

Design Document

Course: Web 1

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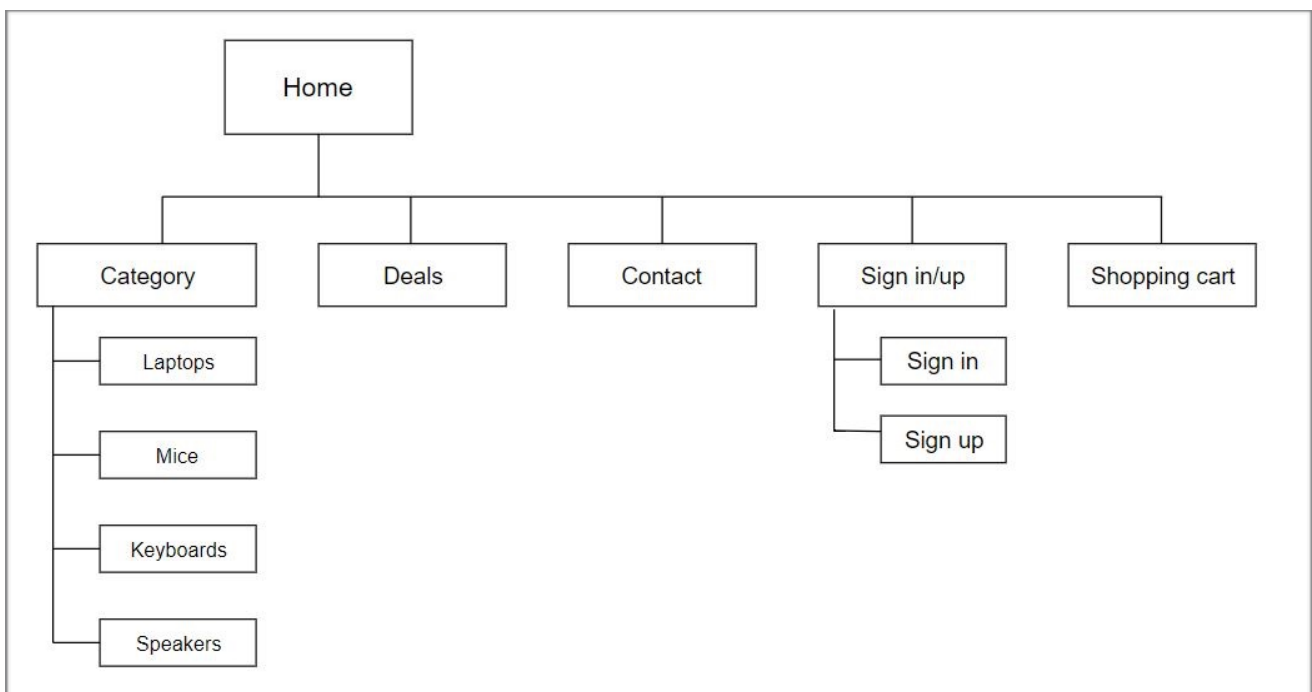
Web application topic

Nowadays, we cannot imagine a person who does not have a computer or another piece of tech. That is why we chose to create a tech-oriented site. The website will help people stay up to date and buy new products. This is a commercial website where we as a team want to earn money. Our online-shop will sell different kinds of laptops, mice, speakers and keyboards. We will have a pickup point for the online-shop, where people can collect their orders. Customers will also have an option to have their orders home delivered and pay cash on delivery.

Target Audience

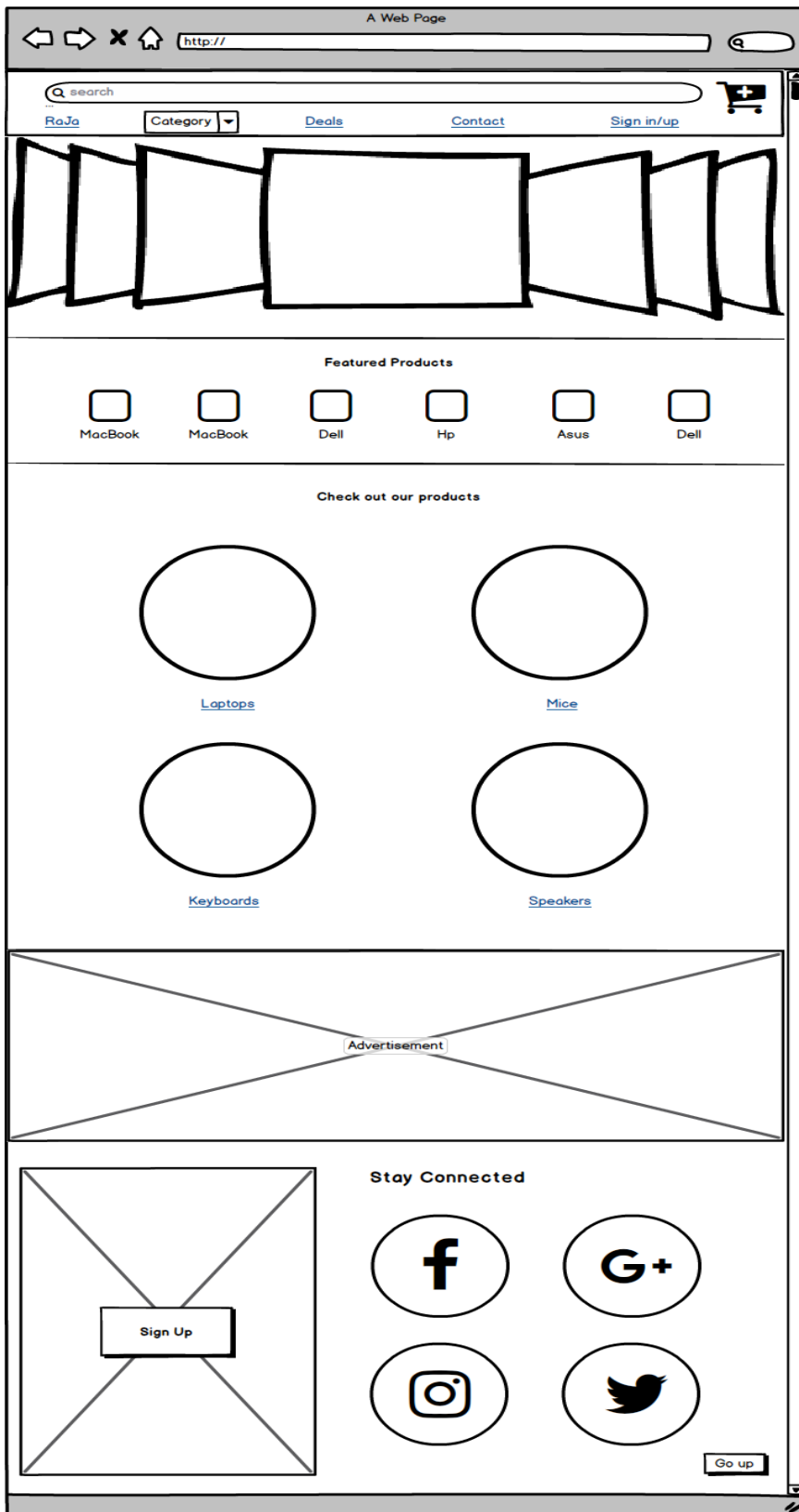
Our website is an online-shop focused on selling laptops and products related to them. The website is targeted towards people between the age group of 16 and 50 because most people in this age group are interested in new tech and buying it. The website has no gender orientation as women are into tech as much as men are. We expect most of our customers to be from the IT field. Our team also thinks that most customers will access our website on their desktops, so the website is optimized for desktops and laptops. As our company is an American online-shop, we'll be using English as our website's language. The products showcased on our website are quite expensive, so we expect our customers to be people who earn around \$3000 per month.

Sitemap

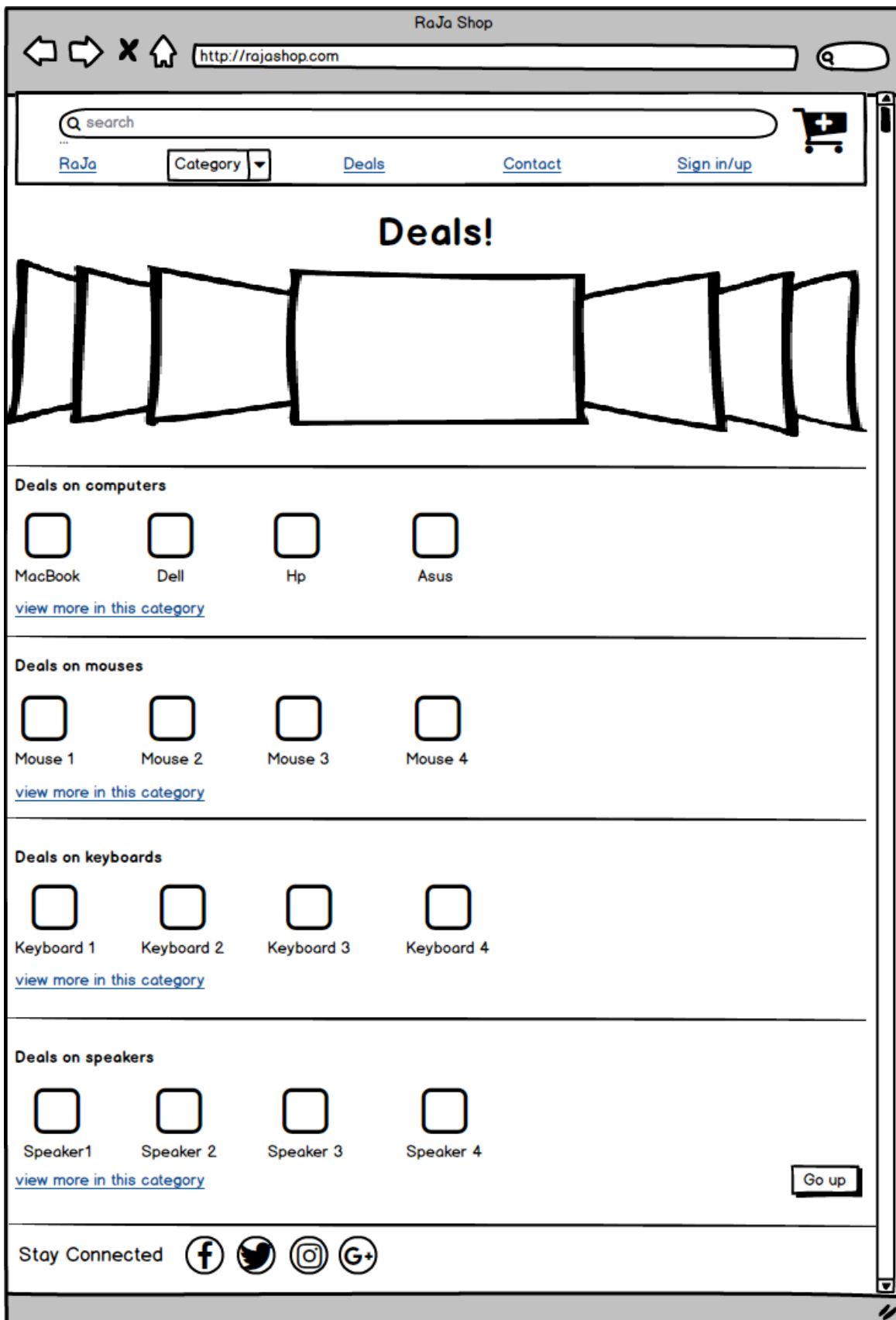


Wireframes

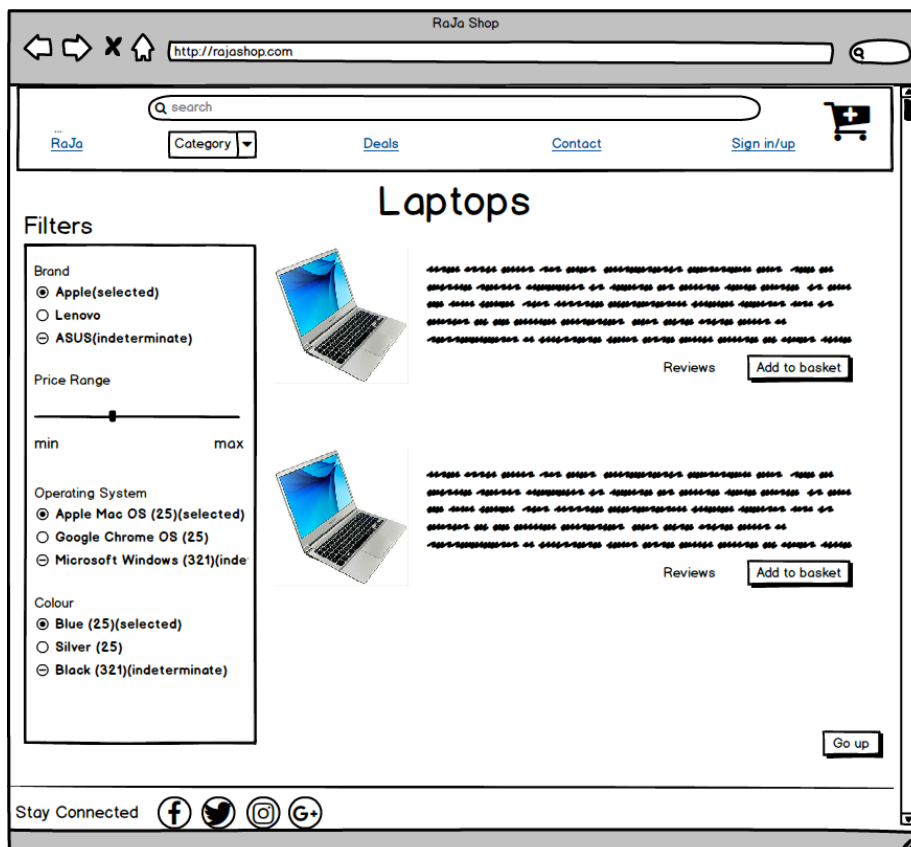
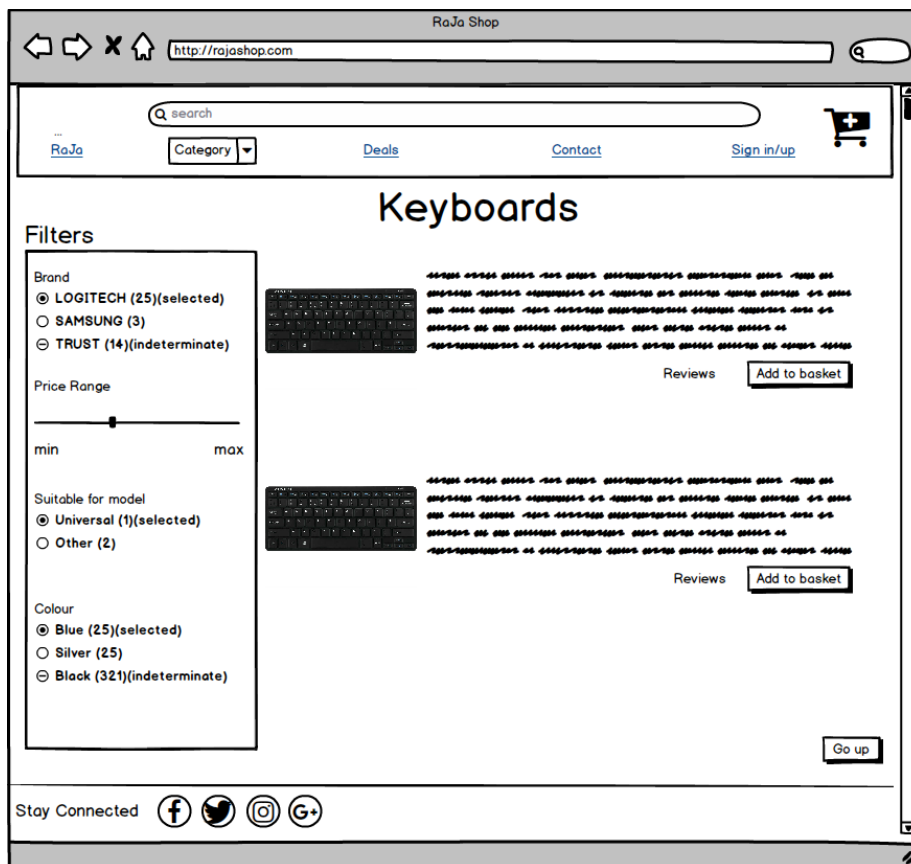
Home

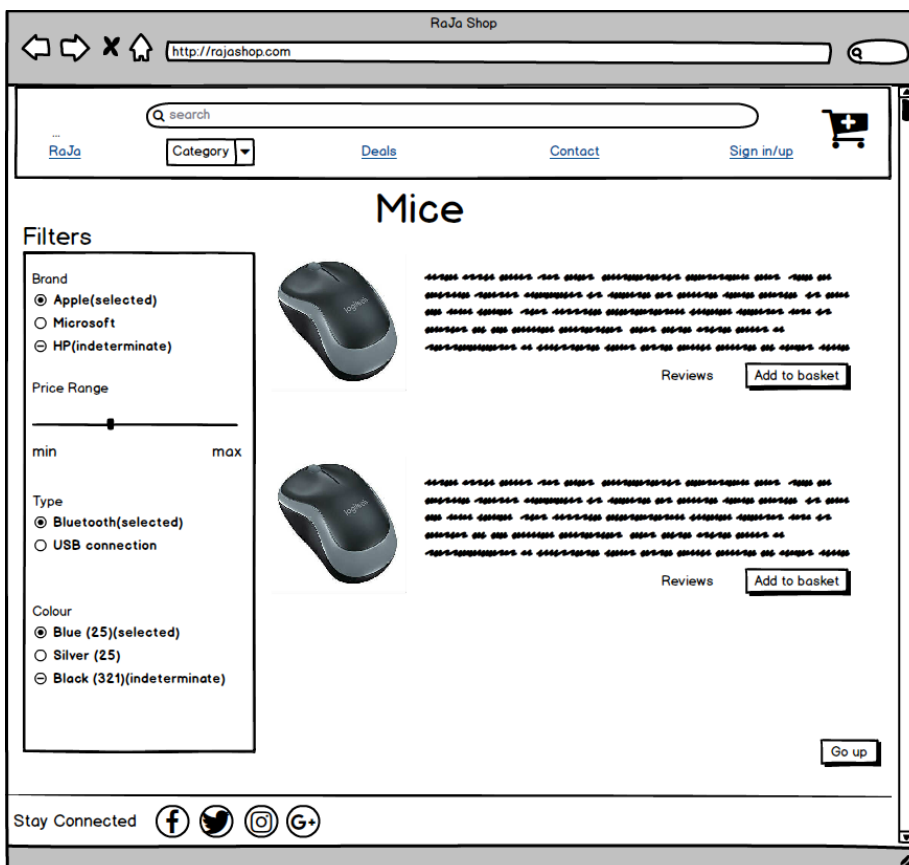
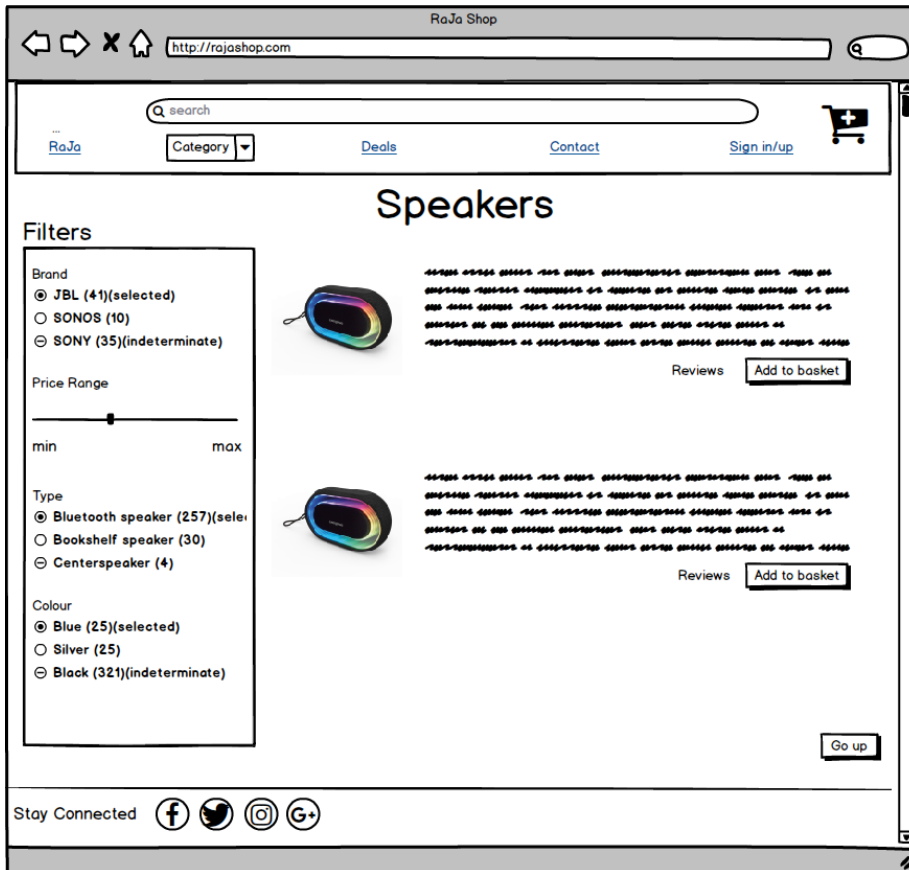


Deals

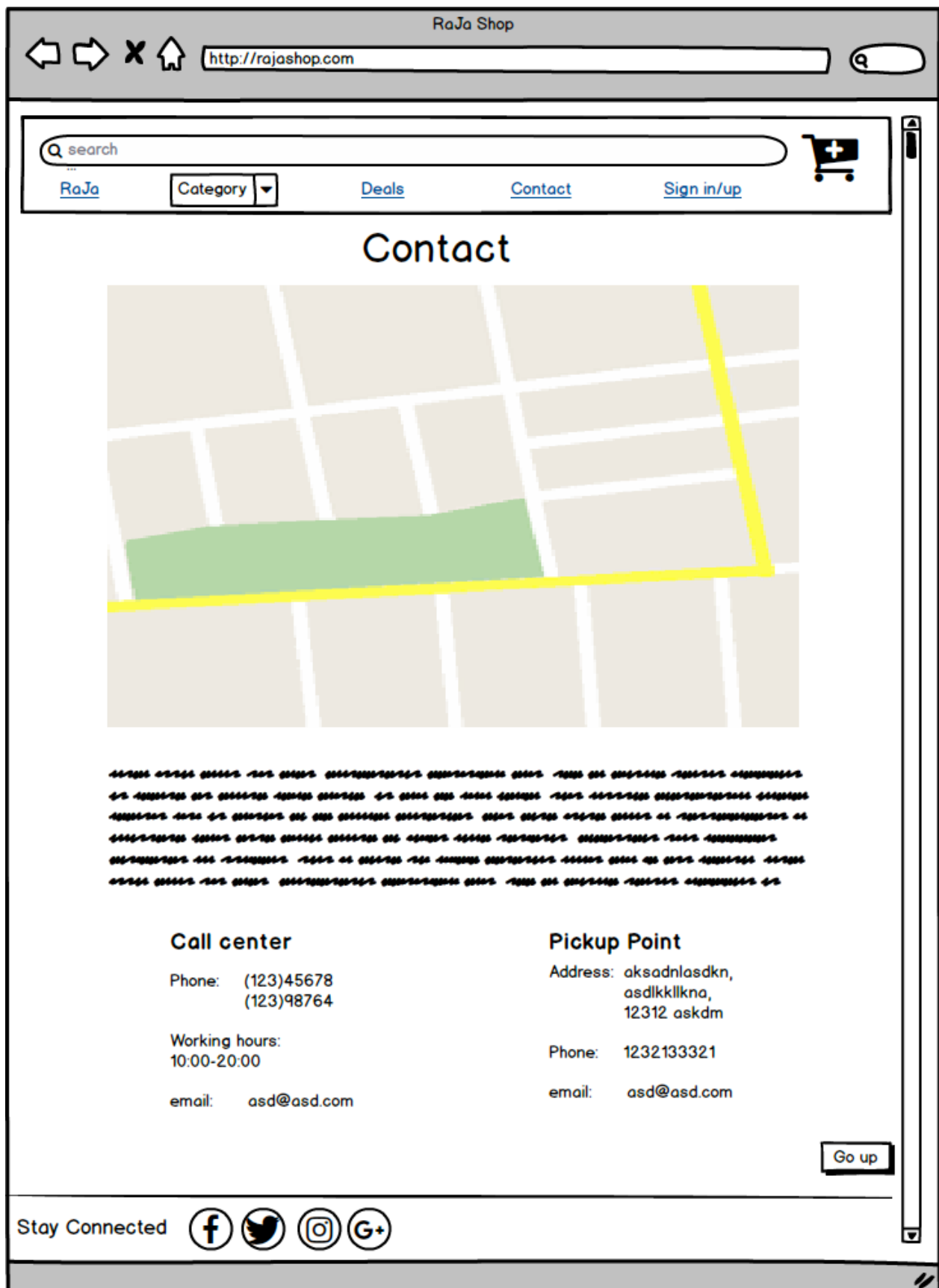


Categories





Contact



Sign In

RaJa Shop

http://rajashop.com

Email:

Password:

Login

New here? Forget your password?

Registration


← → × ↗

RaJa Shop

http://rajashop.com

Q

Sign Up



Chose foto from existing or make it now ✓

First Name:

Alex ✓

Last Name:

Black ✓

Phone:

+380960863340 ✓

email:

!

Address:

GreenStreet 2 ✓

New password:

123sad ✓
strong

Confirm password:

123sad ✓

Back

Continue

Go up

Forgot Password

RaJa Shop

http://rajashop.com

Recover password

Please write your account email:

We have just sent a new password that you need to enter to log in.
Enter it below:

If you didn't receive any code, please click a button called "Send Password Again".

Shopping Cart

RaJa Shop

http://rajashop.com

Shopping card

Product	Price per piece	Quantity	Total Amount
iPhone 6s	\$499	1	\$499
MacBook	\$1299	1	\$1299
iPad	\$399	1	\$399

Sub Total: \$2197
Shipping costs: \$50
Tax: 21%
Total Amount: \$2400

[Back](#) [Continue](#)

Shopping Cart Page 2

RaJa Shop

http://rajashop.com



Hello <Name>,

Please, chose the most
suitable way of delivery for you:

☐ I'll pick the products up ☐ I would like the products to be delivered

Shopping Cart Page 3

RaJa Shop



http://rajashop.com



Hello <Name>,

Thank you for the purchase!

Your OrderInfo was sent to your email!

Product	Price per piece	Quantity	Total Amount
iPhone 6s	\$499	1	\$499
MacBook	\$1299	1	\$1299
iPad	\$399	1	\$399

Sub Total:

\$2197

Shipping costs:

\$50

Tax:

21%

Total Amount:

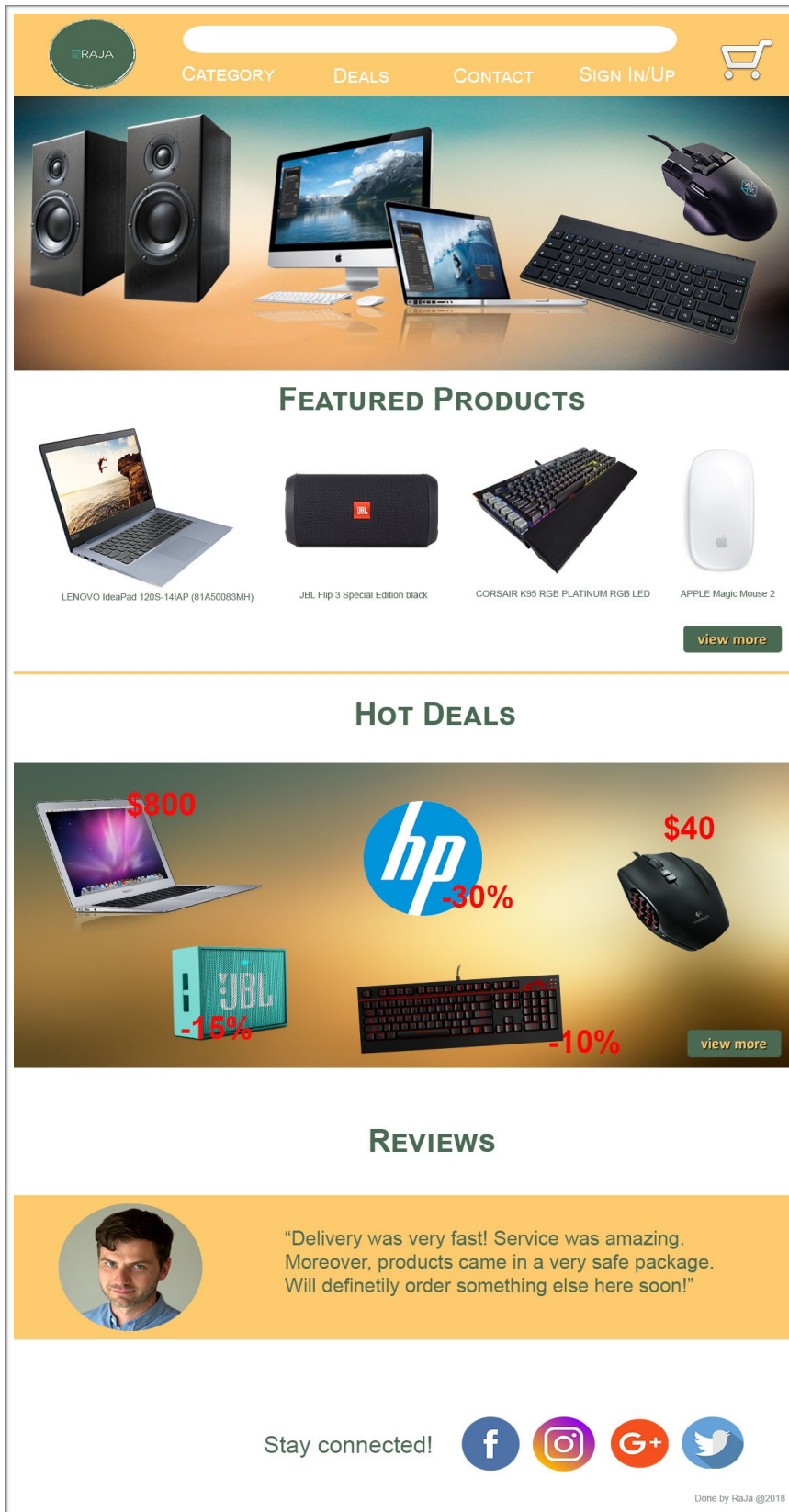
\$2400


Log out


Back to home page

Visual Design

Home






Category **Deals** Contact Sign In / Up 

SAVE UP TO 70%


CYBER DEALS WEEK

More deals added!


Deals on Laptops




Acer Aspire 1




Acer Aspire 2



Dell




HP Pavilion




HP Chromebook

[See more](#)


Deals on mice




Inland




Logitech



Logitech




AZIO




Insten

[See more](#)


Deals on keyboards




Logitech




Dell



AZIO




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HP

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Deals on speakers




Logitech




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BlackWeb







Sylvania



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