

Sponsorship Opportunities



fsmk.org

[@fsmk_org](https://twitter.com/fsmk_org)

[#fsmkcamp15](https://twitter.com/fsmkcamp15)
camp.fsmk.org

About FSMK

- Free* Software advocacy group for 6 years.
- Fostering Gnu/Linux User Groups across Karnataka.
- Strong network of about 15 GLUGs in engineering colleges.
- Collective of volunteers featuring IT professionals, engineering & P.U students, university professors & teachers, government employees and many more.
- Interventions in key policy issues like Net Neutrality, Section 66A, IT Act Rules, Goonda Act, Software Patents.



FSMK Camps

- Unique event for tech students' community.
- Hands-on learning with full-on fun.
- Powered by a committed volunteer team.
- Residential camp for students across Karnataka.
- 50% female participation to bridge gender gap in tech, testifying the conducive environment.
- Camp Objectives:
 - Impart FOSS skills to under graduate students.
 - Introduce the nature of working in the IT industry.
 - Inculcate the sense of community and help contribute back to the Free Software Movement.



Camp Numerology

130	Participants
1:1	Gender Ratio
35+	Volunteers
25+	Colleges
8+	Districts
15+	Industry Speakers
400+	Venue Passersby
1200+	Mailing List subscribers
7000+	Facebook Group Members



Sponsorship Packages

Lab Sponsor (₹ 30,000)

- Space for logo/name/url in one Lab's Banner

Silver (₹ 70,000)

- Lab Sponsor benefits
- Camp website: Logo
- Logo on seminar hall banner

Gold (₹ 1,20,000)

- Silver benefits
- Space in Venue entrance banner
- Space in Hostel Banners (2)
- Space in social media campaign template
- Camp website: Link to URL

Platinum (₹ 2,00,000)

- Gold benefits
- Sponsored workshop (2 hours)
- Camp website: Write about sponsor
- Swag in camp kit (stickers, flyer, others*)



Sponsorship Policy

- Promotion should be related to FOSS technologies.
- Sponsor representatives are expected to present/demonstrate/operate using free* technologies.
- Proprietary products/tools cannot be promoted/demonstrated.
- We expect an open discussion on the FOSS-centric business models adopted; its successes and challenges.
- Private data of participants can be provided only with explicit consent of the participant.
- Distribution of forms to collect information will be allowed after discussing the privacy policy of the sponsor.



Why should you Sponsor?

Goodwill

Showcase FOSS
products

Community
Engagement

Visibility to Industry
participants

Access to a
committed, local
FOSS advocacy group

Opportunity to hire
developers with FOSS
skills



Contact FSMK

Camp Coordinators

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