

Lecture 7 probabilistic models - Bayesian methods

wbg231

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1 introduction

- we have so far done frequentest probabilistic models using MLE
- we are going to use Bayesian methods to get some uncertainty around the prediction

2 classical stats

2.1 parametric family of densities

- a parametric family of densities is a set

$$\{p(y|\theta) : \theta \in \Theta\}$$

this is a set of distributions

- where $P(y|\theta)$ is a density on a sample space y , and θ is a parameter in a parameter space Θ
- this is a common starting point for Bayesian statistics.

frequentest statistics

- in classical of frequentest statistics we are working with a parametric family of distributions

$$\{P(y|\theta : \theta \in \Theta)\}$$

- however we assume that there is some $\theta_{true} \in \Theta$ which has governed the distribution of our observed data
- so if we know θ_{true} there would be no need for statistics
- but we can not view the true data generating process, as we only have a finite sample $\mathcal{D} : (y_1 \dots y_n)$ generated independent and identically distributed from $P(y|\theta_{true})$

point estimation

- one type of statistical problem is point estimation
- a **statistic** $s = s(\mathcal{D})$ is any function of our data
- a **point estimator of θ** is a function of our data $\hat{\theta} = \hat{\theta}(\mathcal{D})$ for some $\theta \in \Theta$
- a good point estimate will have $\hat{\theta} \approx \theta_{true}$
- we want a point estimate to have the following properties
 1. **consistency** that is if we think of our point estimate on n data points as $\hat{\theta}_n$ then we have $\lim_{n \rightarrow \infty} \hat{\theta}_n \rightarrow \theta_{true}$ that is as we get more data our point estimate generally more accurate, that is as we get more data our error gets lower
 2. **efficiency** formally the efficiency of an unbiased estimator $\hat{\theta}$ of parameter θ is $e(t) = \frac{1}{\frac{I(\theta)}{var(\hat{\theta})}}$, where $I(\theta)$ is a measure of the amount about how much our observed data $\mathcal{D} = \{y_1 \dots y_n\}$ tells us about our parameter θ it related to entropy which is how predicible a variable is effectively. basically this is saying we want our estimator to train well on relatively little data efficiency
- maximum likelihood estimators as consistent and efficient under reasonable assumptions

2.2 coin example

- we have a parametric family of mass functions $P(\text{heads}|\theta) = \theta$ for some $\theta \in \Theta := (0, 1)$

2.3 coin flipping mle

- suppose we have dataset $\mathcal{D} = \{H \dots T\}$ where we have n_h heads and n_t tails and the flips are iid
- the likelihood function of our data is then $\mathcal{L}_{\mathcal{D}}(\theta) = P(\mathcal{D}|\theta) = P(y_1 \dots y_n|\theta) = \prod_{i=1}^n P(y_i|\theta) = (\theta)^{n_h} (1 - \theta)^{n_t}$
- we can max the log likelihood of our data as a function of θ as $\max_{\theta \in \Theta} \ell(\theta) = \max_{\theta \in \Theta} n_h \log(\theta) + n_t \log(1 - \theta)$
- we can then see that $\frac{\partial \ell}{\partial \theta} = \frac{n_h}{\theta} - \frac{n_t}{1 - \theta}$
- setting this equal to zero we get $\theta_{mle} = \frac{n_h}{n_h + n_t}$ which is the empirical fraction of heads which makes sense

bayesian statistics

- in bayesian stats we introduce a prior distribution
- **the prior distribution** is defined as $P(\theta)$, and it represents our beliefs about how θ is distributed over the parameter space Θ prior to seeing any data

a bayesian model

- there are two pieces to a bayesian model
 1. a parametric family of densities $P(\mathcal{D}|\theta \in \Theta)$ that is basically a set of distributions we think our data given the parameter may have
 2. we also need our prior $P(\theta) : \theta \in \Theta$
- given both of these pieces we can write our joint density $P(\mathcal{D}, \theta) = P(\mathcal{D}|\theta)P(\theta)$ so we have the joint density of our data and the model

- **the posterior**

- **the posterior distribution** for θ is $P(\mathcal{D}|\theta)$
- the prior is our beliefs about the parameter before seeing any data
- the posterior represents how we rationally update our beliefs about θ after seeing our data
- we can write the posterior as $P(\mathcal{D}|\theta) = \frac{P(\mathcal{D}, \theta)}{P(\theta)} = \frac{P(\mathcal{D}|\theta)P(\theta)}{P(\mathcal{D})}$ where we think of both sides as a function of θ for a fixed dataset \mathcal{D}
- given our data set is fixed $P(\mathcal{D})$ is constant so we can ignore it
- so in practice we solve for $P(\mathcal{D}|\theta)P(\theta)$ as we know that $P(\theta|\mathcal{D}) \propto P(\mathcal{D}, \theta)P(\theta)$

coin flipping bayesian example

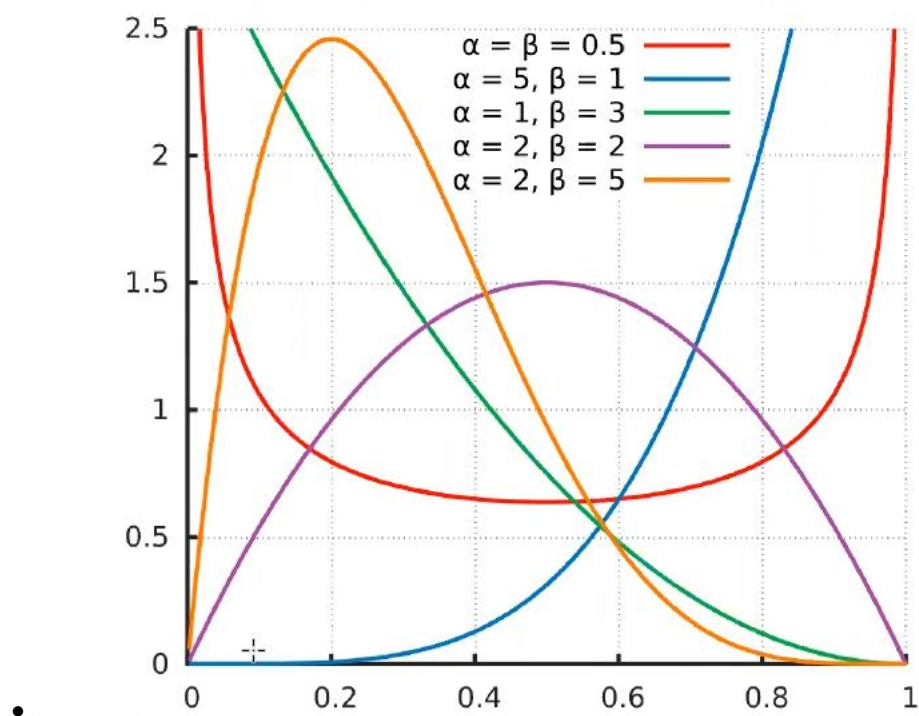
- suppose we have a parametric family of mass functions $P(\text{heads}|\theta) = \theta$ where $\theta \in \Theta = (0, 1)$
- we need a prior distribution $P(\theta)$ on Θ
- typically we choose a distribution from the beta family

beta distributions

- given we assume our prior is $\theta \sim \text{beta}(\alpha, \beta)$ we know that $P(\theta) \propto \theta^{\alpha-1}(1-\theta)^{\beta-1}$
- the beta family takes two parameters
- given these parameters we get a distribution over θ but notice that this distribution is independent of our data
- the shape of the beta distribution can vary a lot.

$$\theta \sim \text{Beta}(\alpha, \beta)$$

$$p(\theta) \propto \theta^{\alpha-1} (1-\theta)^{\beta-1}$$



- the beta distribution is nice because it is only defined in 0,1
- given that $\theta \sim \text{beta}(\alpha, \beta)$
- $E[\theta] = \frac{\alpha}{\alpha+\beta}$ the proof is kind of tedious so i am just going to link it

- then we can find the mode of the beta distribution. the mode is the most common value in a pdf that is $\text{argmax}_{\theta \in [0,1]} P(\theta) = \frac{\alpha-1}{\alpha+\beta-2}$
- showing the mode is a big less tedious classically just note $P(\theta) = \frac{1}{B(a,b)} \theta^a (1-\theta)^b$, then we can take the derivative and solve for θ^*

coin flipping prior

- lets say that our prior is $\theta \sim \text{beta}(c, c)$ where $h = c = t$ that is we are assuming that the likelihood of heads and tails are equal then our mean and mode are both equal to $\frac{1}{2}$

coin flipping posterior

- so our likelihood of the data given θ is $\mathcal{L}_{\mathcal{D}}(\theta) = P(\mathcal{D}|\theta) = \theta^{n_h} (1-\theta)^{n_t}$
- then our posterior density is

$$P(\theta|\mathcal{D}) \propto P(\mathcal{D}|\theta)P(\theta) \propto \theta^{n_h} (1-\theta)^{n_t} \times (1-\theta)^t \theta^h = \theta^{h-1+n_h} (1-\theta)^{t-1+n_t}$$

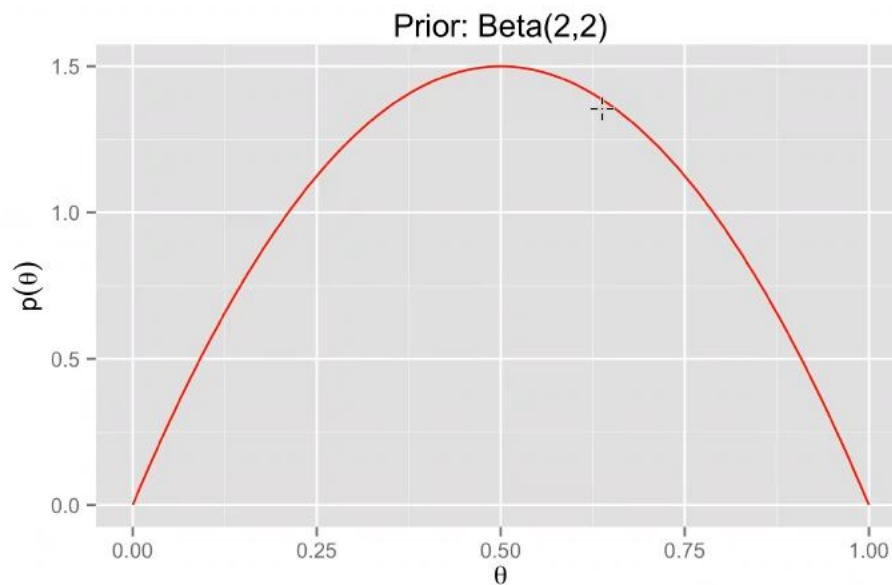
- note that our posterior is in the beta family that is $P(\theta|\mathcal{D}) \propto \theta^{h-1+n_h} (1-\theta)^{t-1+n_t} \Rightarrow \theta|\mathcal{D} \sim \text{beta}(h+n_h, t+n_t)$
- as the number of coin flips goes to infinity the prior will matter less as the values of h and t are fixed and n_h, n_t grow, so when we have a lot of data we weigh it quite heavily
- and when we do not have much data we rely more on our prior

conjugate priors

- in this case the posterior was in the same family of distributions as the prior
- this makes the math easy
- let π be a family of posterior distributions on Θ
- let P a parametric family of distributions on parameter space Θ
- family of distributions π is **conjugate** to the parametric model P if $\forall p(\theta) \in \pi$ (that is all priors on π) the posterior is in π that is $P(\theta) \in \pi \Rightarrow P(\theta|\mathcal{D}) \in \pi$
- the beta family is conjugate to a bernoulli model
- this is not easy to do, but it is nice when it works

coin flipping concrete example

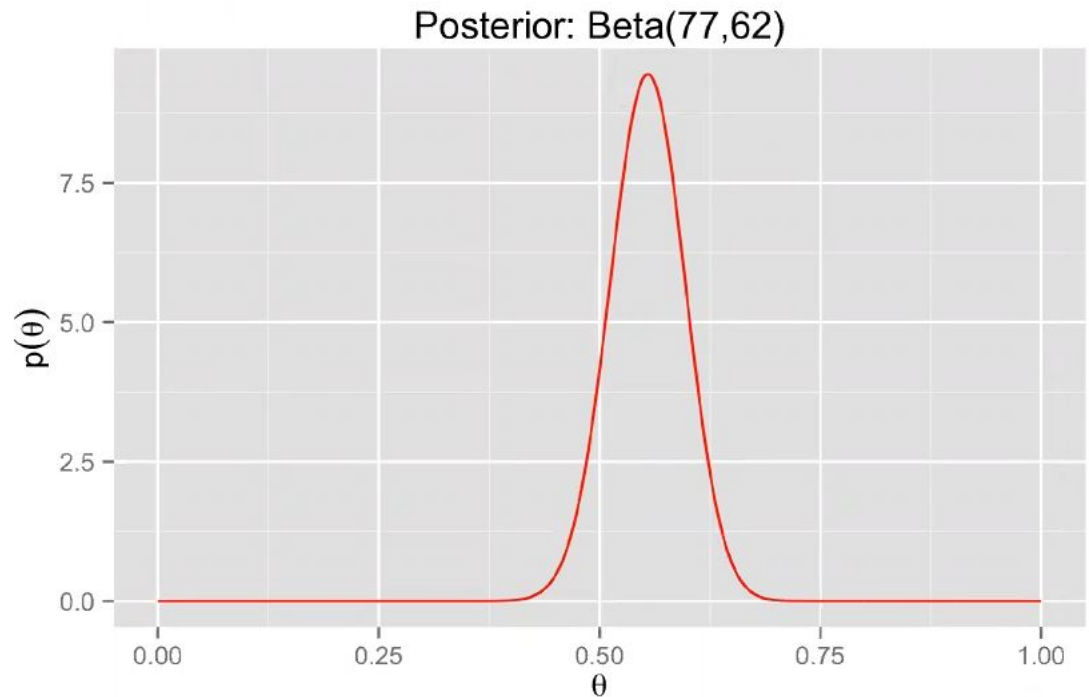
- suppose we have a parametric probabilistic model of our coin $P(\text{heads}|\theta) = \theta$
- and our parameter space is $\theta \in \Theta = [0, 1]$
- and our prior is $\theta \sim \text{beta}(2, 2)$



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- our prior assumes that θ will be distributed kind of evenly but centered at 0

with data

- suppose we have some data, where we saw 75 heads and 60 tails
- doing maximum likelihood estimation we would get $\hat{\theta}_{mle} = .556$
- using bayesian methods we would get a posterior $\theta|\mathcal{D} \sim \text{beta}(77, 62)$



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- as we can see both estimates are centered at about 55
- but doing it with bayesian methods we have a distribution of parameters as opposed to just a single estimate of θ

bayesian point estimates

- what if want to give a point estimate from our posterior
- there are a few common options
 1. posterior mean $\hat{\theta} = E[\theta|\mathcal{D}]$
 2. maximum a posteriori estimate (MAP) $\hat{\theta} = \text{argmax}_{\theta} P(\theta|\mathcal{D})$ (this is the mode of the posterior)

what else can we do with a prior

- we can use it to quantify our uncertainty around the estimate
- we could make a credible set for θ that is an interval $[a, b] : P(\theta \in [a, b]|\mathcal{D}) \geq \alpha$ this is effectively bayesian confidence interval

- we could also select a point estimate using bayesian decisions theory. this requires us to chose a loss function, and chose an action to minimize the expected risk with respect to

3 bayesian decision theory

- we need the following ingredients
 1. parameter space Θ
 2. prior $p(\theta) : \theta \in \Theta$
 3. action space A
 4. loss function $\ell : A \times \theta \Rightarrow \mathbb{R}$
- the output is no longer the parameter it is an action
- the posterior risk of an action $a \in A$ (also alled tthe expected loss under the posterior)is

$$r(a) =: E[\ell(\theta, a) | \mathcal{D}] = \int \ell(\theta, a) P(\theta | \mathcal{D}) d\theta$$

- so that is more or less looking at a weighted average of our action over all possible values of theta
- this is more robust as we are only choosing an action a, not a point estimate of our parameter
- a byes action $a^* = \min_{a \in A} r(a)$ the action that minimizes risk, ie the best action

bayesian point estimation

- we have a data set \mathcal{D} genrated by $P(y|\theta)$ for some unkown $\theta \in \Theta$
- we want a point estiamte for θ
- we need to chose a prior $P(\theta) : \theta \in \Theta$ and loss $\ell(\hat{\theta}, \theta)$
- and our goal is to fund the action $\hat{\theta}$ that minimizes the posterior risk.
- the point of this is that bayesian point estimation can be looked with the bayesian decision theory framework

important cases

- squared loss $\ell(\theta - \hat{\theta}) = (\theta - \hat{\theta})^2$ minimizing this gives the $\hat{\theta}$ = posterior mean
- zero one loss $\ell(\theta - \hat{\theta}) = \mathbf{1}(\theta \neq \hat{\theta})$ minimizing this gives the $\hat{\theta}$ = posterior mode (not a good idea for when θ is continuous)
- $\ell(\theta - \hat{\theta}) = |\theta - \hat{\theta}|$ minimizing this gives the $\hat{\theta}$ = posterior median

squared loss example

- want to find an action $\hat{\theta} \in \Theta : \hat{\theta} \in \operatorname{argmin}_{\theta \in \Theta} \int (\theta - \hat{\theta})^2 P(\theta|\mathcal{D}) d\theta$
- we can take the partial of our risk as $\frac{\partial r(\hat{\theta})}{\partial \hat{\theta}} = -2 \int (\theta - \hat{\theta}) p(\theta|\mathcal{D}) d\theta = -2 \int \theta P(\theta|\mathcal{D}) d\theta + 2\hat{\theta} \int P(\theta|\mathcal{D}) d\theta = -2 \int \theta P(\theta|\mathcal{D}) d\theta + 2\hat{\theta}$
- setting that equal to zero yields $\hat{\theta} = \int \theta P(\theta|\mathcal{D}) d\theta = E[\theta|\mathcal{D}]$
- so in other words the optimal action according to squared loss is the posterior mean
- all inferences and actions can be taken with only a prior and loss function
- in the bayesian approach we do not need to justify our estimator, we just need to specify our family of distributions and the prior
- try to use the conjugate prior when you can
- for a lot of data the prior does not matter very much

recap of conditional probabilistic models

conditional probabilistic models

- input space X
- outcome space y
- action space $A = \{P(y)|p \text{ is a probability distribution on } y\}$
- hypothesis space \mathcal{F} contains prediction function mapping $f : X \rightarrow A$
- prediction function $f \in \mathcal{F} : f(x)$ produces a distribution on y
- a parametric family of conditional densities is a set $\{P(y|x, \theta) : \theta \in \Theta\}$
- where $P(y|x, \theta)$ is a density on the outcome space y for each x in input space and θ is a parameter in the parameter space
- the action space here is a probability distribution not just a decision

likelihood function

- we can as always find our likelihood function given our data set $P(\mathcal{D}|x_1 \dots x_n, \theta) = \prod_{i=1}^n P(y_i|x_i, \theta)$
- the mle estimator is the the $\hat{\theta}_{mle} = \operatorname{argmax}_{\theta \in \Theta} \mathcal{L}_{\mathcal{D}}(\theta)$
- the corresponding prediction function is $f(x) = P(y|x, \hat{\theta}_{mle})$

bayesian conditional models

- input space $X = \mathbb{R}^D$ outcome space $Y = \mathbb{R}$
- parametric family of distributions $\{P(y|x, \theta) : \theta \in \Theta\}$
- prior $P(\theta) : \theta \in \Theta$ (so we have added a prior)
- the posterior is $P(\theta|\mathcal{D}, X) \propto P(\mathcal{D}|\theta)P(\theta) = \mathcal{L}_{\mathcal{D}}(\theta)p(\theta)$
- we don't worry about the denominator in this case because the dataset is fixed so we can just look at the proportional
- we can use bayesian decisions theory to derive point estimates, we have a few choices for how we do this. also depends on our loss function

bayesian prediction function

- we want to find a prediction function that takes input $x \in X$ and produces a distribution on Y
- in the frequentist approach we chose a conditional family of probability distributions (hypothesis space) and select one conditional probability from the family based on some rule like the mle
- in Bayesian setting we chose a parametric family of conditional densities

$$\{P(y|x, \theta) : \theta \in \Theta\}$$

and a prior distribution $P(\theta) : \theta \in \Theta$

- with a bayesian model how do we predict a distribution on y for input x
- we do not need to make a discrete selection from the hypothesis space: we can maintain some uncertainty

prior predictive distribution

- suppose we have not yet observed any data
- in the Bayesian setting we can still produce a prediction function
- call **the prior predictive distribution**

$$x \rightarrow P(y|x) = \int P(y|x, \theta) p(\theta) d\theta$$

- this is an average of all conditional densities in our family weighted by the prior.
- so we are considering all possible θ and we get out a $P(y|x)$

posterior predictive distribution

- after seeing our data set \mathcal{D}
- the posterior predictive distribution is given by

$$x \rightarrow P(y|x, \mathcal{D}) = \int P(y|x, \theta) P(\theta|\mathcal{D}) d\theta$$

- this is an average of all conditional densities in our hypothesis space weighted by the posterior distribution, so we are again considering all θ
- we have not chosen a particular θ we consider all and just weighted by their likelihood

comparing to the frequentist approach

- in Bayesian stats we have two distributions on Θ the prior, and the posterior $P(\theta|\mathcal{D})$
- these distributions are over parameters corresponding to the distribution on the hypothesis space so, what we get out is a distribution on the hypothesis space
- in the frequentist approach we just pick one $\hat{\theta}$ that we think is best
- in the Bayesian approach we weight over all possible outcomes

what if we don't want a full distribution on y

- once we have a predictive distribution $P(y|x, \mathcal{D})$ we can generate a single prediction
- there are many choices depending on what loss we want to minimize

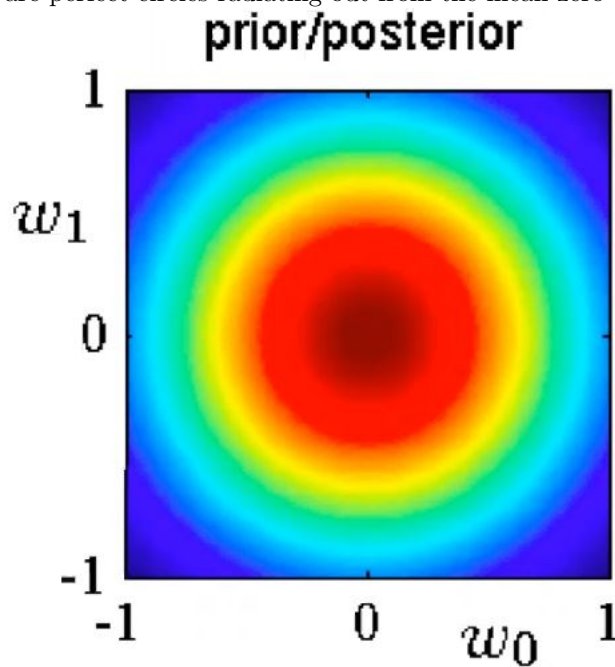
gaussian regression example

example in 1 dimension

- input space $X = [-1, 1]$ output space $y \in \mathbb{R}$
- y is generated as $y = w_0 + w_1x + \epsilon$ where $\epsilon \in \mathcal{N}(0, .2^2) \iff y|x, w_0, w_1 \sim \mathcal{N}(w_0 + w_1x, .2^2)$
- let's assume our prior is $w = (w_0, w_1) \sim \mathcal{N}(0, \frac{1}{2} * I)$ where I is the identity matrix
- the parameter space is $W = \mathbb{R}^2$

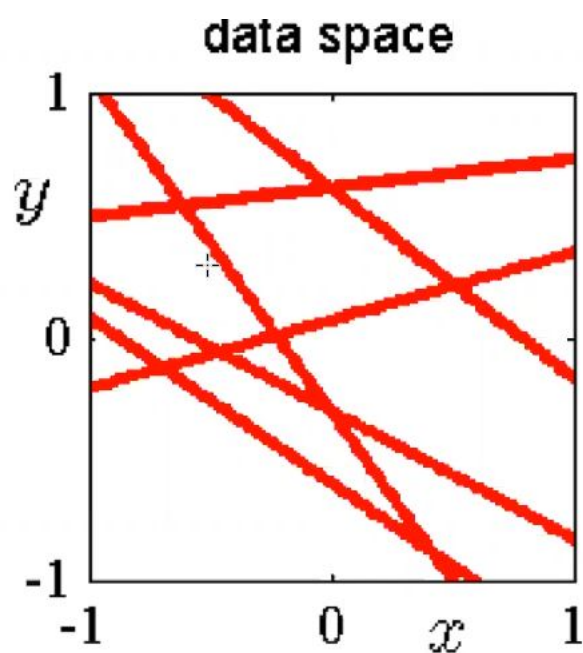
example in 1d prior distribution

- we know that our covariance matrix is $\frac{1}{2}I = \begin{pmatrix} .5 & 0 \\ 0 & .5 \end{pmatrix}$ so our contour lines are perfect circles radiating out from the mean zero



- so if we were to sample w according to our prior we could basically get any line
- so without any data $E[y|x, w] = w_0 + w_1x$ for a w sampled from $w \sim \mathcal{N}(0, \frac{1}{2}I)$

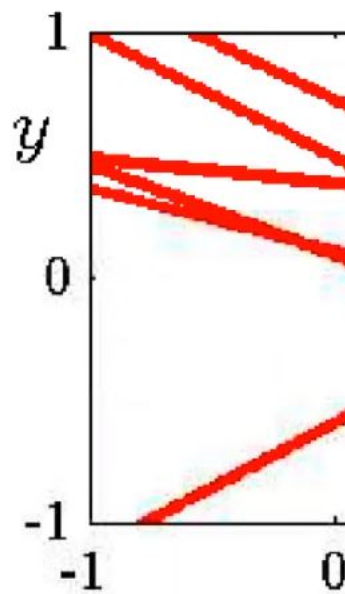
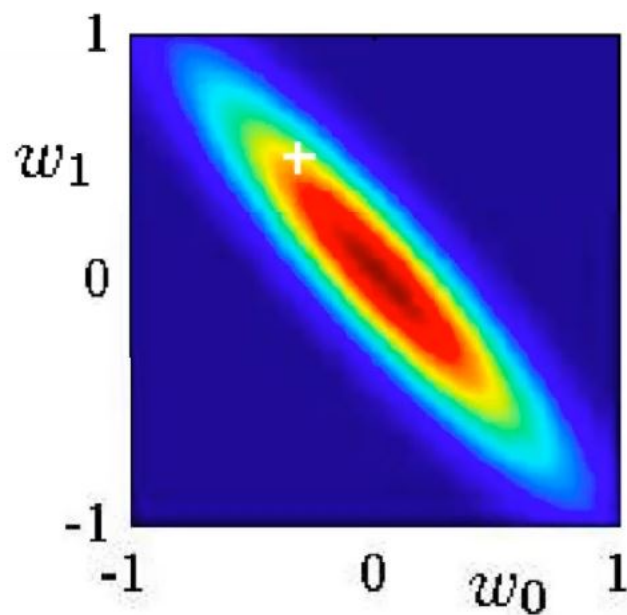
- so the expectation of some random realizations of our prior could look like this



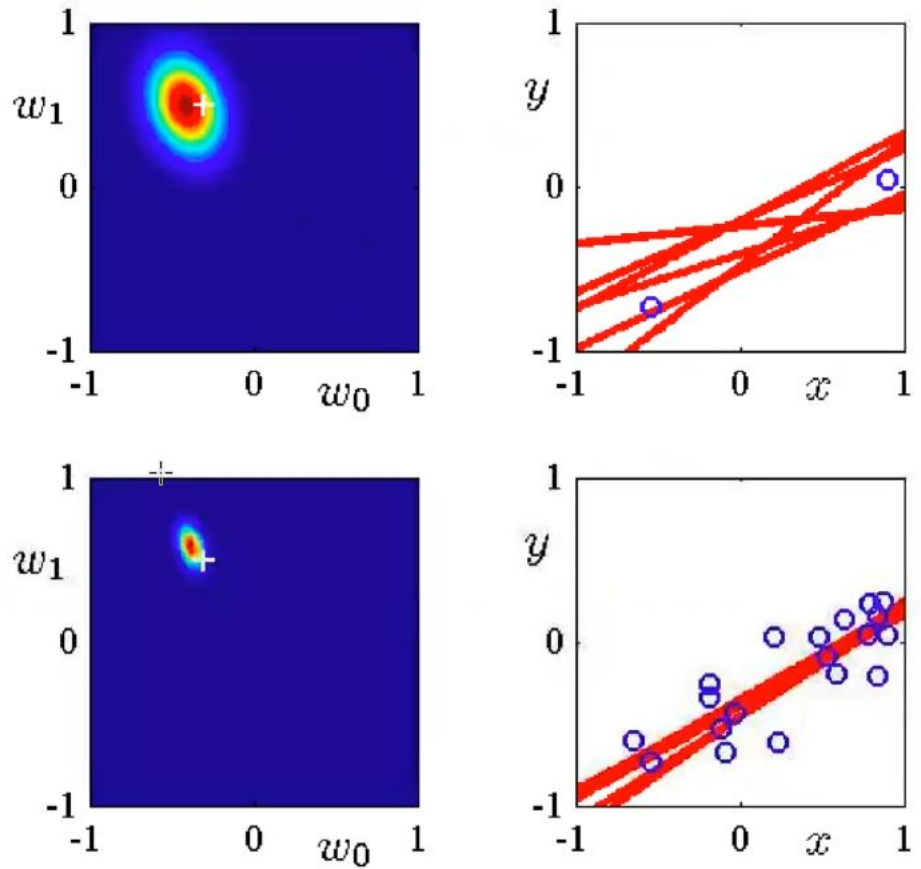
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example in 1d 1 observation

- if we are then given one observation



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- let's say it is the blue point on the right graph
- the left is our posterior $P(\theta|\mathcal{D}) = P(\mathcal{D}|\theta)P(\theta)$ so our prior shifts a lot to accommodate the new point
- the lines on the right graph are now $y(x) = E[y|x, w] = w_0 + w_1x$ but our w is sampled from our posterior $w \sim P(w|\mathcal{D})$
- as we get more data our beliefs collapse into a smaller distribution
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closed form of the posterior

- this is a $X \in \mathbb{R}^d$ general gaussian linear regression problem
- the gaussian has a conjugate prior so its posterior is also gaussian which is nice
- we model $w \sim \mathcal{N}(0, \Sigma_0)$ and $y_i|x, w$ iid $\mathcal{N}(w^t x_i, \sigma^2)$
- we have a design matrix X and response vector y
- the posterior distribution is a gaussian distributions with $W|\mathcal{D} \sim \mathcal{N}(\mu_p, \Sigma_p)$
- where $\mu_p = (X^T X + \sigma^2 \Sigma_0^{-1})^{-1} X^T y$
- and $\Sigma_o = (\sigma^{-2} X^T X + \Sigma_0^{-1})^{-1}$

- there parameters tell us where our parameter is centered and how much uncertainty we have about the parameter space
- they skipped how to derive this in class and i am not sure it is super important beyond algebra
- if we want a map point estimate of w then $\hat{w} = \mu_p$
- further we can note that the map estimate with a prior of $\Sigma_0 = \frac{\sigma^2}{\lambda} I$ yields $\hat{w} = \mu_p = (X^T X + \lambda I)^{-1} X^T y$ which is the closed form solution to ridge regression so ridge can be thought of as a point estimate gaussian regression with a certain value of Σ_0
- but the gaussian also lets you understand the overall distribution of your parameters while ridge regression only gives you a single estimate