Lecture 10 low rank models

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December 2022

introduction

- the prof stopped making videos so form now on these are going to be text book notes
- link
- up to now we have seen datasets where each data point is associated with a single entity
- now we are going to talk about cases where the data set are associated with two different entities
- we represent such data as entries in a matrix D for each enters D[i, j] column i row j indicate the entries associated to each data point
- for example in recommender systems D[i, j] would correspond to the rating user i gave to product j.
- for example in genomics D[i, j] would correspond to the expression of gene i in cell j
- also i may use D[i, j] and $D_{i,j}$ interchangeably
- in order to analyze such data it is often useful to represent each data point in terms of a small number of factors.
- this can be done by fitting the data using a low rank approximation

movie example

- consider a matrix of movie rating $D \in \mathbb{R}^{n_1 \times n_2}$ where $D_{i,j}$ is the rating user i gave to movie j
- to model D we approximate $D_{i,j}$ as a sum of r components where $r \leq minn_1, n_2$ (recall that the max number of eigenvalues the matrix $A \in \mathbb{R}^{n \times d}$ is $\min(n,d)$ that is the number of linearly independent rows and columns so if we use more than that number of components it is not a low rank model)

• let the lth component be the produce of a coefficient $a_l[i]$ associated to movie i and a coefficient $b_l[j]$ associated to user j thus we have approximation of the matrix given by

$$L[i,j] = \sum_{l=1}^{r} a_l[i]b_l[j], \quad \forall i \in [1, n_1], j \in [1, n_2]$$

• so keep in mind that what we have effectively is

$$L \in \mathbb{R}^{n_1 \times n_2} = \begin{pmatrix} a_1 & a_2 & \cdots & a_r \end{pmatrix} \begin{pmatrix} b_1 \\ b_2 \\ \cdots \\ a_r \end{pmatrix} = AB \approx D \in \mathbb{R}^{n_1 \times n_2} : \forall a_i \in Aa_i \in \mathbb{R}^{n_1}, b_i \in Bb_i \in \mathbb{R}^{n_2}$$

- think of $a_l[i]$ as indicating wether the association of user i to factor l is positive negative or negligible.
- the model is bilinear because the approximation is a bilinear function of teh coefficients. if we fix either the user or movie coefficients the model is linear
- the rank of matrix L is equal to r. this can be seen as $rank(AB) = min(rank(A), (rank(b))) = min(min(n_1, r), min(min(r, n_2)) \le r$ so if we select our component vectors to be linearly independent this will holds
- given that r is much smaller than the rank of D this is known as a low rank model.
- these models are fit using SVD which decomposes any matrix into rank 1 components

low rank models and PCA

- in a low rank model each column of $L[i] = A_i^T B_i$ that is a linear combination of basis vectors
- think of $D \in \mathbb{R}^{n_1 \times n_2} = \{D_1, \dots D_{n_2}\}$ that is a set of n_1 dimensional data points
- from here we can reduce there dimensionality to r by using pca
 - 1. we can write each of the n_2 columns of D as $D[:,j] \in \mathbb{R}^{n_1}$
 - 2. first we can find the covariance matrix of columns of D as

$$\Sigma_{cols} = \frac{1}{n_2} \sum_{j=1}^{n_2} D[:,j] D[:,j]^t = \frac{1}{n_2} DD^T$$

3. take the eigenvectors associated with the top r largest eigenvalues tp obtain our principle directions

4. project the matrix onto the those r principle directions to get r principle components

$$w_l(j) = u_l^t D[:,j] \quad \forall j \in [1, n_2]$$

where u_i is the ith principle direction of Σ_{col} and

- 5. thus the set $\{w_1 \cdots w_r\}$ representing $D \in \mathbb{R}^{r \times n_2}$
- 6. and finally we can project back to our original space to get the low rank model $L_{pca-cols}[i,j] := \sum_{l=1}^{r} u_l[i] w_l[j] \forall i \in [1, n_1], j \in [1, n_2]$
- this model is optimal from the point of preserving mean squared ℓ_2 norm of the columns of D
- alternatively we could conduct the same operation on the rows of D in order to obtain the low rank model $L_{pca-rows}$
- we will now show that these approaches are equivalent

the singular value decomposition

- the SVD is a fundamental tool in linear algebra which decomposes a matrix into the product of a matrix with orthonormal columns a diagonal matrix and a matrix with orthonormal rows.
- SVD allows us to decomposes any matrix $A \in \mathbb{R}^{n_1 \times n_2}$ such that $n_1 \leq n_2$ (if not we can take the transpose and this will hold) with rank t to its singular value from as

$$A = \underbrace{\begin{bmatrix} u_1 & u_2 & \cdots & u_{n_1} \end{bmatrix}}_{U} \underbrace{\begin{bmatrix} s_1 & 0 & \cdots & 0 & 0 & \cdots & 0 \\ 0 & s_2 & \cdots & 0 & 0 & \cdots & 0 \\ \cdots & \cdots & \ddots & \cdots & \cdots & \cdots & \cdots \\ 0 & 0 & \cdots & s_t & 0 & \cdots & 0 \\ 0 & 0 & \cdots & 0 & 0 & \cdots & 0 \\ \cdots & \cdots & \cdots & \cdots & \cdots & \cdots & \cdots \\ 0 & 0 & \cdots & 0 & 0 & \cdots & 0 \end{bmatrix}}_{S} \underbrace{\begin{bmatrix} v_1 & v_2 & \cdots & v_{n_1} \end{bmatrix}^T}_{V^T},$$

where the singular values $s_1 \geq s_2 \geq \cdots \geq s_t$ are positive real numbers, the left singular vectors $u_1, u_2 \cdots u_r \in \mathbb{R}^{n_1}$ are orthonormal and the right singular vectors $v_1, v_2 \cdots v_r \in \mathbb{R}^{n_2}$

- proof
 - 1. first it is clear that for an arbitrary matrix $A \in \mathbb{R}^{n_1 \times n_2}$ we can write a symmetric matrix as $M := AA^T \in \mathbb{R}^{n_1 \times n_1}$
 - 2. and further by the spectral theorem we know that any symmetric matrix can be eigen decomposed and thus has n_1 orthonormal vectors u_1, \dots, u_{n_1}

- 3. further note that the corresponding eigenvalues λ_{n_1} are non-negative since $0 > ||A^t u_j||_2^2 = u_j^t A A^t u_j = u_j^t M u_j = \lambda_j u_j^t u_j = \lambda_j$ that is positive definite
- 4. and further the number of non-zero eigenvalues is equal to teh rank of A, and further because A and AA^T have he same rank
- 5. the number of non-zero eigen values of m is equal to the rank of a, and since A and A^t have the same number of eigenvalues call if t we have $s_t := \sqrt{\lambda_t}$ and

$$v_t := \frac{1}{s_t} A^t u_1$$

6. further these vectors have unit norm

$$||v||_2^2 = \frac{1}{s_1^2} u_1^t A A^T u_1 = \frac{\lambda_t}{\lambda_t} u_1^T u_1 = 1$$

- 7. further all the singular vectors are orthogonal
- 8. so we can define the fallowing matrices

$$U:[u_1\cdots u_{n_1}]$$

$$V:[v_1\cdots v_{n_1}]$$

such that

$$U^T A = SV^T$$

notice here that U is orthogonal matrix as it is square an has orthomonal columns thus UU^T meaning that

$$A = USV^T$$