

# Sponsorship Opportunities



[fsmk.org](http://fsmk.org)

[@fsmk\\_org](https://twitter.com/fsmk_org)

[#fsmkcamp15](https://twitter.com/fsmkcamp15)  
[camp.fsmk.org](http://camp.fsmk.org)

# About FSMK

- Free\* Software advocacy group for 6 years.
- Fostering Gnu/Linux User Groups across Karnataka.
- Strong network of about 15 GLUGs in engineering colleges.
- Collective of volunteers featuring IT professionals, engineering & P.U students, university professors & teachers, government employees and many more.
- Interventions in key policy issues like Net Neutrality, Section 66A, IT Act Rules, Goonda Act, Software Patents.



# FSMK Camps

- Unique event for tech students' community.
- Hands-on learning with full-on fun.
- Powered by a committed volunteer team.
- Residential camp for students across Karnataka.
- 50% female participation to bridge gender gap in tech, testifying the conducive environment.
- Camp Objectives:
  - Impart FOSS skills to under graduate students.
  - Introduce the nature of working in the IT industry.
  - Inculcate the sense of community and help contribute back to the Free Software Movement.



# Camp Numerology

<b>130</b>	Participants
<b>1:1</b>	Gender Ratio
<b>35+</b>	Volunteers
<b>25+</b>	Colleges
<b>8+</b>	Districts
<b>15+</b>	Industry Speakers
<b>400+</b>	Venue Passersby
<b>1200+</b>	Mailing List subscribers
<b>7000+</b>	Facebook Group Members



# Sponsorship Packages

## Lab Sponsor (₹ 30,000)

- Space for logo/name/url in one Lab's Banner

## Silver (₹ 70,000)

- Lab Sponsor benefits
- Camp website: Logo
- Logo on seminar hall banner

## Gold (₹ 1,20,000)

- Silver benefits
- Space in Venue entrance banner
- Space in Hostel Banners (2)
- Space in social media campaign template
- Camp website: Link to URL

## Platinum (₹ 2,00,000)

- Gold benefits
- Sponsored workshop (2 hours)
- Camp website: Write about sponsor
- Swag in camp kit (stickers, flyer, others\*)



# Sponsorship Policy

- Promotion should be related to FOSS technologies.
- Sponsor representatives are expected to present/demonstrate/operate using free\* technologies.
- Proprietary products/tools cannot be promoted/demonstrated.
- We expect an open discussion on the FOSS-centric business models adopted; its successes and challenges.
- Private data of participants can be provided only with explicit consent of the participant.
- Distribution of forms to collect information will be allowed after discussing the privacy policy of the sponsor.



# Why should you Sponsor?

Goodwill

Showcase FOSS  
products

Community  
Engagement

Visibility to Industry  
participants

Access to a  
committed, local  
FOSS advocacy group

Oppotunity to hire  
developers with FOSS  
skills



# Contact FSMK

## Camp Coordinators

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