained on basis of combining the following factors: different training range (4), the number of input nodes (8); with or without spatial information (1), the number of hidden nodes (6), and forecasting horizons (2). Generally, all models perform well but still different neural models with different combinations of input variables perform differently. In this article, lagged terms are chosen following a common approach in the literature (e.g. t-1, t-2, t-3). However, in the future, models can be improved through identifying a set of key important inputs by introducing feature selection techniques. To sum up, there is no formal method to build ANN models neither no standard criteria of the optimal number of hidden nodes. Therefore it is very necessary to do several experiments and repeat a certain times to get a proper result.

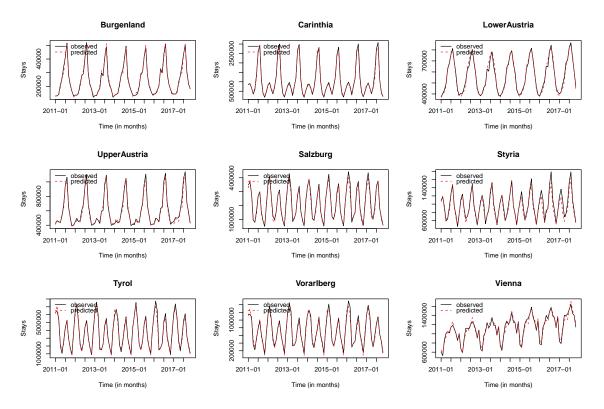


Figure 25: One-Step Ahead Prediction

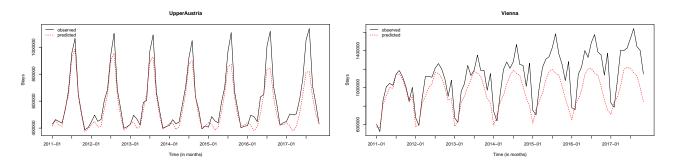


Figure 26: N-Step Ahead Prediction

3.4 Support Vector Machine

3.4.1 Methodology

Support Vector Machine (SVM) is a powerful machine learning method usually related to classification. However this could also be effectively used for regression. Here the regression mode also known as Support Vector Regression or SVR is used to predict the total night stays of tourist for each provinces in Austria using historical data. SVR was first introduced by Drucker and Vapnik 1997 as a version of SVM for performing non linear regression of high dimensional data. SVM looks at the extreme of the data points to classify objects. While support vector classification uses hyperplanes to split the data into separate classes the Support vector regression attempts to bind the data using extreme values. The extreme values or vectors also known as support vectors are used to define a regression function where the predicted values falls within a "tube" of width twice epsilon for related x values (Drucker and Vapnik 1997). Applying the concept of generalization performance (Boser and Vapnik 1992) an approximation of the regression function is estimated using a subset rather than the full dataset, which improves its performance on untrained data and also makes the method memory efficient. SVR controls the generalization performance by following the principle of structural risk minimization (V. Vapnik 1995) instead of empirical risk minimization (M. Claveria and Torra 2016). Various types of kernels are used for the estimation of the function. Some of the popular kernels are Linear kernel, Polynomial kernel and Gaussian RBF kernel. The kernels functions by mapping the data into higher dimensional space(Scholkopf and Smola 2002). Subsequently choosing the kernel is an important task and multiple runs are carried out using unique combination of kernels and specific parameters by grid search to finalize the model. Once chosen the parameters also has to be fine tuned to avoid over fitting to a certain subset, by k-fold cross validation of different subsets of the training data.

3.4.2 Experimental set up

There are nine provinces in Austria and the historical monthly data of tourist Night stays in the provinces from 1973 November to 2017 November is used for modelling. The auto regressive SVR model would be suitable in this case since there is insufficient knowledge of predictors which attract tourist to these places. Although according to Witt and Witt 1992 time series models perform better than regression models in case of short term seasonal prediction. Exploratory analysis of the tourist data set has revealed that there is indeed strong seasonal variation in the data for each of the provinces. In terms of spatial component of the data no significant spatial autocorrelation was found both for arrival and night stays, whereas slightly higher local Moran's I estimates did show presence of local spatial autocorrelation to some degree which varied over time from 1974 to 2017, but is not significant as well.

A total of 529 months of data points ranging from 1973, November to 2017, November is split for training and testing set at 2010 December. Thus 84% of monthly tourist night stays data from November, 1973 to December, 2010, is used for training and the rest for testing.

Besides, the SVR model requires different set of input parameters that can be varied for obtaining the best fit. First the general parameter is cost represented as C, which is a constant to control the amount of error to be allowed in the solution. The cost penalizes error hence larger the cost, less error is permitted. Second important parameter is epsilon which is the width of the tube. Choosing epsilon is significant since if epsilon is set very low then there is possibility of including the noise in the dataset, whereas if its very high then it would not be able to capture the variability of the dataset (M. Claveria and Torra 2016). These parameters are followed by the input of various kernels and their respective parameters.

3.4.3 Results - Time Series SVR Model

In case of absence of spatial autocorrelation as revealed by the indices only the time series model would fit the data well. Therefore first a SVR time series regression is attempted using various time lags of month for creating the X and y testing and training components. This is initiated with Burgenland province, with lag 6 and 12 and the results are as follows.

Methods: SVM

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|------------|--------------|------------|-----------|-------------|------------|---------|
| Burgenland | Radial Basis | 25472.08 | 170770.2 | 0.9679858 | 0.9578215 | 6 |
| Burgenland | Radial Basis | 17361.51 | 14351.83 | 0.9864797 | 0.9851352 | 12 |

Table 26: Comparison Using Different Lags in Support Vector Regression (SVR)

The result shows that lag 12 is performing better than lag six, which is finalized in the main model followed by tuning the parameters with a grid search table. The selected model for Burgenland with the finalized parameters is used to predict Night Stays for the period of 2011 to 2017 and plotted against the observed data for the same duration.

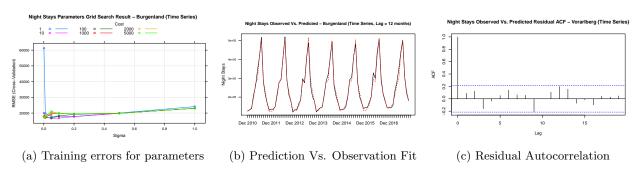


Figure 27: Burgenland Time Series Modelling

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|------------|--------------|------------|-----------|-------------|------------|---------|
| Burgenland | Radial Basis | 17361.51 | 160926.6 | 0.9864797 | 0.9848345 | 12 |

Table 27: Burgenland Final Model Result

The plot shows a tight fit against the observed night stays which is also validated by the residual ACF plot, which shows hardly any presence of significant autocorrelation in the residual. Subsequently the process is repeated for all the provinces using lags of six and 12 months while varying the kernels, followed by fine tuning their respective parameters with grid search. The results obtained are shown in the following.

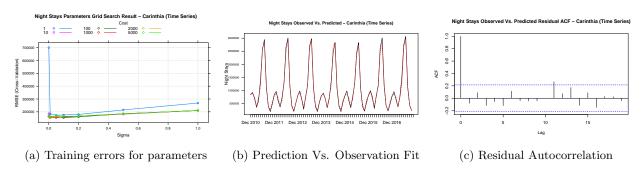


Figure 28: Carinthia Time Series Modelling using SVR

| Province Kernel RMSE Trai | n RMSE Test R.Sq. 7 | Train R.Sq. Test Lag (m) |
|---------------------------|---------------------|--------------------------|
|---------------------------|---------------------|--------------------------|

| | L | Carinthia | Radial Basis | 156698.50 | 84903.57 | 0.989495 | 0.9905645 | 12 | ı |
|--|---|-----------|--------------|-----------|----------|----------|-----------|----|---|
|--|---|-----------|--------------|-----------|----------|----------|-----------|----|---|

Table 28: Carinthia Final Model Result

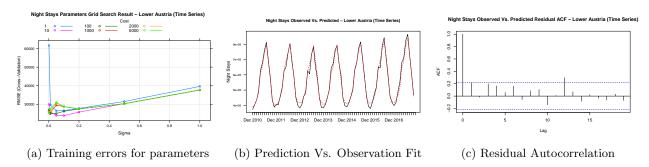


Figure 29: Lower Austria Time Series Modelling using ${\rm SVR}$

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|---------------|--------------|------------|-----------|-------------|------------|---------|
| Lower Austria | Radial Basis | 23651.09 | 19964.21 | 0.9873452 | 0.9824075 | 12 |

Table 29: Lower Austria Final Model Result

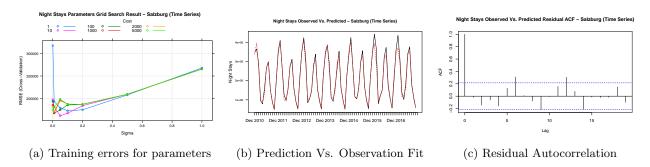
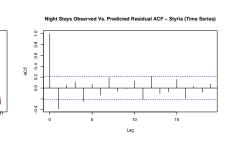


Figure 30: Salzburg Time Series Modelling using SVR

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|---------------|--------------|------------|-----------|-------------|------------|---------|
| Lower Austria | Radial Basis | 160862.1 | 194640.2 | 0.9770268 | 0.9767925 | 12 |

Table 30: Salzburg Final Time Series Model Result

Methods: SVM



- (a) Training errors for parameters
- (b) Prediction Vs. Observation Fit
- (c) Residual Autocorrelation

Figure 31: Styria Time Series Modelling using SVR

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|----------|------------|------------|-----------|-------------|------------|---------|
| Styria | Polynomial | 49295.76 | 68445.17 | 0.9808474 | 0.9563754 | 12 |

Table 31: Styria Final Time Series SVR Model Result

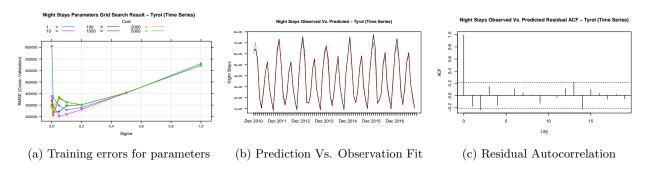


Figure 32: Tyrol Time Series Modelling using SVR

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|----------|--------------|------------|-----------|-------------|------------|---------|
| Tyrol | Radial Basis | 308242.8 | 306728.4 | 0.9750711 | 0.9786044 | 12 |

Table 32: Tyrol Final Time Series SVR Model Result

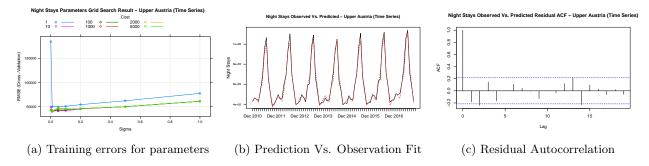


Figure 33: Upper Austria Time Series Modelling using ${\rm SVR}$

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|---------------|--------------|------------|-----------|-------------|------------|---------|
| Upper Austria | Radial Basis | 40096.51 | 33886.15 | 0.9904772 | 0.9788871 | 12 |

Table 33: upper Austria Final Time Series SVR Model Result

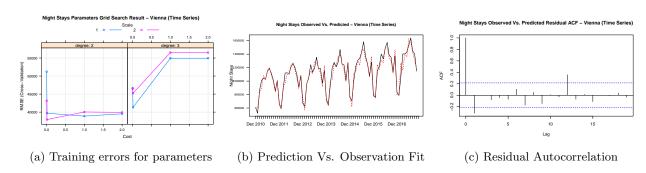


Figure 34: Vienna Time Series Modelling using SVR

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|----------|------------|------------|-----------|-------------|------------|---------|
| Vienna | Polynomial | 39872.73 | 68355.33 | 0.9703751 | 0.932065 | 12 |

Table 34: Vienna Final Time Series SVR Model Result

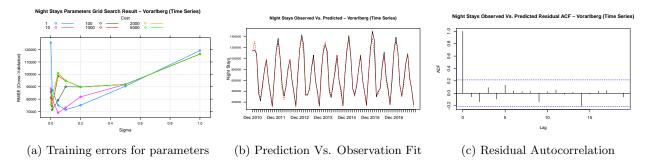


Figure 35: Vorarlberg Time Series Modelling using SVR

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|------------|--------------|------------|-----------|-------------|------------|---------|
| Vorarlberg | Radial Basis | 70599.05 | 65505.49 | 0.9645311 | 0.9714037 | 12 |

Table 35: Vorarlberg Final Time Series SVR Model Result

Finally all the results are compiled in the table below. The result shows a high test R-square for all the provinces using the lag of 12 month rather than six. In most of the cases the RBF Kernel returns the best fit except in case of Vienna and Styria where the Polynomial kernel with degrees 2 out performed the RBF kernels. This is interesting since for the case of Vienna there seems to be multiple annual peaks of night stays compared to other provinces.

| Province | Kernel | RMSE Train | RMSE Test | R.Sq. Train | R.Sq. Test | Lag (m) |
|---------------|--------------|------------|-----------|-------------|------------|---------|
| Burgenland | Radial Basis | 25472.08 | 170770.2 | 0.9679858 | 0.9578215 | 6 |
| Burgenland | Radial Basis | 17361.51 | 14351.83 | 0.9864797 | 0.9851352 | 12 |
| Carinthia | Radial Basis | 160763 | 151872.4 | 0.9750809 | 0.9882232 | 6 |
| Carinthia | Radial Basis | 156698.50 | 84903.57 | 0.989495 | 0.9905645 | 12 |
| Lower Austria | Radial Basis | 40460.03 | 33884.31 | 0.965073 | 0.9534268 | 6 |
| Lower Austria | Radial Basis | 23651.09 | 19964.21 | 0.9873452 | 0.9824075 | 12 |
| Salzburg | Radial Basis | 212233.70 | 318559 | 0.9601843 | 0.9359245 | 6 |
| Salzburg | Radial Basis | 160862.1 | 194640.2 | 0.9770268 | 0.9767925 | 12 |
| Styria | Radial Basis | 45190.7 | 90598.99 | 0.9834137 | 0.9470502 | 12 |
| Styria | Polynomial | 49295.76 | 68445.17 | 0.9808474 | 0.9563754 | 12 |
| Tyrol | Radial Basis | 416286.5 | 451811.5 | 0.9553336 | 0.9579362 | 6 |
| Tyrol | Radial Basis | 308242.8 | 306728.4 | 0.9750711 | 0.9786044 | 12 |
| Upper Austria | Radial Basis | 67516.86 | 69164.82 | 0.9749186 | 0.9076577 | 6 |
| Upper Austria | Radial Basis | 40096.51 | 33886.15 | 0.9904772 | 0.9788871 | 12 |
| Vienna | Radial Basis | 34655.17 | 376822.9 | 0.9779828 | 0.2135794 | 12 |
| Vienna | Polynomial | 39872.73 | 68355.33 | 0.9703751 | 0.932065 | 12 |
| Vorarlberg | Radial Basis | 88921.27 | 100286.6 | 0.9444394 | 0.9536337 | 6 |
| Vorarlberg | Radial Basis | 70599.05 | 65505.49 | 0.9645311 | 0.9714037 | 12 |

Table 36: Time Series Modelling Using Different Lags in Support Vector Regression (SVR)

3.4.4 Results - Space-Time SVR Model

The time series model discussed in the previous section fitted the observed data considerably well as was found from the RMSE and r-square values. Although no significant spatial autocorrelation was indicated in the data, which may be due to estimation using too few data points, a Space-Time Modelling of the data is attempted to verify if there would be any improvements in result. For implementing the space-time algorithm first the spatial weight matrix is estimated. Two types of weight matrix is tested to find the suitable weight matrix. One is the spatial adjacency weight matrix which is calculated on the basis of provinces sharing boundary with each other. Subsequently a SVR model is fitted using this weight matrix for Burgenland. The result shows that the RMSE values for the test increases for the test, though the model fits well on the training with high R-Squares for the training model.

| Weight | Matrix | RMSE Train | RMSE Test | R-Sq Train | R-Sq Test | Lag |
|---------|--------|------------|------------|------------|-----------|-----|
| W – Adj | acency | 8491.55 | 21580.54 | 0.9287 | 0.7237 | 2 |
| W – Adj | acency | 5728.35 | 20252.70 | 0.9673 | 0.7730 | 3 |
| W – Adj | acency | 3511.3470 | 17840.2300 | 0.9877 | 0.8192 | 4 |

Table 37: Space-Time Series SVR Model Result Using Adjacency Weight Matrix

Now the test is repeated using a second spatial weight matrix which is created using the length of the shared border of each neighboring provinces and row normalized. The parameters are retained from the previous model for comparison.

| Weight Matrix | RMSE Train | RMSE Test | R-Sq Train | R-Sq Test | Lag |
|---------------|------------|------------|------------|-----------|-----|
| W – boundary | 5481.2710 | 13408.2200 | 0.9699 | 0.8499 | 2 |

| | W – boundary | 3547.4340 | 11452.3700 | 0.9874 | 0.9144 | 3 |
|---|--------------|-----------|------------|--------|--------|---|
| 1 | W – boundary | 3028.29 | 11849.80 | 0.9908 | 0.9196 | 4 |

Table 38: Space-Time Series SVR Model Result Using Length of Boundary Shared Weight Matrix

The result shows that there is slight improvement in both the training as well as the test model. The residual autocorelation plot of both the type of weight matrices plot also shows there has been improvement with lesser ACF present in the residual for the length share matrix. Henceforth the shared length boundary spatial weight matrix is used to embed the data. Subsequently the data set is split into test and train, fitted to a space-time SVR model while fine tuning the model by varying the different general parameters along with the kernels of radial basis and polynomial function and the related kernel specific parameter. The result is measured using the RMSE values and the R square values and is summarized as follows:

| Provinces | Train RMSE | Test RMSE | Train R Square | Test R Square | Kernel |
|---------------|------------|-----------|----------------|---------------|--------------|
| Burgenland | 26246.46 | 34420.62 | 0.9688 | 0.9248 | Polynomial |
| Carinthia | 88727.83 | 168847.00 | 0.9964 | 0.9644 | Radial Basis |
| Lower Austria | 10982.09 | 26954.60 | 0.9974 | 0.9657 | Radial Basis |
| Salzburg | 107766.90 | 281138.70 | 0.9896 | 0.9465 | Radial Basis |
| Styria | 41728.64 | 73149.92 | 0.9864 | 0.9558 | Radial Basis |
| Tyrol | 267445.10 | 381466.00 | 0.9815 | 0.9645 | Radial Basis |
| Upper Austria | 58961.09 | 78319.51 | 0.9819 | 0.9359 | Radial Basis |
| Vienna | 32918.21 | 98301.73 | 0.9797 | 0.8970 | Polynomial |
| Vorarlberg | 41003.13 | 77126.05 | 0.9880 | 0.9592 | Radial Basis |

Table 39: Space-Time Series Final SVR Model Result Using Length of Boundary Shared Weight Matrix

Among the various kernels the polynomial and Gaussian RBF kernels returned the best fit. The polynomial kernels performed better for data with irregular pattern of multiple peaks and troughs where RBF kernels were unable to capture the deviation especially for Burgenland and Vienna. In the rest of the instances RBF outperformed polynomial kernels in terms of both fit and training time. The training time for the polynomial kernels model were significantly higher than a SVR model using a Radial basis kernel.

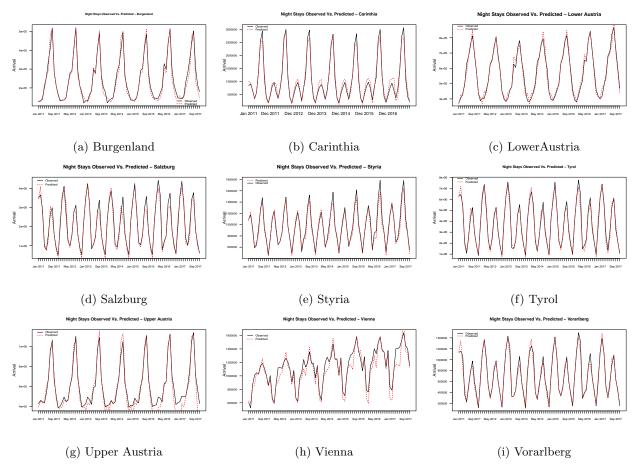


Figure 36: Observed vs Predicted Night Stays values for the SVR Space-Time model

3.4.5 Discussion

Comparison of the SVR model output from the time series versus the space-time series models clearly indicate that the time series model performs significantly better than the space-time model. Hence it could be concluded that there is not much spatial component in the data, as was indicated by Moran's I.

| Provinces | Tm Test RMSE | Sp-Tm Test RMSE | Tm Test R-Sq | Sp-Tm Test R-Sq |
|---------------|--------------|-----------------|--------------|-----------------|
| Burgenland | 14352 | 34421 | 0.9851 | 0.9248 |
| Carinthia | 84904 | 168847 | 0.9906 | 0.9644 |
| Lower Austria | 19964 | 26955 | 0.9824 | 0.9657 |
| Salzburg | 194640 | 281139 | 0.9768 | 0.9465 |
| Styria | 68445 | 73150 | 0.9564 | 0.9558 |
| Tyrol | 306728 | 381466 | 0.9786 | 0.9645 |
| Upper Austria | 33886 | 78320 | 0.9789 | 0.9359 |
| Vienna | 68355 | 98302 | 0.9321 | 0.8970 |
| Vorarlberg | 65505 | 77126 | 0.9714 | 0.9592 |

Table 40: Time Series Vs. Space-Time Series SVR Model Comparison of Night Stays

Another interesting output of the SVR model is the number of support vectors used by the model to train the data. The table below shows that the maximum number of support vectors used was 47 percent of the train data for the provinces of Tyrol and Vienna, while the least was for the province of Carinthia which was only around 19 percent of the data, and fitting the data considerably well with 0.989 r square. This is one of the strength of Support Vector Regression that it only requires a fraction of the data to fit a model reasonably well which prevents the model from over fitting.

| Provinces | No. of Support Vectors | Percentage of Data | Kernel | Training Time(sec) |
|---------------|------------------------|--------------------|--------------|--------------------|
| Burgenland | 120 | 27.65% | Polynomial | 123.54 |
| Carinthia | 81 | 18.66% | Radial Basis | 2.92 |
| Lower Austria | 93 | 21.43% | Radial Basis | 1.82 |
| Salzburg | 181 | 41.71% | Radial Basis | 0.49 |
| Styria | 175 | 40.32% | Polynomial | 1.14 |
| Tyrol | 204 | 47.00% | Radial Basis | 1.12 |
| Upper Austria | 89 | 20.51% | Radial Basis | 1.42 |
| Vienna | 204 | 47.00% | Polynomial | 207.95 |
| Vorarlberg | 193 | 44.47% | Radial Basis | 0.67 |

Table 41: No. of Support Vectors and Kernel Training Time for SVR Models

Finally the n-step method is used to predict tourist night stays from 2011, January to 2017, November using only 12 months of data of the year 2010 for each of the provinces. The predictions are then compared with actual data from during the same period

| Provinces | RMSE | R-Square |
|---------------|--------|----------|
| Burgenland | 26856 | 0.959427 |
| Carinthia | 417777 | 0.773698 |
| Lower Austria | 75217 | 0.827141 |
| Salzburg | 219775 | 0.974860 |
| Styria | 138864 | 0.895087 |
| Tyrol | 410525 | 0.971745 |
| Upper Austria | 92469 | 0.943894 |
| Vienna | 220018 | 0.581188 |
| Vorarlberg | 113202 | 0.938909 |

Table 42: Comparison of SVR N-Step Predicted Result to Observed Night Stays, 2011 - 2017

The best prediction is obtained for Salzburg with a r-square of 0.9748, whereas the worst is estimated for Vienna with a r-square of 0.5811.

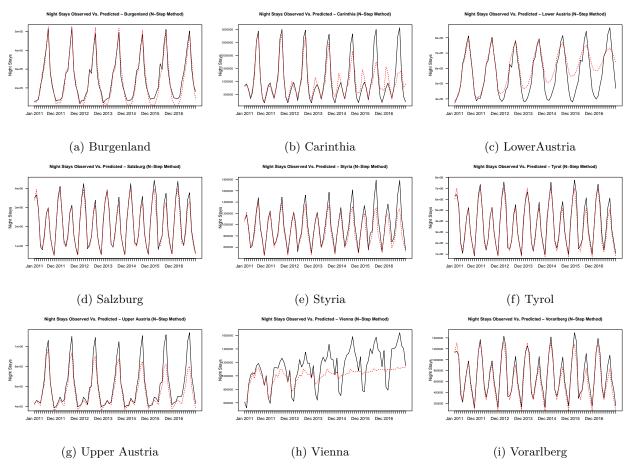


Figure 37: Observed vs Predicted Night Stays values Estimated by N-Step SVR model

Summarising the main findings from the experiment with the Support Vector Regression model it could be concluded that it is a very efficient method in terms of requiring the least number of data points to fit the data which does well to predict unseen data. However finding the optimum parameters implementing an elaborate grid search is critical for a good performance of the model since they are quite sensitive to the final outcome.

4 Discussion and Outlook

In this section, the results of the four different methods are compared, the experiment critically reviewed, recommendations for further research given and a prediction for tourist stays in Austria's provinces over the next five years displayed.

For the performance comparison (table 43 and 44) the best performing model of each method is used. This leads to a mixture of one- and multi-step ahead predicting models, but as seen in section 3.2 the multi-step ahead predictions do not necessarily perform worse. It can be seen easily that RFR and SVM perform almost always worse than the other two methods. ANN and STARIMA perform sometimes best, sometimes worst. RFR seems to be the worst performing model followed by SVM in terms of RMSE as well as \mathbb{R}^2 . Finally, ANN appears most often as best/next best performing method (especially in table 44). However, this finding raises the question why a non-spatial model performs best.

Table 43: RMSE of the best performing models of each method. Green represents the best model, red the worst.

| Province | RFR | (ST)ARIMA | ANN | SVM |
|---------------|---------|-----------|---------|---------|
| Burgenland | 18,130 | 14,539 | 13,593 | 14,351 |
| Carinthia | 79,950 | 81,993 | 79,649 | 84,903 |
| Lower Austria | 23,383 | 18,025 | 18,865 | 19,964 |
| Upper Austria | 31,862 | 28,269 | 32,830 | 33,886 |
| Salzburg | 204,958 | 201,168 | 186,846 | 194,640 |
| Styria | 67,876 | 57,091 | 58,431 | 68,445 |
| Tyrol | 318,733 | 326,693 | 298,194 | 306,728 |
| Vorarlberg | 73,886 | 62,134 | 62,224 | 65,505 |
| Vienna | 63,687 | 52,210 | 87,913 | 68,355 |

Table 44: R² of the best performing models of each method. Green represents the best model, red the worst.

| Province | RFR | (ST)ARIMA | ANN | SVM |
|---------------|--------|-----------|--------|--------|
| Burgenland | 0.9752 | 0.9840 | 0.9866 | 0.9851 |
| Carinthia | 0.9913 | 0.9906 | 0.9918 | 0.9905 |
| Lower Austria | 0.9737 | 0.9850 | 0.9836 | 0.9824 |
| Upper Austria | 0.9794 | 0.9869 | 0.9808 | 0.9788 |
| Salzburg | 0.9713 | 0.9747 | 0.9817 | 0.9767 |
| Styria | 0.9550 | 0.9727 | 0.9716 | 0.9563 |
| Tyrol | 0.9786 | 0.9767 | 0.9802 | 0.9786 |
| Vorarlberg | 0.9621 | 0.9744 | 0.9731 | 0.9714 |
| Vienna | 0.9392 | 0.9588 | 0.9605 | 0.9320 |

As a non-spatial method often performs best, it seems that in our experiment the spatial correlation is not large enough, the number of provinces too small or the spatial weight matrices used inappropriate for getting best predictions. Surprisingly, ARIMA designed for an explicit modelling of time series, especially seasonal ones, is not more accurate than the machine-learning technique ANN. However, one has to note, that (ST)ARIMA already uses n-step ahead prediction in the previous tables. To enable a more reasonable comparison, table 45 and 46 offer error metrics of the machine-learning methods regarding n-step ahead prediction. RFR surpasses SVM and even ANN when using n-step ahead prediction. Unfortunately, the tables also show that RFR has major issues in two-seasonal stays prediction. In respect of overall performance with n-step ahead prediction (see tables 43 and 44), (ST)ARIMA turns out to be the best model.

Table 45: RMSE of n-step ahead prediction of RFR, ANN and SVM. Green represents the best model, red the worst.

| Province | RFR | ANN | SVM |
|---------------|---------|---------|---------|
| Burgenland | 19,522 | 27,247 | 26,856 |
| Carinthia | 87,145 | 182,007 | 417,777 |
| Lower Austria | 33,597 | 30,238 | 75,217 |
| Upper Austria | 36,349 | 56,583 | 92,469 |
| Salzburg | 309,324 | 260,445 | 219,775 |
| Styria | 110,711 | 102,530 | 138,864 |
| Tyrol | 431,814 | 384,418 | 410,525 |
| Vorarlberg | 77,906 | 81,598 | 113,202 |
| Vienna | 99,090 | 146,985 | 220,018 |

Table 46: R^2 of n-step ahead prediction of RFR, ANN and SVM. Green represents the best model, red the worst.

| Province | RFR | ANN | SVM |
|---------------|--------|--------|--------|
| Burgenland | 0.9774 | 0.9618 | 0.9594 |
| Carinthia | 0.9896 | 0.9738 | 0.7737 |
| Lower Austria | 0.9483 | 0.9736 | 0.8271 |
| Upper Austria | 0.9799 | 0.9580 | 0.9439 |
| Salzburg | 0.9556 | 0.9681 | 0.9749 |
| Styria | 0.8787 | 0.9108 | 0.8951 |
| Tyrol | 0.9652 | 0.9750 | 0.9718 |
| Vorarlberg | 0.9614 | 0.9633 | 0.9389 |
| Vienna | 0.8677 | 0.7352 | 0.5812 |

The methods presented in section 3 should not only be compared in terms of accuracy but also in ease of use, interpretability and running time. Once the models are trained all methods can predict very fast (see table 47).

Table 47: Pros and cons of each method.

| | RFR | (ST)ARIMA | ANN | SVM |
|------|--|---|--|--|
| Pros | only 2-3 parameters no pre-processing necessary fast training (seconds) variable importance plot gives hints for interpretation good stability of nestep ahead predictions | overall best predictions explicit method, good interpretability of parameters multi-step ahead prediction available by default for ARIMA very fast training (sub-second) | only 1-2 parameters easy to handle fast training (seconds) model architecture is simple and clear with three layers and several nodes. responses can be multivariate vectors | fast training when using RBF (seconds) performs well with high dimensional data returns stable output and gives the same result for repeat runs requires only a fraction of the dataset as support vectors to train |
| Cons | no direct interpretability of parameters ('black box', randomness) parameters have a small influence (contrarily to the lagged data) | many (7) parameters (p,d,q,P,D,Q,S) to choose pre-processing may be required cannot include explanatory variables | sensitive to data preprocessing, input variables and initial assigned weights. hard to decide optimal hidden nodes number. no interpretability of model ('black box') | many (5-6) parameters depending on kernels parameters are difficult to choose (interdependence, highly sensitive) slow training when using polynomial (minutes) |

In terms of the different provinces, the ones that show an almost constant pattern over the whole time period (e.g. Lower Austria, Upper Austria) can be predicted most accurately. Less accurate modelled can be provinces with two peaks a year like Carinthia, Tyrol and Vorarlberg. Most likely because the two peaks show an uncorrelated behaviour. Difficult to predict is also the highly variable shape of the annual pattern for Vienna. The shape is potentially caused by the number of weekends that are in a month (4 or 5) and the fact that the date of Easter (and all connected holidays) can vary up to roughly a month.

Furthermore, it should be considered that the machine-learning techniques could potentially predict more precise when additional, explanatory data would be included. It shall be referred to Lim 1997 for further details about explanatory variables of tourism. Unfortunately, in this work no additional data like flight movements or economic data could have been included, as it was not available, not documented⁶, incomplete⁷, in an insufficient temporal or spatial resolution or only covering a few epochs. Ideally the data of neighbouring provinces in foreign countries should be included in the forecasting as well, as all provinces but Vienna share a part of their border with foreign countries. Moreover, the choice of the weight matrices used (neighbourhood and border length weighted neighbourhood) seems to be unhelpful. Potentially number of streets (e.g. Openstreetmap data) or vehicles crossing the shared borders or the gradient of hotel or tourist attraction density as weights could improve the predictions. In a real case application, it should be first of all critically assessed which spatial

 $^{^6 \}mathrm{e.g.\ https://www.data.gv.at/katalog/dataset/04f1d909-5e01-3387-aa0d-5057affe753d}$

⁷e.g. https://www.offenerhaushalt.at/

resolution is necessary. The given spatial resolution of provinces may not be the best choice.

In the end, one should never lose sight of the goal of a forecast. In our case it is to predict tourist stays in the future. Typically, the forecast should not only cover the next epoch. Thus, a multi-step ahead prediction is indispensable. We conclude with the prediction over the next five years calculated with the overall best performing ARIMA multi-step ahead predicting model ARn (see figure 38). Nevertheless, remember that these predictions are solely based on past data and do not show any uncertainty.

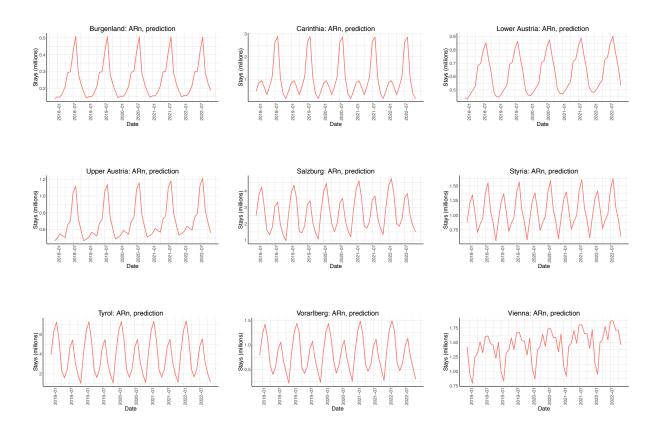


Figure 38: Prediction of tourist stays (in millions) in all Austria's provinces for the next 5 years (2017-12 till 2022-11)

References

Random Forest Regression

Breiman, Leo (2002). Manual On Setting Up, Using, And Understanding Random Forests. 3.1.

— (2001). "Random forests". In: Machine learning 45.1, pp. 5–32.

Decision Tree Learning (2018). https://en.wikipedia.org/wiki/Decision_tree_learning. Accessed: 2018-04-25.

Liaw, Andy (Oct. 2015). Package 'randomForest'.

Liaw, Andy, Matthew Wiener, et al. (2002). "Classification and regression by randomForest". In: *R news* 2.3, pp. 18–22.

Random Forest (2018). https://en.wikipedia.org/wiki/Random_forest. Accessed: 2018-04-25.

Segal, Mark R (2004). Machine learning benchmarks and random forest regression.

(ST)ARIMA

Box, George E. P and Gwilym M Jenkins (1970). *Time Series Analysis Forecasting and Control*. Wisconsin Univ Madison Dept Of Statistics.

Brockwell, P.J. and R.A. Davis (2002). *Introduction to Time Series and Forecasting*. Springer. ISBN: 0-387-95351-5.

Cheng, Tao et al. (Jan. 2014). "A Dynamic Spatial Weight Matrix and Localized Space–Time Autoregressive Integrated Moving Average for Network Modeling". In: *Geographical Analysis* 46.1, pp. 75–97. ISSN: 0016-7363.

Duan, Peibo et al. (Nov. 2016). "STARIMA-based traffic prediction with time-varying lags". eng. In: IEEE, pp. 1610–1615. ISBN: 978-1-5090-1889-5.

Gurland, John (1954). Hypothesis Testing in Time Series Analysis.

Liu, Jie and Enrico Zio (2017). "SVM hyperparameters tuning for recursive multi-step-ahead prediction". In: Neural Computing and Applications 28.12, pp. 3749–3763.

Pfeifer, Phillip E and Stuart Jay Deutsch (1981). "Seasonal Space-Time ARIMA Modeling". In: *Geographical analysis* 13.2, pp. 117–133.

Artificial Neural Networks

Burger, CJSC et al. (2001). "A practitioners guide to time-series methods for tourism demand forecasting—a case study of Durban, South Africa". In: *Tourism management* 22.4, pp. 403–409.

Claveria, Oscar and Salvador Torra (2014). "Forecasting tourism demand to Catalonia: Neural networks vs. time series models". In: *Economic Modelling* 36, pp. 220–228.

- Dong, Guanqun, Kamaladdin Fataliyev, and Lipo Wang (2013). "One-step and multi-step ahead stock prediction using backpropagation neural networks". In: *Information, Communications and Signal Processing (ICICS) 2013 9th International Conference on.* IEEE, pp. 1–5.
- Law, Rob and Norman Au (1999). "A neural network model to forecast Japanese demand for travel to Hong Kong". In: *Tourism Management* 20.1, pp. 89–97.
- Makridakis, Spyros et al. (1982). "The accuracy of extrapolation (time series) methods: Results of a forecasting competition". In: *Journal of forecasting* 1.2, pp. 111–153.
- Palmer, Alfonso, Juan Jose Montano, and Albert Sesé (2006). "Designing an artificial neural network for forecasting tourism time series". In: *Tourism Management* 27.5, pp. 781–790.
- Raschka, Sebastian (2018). Machine Learning FAQ. URL: https://sebastianraschka.com/faq/docs/visual-backpropagation.html (visited on 04/15/2018).
- Riedmiller, Martin and Heinrich Braun (1993). "A direct adaptive method for faster backpropagation learning: The RPROP algorithm". In: *Neural Networks*, 1993., *IEEE International Conference on*. IEEE, pp. 586–591.
- Rojas, Raúl (2013). Neural networks: a systematic introduction. Springer Science & Business Media.
- Taieb, Souhaib Ben (2014). "Machine learning strategies for multi-step-ahead time series forecasting". PhD thesis. Universit Libre de Bruxelles, Belgium.
- Zhang, Guoqiang, B Eddy Patuwo, and Michael Y Hu (1998). "Forecasting with artificial neural networks:: The state of the art". In: *International journal of forecasting* 14.1, pp. 35–62.

Support Vector Machine

- Boser, Guyon and Vapnik (1992). "A training algorithm for optimal margin classifiers." In: COLT '92 Proceedings of the fifth annual workshop on Computational learning theory, pp. 144–152.
- Claveria, Monte and Torra (2016). "Modelling tourism demand to Spain with machine learning techniques. The impact of forecast horizon on model selection." In: Revista de Economia Aplicada 24, pp. 109–132.
- Drucker Burges, Kaufman and Vapnik (1997). "Support vector regression machines." In: Advances in neural information processing systems 9, pp. 155–161.
- Scholkopf and Smola (2002). "Support Vector Machines and Kernel Algorithms." In: *Statistics and Computing* 2e, p. 7.
- Vapnik, V. (1995). "Support vector machine." In: Machine learning 20 20, pp. 273–297.
- Witt and Witt (1992). Modeling and forecasting demand in tourism. Academic Press. ISBN: 0-127-60740-4.

Miscellaneous

Lim, Christine (1997). "Review of international tourism demand models". In: Annals of tourism research 24.4, pp. 835–849.